

the Register

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Dr. Jon DeClerck to Serve as Next ASA EVP

Dr. Jon DeClerck has been chosen to serve as the next ASA Executive Vice President, following Dr. Wade Shafer's official retirement in June of 2025.

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Talking Technology
Heifers in the Herd
and Feedlot

Opening the Door
to Careers in Agriculture

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29SM0523 | ASA 4065070

SQUARE B TRUE NORTH 8052 x CCR COWBOY CUT 5048Z

PROSPECTING FOR QUALITY & PRODUCTIVITY

- » Lead-off high selling bull at the 2023 Triangle J bull sale
- » Designed to produce superior replacement females that you can build a herd around
- » Curve bending data package with exceptional calving ease, growth and marbling
- » First progeny are standouts for body, eye appeal and the feet and leg structure we have always admired in the bull
- » DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

| TRAIT | CE | BW | WW | YW | ADG | CEM | MILK | MWW | STAY | DOC | CW | YG | MARB | BF | REA | SHR | \$API | \$TI |
|-------|-------|------|-------|--------|------|-------|-------|-------|-------|-------|-------|-----|------|-------|-----|------|-------|------|
| EPD | +18.1 | -3.4 | +80.1 | +123.7 | +2.7 | +10.0 | +35.5 | +74.6 | +14.5 | +16.3 | +40.4 | +11 | +76 | +0.52 | +46 | -.39 | +167 | +97 |
| ACC | .48 | .52 | .52 | .52 | .52 | .30 | .20 | .29 | .32 | .45 | .43 | .35 | .41 | .39 | .40 | .02 | | |
| % | 10 | 10 | 35 | | | 10 | 1 | 10 | | 15 | 30 | | 10 | | | | 10 | 10 |

EPDs as of 12/24/2024 **TOP 35%**

LEGIT



SCHOOLEY LEGIT 139L

29SM0540 | ASA 4256977

SCHOOLEY HAGGARD A411H x LCDR FAVOR 149F

GENUINE POWER, BALANCE AND MATERNAL VALUE

- » Dense-made bull, super-deep bodied and easy-fleshing standing on a nearly impeccable foot; should sire easy-fleshing daughters with superior structure
- » His paternal and maternal granddams are two of the great females in the Schooley herd and the Simmental breed
- » DNA tested homozygous black, homozygous polled, 3/4 SM, 1/4 AN

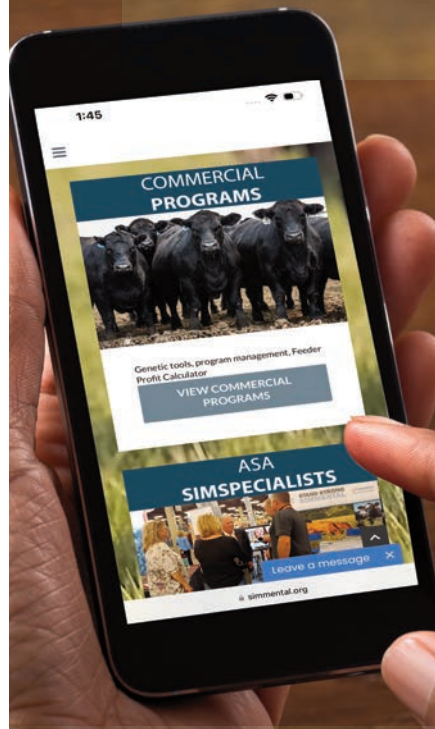
| TRAIT | CE | BW | WW | YW | ADG | CEM | MILK | MWW | STAY | DOC | CW | YG | MARB | BF | REA | SHR | \$API | \$TI |
|-------|-------|------|-------|--------|------|------|-------|-------|-------|-------|------|------|------|-------|-----|-----|-------|------|
| EPD | +12.8 | -1.6 | +94.2 | +149.0 | +3.4 | +5.4 | +24.3 | +71.3 | +19.7 | +15.9 | 47.2 | -.23 | +84 | -.047 | +83 | | +180 | +106 |
| ACC | .45 | .49 | .47 | .48 | .48 | .24 | .18 | .28 | .31 | .42 | .40 | .31 | .36 | .33 | .37 | | | |
| % | | 25 | 5 | 5 | 10 | | | 15 | 10 | 15 | 15 | | 4 | | 25 | | 2 | 1 |

EPDs as of 12/24/2024 **TOP 35%**

For a full data set, progeny photos, and more, visit Bull Search at ABSbullsearch.ABSglobal.com or contact your local ABS Representative.



**CHECK US
OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The entire website has a new look highlighting cattle sales, industry events, ASA's programs, marketing opportunities, and breeders' resources.

simmental.org makes it easy for you.

Breeders' resources include information on:

- ◆ SimGenetics
- ◆ Simple trait selection
- ◆ Genetic improvement tools
- ◆ Frequently asked questions

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ASA Spotlight

Dr. Jon DeClerck to Serve as Next ASA EVP

by ASA Staff

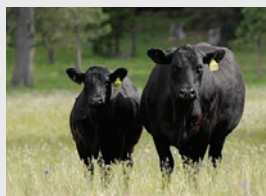
Dr. Jon DeClerck has been chosen to serve as the next ASA Executive Vice President, following Dr. Wade Shafer's official retirement in June of 2025.



16 Talking Technology

by Lilly Platts

Canadian producer Sean McGrath shares advice on establishing goals, and using technology to reach them.



20 Heifers in the Herd and Feedlot

by Derrell S. Peel, Oklahoma State University Extension; and Alfredo DiCostanzo and Connor Biehler, Nebraska Extension Educators

Heifers play a role in cow herd inventory and the feedlot. Heifer placement in the feedlot is an early indicator of cow herd expansion trends.



24 Opening the Door to Careers in Agriculture

by Lilly Platts

Statistics show a concerning shortage of labor, which poses a serious threat to the future of agriculture. New Acres has set out to help close gaps and solve this issue.

Elite Genetic Merit

7SM142 Pontiac



ASA: 4029546 | Essential x Pirate | SimAngus™

One of the most heavily used sires in 2023, PONTIAC offers as balanced of an EPD profile as you will find. He is ideally sized, built right, good-footed and extremely good tempered. PONTIAC offers plenty of mating flexibility as a ¾ SimAngus, as well as an outcross option to many popular pedigrees.

| CE | BW | WW | YW | ADG | MCE | Milk | MWW | Stay | Doc | CW | YG | Marb | BF | REA | Shr | API | TI |
|------|------|------|-------|------|-----|------|------|------|------|----|-------|------|--------|------|-------|-------|------|
| 13.0 | -1.6 | 87.4 | 142.8 | 0.35 | 7.8 | 25.6 | 69.2 | 20.1 | 15.5 | 46 | -0.26 | 0.65 | -0.019 | 1.14 | -0.46 | 168.7 | 97.2 |
| 45 | 25 | 15 | 10 | 10 | 35 | 40 | 20 | 5 | 20 | 20 | 40 | 15 | 85 | 3 | | 10 | 5 |

From JC Simmentals, MI; Rydeen Farms, MN and Cow Camp Ranch, KS

7SM148 Electrify



ASA: 4220293 | Captivate x Verdict | PB Simmental

The hottest new red sire in the breed, ELECTRIFY offers tremendous genetic predictions across the board and is a breed leader for API. He offers an outcross pedigree and his powerful dam, WS Electra E88, may be the most sought after donor dam in the Simmental breed today. ELECTRIFY offers extra stoutness, volume and correctness. He is as complete of a red package as you will find!

| CE | BW | WW | YW | ADG | MCE | Milk | MWW | Stay | Doc | CW | YG | Marb | BF | REA | Shr | API | TI |
|------|------|------|-------|-----|------|------|-----|------|------|------|-------|------|--------|------|-------|-------|-------|
| 17.9 | -3.8 | 87.7 | 138.2 | .32 | 10.1 | 28.2 | 72 | 18 | 14.6 | 31.7 | -0.36 | 0.44 | -0.049 | 1.04 | -0.35 | 175.3 | 100.5 |
| 2 | 1 | 20 | 15 | 10 | 4 | 15 | 15 | 25 | 20 | 35 | 65 | 15 | 95 | 20 | - | 4 | 3 |

From Rydeen Farms, MN; Crosshair Simmental Ranch, ND and Trauernicht Simmentals, NE

7AN793 Home Run



AAA: 20508438 | HOME TOWN x Fireball | PB Angus

HOME RUN is the No. 1 API sire in the database and excels across the board! Study his data closely, he will add genetic merit in nearly every category. He is moderate framed, with extra depth of rib and a correct pattern. Expect HOME RUN to offer extra growth and carcass while keeping cow size sensible.

| CE | BW | WW | YW | ADG | MCE | Milk | MWW | Stay | Doc | CW | YG | Marb | BF | REA | Shr | API | TI |
|------|------|-------|-------|------|------|------|------|------|------|-------|-------|------|-------|------|-----|-------|-------|
| 21.5 | -0.2 | 101.4 | 170.4 | 0.43 | 15.5 | 28.5 | 79.1 | 12.9 | 25.5 | 114.1 | -0.02 | 2.45 | 0.031 | 1.64 | - | 247.7 | 137.6 |
| 1 | 45 | 1 | 1 | 1 | 1 | 20 | 2 | 70 | 1 | 1 | 95 | 1 | 99 | 1 | - | 1 | 1 |

From Gardiner Angus Ranch, KS; Ogeechee Angus Farm, GA and Justin Busenlehner, TX

7AR94 Blue Chip



ARA: 4303789 | STOCKMARKET x Iron Ore | PB Red Angus

BLUE CHIP is the top selling Red Angus sire at Select Sires and is known for his bullet proof Calving Ease, above average growth, great phenotype and solid carcass predictions. BLUE CHIP is a great option for creating valuable and marketable F1 offspring that will excel in every aspect of production. He creates cattle that come easy and are easy to handle.

| CE | BW | WW | YW | ADG | MCE | Milk | MWW | Stay | Doc | CW | YG | Marb | BF | REA | Shr | API | TI |
|------|------|------|-------|------|------|------|------|------|------|------|------|------|-------|------|-----|-------|-------|
| 19.2 | -6.2 | 65.9 | 108.9 | 0.27 | 13.5 | 27.9 | 60.8 | 19.3 | 19.4 | 23.0 | 0.08 | 1.28 | 0.062 | 0.42 | - | 200.3 | 106.3 |
| 3 | 1 | 85 | 70 | 50 | 1 | 20 | 60 | 10 | 2 | 80 | 99 | 1 | 99 | 90 | - | 1 | 1 |

From Bieber Red Angus Ranch, SD



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Scan the QR code to learn why the Munger family places heavy emphasis on hybrid vigor.



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SimGenetics producers across the country are in the midst of calving season. Photo taken by the Grant Company at Hofmann Simmental Farms, Clay Center, Kansas.

About the Cover

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IN THE HEARTLAND

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sgonsior3@gmail.com
gagehoracek8@yahoo.com



GONSIOR PART O THE JOURNEY M33

PB SM • Herd Bull Prospect
OMF JOURNEYMAN J24 X M4 MYSTIC LADY 04E
(CCR WIDE RANGE 9005A)



GONSIOR FIRST REVISION M66

3/4 SM 1/4 AN • Herd Bull Prospect
LCDR RESERVE 210J X LSS BARBARAMERE 921G
(HOOK'S BEACON 56B)



GONSIOR MICHEL L907

PB SM • Herd Bull Prospect
HOOK'S GALILEO 210G X AS DIAMOND 20C
(W/C WIDE TRACK 694Y)



GONSIOR LILLAN L25

3/4 SM 1/4 AN • Bred to Hook's Galileo 210G
MR CCF BILLS PAID X GONSIOR HEART ONE H29
(GW-WBF SUBSTANCE 820Y)



GONSIOR LIBERTY L51

PB SM • Bred to Cast CC 343L
BAR CK RED EMPIRE X ES G62
(CDI AUTHORITY 77X)



GONSIOR KENZO K986

PB SM • Bred to KBHR Keynote K229
HILB ORACLE C033R X GONSIOR 9B
(TRIPLE C SINGLETARY 53H)



CTN/GS LONDON L067

PB SM • November Show Prospect
JBSF LOGIC 5E X KS MISS SEQUOIA 35S
(HOOKS/KS SEQUOIA 35S)



GONSIOR VALENTINE L918

PB SM • September Show Prospect
W/C BANKROLL 811D X GONSIOR 9B
(TRIPLE C SINGLETARY 53H)



GONSIOR STEEL LEGACY L41

PB SM • Bred to Hook's Galileo 210G
W/C EXECUTIVE ORDER 8543B X HALLS BE STEEL MY
HEART (SVF STEEL FORCE 5701)

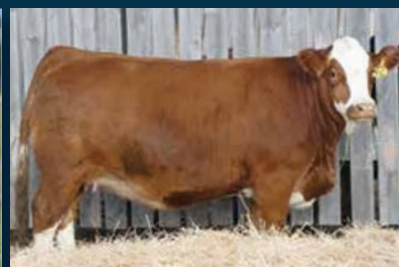
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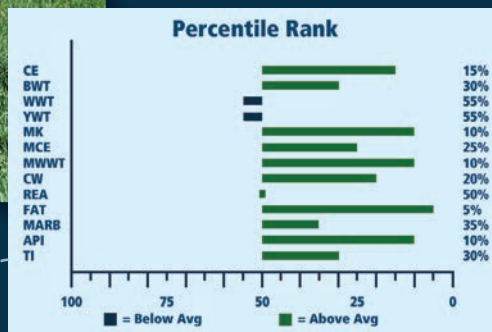
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DESS Lila — one of the high-selling females in Canada several years ago.

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DCR Mr Mighty Mac M054

ASA# 4441606

BD: 02/02/2024 • Red • Homozygous Polled

Adj. 205 WT: 900 lbs. • WWR: 114

Sire: GW Hilger One 454H • Dam: DCR Ms Vanderbilt K103

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|----|-----|------|-----|-------|------|
| 1.4 | 95 | 141 | 31 | 78 | 147 | 93 |



DCR Mr Master Jack M078

ASA# 4441526

BD: 03/01/2024 • Red • Homozygous Polled

Adj. 205 WT: 838 lbs. • WWR: 106

Sire: BCLR Jackson J9975 • Dam: DCR Ms Gizzmo Red K325

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|------|----|-----|------|-----|-------|------|
| -1.1 | 81 | 129 | 26 | 67 | 138 | 90 |



DCR Mr Midnight-Ride M099

ASA# 4441747

BD: 02/07/2024 • Homo Black • Homo Polled

Adj. 205 WT: 891 lbs. • WWR: 112

Sire: BC1 Structure J111 • Dam: DCR Ms Resource J376

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|----|-----|------|-----|-------|------|
| 3.4 | 99 | 148 | 29 | 79 | 150 | 91 |



DCR Mr Maximus-Prime M227

ASA# 4441565

BD: 02/23/2024 • Red • Polled

Adj. 205 WT: 862 lbs. • WWR: 109

Sire: KS Vanderbilt G220 • Dam: DCR Ms G110 Galaxy J538

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|----|-----|-----|------|-----|-------|------|
| 3 | 103 | 166 | 30 | 81 | 145 | 93 |



DCR Mr Mad Hatter M288

ASA# 4441604

BD: 03/01/2024 • Black • Homozygous Polled

Adj. 205 WT: 850 lbs. • WWR: 107

Sire: Bridle Bit Resource G9117 • Dam: DCR Ms Impact K109

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|----|-----|------|-----|-------|------|
| 1.1 | 98 | 153 | 28 | 77 | 146 | 94 |



DCR Mr Megatron M315

ASA# 4441757

BD: 03/04/2024 • Red • Homozygous Polled

Adj. 205 WT: 887 lbs. • WWR: 112

Sire: DCR Mr Hang Over H238 • Dam: KS Ms Bases Loaded E401

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|----|----|------|-----|-------|------|
| 2.4 | 95 | 37 | 24 | 71 | 138 | 90 |



DCR Mr Marksman M357

ASA# 4441688

BD: 03/07/2024 • Homo Black • Homo Polled

Adj. 205 WT: 873 lbs. • WWR: 110

Sire: TJ High Calibre 556B • Dam: DCR Ms Denial G78

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|-----|-----|------|-----|-------|------|
| 3.2 | 101 | 158 | 24 | 75 | 152 | 93 |



DCR Mr Maximilian M388

ASA# 4441734

BD: 03/09/2024 • Homo Black • Homo Polled

Adj. 205 WT: 826 lbs. • WWR: 104

Sire: LCDR Diligence 215J • Dam: DCR Ms Denial G152

| BW | WW | YW | Milk | MWW | \$API | \$TI |
|-----|----|-----|------|-----|-------|------|
| 4.4 | 91 | 143 | 23 | 68 | 149 | 87 |

45th Annual
Production Sale
Tuesday,
March 4, 2025

1:30 p.m. CST

Kist Livestock, Mandan, ND

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for Both Breeds!*

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95 Charolais

4 Open Females
from both breeds

Other Sires:

Bridle Bit Resource G9117

DKSR Mr Batman H290

DCR Mr Gizzmo Red G380

DCR Mr Hang Over H238

DCR Mr Hard Impact H69

Hook's Full Figures 11F

DCR Mr Killian K70

TRB Mr FF Kim K37F

CHSR General 87J

Mr GD Hard Rock F834

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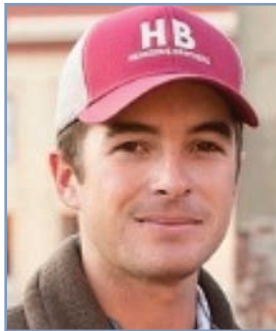
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EPD as of 1.3.2025



by Joseph Hensgens, South Central Region

I would like to wish everyone a Happy New Year as we get straight to a busy start for many of our respective operations. As always, we can't control Mother Nature so all we can do is pray for guidance and be thankful for all we have been blessed with.

It has been an honor for ASA to have Dr. Wade Shafer at our helm for many years, and we cannot thank him enough for his wisdom and most importantly his dedication to ASA and the beef industry. I surely hope to continue to hear his name around after his official retirement later this year. With him being such an integral part of ASA's success, I have confidence that our Association will

remain steadfast in the science he has proven, and will move to even greater heights in the US and around the world to benefit our membership for many years to come.

It will be a busy year ahead for ASA, and we hope to keep pushing the needle on all facets of our Association to keep serving and improving. With markets at all-time highs, we can't help but appreciate the fruits of our labor. With that being said, we have to be looking ahead for when the market turns to keep our products and services relevant and at the forefront of the industry. I truly believe we can maintain and improve current market share, but most importantly, expand into new markets that SimGenetics has yet to tap into.

Good luck to all this New Year! ■



by Luke Bowman, director of SimGenetic Development

Lean into Learning from the SimSpecialists

ASA is fortunate to have a team of beef industry professionals, with a wide variety of experience, available to represent the Simmental breed. The ASA Educational Specialists or "SimSpecialists" team covers the US attending sales, presenting at

educational events, and serving as a resource for seedstock and commercial breeders alike.

Members of the ASA can qualify to have a SimSpecialist at their sale or event based on meeting one of the five minimum criteria listed below:

1. \$2,000 ASA Publication business
2. \$3,500 ASA business
3. Crowd of 30 or more and allow ASA to speak for 30 min of the program
4. \$500 buy a day
5. State Association Day – field day

Many of the SimSpecialists have storied histories working around the country in all aspects of the beef industry — we have nutritionists and reproductive physiologists, all the way to meat scientists, veterinary technical consultants, and a former USDA researcher on the team. Many are professional educators, and all are well-known throughout their state and region for being the go-to industry expert in beef cattle production; however, the team's expertise doesn't come with just the technical knowledge. Many of the SimSpecialists now ranch full-time and can understand the day-in and day-outs of our membership and the challenges they face.

The SimSpecialist model works because these are experienced professionals with a drive to improve the genetic business for our membership and their customers — the program ties in closely with the mission statement of the ASA. They are not wet-behind-the-ears kids who learn while on the go; they have a grip on the seedstock and commercial industries in their given territory and are extremely objective in their counsel and communication. These men and women are not hired guns, tasked with selling your cattle. They are educators available on sale day and other times throughout the year who serve as a third-party, objectively programmed educator who can connect with your customers, teach them about genetics and ASA's suite of elite services designed for the commercial producer's success in mind. And that in itself helps to create a demand for top-quality, highly documented, commercially focused seedstock.

I challenge ASA members and SimGenetics customers alike to get to know the SimSpecialists who cover their territory. These men and women continue to get to know the populace in their region with each event and see cattle and genetic evaluation very well. They are a great option to learn from when discussing ASA programs and the latest science and technology programs coming out of the Bozeman office. ■

Sunday, March 2, 2025
1:00 PM CST | Shelbyville, IL

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369M | ASA# 4415862 | BD 1/20/24
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Purebred by SO Remedy 7F



387M | ASA# 4415869 | BD 1/15/24
3/4 Simmental by Rocking P Private Stock H010



701M | ASA# 4415868 | BD 1/15/24
3/4 Simmental by Rocking P Private Stock H010



516M | ASA# 4415874 | BD 2/11/24
Purebred by SO Remedy 7F



8M | ASA# 4343811 | BD 1/3/24
Purebred by WLE Copacetic E02



306L | ASA# 4325011 | BD 3/10/23
Purebred by WHF/JS/CCS Double Up G365



362L | ASA# 4414857 | BD 3/21/23
Purebred by WHF/JS/CCS Double Up G365



M9 | ASA# 4343814 | BD 2/4/24
Purebred by SWSN Cash Flow 81E



112M | ASA# 4463839 | BD 4/6/24
3/4 Simmental by RS/BR Paramount 110K



6769M | ASA# 4463836 | BD 5/5/24
Purebred by RS/BR Ultimate 108K



114L | ASA# 4325015 | BD 4/13/23
Purebred by LLSF Pays to Believe ZU194
Bred to W/C Night Watch 84E



01L | ASA# 4325012 | BD 1/25/23
Purebred by LLSF Pays to Believe ZU194
Bred to W/C Night Watch 84E



9547K | ASA# 4188203 | BD 1/10/22
3/4 Simmental by CLRS Guardian 317G
Bred to HILL/RS Laer 31L



9387L | ASA# 4344010 | BD 1/6/23
3/4 Simmental by CLRS Guardian 317G
Bred to WHF/JS/CCS Woodford J001

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80 Red & Black Simmental & SimAngus™ Heifers



KBHR MR HOMELANDER M021

Reg# (4387151) - 3/4 SM - Homo Black - Homo Polled
KBHR HOMELANDER J071 x KBHR DAISEY K092

CE 14.5 BW 1.4 WW 120.2 YW 187.8 MCE 8.8 M 20.0 MWW 80.9 API 198.0 TI 125.0



KBHR MR ESSENTIAL M028

Reg# (4387158) - PB SM - Homo Black - Homo Polled
GIBBS 9114G ESSENTIAL x KBHR J029 MS SUGAR HIGH

CE 16.5 BW -3.4 WW 87.6 YW 141.4 MCE 8.8 M 25.5 MWW 69.2 API 196.7 TI 109.0



KBHR MR GUNSMOKE M058

Reg# (4387188) - PB SM - Homo Black - Homo Polled
KBHR GUNSMOKE J131 x WS MISS SUGAR C4

CE 15.7 BW -1.8 WW 82.9 YW 122.6 MCE 8.3 M 26.9 MWW 68.2 API 182.0 TI 101.9



KBHR MR GUNSMOKE M059

Reg# (4387189) - PB SM - Homo Black - Homo Polled
KBHR GUNSMOKE J131 x WS MISS SUGAR C4

CE 14.3 BW 1.0 WW 95.1 YW 144.3 MCE 7.0 M 26.9 MWW 74.3 API 184.2 TI 106.9



KBHR MR JAM-PACKED M050

Reg# (4387180) - PB SM - Homo Polled
WS JAM-PACKED 88J x CLRS GENOME 979G

CE 15.4 BW -2.4 WW 76.6 YW 122.6 MCE 8.5 M 20.7 MWW 58.9 API 190.5 TI 98.9



KBHR MR KEYNOTE M111

Reg# (4387241) - PB SM - Homo Black - Homo Polled
KBHR KEYNOTE K229 x KBHR MS KATHERINE K163

CE 13.0 BW -1.5 WW 99.3 YW 151.5 MCE 7.4 M 23.9 MWW 73.5 API 177.5 TI 108.7

**KBHR MR KING JAMES M032**

Reg# (4387162) - PB SM - Homo Black - Homo Polled
 CLRS KING JAMES 616K x KBHR J170 MS SUGAR FLARE
 CE 15.8 BW -1.5 WW 87.8 YW 129.9 MCE 8.8
 M 25.5 MWW 69.3 API 182.4 TI 103.8

**KBHR MR ESSENTIAL M041**

Reg# (4387171) - PB SM - Homo Black - Homo Polled
 GIBBS 9114G ESSENTIAL x KBHR SUGAR CRUSH J186
 CE 18.7 BW -3.8 WW 82.8 YW 138.1 MCE 10.3
 M 28.6 MWW 69.9 API 195.0 TI 104.5

**KBHR MR STOCKMARKET M004**

Reg# (4387134) - 1/2 SM - Homo Polled
 BIEBER CL STOCKMARKET E119 x KBHR J103 MS RED AUTUMN
 CE 16.1 BW -3.1 WW 88.5 YW 146.0 MCE 9.5
 M 23.4 MWW 67.6 API 191.8 TI 110.8

**KBHR MR STOCKMARKET M014**

Reg# (4387144) - 1/2 SM - Homo Polled
 BIEBER CL STOCKMARKET E119 x KBHR J103 MS RED AUTUMN
 CE 17.1 BW -4.4 WW 88.3 YW 140.2 MCE 10.0
 M 23.4 MWW 67.4 API 190.1 TI 108.0

**KBHR MR STOCKMARKET M019**

Reg# (4387149) - 1/2 SM - Homo Polled
 BIEBER CL STOCKMARKET E119 x WS ELECTRA E88
 CE 18.3 BW -5.0 WW 81.8 YW 132.0 MCE 11.4
 M 23.9 MWW 64.7 API 189.5 TI 105.7

**KBHR MR IMPERATIVE M064**

Reg# (4387194) - PB SM - Homo Black - Homo Polled
 KBHR IMPERATIVE K185 x KBHR J102 MS SUGAR SUITE
 CE 16.1 BW -2.3 WW 86.6 YW 134.2 MCE 9.4
 M 24.3 MWW 67.5 API 189.9 TI 104.9

**KBHR MR FIREPROOF M084**

Reg# (4387214) - 1/2 SM - Homo Black - Homo Polled
 G A R FIREPROOF x KBHR MS BERTHA K186
 CE 15.3 BW 2.0 WW 106.7 YW 174.0 MCE 9.6
 M 27.2 MWW 83.3 API 194.0 TI 117.4

**KBHR MR GUNSMOKE M089**

Reg# (4387219) - PB SM - Homo Black - Homo Polled
 KBHR GUNSMOKE J131 x WS MISS SUGAR C4
 CE 13.4 BW 2.0 WW 106.2 YW 164.1 MCE 7.0
 M 26.9 MWW 79.9 API 178.4 TI 107.9

**KBHR MR GENETIC VISION M052**

Reg# (4387182) - PB SM - Homo Polled
 RFS GENETIC VISION K162 x CLRS GENOME 979G
 CE 17.0 BW -1.5 WW 68.8 YW 107.9 MCE 9.7
 M 20.9 MWW 55.2 API 184.1 TI 94.9

**KBHR MR HONOR GUARD M131**

Reg# (4387261) - PB SM - Homo Polled
 CDI/NF HONOR GUARD 267H x WS ELECTRA E88
 CE 17.1 BW -3.1 WW 84.0 YW 137.0 MCE 9.9
 M 23.5 MWW 65.4 API 194.4 TI 101.0

**KBHR MR HOMELANDER M081**

Reg# (4387211) - 3/4 SM - Homo Black - Homo Polled
 KBHR HOMELANDER J071 x KBHR DEBUTANTE H113
 CE 14.8 BW -1.4 WW 93.6 YW 146.0 MCE 8.8
 M 23.8 MWW 71.4 API 195.0 TI 112.7

**KBHR MR IMPERATIVE M060**

Reg# (4387190) - PB SM - Homo Black - Homo Polled
 KBHR IMPERATIVE K185 x KBHR J102 MS SUGAR SUITE
 CE 13.6 BW 0.5 WW 98.1 YW 159.0 MCE 8.2
 M 24.3 MWW 73.3 API 177.3 TI 105.2

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Dr. Jon DeClerck

to Serve *as* Next ASA EVP

by ASA Staff

The American Simmental Association Board of Trustees has completed its search for the next Executive Vice President (EVP).



His academic background is equally noteworthy, complementing his professional accomplishments. He earned a Bachelor of Science in animal science from Texas A&M University, followed by a master's and PhD in Ruminant Nutrition from Texas Tech University, where he worked alongside respected leaders like Dr. Ryan Rathmann and Dr. Michael Galyean. His research focused on topics that directly address practical, real-world challenges faced by cattle producers.

Spending a decade in academia, DeClerck served as a livestock judging coach and lecturer at Texas Tech and Iowa State Universities. He played a pivotal role in developing multiple national champion livestock judging and meat animal evaluation teams, while also securing critical funding and expanding programs. His impact reached well beyond the classroom, helping to shape the next generation of leaders in animal agriculture.

Dr. Jon DeClerck has been chosen by the ASA Board of Trustees to serve as the next EVP, following Dr. Wade Shafer's official retirement on June 30, 2025; DeClerck will begin his official duties on July 1, 2025.

DeClerck is an industry leader with extensive experience in technical consulting, education, and research. He brings an unwavering commitment to the Simmental breed and a clear vision for advancing ASA's mission. Known for his diverse background, forward-thinking approach, and lifelong dedication to the cattle industry, DeClerck combines expertise, innovation, and passion, positioning him to help promote the ASA's continued success and growth into the future.

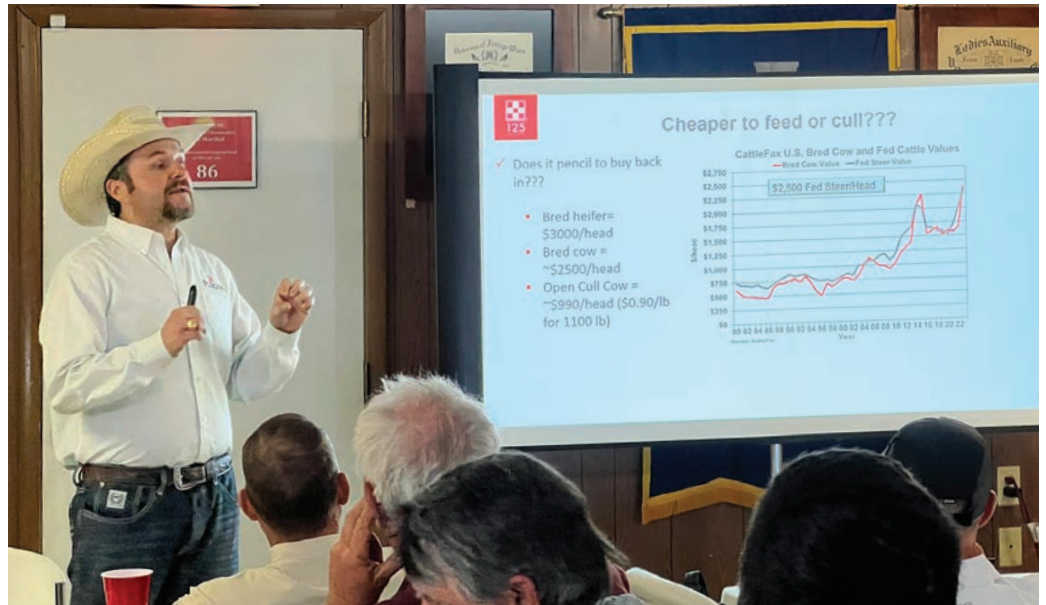
DeClerck grew up on his family's diversified farm in Western Illinois, where his passion for cattle began in the show ring. Although he never claimed major victories in the ring itself, his involvement in junior programs sparked a lifelong appreciation for their ability to develop future leaders and equip young people with essential skills for success. This experience was instrumental in shaping his career. "I count myself as one of the thousands of success stories of junior programs. They create opportunities for youth, instilling values and a work ethic that last a lifetime. Strengthening these programs will be a key focus of my tenure."



*Opposite, top to bottom:
Dr. Jon DeClerck.*

DeClerck came up through youth programs, and is passionate about continuing to support young people in the industry.

This page, top to bottom: As a Technical Consultant for Purina Animal Nutrition, DeClerck has advised many cattle producers. DeClerck spent a decade in academia, and has also worked as a judging coach and livestock judge.



In his latest role as a Technical Consultant for Purina Animal Nutrition, Dr. DeClerck advised some of the largest and most influential ranches in the country. His work encompassed the entire beef production cycle, from seedstock to feedlots, offering valuable insights into the challenges and opportunities within the industry. A respected voice in the field, he has contributed to industry publications and presented at leading cattle industry events across the country.

DeClerck understands the unique challenges facing the beef industry today, from drought and dwindling resources to evolving consumer demands and sustainability goals. "The cattle industry is on the brink of significant change, and the Simmental breed is uniquely positioned to lead the way," he states. "SimGenetics offer unmatched performance and versatility. From improving weaning weights while moderating cow size to addressing the evolving demands of the beef supply chain, Simmental cattle — enhanced by the power of International Genetic Solutions (IGS) — provide effective solutions to many challenges faced by producers."

A key factor that drew DeClerck to this position is the ASA's unwavering commitment to scientific principles and its focus on prioritizing the needs of the cattle industry. "The ASA's core values and mission statement are truly unique in our industry. Staying true to those principles has driven the remarkable success and momentum of SimGenetics, and I believe this foundation positions the Association for even greater growth in the coming decades as the rate of scientific innovation continues to accelerate."

DeClerck is eager to connect with ASA members across the country and looks forward to engaging with membership to build on the Association's success. As he prepares to assume his new role, DeClerck reflects on the journey ahead: "I've thoroughly enjoyed and gained valuable insights from my interactions with Dr. Wade Shafer

and Linda Kesler so far. I'm excited to continue learning from their expertise and collaborating with the staff over the next six months as I prepare to assume the EVP role." He adds, "Being selected as the Executive Vice President of the ASA is truly the culmination of a lifelong dream. I am deeply honored to serve the membership and excited to work together to advance the Simmental breed." ■



BUILD, BREED, ACHIEVE

BUILD YOUR SYSTEM. ACHIEVE YOUR GENETIC IMPROVEMENT GOALS.

- 6 Steps to Achieve Your Genetic Goals -

1. Clearly define breeding objectives

2. Use whole herd reporting

3. Properly define contemporary groups

4. Commit to thorough and accurate data collection and reporting on economically relevant traits

5. Use index-based selection

6. Incorporate genomics

**GENOMIC TESTING SYSTEM
TO REACH YOUR GOALS**

“ You do not rise to the level of your goals.
You fall to the level of your systems. ”
— James Clear, *Atomic Habits* —

TOTAL HERD ENROLLEMENT



THE is a whole herd reporting program that benefits participants by providing improved female records, more informative EPD, and faster genetic improvement.

COW HERD DNA ROUNDUP



CHR facilitates DNA testing on entire cow herds to improve female trait predictions, improve all genomically enhanced EPD, and establish parentage markers on the entire cow herd for easier parent verification in future calves.

CALF CROP GENOMICS



CCG provides members with the opportunity to genotype entire calf crops, allowing participants to make informed genetic selection decisions based on the most accurate predictions available.

CARCASS EXPANSION PROJECT & CARCASS MERIT PROGRAM



CXP and CMP collect vital carcass data on genotyped calves, which improves carcass trait predictions and DNA marker predictions for all cattle in the IGS genetic evaluation and supports breeders in advancing their genetic programs.

1. Genotype all animals within a contemporary group
2. Genotype males and females
3. Incorporate genomic enhanced predictions into selection decisions as early as possible

Talking Technology

by Lilly Platts



The beef industry relies on many technologies, from simple to complex. New innovations are always entering the market, and producers are tasked with balancing the cost and benefit of a new product. Canadian rancher, entrepreneur, and forward-thinker Sean McGrath finds value in many technologies, new and old, and shares how he balances these decisions by focusing on overarching goals.

The word **technology** may conjure up thoughts of complicated electronic devices, but for farmers and ranchers, the earliest technologies were simple. The old plow sitting in your junkyard was once a revolutionary, life-changing tool that allowed producers to dramatically increase productivity and profit. Barbed wire was a highly controversial technology that changed the course of Western history and beef production; today, it's an essential tool. While technology is undoubtedly more complicated today, that doesn't mean it should be avoided. There are many technologies producers can implement, from virtual fencing to drones and genetic testing. Deciding what to invest in may feel overwhelming, but can be simplified by defining short-term and long-term goals, and understanding your numbers.

Sean McGrath runs a fifth-generation cow-calf herd alongside his wife, Tanya, their three children, and his parents, Fred and Anne, near Vermillion, Alberta. McGrath also works in genetic improvement, markets forage seed, fencing supplies, and other ranch technologies to help producers move toward their goals.

The high plains are suited well for running cattle, but resources are not always abundant; harsh winters, wind, and drought are just a few of the challenges facing beef producers in eastern Alberta. To succeed, the McGrath family has to be extremely efficient and realistic about their inputs. Simply being thrifty doesn't cut it, and investing in technology has been an essential part of being profitable.

McGrath enjoys thinking about and trying new technologies, but will only do so if it aligns with his operation's larger goals. He believes that having a clearly defined vision is the first step when deciding what to invest in. "It's really about defining the vision of where you want

your ranch to go. Then, the technology decision becomes really easy," he explained. "I want to figure out what we're trying to accomplish, and then use technology to figure out how to do that."

The guiding vision for McGrath's operation is "the best beef in a better world." With this in mind, he can weigh the pros and cons of potential technology or management tools. "We are very quality-driven, and also very ecology-driven. We have a very good understanding of our land base, which is very unique in our area," he said.

Technologies like carcass ultrasound, reproductive tract scanning, and high-density genomic testing allow McGrath to identify the best possible replacement heifers for his operation, highest-performing bulls, and also to adjust his breeding decisions if necessary. "We're not just using the technology because we can, or are supposed to. It's to get us toward our vision," McGrath explained.

Understanding profit and cost, both short- and long-term, is also important. "You really have to know your numbers and your costs. We'll look at something like a planned crossbreeding system, and our plan is not a short-term game. We do have to be profitable every year, but part of being profitable is having money to invest, which is a longer-term game. When we're looking at bulls, we have an idea of the rough percentage of each breed we want in that cross that will work here. There are cattle within those breeds that will work here, and cattle that won't. We'll use the numbers to choose bulls. We use AI, sexed semen, and select for slightly different things across those breeds because they have complementary strengths. That's a long-term game," McGrath shared.

The environment in Eastern Alberta requires producers to be extremely careful with rangeland management. One season of overgrazing can do years' worth of damage,

and because of this, McGrath has adopted new technology over time to ensure the best management possible. “To start, it was as simple as keeping a calendar, and tracking the number of cows on each pasture for a period of time. We deal in a lot of native rangelands, so biodiversity is really important. We also do a lot of winter grazing. Now we use Land EKG, which is a lot more involved. It’s getting down on your hands and knees to assess the range, and using photo points to keep track of it over time,” he explained.

In general, McGrath believes that using simple technologies to measure and track various data points on an operation can have a big impact. “If you measure it, write it down, and keep track of it, as a manager you can’t lie to yourself anymore. It’s accountability,” he explained.

Measuring and tracking these various data points often feels overwhelming, and McGrath explained that this can be alleviated by identifying what actually matters. For example, a producer in Missouri operating on a smaller acreage likely won’t see the same cost-benefit of a drone as a producer like McGrath. The Missouri producer will spend significantly less time gathering cows, and is much less likely to have a cow spend a month on the neighbor’s place or go missing altogether. This decision may seem obvious, but for some producers who operate somewhere between these two scenarios, actually tracking the amount of time, labor, and cost required to locate cows could reveal that a technology like a drone would actually save money. McGrath said, “Some of the things that seem out of reach may actually have enough benefit that it’s worth taking the risk on.”

Choosing how to use a technology is also important. “Our terrain is rough and we use horses, but if I can launch the drone and know which gate to unload the trailer at, it saves us, and it saves our horses. To me, that’s innovation,” McGrath shared.

He emphasized the importance of understanding core goals. “You can get overwhelmed with measuring things,

but when it’s tied in with that vision and direction, it’s not that hard to figure out what’s important. Then, you actually measure what’s important. For us, range health is one of our core values so we measure it. We also know cow adaptability is important. Our cows are only in the corral for a few hours every year, but we still weigh them each time. Once you have that core idea of what you want to accomplish, then the rest is just a plan of how you get there.”

Slowly implementing technology, from cover crops to GPS tracking, can also help producers evaluate the benefit of a potential technology. “If there is a way to trial something on a percentage of the cow herd, or of the land, that can be a good way to start,” McGrath said.

Technology also doesn’t have to be complicated or expensive. Simply evaluating available tools and figuring out new ways to use them can have a big impact. “Producers who are not technology-oriented can still be focused on innovation,” McGrath shared.

The current beef market may allow producers to invest in new technologies. McGrath cautions that during times like this, it is still important to be conscious of costs. “We have to be very careful to not let our cost of production reach market levels, because if the market goes back down we’re in trouble. Gross revenue doesn’t run a ranch; margin runs a ranch. If we have profit, we can reinvest it in our ecology, our cow herd, our communities, and our families. That’s what profit is for. That’s just a longer-term perspective.”

Beyond profit, technology can also help producers optimize their social impact. “One of our core values is to do right, and to do it right. One reason is that it is easier than ever now for people to see what we are doing. We have a responsibility anyway in that regard, but also, our social license is built on that. Technology can help us do that,” McGrath concluded. ■

Opposite: Technologies many producers already use, like EID tags, continue to evolve.

Photo by Hannah Wine.

Right: McGrath believes it is more important to consider how a technology is utilized, as opposed to simply staying up-to-date on the latest products.





\$API: 109
\$TI: 72

TJSC H-Town 131L

STCC Tecumseh 058J x TJSC Diamond 312H
ASA# 4274275 • Black • Polled
2024 NWSS Champion Bull by STCC Tecumseh



\$API: 87
\$TI: 69

RJ Trust Fund 212K

W/C Bankroll 811D x Hara's Kim Kardashian 1C
ASA# 4147173 • Black • Polled
Exciting, NEW, 3/4 Bankroll x Broker x Harietta for elite type!



\$API: 125
\$TI: 73

Walsh Against The Odds

Bet on Red x WLE Big Deal
ASA# 4256400 • Red • Homo Polled
ATO has foot size, excellent design & body dimension! His dam was a popular champion for Walsh, WI.



\$API: 133
\$TI: 84

SAS Black Majic L334

SRH Hannibal x Silver Lake Gold Digger
ASA# 4265277 • Hetero Black • Homo Polled
\$55,000 high-seller at Springer Simmentals 2024. Add mass & outcross pedigree.



\$API: 115
\$TI: 76

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



\$API: 94
\$TI: 63

Only One 905K

SFI Platinum F5Y x TLLC One Eyed Jack
ASA# 4132878 Black, Polled
Added hair, flexibility, rib & eye appeal!



\$API: 114
\$TI: 80

LLSF High Profile J903

W/C Executive Order 8543B x
PSCS Alley's Lady 902G ET
ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look! 2023 MO State Fair Champion!



\$API: 121
\$TI: 76

SFIS Unstoppable J3

W/C Bankroll 811D x SFIS Crystal Gayle
ASA# 3969316 • Heterozygous Black • Polled
Awesome son of famous donor Crystal Gale that'll improve depth, profile & structure!



\$API: 146
\$TI: 83

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



\$API: 94
\$TI: 68

Revelation 2K

TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



\$API: 157
\$TI: 97

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage Champion for Lee.



\$API: 126
\$TI: 76

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive Order son with tremendous maternal genetics behind him. The first dozen calves out of him have been born light and easily out of first calf heifers.



\$API: 176
\$TI: 103

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation Purebreds. Excellent foot shape and depth of heel.



\$API: 101
\$TI: 72

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation Double Down out of the legendary WHF/Steenhoek multiple time champion WHF Summer 365C.



\$API: 108
\$TI: 73

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely valuable progeny across the nation!



\$API: 167
\$TI: 102

HL Tommy Boy K65

CLRS Guardian 317G x HL Ms Smooth Criminal E174
ASA# 4167626 • Homo Black • Homo Polled
Blaze Calving ease Guardian son at Echard, IA, and Heartland.



\$API: 103
\$TI: 69

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal cow families on both sides!



\$API: 136
\$TI: 85

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA#: 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire for profile & function!



\$API: 118
\$TI: 76

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



\$API: 169
\$TI: 99

TSN Architect J618

G A R Home Town x TSN Miss Cowboy D350
ASA# 3928828 • Homo Black • Homo Polled
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\$API: 102
STI: 70

TJSC Coping with Destiny 9K
WLE Copacetic E02 x TJSC Diamonds Destiny 134C
ASA# 4103854 • Black • Polled
2023-2024 dominante Grand Champion!



\$API: 140
STI: 84

Rocking P Private Stock H010
WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



\$API: 202
STI: 110

CLRS Guardian 317G
Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



\$API: 132
STI: 74

KJK1 38 Special 801J
JSUL Something About Mary 8421 x
R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



\$API: 104
STI: 75

SO Remnant 418J
SO Remedy 7F x STCC Ms Persistent 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at NAILE & Cattlemen's Congress!



\$API: 128
STI: 79

W/C Bet On Red 481H
W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



\$API: 157
STI: 97

CLWTR Clear Advantage H4G
LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



\$API: 115
STI: 74

W/C Red Bird 269J
W/C Bankroll 811D x W/C Miss Angel 2870Z
ASA# 3974327 • Red • Homo Polled
Red Bird is the \$90,000 Brandon Bird & Jared Werning owned HOT red sire by Bankroll & National Champion ANGEL!



\$API: 133
STI: 88

W/C Express Lane 29G
Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



\$API: 103
STI: 71

SWSN Cash Flow 81E
Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 125
STI: 95

SAS Infra-Red H804
All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 201
STI: 122

BAS Money Maker J801
Hook's Eagle 6E x BAS Miss Beacon F801
ASA# 3978845 • Homo Black • Homo Polled
Exciting herdsire at Heartland, IA!
HIGH \$API WITH GREAT BUILD!



\$API: 174
STI: 92

Bar CK Red Empire 9153G
IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
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\$API: 146
STI: 88

ES Right Time FA110-4
Welshs Dew It Right 067T x ES A110
ASA# 3481590 • Homo Black • Homo Polled
Newly available power, phenotype and marketability sire!



\$API: 132
STI: 77

WHF Entourage H450
KCC1 Exclusive 116E x
WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herdsire!



\$API: 94
STI: 61

ALL/FCF Hot Topic 099H
Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



\$API: 103
STI: 81

RP/CMFM John B J104
HPF Quantum Leap Z952 x RP/BCR Stylish Love F158
ASA# 4109070 • Hetero Black • Homo Polled
Current 2023 Champion PTP % Bull! Champ at Ft. Worth, OKC, Am Royal!



\$API: 101
STI: 70

S&S TSSC Limitless 041H (1/2)
Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Heifers *in the Herd and* Feedlot

Heifers play a role in cow herd inventory and the feedlot. Heifer placement in the feedlot is an early indicator of cow herd expansion trends. Two pieces from Oklahoma State University and Nebraska Extension explore these dynamics.

Feedlot Inventories and Heifer Dynamics

by Derrell S. Peel, Oklahoma State University Extension Livestock Marketing Specialist

The latest Cattle on Feed report showed that feedlot inventories on November 1, 2024, were 11.99 million head, equal to one year ago. Feedlot inventories have been about equal to the previous year for each of the past 14 months. October feedlot placements were 105.3% of year-ago levels, slightly higher than pre-report expectations. Placements in October were likely enhanced by the early movement of feeder cattle in October. In Oklahoma, October auction volumes were up by 45.2% compared to earlier in the year. Auction volumes dropped sharply in November. The larger, earlier fall run of calves likely means that auction volumes will be smaller for the remainder of 2024. Total feedlot placements this year have been 1.1% less year-over-year.

Feedlot marketings in October were 104.7% of last year. However, October 2024 had one additional business day compared to last year, so daily average feedlot marketings were equal to one year ago. Total feedlot marketings this year have been down slightly, just 0.1% less than last year.

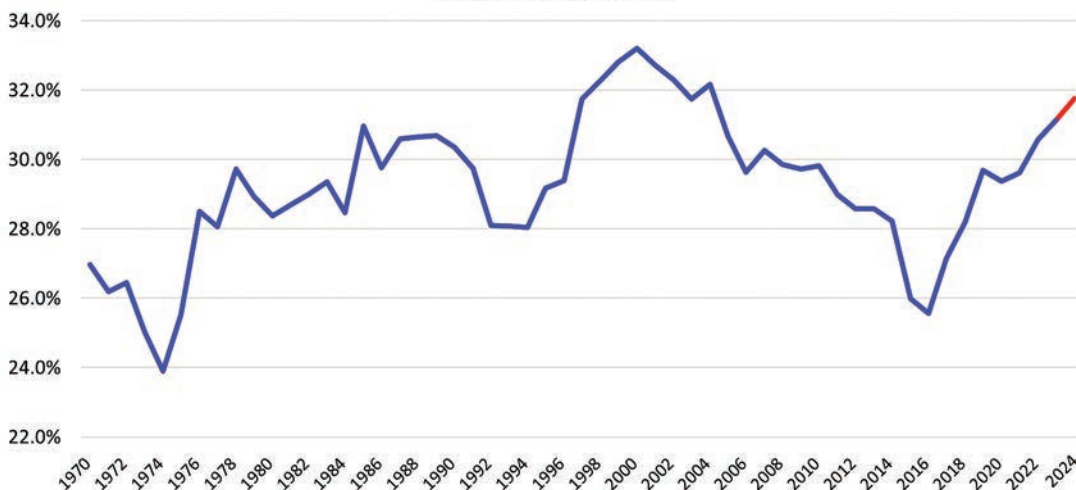
Recent slaughter data for October 2024 showed that heifer slaughter was 32.5% of total cattle slaughter for the month. The 12-month moving average of heifer slaughter was 31.8% of total slaughter for the past year. With just two months of data left in 2024, this is a good estimate of the annual value of heifer slaughter as a percent of total

cattle slaughter. This estimate is included in Figure 1 (shown in red) and shows that heifer slaughter rates continue to increase. The 2024 heifer percentage of total cattle slaughter is likely to be the highest level since 2004.

Cattle cycle herd dynamics depend on the dynamics of female cattle, including both cull cows and heifers. Declining cull cow rates is often the leading indicator of producer herd rebuilding intentions. Beef cow slaughter is down 17.9% year-over-year in the first 45 weeks of 2024. This is projected to result in an annual culling rate of about 10%, roughly equal to the long-term average and down from the recent high of over 13% in 2022. During herd expansion, the cow culling rate typically drops below nine percent for three to four years.

The biggest component of herd expansion is heifer retention. The heifer slaughter rates in Figure 1 indicate that no heifer retention is occurring yet. Heifer retention usually lags changes in cow culling. Herd expansion results in decreased heifer slaughter rates similar to the 1991–1996 and the 2014–2017 periods. Current heifer slaughter rates suggest that the beef cow has continued to decrease in 2024 and that prospects for herd expansion in 2025 are very limited.

Figure 1. Heifer Slaughter as a Percent of Total Slaughter
Annual (2024 projected)



Cow Herd Expansion Considerations

by Alfredo DiCostanzo, Nebraska Extension Educator, and Connor Biehler, Nebraska Extension Educator

Knowing the factors and costs of raising replacement heifers provides a basis for continued efficiency improvements in the beef industry. The US beef herd inventory was at 28.2 million cows as of January 2024. During the last peak of the cattle cycle in January 2019, the US beef herd inventory reached 31.6 million cows. That is a drop of 3.4 million cows (11% of the inventory) in five years!

Will the US beef industry rebuild to the same inventory as in 2019? Likely not! Many factors will affect the size of the US beef herd at the next peak. Some might consider that beef-on-dairy crosses will likely affect herd expansion. Our perspective on this is that unless dairy cows are used to produce fullblood beef breed embryos, the effects of breeding dairy cows to beef sires on beef production are already absorbed by the industry.

We submit a few reasons for this. Firstly, the US dairy herd is static at nine million cows; thus, the number of replacement heifers needed to maintain this inventory is set at somewhere between three and four million. This figure has not changed. What changed is the quality (muscling size and distribution) and quantity (greater dressing percentage) of beef derived from the non-replacement breeding of dairy cows. These effects are already built into beef production.

Secondly, as greater beef production results from future beef herd expansion, beef cattle prices will find new levels reflective of production. This will limit interest in using beef sires on dairy cows by dairy producers to the proportion of the herd not needed to breed for replacement purposes.

Also, because of production efficiency gained through genetics, selection pressure resulting from culling less productive cows during droughts, and technological advances, the US beef cow herd will likely achieve a lower peak resulting from the next expansion.

Since 1975, each US beef cow inventory peak has diminished from 45.7 million in 1975, to 39.2 in 1982, to 35.3 in 1996, to 32.7 in 2005, and to 31.6 in 2019. The peak of each cycle since 1982 was from one to three million cows smaller than the previous; the most recent cycles show smaller drops in the peak from previous cycles.

So, what is the expectation for peak inventory during the next cycle? Although difficult to predict because of the reasons mentioned above, and because the age of cow-calf operators is also advancing with fewer young people entering the business, it is likely that the beef industry will expect modest expansion during the next and ensuing cattle cycles. It is quite possible that the US beef herd will never reach beyond 29 million cows again.

If that is the expectation, then how does a cow-calf operator prepare for expansion? At a starting point of 28 million beef cows (round figures), every percentage loss in productivity (fetal, birth, pre-weaning, pre-breeding, or pre-harvest mortality) represents 280,000 calves. Therefore, if the next herd expansion is to reach 29 million cows by the next cycle peak, then the beef industry has a choice: 1) prevent one million heifers from entering the feedlot, 2) improve survival and breeding success by four percentage units in existing inventories of heifers destined for herd replacement, or 3) a combination thereof.

(Continued on page 22)



Heifers in the Herd and Feedlot

(Continued from page 21)

Raising more calves than needed for harvest or breeding is a necessity of the system. Building efficiency while rebuilding the herd should prevent excessive inventory swings that lead to excessive price swings. Lower cycle-over-cycle swings in beef cow inventory since the peak of 1975 are reflective of a unified commitment by the industry to greater production efficiency.

Knowing the factors and costs of raising replacement heifers provides a basis for continued efficiency improvements in the beef industry. A recent experience in developing heifers at the Haskell Agriculture Laboratory in Concord, Nebraska, provides an analysis of the process of growing replacement heifers. The analysis is represented here for educational purposes and is intended to motivate producers to consider the costs of preparing for herd expansion.

Overall, 87 heifers were considered in this analysis. Heifers were enrolled by producers from various regions. Heifers were housed in pens and fed a diet based on corn silage, alfalfa hay, wet distillers grains, and a mineral supplement. Heifers were prepared for timed artificial insemination (AI) a second time if they failed to conceive after a first attempt at timed AI. The average heifer spent

220 days in the program. A total of 71 heifers were confirmed pregnant (82%). Costs were \$627 per heifer (\$2.85/heifer/day), or \$768 per pregnancy. Therefore, under conditions of the program (82% pregnancy rate), if a heifer was retained in the fall of 2023 for replacement, the total cost of her first pregnancy would be \$2,400 (\$1,620 was the value of the heifer in the fall of 2023 and it cost \$768 to achieve pregnancy).

As producers look at current prices, there may be an opportunity to retain heifers at similar prices as a year ago and expect to spend from \$2,300 to \$2,600 to raise a pregnant heifer. However, a thorough analysis of critical control points (energy, protein and mineral supply, water quality, winter housing, heat abatement, and gentle handling) to ensure breeding success in 2025 is in order. ■



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Opening *the* Door to Careers *in* Agriculture

by Lilly Platts

Producing food, from beef to vegetables, requires a significant amount of labor. Statistics show a concerning shortage of labor, which poses a serious threat to the future of agriculture. New Acres has set out to help close gaps and solve this issue.

Agricultural operations are labor-intensive, and while family members play an important role on farms and ranches, many businesses require additional help. Many of these jobs go unfilled each year, placing the burden on owners and current employees. Traditionally, people who grow up in agriculture seek work in the industry, and employers look for hires with experience in the field. Opening the door to people outside of the industry could help fill jobs, and strengthen the future of agriculture.

New Acres is a newly founded nonprofit organization that hopes to make these connections, and help ensure that America's farms and ranches are adequately staffed. Marty Ropp presented about this venture during Fall Focus 2024, sharing that the idea came to him several years ago after many conversations with producers who needed help but couldn't find it.

According to the American Farmland Trust, around 40% of agricultural land will be in transition in the next 15 years. Development is one of many challenges facing current landowners as the next generation attempts to step in, and keeping land in agricultural production is

going to be critical in the coming years. Additionally, current operators are already struggling to fill jobs and profit each year. The American Farm Bureau has reported that around two and a half million agricultural jobs go unfilled each year. "I thought that number was high," Ropp said. "To me, that is a frightening number."

The labor market in agriculture varies widely by region and industry, and Ropp explained that while every producer in the beef industry may not be feeling this strain, it's an overarching issue that likely does affect a neighbor, customer, or friend. "We're talking about the aggregate here," Ropp explained. "We're not talking about a specific industry, or specific region of the country."

The traditional labor pool in agriculture largely includes young people who grew up in or around the industry. Small town connections, family, and friends are frequently tapped to fill open positions. Changes in rural demographics have diminished the labor force in agriculture. "This generation, and even the last generation, had two kids instead of six, and the neighbor who used to have a farm or ranch sold it, so their kids are also no longer in the community."



*Thanks to technology, many farm and ranch skills can be learned more quickly.
Photo by the Grant Company.*

Every job expects a prospective employee to have adequate experience, but as Ropp explained, rethinking this will likely be necessary to fill jobs. “If you’re looking to hire a young person who kind of knows their way around a tractor, maybe knows a little about ag technology, or knows how to set a corner post, there are very few options,” Ropp shared.

Rural demographic shifts impacting agriculture are a part of the larger rural development issue in the US. Many young people have chosen to move away from rural areas to seek opportunity, leaving jobs in agriculture and beyond unfilled. Businesses have fewer customers, more labor challenges, and many are unable to stay open. Fewer businesses give rural community members fewer options, further pushing people out. The repercussions touch every piece of a rural community, from education to agriculture. This cycle can be devastating once it starts. “The larger ag industry is beginning to realize and understand that this is a rural development problem, too,” Ropp said.

The beef industry is one piece of agriculture in the US, and Ropp emphasized the importance of looking at the issue from a wider lens. Issues affecting agricultural production are typically addressed by government programs, but Ropp explained that with collaboration, individuals and organizations within agriculture could make progress independently.

Welcoming Newcomers

Each year, consumers become increasingly interested in learning about where their food comes from. Recently, there has been an increased interest in rural life, thanks in part to popular media, and also because of increased flexibility in remote work and a desire for a slower life.

The repercussions [of rural development issues] touch every piece of a rural community, from education to agriculture. This cycle can be devastating once it starts.

Ropp believes that this cultural shift could be harnessed to fill empty roles in agriculture. Additionally, many young people are raised on the outskirts of cities, and while they may not have actual experience in agriculture, they also don’t have any desire to move into the city. Ropp believes many talented young people go unnoticed. “By promoting the lifestyle, rural communities, and a sense of belonging to a generation struggling to find that, some of the best could be to come,” he said.

Filling these roles with people from outside of the industry will require an overall shift in expectations, and attitudes about potential employees. Agriculture has changed significantly, which is also advantageous for young people lacking actual experience in the industry. “The more technology, the less traditional experience they have to have,” Ropp explained.

Filling jobs in agriculture is also going to require effort on the part of the employer. Ropp believes that traditional methods for finding help — like hanging a flyer at the sale barn — aren’t going to cut it anymore. “If you have a job that’s important to your operation or business, you need to be willing to promote that job, showing all of the possibilities. Make the job look fantastic,” Ropp said.

(continued on page 26)

*Young people from outside of the agricultural community can find meaningful work on farms and ranches.
Photo by Rick Raef, Working Ranch Photography.*



Opening the Door to Careers in Agriculture

(continued from page 25)

If a job isn't filled by someone local, an employer may offer it to someone from out of town. Asking someone to move to a new, rural area can be a big ask, especially if they have a family. Ropp encourages employers to share as much as they can about the area through videos and photos. Discussing the area, schools, housing, and more will attract quality employees and foster community.

Employer practices also need to be current in order to attract long-term, quality employees. Agricultural operations have been allowed to get away with offering extremely low pay, not offering benefits, or expecting employees to work unreasonable hours. While the job may get done, employees don't stay, costing the business money in the long run. Ropp encourages employers to consider what can be done so that employees aren't showing up solely because they need a paycheck. "These folks are not you, and they are not your kids. They're employees. If they went to work for someone else, or went to work in a different industry, they wouldn't be expected to work a hundred hours a week," Ropp explained.

The New Acres website, newacres.com, was recently launched, and now includes an in-depth job board. Ropp explained that through partnerships with industry leaders, corporations, and organizations, New Acres will exist to fill in the gaps in communication preventing many young people from finding careers in agriculture. While many online agricultural job boards do exist, Ropp said that their focus will also be larger, directing job seekers to organizations within agriculture, allowing them to then use existing job boards and networks to find job opportunities.

Job postings will be shared directly on newacres.com, which has an introductory questionnaire for job seekers, asking about the type of agriculture they would like to work in, experience level, and location. The site will then filter existing job opportunities.

Agriculture offers many rewarding career opportunities in the field, and by opening the door to new people and evaluating current practices, there are endless opportunities to improve and strengthen the future of food production. ■

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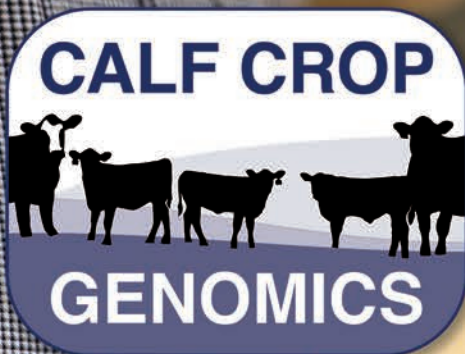
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by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows

Our Pioneers – Old Cattlemen of the Southern California Deserts, Part II

In the December/January *Register*, I introduced *Old Time Cattlemen and Other Pioneers of the Anza-Borrego Area*, by Lester Reed; the book shares detailed accounts of the brave

and adventurous settlers and cattlemen of the desert region. This is a continuation of last month's column.

I was once asked, "How many cattle do you need to own to be called a cattleman?" For us in the business, we know that ownership is not required to be so classified. Some of the most notable cattlemen in our history didn't own the cattle they tended. Therefore, ownership is not essential to be called a cowboy. In this column, we have covered the stories of cattlemen owning tens of thousands of cattle, and others who owned none. Somewhere, between zero and thousands, the cowboy resides.

John Taylor only owned about 30 head of cattle. He ranched on his 160-acre homestead in Comanche County, Texas. Disenchanted with his circumstances as a soldier in the Confederate Army, he wanted out of Texas and the army. It was February of 1864. Texas had seceded from the Union in 1861 and became a Confederate state. His way out was to trek to California and once again be a US citizen. His plans would have to be kept secret given that such a decision would render him a deserter, as he duly noted in his diary.

John learned of wagon trains being formed to head west. He journeyed 120 miles to Williamson County, Texas, where he acquired oxen and a wagon. He secretly gave instructions to Asa Reed, Lester's grandfather, to sell his homestead, cattle, and other holdings as he saw fit. Under false pretense, he secured a transfer from Major Erath of Concho County. He claimed he was needed to attend to a herd of cattle on the Pecan Bayou. He left on April 15, accompanied by several other deserters, with California in mind.

Soon thereafter, Taylor was met by even more deserters planning to join the wagon trains headed to California. They had all their holdings with them: large families, livestock, and other things essential for survival in the wilderness. They reached the Concho River and camped until May 11. By that time, other wagons had arrived. The decision was made to divide into three separate wagon trains. Ahead of them was some of the most brutal and inhospitable terrain and weather even the hardiest would ever encounter.

Unfortunately, sickness was common and deadly. The diaries of Taylor and several others are filled with the pain and suffering that accompanied them. Many children fell victim to whooping cough. Highly contagious, it spread at will and the toll was heavy. Reed notes the locations along the trail where those poor souls are buried. Of course, the vaccine we have in modern times was not known or available then. With each loss, the burial took place, and the wagon trains continued on their somber, woeful way.

They were still traveling on the south side of the Concho River when Isiah Bays joined them. He, too, was a deserter. However, his value as a guide was very beneficial. Bays had traveled this route to California in 1861. By late May, the train

had grown to about 150 people with deserters from many parts of the country included. Finding clean water for themselves and their stock, and wood for their fires was challenging. Bays was helpful in leading them to friendly areas. However, so many wagon trains ahead of them, and their relentless objective to reach California, often left few resources behind.

On a good day, only a few miles could be covered. Destroyed US forts were found on their route. With the US Civil War raging, the Confederate Army was very active in the West. US troops and Confederate troops battled in this western frontier. We often think of that war as mostly east of the Mississippi. However, the West had more than its fair share of conflict. Taylor described this destruction and ruins of the forts as the work of General Sibley.

I found it interesting that these migrants, consisting mainly of Confederate deserters, were always eager to learn of US soldiers in their area. On June 19, the trains arrived at the Rio Grande River. They received good news that US soldiers were camped nearby. The soldiers' mission was to protect them from raids by renegade white men, and Native Americans. The troops joined Taylor's group as security. At the destroyed Fort Quitman, the US commander asked that all the divisions of the trains travel close together. On June 27, at San Lasan, Taylor saw a US flag waving in the breeze. It was the first time he had seen the Stars and Stripes since before the war began. He wrote, "the feeling it gave him could better be imagined than deserved."

By July 1, the caravan arrived at Fort Bliss. It was in ruins. On July 2, they reached Franklin, where the California regiment was stationed. It was here that all members of the group took the oath of allegiance to the flag of the United States of America and they received passports to take them through to California.

The route took them north from the Rio Grande into New Mexico and west into Arizona. At one point they even traveled south of the Rio Grande River into Mexico to avoid the menacing sand dunes. There were no letups in the hardships encountered. By late September, they were en route to cross the Colorado River at Fort Yuma where they successfully did so on October 4. They were now in California!

Taylor settled in the vicinity of San Bernardino. These trains brought with them necessary resources allowing them to settle the brutal deserts of Southern California. They were "pioneers" in the truest sense. ■

Editor's note: This is the forty-second in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

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by Carter Hall

When applying to become an AJSA trustee, I stated that I am from a rural town in a small state. West Virginia doesn't have a junior association so we had to join a neighbor-

ing state's group. Little did I know at the time how that state association would introduce me to my passion. I grew up in the Ohio Junior Simmental Association, which is active at the state, regional, and national levels. Being an out-of-state member, there were some limitations that prohibited me from doing certain things like holding an office within the state association. I still tried to be as active as I could. I grew up participating in every show they offered and with that came every contest that was required. At nine years old I would see all the kids get called up as they placed in their various contests, but I rarely did that first couple of years; I was getting pretty upset I wouldn't place. At that point, I decided the issue was me. I was getting out of the experience what I was putting into it. *Minimal*. So, I worked and worked, and studied and studied, and it paid off. I started placing in contests and shows. That was the light switch that flipped for me. *You get out of the experience what you put into it.*

At that point I wanted to soak up all the AJSA had to offer, and not just by winning banners but the experience of being part of something larger than just myself. This Association is a phenomenal way to become a better student, competitor, and cattleman. I wanted to learn all about the industry, how to improve my genetics on my farm, and the Simmental breed. More importantly, I wanted to give back to the Association that fostered the love I have for Simmental cattle. I had so many positive influences from the very start of my journey and wanted to be that for the younger exhibitors as I got older. My first mentor/mentee experience at the National Classic was probably the best thing that could have happened to me. My mentor encouraged me that week, hung out with

me, helped with anything I needed, and was there to listen — even if I was being an annoying 10-year-old. He gave me the confidence to compete and put myself out there. It helped me see that there are other kids out there with those same passions regarding agriculture, and cattle specifically. My mentor and older members in my state association showed me year after year that I could be one that helped give back to the Simmental breed and mentor the younger kids starting in the Association. They led by example, and I wanted to do the same.

As I got older my passion for the Simmental breed continued to grow to the point of leading into my college experience and career path. Being involved with the AJSA helped me realize that I was not the only kid out there with a love for cattle even though it seemed that way growing up at home in West Virginia. Being the only kid in your high school who wanted to “be a farmer” was a lonely experience at times and the AJSA helped me see that others had those same passions for cattle and farming; every other kid there was into the same things that I liked. I never felt like an outsider with the AJSA as I have made lifelong friends from across the country and have been able to network with others in the cattle industry, specifically the Simmental breed.

At the end of the day, I am still a small-town kid from West Virginia who never had the fancy working facilities or the expensive show heifers, but had one of the richest AJSA experiences growing up with many exemplary past members guiding me and showing me that you *get out of your experience what you put into it*. I hope to inspire younger members like me to have the confidence to try something new, step out of their comfort zone, and embrace their experience wherever it leads them. Being a good leader isn't always about how many banners you win (and I love winning them) but it's about knowing the best qualities in others and helping them become their best self. During my time as a trustee, I want to help others be their best self whether it be as a student, competitor, cattle producer, or all of the above. *What do you want to get out of your experience?* ■



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2025 Dates


MERIT AWARD & AJSA TRUSTEE APPLICATION DEADLINE
JUNE 1 | JUNIORSIMMENTAL.ORG

EASTERN REGIONAL CLASSIC
JUNE 4-7 | HARRISONBURG, VA

WESTERN REGIONAL CLASSIC
JUNE 19-22 | TREMONTON, UT

AJSA NATIONAL CLASSIC
JULY 6-12 | MADISON, WI

THE SUMMIT
IGS YOUTH LEADERSHIP CONFERENCE
JULY 20-23 | PHILADELPHIA, PA

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STAY TUNED TO THE AJSA WEBSITE AND SOCIAL MEDIA FOR ADDITIONAL EVENTS AND DEADLINES





BALANCE THE SCALES

| BREED EFFECTS FOR COW MATURE WEIGHT (MWT) ^{abc} | |
|--|----------------|
| Angus | 0 |
| Charolais | -20 lb. |
| Hereford | -39 lb. |
| Simmental | -74 lb. |

Big cows come with big feed bills.

Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts, according to a recent U.S. Meat Animal Research Center study.^{a,d}

While Simmental is sized for more efficient gains, 20-year genetic trendlines also show the breed offers reliable calving ease, early growth and cow longevity.

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^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. ^bAdjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. ^cEstimate of MWT differences at 6 years of age. ^dThe study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls.

Sale Catalog Resources Added to ASA Website

Looking to add some information about EPD and indexes, genomics, the IGS multi-breed genetic evaluation, or the benefits of participating in ASA's programs to your sale catalog? Look no further! ASA has compiled a folder with various resources like logos, camera-ready ads, and answers to frequently asked questions that can be used in sale catalogs or other marketing materials. Visit www.simmental.org and click on "Sale Catalog Resources" under the Marketing tab to view the material.

Hydrops Update: TraitTrac and a Recommended Marketing Statement

ASA has been investigating a developing genetic condition that causes Hydrops pregnancies in a certain line of Simmental genetics. Here are some updates in relation to this research and ASA's actions/suggestions:

Hydrops has been added to Herdbook's TraitTrac with WS All Aboard B80 listed as a documented carrier. At this time there are no genetic holds placed on his descendants as there is not a DNA test available yet. Once there is a test, then Hydrops will follow the same policy as other genetic conditions.

Female progeny who are descendants of or are directly sired by WS All Aboard B80 (ASA# 2852207) are at risk for carrying a genetic abnormality called Hydrops. Daughters may develop a serious condition during late gestation that results in excess fluid in the fetal membrane, which typically causes the loss of the calf and occasionally the dam. There is no current test at this time to identify animals carrying this mutation. Research is ongoing regarding the transmission of the abnormality, and to develop a genetic test. Helping our producers navigate this issue is of the utmost importance to us. Therefore, given that there is neither a full understanding of this condition nor a test, careful consideration should be given regarding the question of whether to breed WS All Aboard B80 descendant females until more information is available to breeders.

For questions regarding established WS All Aboard B80 genetics, Hydrops symptoms, reporting an active case, or additional information, please visit the Hydrops Information Center at www.simmental.org or reach out to Jackie Atkins at jatkins@simmgene.com.

DNA Updates

DNA Research Fee Application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4-5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased to \$90 each.

Semen Sample Fee

There is a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Second Quarter Check-Off Dollars Available

December 31 marks the end of the second quarter in ASA's fiscal year. State associations wishing to claim their second quarter check-off dollars can do so at any time by visiting simmental.org and completing the "Promotional Check-off Dollars Request Form" found in the Membership/State Association section. Remember that cost share reimbursement requests can be sent at any time. For the complete cost share program guidelines and reimbursement request directions, visit ASA's website. Contact Callie Cooley at stateassoc@simmgene.com with any questions.

2025 Year-Letter is N

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2025 is N, and will be followed by P in 2026, and R in 2027. The letter M was the year-letter designated during 2024. Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For

example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Certificates Available

ASA now offers members the option to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department at simmental@simmgene.com with questions.

Office Holiday Schedule

Monday, May 26
Memorial Day
Friday, July 4 & Monday, July 7
Fourth of July
Monday, September 1
Labor Day
Thursday, November 27 & Friday, November 28
Thanksgiving
Wednesday, December 24, Thursday, December 25 & Friday, December 26
Christmas ■



2025 Annual ASA
FALL FOCUS

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August 22–26, 2025 | Columbia, Missouri
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August 22
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Missouri's Beef Industry

August 23
Educational Symposium
Featuring Industry Experts

August 24–26
Committee Meetings
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Johne's Disease: No Longer Just a Dairy Disease!

by Dr. Gregg Hanzlicek, Kansas State Veterinary Diagnostic Laboratory Associate Director

In a 2017 USDA NAHMS survey, cow-calf producers were asked about their knowledge of Johne's disease. Over 70% reported "never hearing of it" or "recognized the name, but not much else." Veterinarians have been discussing Johne's disease with dairy producers for many years. This is not true concerning cow-calf producers.

Johne's disease (pronounced yo-knees) was first discovered in the US in 1908. It is caused by a bacterium *Mycobacterium avium* subspecies *paratuberculosis*, known as MAP. In cattle and small ruminants, this organism causes chronic, non-treatable bowel disease.

Infection typically occurs in calves during the first six months of life. Infection occurs when the calf consumes feces, colostrum, or milk from cows that are shedding this organism. In some cases, a calf can become infected before birth. Older animals can become infected, but this is rare and only occurs in situations when extreme levels of MAP are present in the environment. Although infection occurs at a young age, the median age when clinical signs occur is five years. We have diagnosed clinical Johne's in animals as young as one and a half years.

There are clinical signs you can look for. Clinical signs include chronic diarrhea and sudden weight loss. Diarrhea and weight loss occur because the MAP organism produces a chronic inflammatory response that thickens the small intestinal wall. The thickening eventually prevents the animal from absorbing dietary nutrients (specifically protein) into the bloodstream.

The presence of high levels of dietary protein in the intestine "pulls" water from the circulation into the bowel — hence diarrhea. Weight loss occurs because the nutrients contained in the diet cannot be absorbed into the animal's system through the intestinal wall. Infected animals may eventually die of starvation, even when provided with an appropriate diet.

In the USDA study mentioned earlier, 7.9% of US cow-calf operations were found to contain one or more Johne's positive cows. In a 2005 Texas study of 115 purebred beef herds, 43.8% of the herds were MAP-positive. The prevalence of this disease in Kansas is unknown, but more than 60 counties have at least one positive sample identified by the Kansas State Veterinary Diagnostic Laboratory. Every Kansas county may contain at least one positive herd.

Why should cow-calf producers be concerned about Johne's? Very little research has investigated the economic impact of Johne's disease on cow-calf production. Several dairy studies have shown that MAP-infected cows (non-clinical, test-positive cows) produce significantly less milk and leave the herd at a much earlier age compared to test-negative cows. There is little reason to believe this organism would not have a similar effect on beef cows.

Another area of concern includes MAP's zoonotic potential. A growing number of human medical researchers have published data to support the concept that MAP causes human Crohn's disease. According to the CDC, over three million Americans suffer from this disease. Like bovine Johne's disease, human Crohn's is a chronic bowel disease, and in some cases, MAP has been found in human small intestines. Human exposure to MAP is believed to occur through the consumption of contaminated

water, dairy products, or red meat. This organism has been found in milk, red meat, and drinking water in Europe, and in drinking water in the US.

Johne's disease is a purchased disease. Keys for a herd remaining non-infected include not purchasing infected replacement heifers, cows, or bulls. Purchased replacement heifers and bulls present a particular problem because our current diagnostic tests are not accurate in animals under two to three years of age. This means testing younger animals before purchase is not appropriate.

The best means of prevention include purchasing animals from herds that have tested all, or an appropriate number of adult animals and all tests were negative. A realistic strategy is to ask the source herd's owners if they have observed Johne's disease in their herd. If their answer is no, then testing each purchased animal beginning at two years of age and continuing yearly for the next three years will help identify infected animals. Testing should always be completed as close to calving as possible because the key is to prevent exposure to the MAP organism in very young calves.

Preventing the spread of MAP in a herd includes identifying, through either blood or fecal tests, all shedders before calving and either isolating them from the rest of the calving herd or immediately sending them to slaughter. A key to control is to have a yearly Johne's Risk Assessment completed by a veterinarian. The risk assessment will help identify those areas of management that provide the greatest risk for young calf infection.

Another key control measure is to minimize the amount of adult manure young calves are exposed to. This can be accomplished by calving in large calving pastures (exactly like neonatal diarrhea prevention), moving each bale ring to a clean area when reloading, frequently moving bunks to clean areas, and if feeding on the ground, feeding in a clean area each day. These activities will minimize the accumulation of adult manure and help minimize calf exposure.

Johne's is a disease that veterinarians, animal scientists, and cow-calf producers might want to start discussing before consumer confidence in the food we produce decreases and the pressure from outside sources to instill more regulations on the beef industry intensifies.

NCBA and PLC Members Testify in Support of Grazing Bills to Prevent Wildfires

Members of the National Cattlemen's Beef Association (NCBA) and the Public Lands Council (PLC) testified on November 19 before the US House Natural Resources Subcommittee on Federal Lands in support of legislation to expand the use of livestock grazing as a tool to reduce wildfire risk, make grazing permits more responsive to range conditions, and remove regulatory barriers to the maintenance of critical infrastructure. Each of these bills works together to protect beautiful landscapes across the West and support the ranchers who drive the economic success of rural communities.

"I see such a clear need for the Operational Flexibility Grazing Management Act. This bill provides much-needed flexibility to ensure land managers like me can be responsive to what the land needs while also maintaining compliance with our grazing permit,"

testified NCBA member and Utah Cattlemen's Association President Jeff Young. "Resource management shouldn't be static; it should be responsive and collaborative. This bill represents an updated, modernized way to manage the land, understanding that you need flexibility to make things work from year to year."

California rancher and Public Lands Council member Sherri Brennan shared her personal experience from the 2013 Rim Fire that burned over 257,000 acres in Tuolumne County, CA, and the need to prevent recurrent resource damage.

"The combination of reduced grazing and timber harvest, and the lack of meaningful fuel breaks has made many parts of the West one long stretch of high fuel loads. Eight million acres have burned so far this year. What's worse is that every year, the percentage of total acres that experience the worst kind of fire — high-intensity burns — continues to grow," Brennan testified. "There's a way to fix this. Targeted grazing with the intention of fuel reduction can remove up to 1,000 pounds of fine fuels per acre. This means that if the area burns, the fire is likely to be shorter — flames under four feet tall — which means it's safer for first responders. Less fuel, cooler flames, and safer firefighters should be common objectives."

Together, Young and Brennan discussed NCBA's and PLC's support for the Operational Flexibility Grazing Management Program Act (H.R. 9062) introduced by Rep. John Curtis (R-UT), the Ranching Without Red Tape Act (H.R. 6441) introduced by Rep. Gabe Vasquez (D-NM), and legislation to increase livestock grazing to reduce wildfire risk (H.R. 7666) introduced by Rep. Doug LaMalfa (R-CA).

"Livestock grazing is a valuable tool for protecting our scenic Western landscapes from the ever-present threat of catastrophic wildfire, habitat conversion, and damage from a wide variety of sources," said Executive Director of PLC and NCBA Natural Resources Kaitlynn Glover. "NCBA and PLC are proud to support legislation that supports and expands the use of livestock grazing as a tool to reduce wildfire risk and we are grateful for leaders like Rep. Curtis, Rep. Vasquez, and Rep. LaMalfa for addressing the needs of Western ranchers."

Bedding Cattle Yards and Managing Bed Packs

Alfredo DiCostanzo, Nebraska Extension Educator

As another winter sets in, cattle producers are reviewing strategies to manage yards during impending cold and wet conditions. Although one could write volumes regarding how cattle cope with cold temperatures, suffice it to say that keeping cattle as dry and comfortable as possible is key. The following scenarios are outlined here with suggestions on how to best manage yards when winter conditions threaten to reduce performance and affect health.

Precipitation with intermittent dry spells

Other than a dry winter, this may be the next easiest scenario to manage; the operator has two choices: 1) proactively bed if they expect that a cold spell will follow or that the ten-day forecast calls for additional precipitation or 2) do nothing.

Generally, manure is permitted to accumulate during dry spells; yet, during precipitation events, dry manure in high-traffic areas will rapidly absorb moisture. This will lead to rapid accumulation of muck on concrete surfaces (feed and water troughs,

aprons and cattle alleys) resulting in difficult situations for cattle, horses, humans, and machinery to get around the pen. Therefore, some operators and many cattle feedlot consultants recommend the removal of dry manure shortly before precipitation is expected. This action needs not to be confined to concrete surfaces. The base of yard mounds or other sloping areas of the pen may also be scraped to remove dry manure.

What might one do with manure that is scraped? Although there is a temptation to haul it away and apply it to fields before the precipitation event, some might consider keeping and piling manure into two-to-four-foot mounds (32 square feet per head is ideal) onto loafing areas (concrete or dirt; away from feed and water troughs). These mounds will serve as high and "dry" areas for cattle to get away from rapidly forming muck and away from traffic patterns in the pen. Once prepared, these manure mounds can also serve as the base where dry bedding is applied.

Precipitation followed by extended cold or additional precipitation periods

This scenario is expected to occur at the start of winter. In the High Plains, deep winter freeze occurs after one or several heavy precipitation events followed by extreme cold temperatures. Thawing from cold temperatures is generally not expected until January, briefly followed by continued cold temperatures, high humidity and precipitation events in February and March.

These are the conditions that set up cattle (and cattle feeders) for performance below expectations and worse than break-even closeouts. When facilities managers consider using bedding on dirt or concrete, they generally refer to these conditions as the trigger for bedding cattle. This is when investing in bedding and managing bed packs makes sense.

How much bedding might be needed to establish the base of a pack?

The initial need to bed a given area surprises most operators. This is because a base must rise at least one foot above the existing surface (bare concrete or manure mound). This requires a minimum of 12 to 14 pounds per head for the initial application; double this estimate if pen conditions are already deteriorating because of rain or snow. This is equivalent to two large round corn stalk bales for a 250-head pen (or four large round bales if it began to rain or snow).

Should the bedding be processed?

For most applications where high traffic will occur (pens stocked heavier, concrete-surfaced pens, cattle nearing finishing weights, and, most importantly, unsurfaced pens), the answer is no. This is because processed bedding will incorporate itself (disappear) into the existing surface by hoof action.

Two key elements of building bed packs, even outdoors, are 1) to continue to keep the areas around the pack free of mud accumulation (it prevents cattle from tracking it onto the pack), and 2) to continue to add bedding to keep it dry.

Scraping around bed packs prevents manure from freezing onto large balls that prevent cattle access to the pack or to water and feed troughs. Adding bedding after scraping can be done with a bale processor or grinder if the base pack is built sufficiently or in pens where there is ample space or lightweight cattle. As a reference (for bedding inventory), prorated over a long period, one might expect to use four pounds of bedding daily per head.

(Continued on page 38)

(Continued from page 37)

How often are operators expected to scrape and/or bed?

During most winters when cold spells set in, scraping should occur at least once weekly. Bedding should take place immediately after scraping. If scraping stops during subzero temperatures, it cannot be resumed until at least four to seven days of temperatures above freezing. This can create difficult conditions for cattle to get around. When scraping frozen chunks of manure, these can be added to the bed pack before adding dry bedding.

What to do if heavy snowfall is expected? Generally, scraping aprons and high-traffic areas is recommended in anticipation of heavy snowfall (more than three inches) and immediately after it. Snow should be removed from pens as soon as possible after scraping (permitting freshly fallen snow or snow mounds to accumulate in the pen will contribute to ice formation, creating slippery surfaces and exacerbating muddy conditions when snow melts). Bedding before the snow event is recommended. Bedding after scraping immediately after the snow event is highly recommended.

Clearing snow from the perimeter of water troughs should occur as soon after a snowfall as possible. Because of curbs and narrow pads surrounding water troughs, hand labor may be required for this effort. Managing cattle in the yards for cattle comfort, like choosing how much to feed daily, is more of an art than science. ■

Ten questions designed to test your beef industry knowledge:

1. What is the term that describes a condition whereby the two toes on a bovine's foot are fused together?
2. In what country did the Waygu breed originate?
3. A surgically altered male used in heat detection is known by what name?
4. Which vessels carry blood back to the heart?
5. What is the normal body temperature of a bovine?
6. Feeds that are high in total digestible nutrients and low in fiber are known collectively by what term?

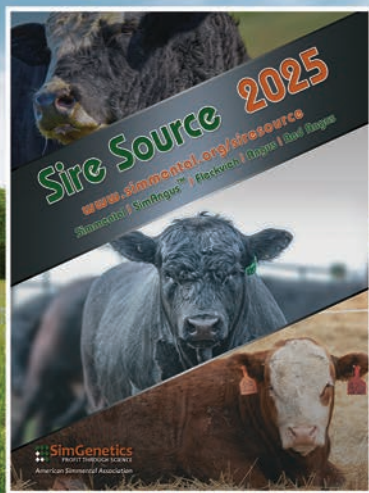
7. How many chromosomes does a bovine animal have?
8. If a homozygous polled bull is bred to a homozygous polled cow, what percentage of their offspring would be polled?
9. What is the purpose of hot-iron branding?
10. What government agency is responsible for overseeing the beef checkoff? ■

Answers:

1. Syndactyl; 2. Japan; 3. Corner; 4. Veins; 5. 100.5 degrees F; 6. Concentrates; 7. Thrifty; 8. 100%; 9. Determination of ownership; 10. US Department of Agriculture

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Sire Source / April Register



Deadline February 26

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Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

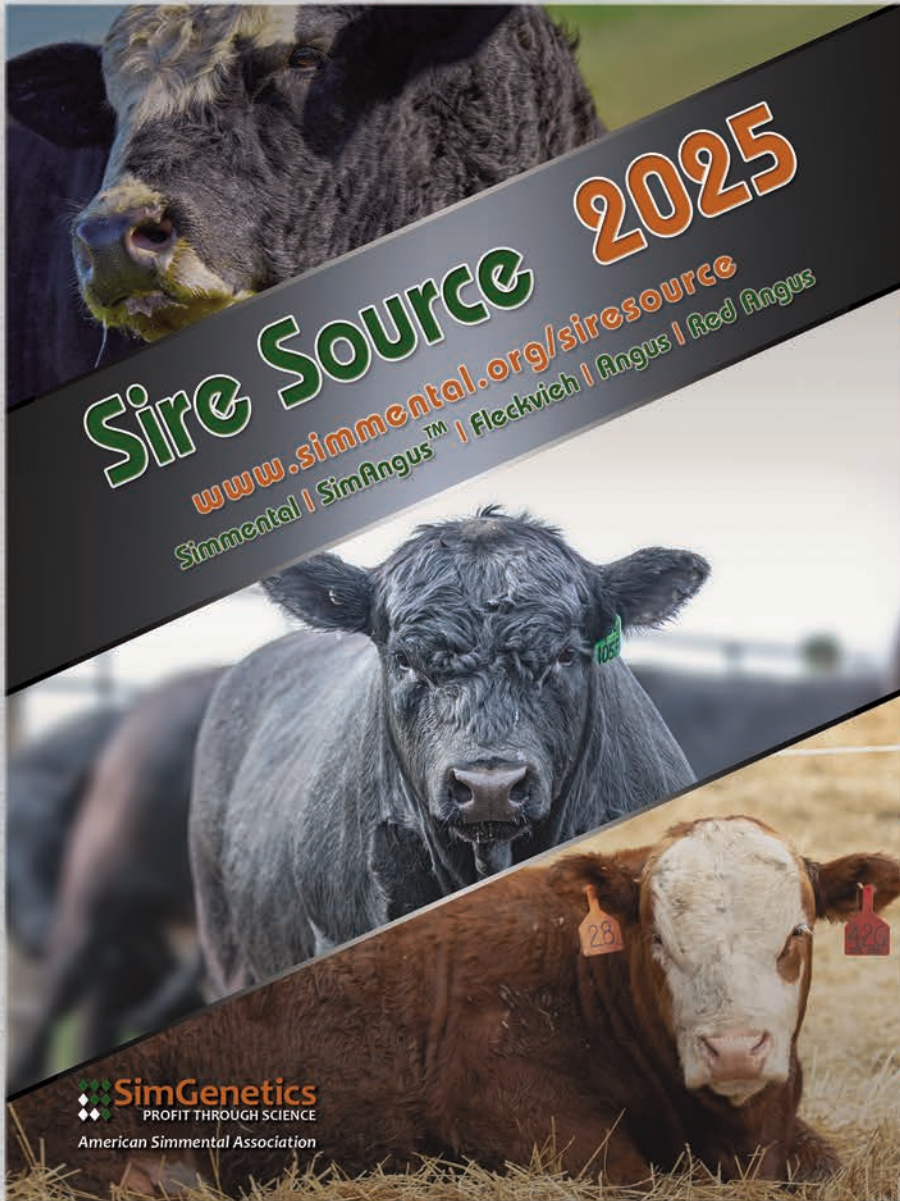
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For more information contact:
Nancy at nchesterfield@simmgene.com or Rebecca at rprice@simmgene.com

Tyson Foods to Close Kansas and Pennsylvania Plants

Tyson Foods plans to permanently close a beef and pork plant in Emporia, Kansas, that employs more than 800 people, the company said on Monday. Tyson has also closed six US chicken plants and an Iowa pork plant in the past two years, laying off thousands of workers.

“Tyson faces financial pressure as the nation’s cattle herd has dwindled to its smallest size in decades, raising costs for the animals the company processes into beef. The meatpacker’s chicken business previously suffered after executives misjudged consumer demand, though it has recovered,” Reuters reports.

Tyson will shut its plant in Emporia, a city of about 24,000 residents, around February 14. In addition to the 804 jobs that will be cut in this closure, five employees at a lab will lose their jobs on January 31, the company said in a letter. Reuters reports the closures are part of a strategy to operate more efficiently.

The company encouraged employees to apply for other jobs at Tyson and said it is working with state and local officials to provide them with resources. “We understand the impact of this decision on our team members and the local community,” the statement said.

Tyson’s beef business, its largest unit, reported an adjusted loss of \$291 million in its 2024 fiscal year that ended September, compared with an income of \$233 million for fiscal year 2023. The company projects the business will also suffer an operating loss in fiscal year 2025, Reuters reports.

Tyson also announced the closure of two more plants in Pennsylvania. The Pennsylvania Department of Labor and Industry posted a new WARN notice identifying two plants in the northern part of Philadelphia. According to the notice, the shutdown will be effective on January 21, 2025, and will impact 229 workers. In a statement to a local news station, Tyson said the decision was made to improve efficiency.

Cargill to Cut Thousands of Jobs After Profits Shrink

Cargill has announced it will cut thousands of jobs globally after missing profit targets. The Minneapolis-based company is the largest privately held company in the US, and the world’s largest commodities trader.

The company will cut around 5% of its workforce of 164,000 people. The news was broken by Bloomberg, who saw the information in an internal memo. Top-level executives won’t be affected, but the next level of leaders may be impacted.

A combination of strong harvests and record-low cow inventory have shrunk Cargill’s profits. “The majority of these reductions will take place this year,” CEO Brian Sikes said in the memo. “They’ll focus on streamlining our organizational structure by removing layers, expanding the scope and responsibilities of our managers, and reducing duplication of work.”

Cargill’s profits fell to \$2.48 billion in the year through the end of May, the lowest in the last decade, Bloomberg Opinion’s Javier Blas reported. “We have laid out a clear plan to evolve and strengthen our portfolio to take advantage of compelling trends in front of us, maximize our competitiveness, and, above all, continue to deliver for our customers,” Cargill said in a statement to Bloomberg.

Cattle and Beef Markets: 2024 in Review

by Derrell S. Peel, Oklahoma State University Extension

Looking back, 2024 was mostly a continuation of the story that has been developing since 2022. Tight supplies of cattle pushed cattle and beef prices higher to new record levels during the year. However, in some ways, 2024 was kind of a pause in the developing dynamics of the industry with more of a sideways move than noticeable progress to change the market situation.

Despite an expected 2024 calf crop down over one percent year-over-year and the sixth consecutive decrease in the total calf crop, feedlots were able to hold average monthly inventories fractionally higher compared to the year before. Total feedlot marketings in the past 12 months were down just 0.3% from the previous 12 months. Total feedlot placements were down 1.7% in the past year compared to the previous 12 months. Feedlots were able to hold inventories steady mostly due to continued heifer feeding in 2024. As of October 1, heifers still represented 39.7% of feedlot inventories, near the upper end of historical levels and well above levels that would indicate heifer retention. Additionally, feedlots held inventory levels by extending days on feed and slowing down the turnover rate in feedlots. Kansas feedlot data shows that days on feed for steers increased by 3.2% in the first ten months of 2024, adding six days to average on-feed time over the same period a year earlier.

Although final data for the year are still coming, it appears that total beef production in 2024 was down just 0.6% year-over-year. This is significantly less than earlier expectations of an over four percent year-over-year decrease. In fact, fed beef production was up 2.2% due to larger than expected steer and heifer slaughter and a sharp increase in carcass weights in 2024. Steer slaughter was up 0.2% year-over-year, while heifer slaughter was down 1.1 compared to the previous year. Average steer carcass weights jumped 22 pounds year-over-year with heifer carcasses averaging 18 pounds heavier. Although fed beef production was higher year-over-year, Choice boxed beef prices averaged 2.8% higher year-over-year on strong prices for end meats from the chuck and round.

Without a doubt, the biggest change in 2024 was in nonfed beef production, down 13.2% year-over-year due to sharp reductions in cow slaughter. Beef cow slaughter was down 19% year-over-year and dairy cow slaughter was down 12.2% from the previous year. Reduced supplies of processing beef led to record wholesale trimmings prices, increased demand for imported beef, strong lean demand for end meats, and record cull cow prices. ■

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 **SimGenetics**
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American Simmental Association
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Predicting the Performance of Finishing Steers

by Paul Beck, Oklahoma State University

When we are considering keeping some calves through finishing, it would be great if we had an idea about which ones we should keep and which ones should be marketed to let someone else take the risk of feeding them. Commercial labs have developed genomic testing to determine the genetic merit of livestock by a simple tissue or blood test. The use of genomic testing of feeder cattle prior to feedlot entry may allow for feedlot managers to make enhanced management and marketing decisions or can allow producers to make informed decisions regarding retained ownership of a portion of their calves through finishing.

We conducted research at OSU to determine the predictive value of these tests on postweaning performance and efficiency. This research project utilized the Igenity Beef Index (Neogen, Lansing, MI) to determine its predictive value for the performance of beef steers post-weaning. The Igenity Beef Index provides a score on a scale of one to ten for 17 maternal, performance, and carcass traits. The objective of this study was to determine differences in performance and efficiency of finishing steers utilizing Neogen Igenity Beef scores for average daily gain (ADG). Spring-born commercial Angus steer calves from the Oklahoma State University Range Cow Research Center [$n = 83$; body weight (BW) = 924 ± 70.3 lb] were placed on feed at the Willard Sparks Beef Research Center on May 5, 2022, after grazing wheat pasture for 155 days. The steers were allocated by scores for genetic growth potential into Low Growth (ADG scores 1–4), Medium Growth (ADG scores = 5–6), or High Growth (scores = 7–10) gain feeding groups based on Igenity Beef ADG Score.

There were no differences in daily gains during preconditioning or while grazing wheat, so there was no difference in initial finishing body weight due to Igenity ADG scores. There were no differences in intake or gain during the step-up period between entry into the feedyard and the starting of the final finishing diet. Steers with High Growth scores gained weight more rapidly during finishing and weighed more at harvest than steers with Medium Growth and Low Growth. Growth score was shown to influence feed intake during finishing with High Growth steers consuming more feed than Medium Growth or Low Growth steers. But High Growth steers were more efficient in utilizing feed due to their greater performance. Steers with High Growth scores had greater hot carcass weights than Medium Growth and Low Growth steers. These data indicate that Igenity ADG scores can be used to select cattle with improved performance, feed efficiency, body weight at harvest, and hot carcass weight without impacting carcass quality grade.

UNL Commits \$5 Million to Better Measure Environmental Impact of Cattle

by Maria Tibbetts, University of Nebraska–Lincoln

The University of Nebraska–Lincoln aims to better gauge the environmental impact of the ranching industry with a new \$5 million grant. “We’re asking beef producers to make changes without the science to know it is beneficial, and not being able to accurately measure whether their change worked,” said Galen Erickson, professor of ruminant nutrition and leader of the Beef Innovation hub at Nebraska.

Erickson’s team recently received a five-year, \$5 million Grand Challenges grant from the university to address that issue. The

project will establish scientific processes and develop technology to accurately measure greenhouse gas emissions from grazing cattle.

The Grand Challenges initiative is funded by the Office of the Chancellor and the Office of Research and Innovation. The grants are open only to Husker faculty and must address one of seven thematic areas. This grant, called Advancing Development of Assessments, Practices and Tools (ADAPT) to Produce Climate Smart Beef in Grazing Systems, addresses three of those priorities — climate resilience, sustainable food and water security, and science and technology literacy for society.

“The goal of the project is to develop tools that can be easily and economically employed to help predict the benefits and any situations where we can improve relative to greenhouse gas in grazing systems,” Erickson said. “We want to provide tools that allow producers to say this is or isn’t a practice that will have a positive effect on the environment.”

The ADAPT team includes researchers in grazing systems; human dimensions; remote sensing, including drone technology; data modeling and management; greenhouse gas flux; ecosystem resilience; communications; plant ecophysiology; soil science; and agronomy.

“This project brings together a diverse team with a wide variety of expertise,” Erickson said. “There are people working in beef systems on this project who never thought they’d be working in beef systems.”

Derek McLean, dean of the Agricultural Research Division, said the university recognizes how important the beef industry is to the state economically and ecologically. “For more than a century, UNL has provided research-based recommendations to the beef industry so they can more responsibly and profitably do business,” he said. “We will continue that support as the beef industry works to understand their environmental footprint. UNL is committed to furthering efforts that are scientifically accurate and data-backed, so we look forward to seeing the ADAPT project add information to the beef sustainability conversation.”

Homer Buell, a beef producer from Rose, Nebraska, and former co-chair of the Beef Innovation hub was involved in the grant proposal. “It’s really important that we know what impact we are having on greenhouse gases,” he said. “There are so many things we can do within our industry, but we really need to know how we’re affecting the environment so we can tell our story.”

The ADAPT project focuses on how much the greenhouse gas levels around grazing cattle change, rather than just how much the cattle produce. The growing vegetation and soil in a grazing system take up greenhouse gases, which affects how much greenhouse gas is in the atmosphere. The cow-calf sector has been largely ignored in the studies surrounding greenhouse gas emissions, partly because of the variety and complexity of the grazing systems that produce beef.

In closed-confinement systems like feedlots, only recently has the technology been developed to accurately measure greenhouse gas production by individual animals. Even in buildings that are climate-controlled, animal size, genetics, diet, stress, and other factors can cause variations in greenhouse gas production.

A grazing system includes all those variables, plus temperature, wind, soil moisture, forage quantity and quality, and daily travel distance. The ADAPT project will use satellite, airborne and on-the-ground remote sensing to measure how greenhouse gas levels vary when cattle are in an area.

“We have the expertise, the track record, and we’ve already done many of these methods, just not in a collaborative way,” Erickson said. “The science is accepted, but we’re applying

unique science in ways it hasn't been used before. It's advanced science, but it's well accepted in the research community."

The technology leverages established research from the nationwide Long-Term Agroecosystem Research Network and tools that have been used for years to measure variation in the gases associated with crop production. The "carbon" in many environmental conversations refers to carbon dioxide, which the greenhouse gas plants convert into oxygen. The system of carbon credits is offered as an income opportunity for some cattle producers with grazing systems.

However, carbon contracts are based on assumptions about how much carbon dioxide is being absorbed by the soil versus how much is being produced. The ADAPT project is designed to provide some certainty for establishing practices that positively affect greenhouse gas levels, so if producers do enter those contracts, the expectations are realistic and science-based.

Cross-discipline collaboration and the process of gathering producer and beef industry input are easier since the development of the Beef Innovation hub, which brings together researchers, industry associates, and beef producers to discuss issues and set priorities for the university's research.

"That partnership has given us access to voices and perspectives we might not otherwise have heard," Erickson said. "It has resulted in collaborative research that moves our understanding ahead more quickly and efficiently, with a focus on practical outcomes."

The diverse team is bringing unique perspectives to the research. "We need to not only be able to do the research and find the answers; we need to understand what the beef industry and consumers need from this project and deliver the results in a way that they understand and can use," Erickson said. "One of the biggest priorities in this project is to make sure the technology we develop is accurate, economical, and will have a legitimate use in the industry."

A producer panel will gather feedback to meet that goal so the research can be adjusted accordingly. The producers who have been involved so far are looking forward to having data and guidelines to make decisions about practices that may affect their environmental impact and their bottom line. "Part of the problem has been research that was not done or not done right, so things came out that maybe weren't real," Buell said. "We have to find out what's real and affect that as positively as we can." ■

NEWSMAKERS

Register

In Memoriam...

Helen Danielson Moorhead, Minnesota

Helen Danielson, longtime friend of the Simmental community and wife of ASA SimSpecialist, Russ Danielson, passed away on November 18, 2024. She was loved and cherished by many

people including Russ; her daughters, Karla and Beth; and her grandchildren, Vaughn, Luke, Brock, and Riley.

Fullblood Simmental Fleckvieh Federation Holds Annual Meeting

The Fullblood Simmental Fleckvieh Federation (FSFF) held its 2024 Annual Meeting on Friday, September 20, 2024, at the Notus Farmhouse in Muldrow, Oklahoma, in conjunction with the 2024 Fleckvieh Heritage Sale. The evening opened with a meal catered by JC's Bar-B-Que Place. Jacob Prior, FSFF Board Member, blessed the meal.

Lance Smith, with Log Lands Farms, introduced Fleckvieh Source Genetics, a new business providing elite Fleckvieh genetics

from industry-leading bulls that can be purchased on one website and shipped from one location.

Bill Zimmerman, ASA SimSpecialist, spoke about Fullblood registrations, bull transfers, and percentiles. He also encouraged the group to consider enrolling steers in the ASA Steer Profitability Competition, and talked about the need for Sire Evaluation Program cooperator who would be willing to sample Fleckvieh bulls.

At 7:55 PM, Board President, Ben Estes, called the business portion of the meeting to order. He discussed the membership status, advertising year to date, fundraising year to date, show premium for junior members, and the financial update. He advised that there were three open board positions that were uncontested and announced that Jacob Prior, Terry Bowman, and Justen Stark will fill those positions.

The 2024 FSFF Junior Scholarship was presented to Coy Stephens from Montrose, Missouri. Coy was chosen from several applicants that have been members for the Junior FSFF for at least two years and have had involvement with the Fleckvieh breed. Coy is attending Ozarks Technical College in Ozark, Missouri, studying general agriculture.

During open discussion, a junior member asked about having a FSFF junior board. Steve Jensen motioned to create a junior board; Fred Schuetze seconded that motion; motion carried. The business meeting was adjourned at 8:15 PM. A live auction of several donated items was conducted, raising over \$16,000 for the FSFF various projects. It was a great evening of fellowship with those that love Fleckvieh cattle! ■



The 2024 ASFF Annual Meeting was well attended.

New Zealand Reports First Case of HPAI

by Jennifer Shike, Bovine Veterinarian

Biosecurity New Zealand has placed strict movement controls on a commercial rural Otago egg farm, the Ministry for Primary Industries reports, after testing confirmed a highly pathogenic strain of avian influenza (HPAI) in chickens that has likely developed from interactions with local waterfowl and wild birds.

“Tests from the Mainland Poultry managed farm have identified a high pathogenic H7N6 subtype of avian influenza. While it is not the H5N1 type circulating among wildlife around the world that has caused concern, we are taking the find seriously,” Biosecurity New Zealand deputy director-general Stuart Anderson, said in the release.

Testing shows it is unrelated to a H7 strain that was identified in Australia earlier this year. Experts believe this case may have occurred as part of a spillover event, where foraging laying hens were exposed to a low pathogenic virus from wild waterfowl.

“Low pathogenic viruses are present in wild birds here, especially waterfowl like ducks, geese, and swans, and the virus can mutate on interaction with chickens,” Anderson said. “It is important to note that the strain found on this farm is not a wildlife-adapted strain like H5N1, so we believe it is unlikely to be transmitted to mammals.”

The report says there have been no reports of other ill or dead birds on other poultry farms. There are no human health or food safety concerns, so it is safe to consume thoroughly cooked egg and poultry products, the release said.

Quick action had been taken in cooperation with Mainland Poultry and a restricted place notice was issued, Anderson explained in the release. “Test results late last night confirmed the strain, but we already had restrictions in place and expert biosecurity staff on site, with more arriving today. Mainland Poultry took the right steps by reporting ill birds in one shed on the property and locking that building down as testing continued,” he said. “We will move quickly, with Mainland Poultry, to depopulate birds on the remote property, and we’ve placed a ten-kilometer buffer zone around it alongside the restrictions preventing movement of animals, equipment, and feed. We aim to stamp this out like we did with infectious bursal viral disease that affected chickens in 2019.”

John McKay, chief executive of Mainland Poultry, manages the free-range farm. He says the farm is committed to taking quick action. “We have been preparing for an event like this for some time, knowing that low pathogenic avian influenza is already present in New Zealand wild birds,” McKay said in the release. “Fortunately, this is not the H5N1 type that has caused concern for wildlife in other parts of the world. International experience with avian influenza has shown us this particular strain (H7N6) can be eradicated quickly and successfully.”

Biosecurity New Zealand will work closely with industry partners to limit possible impacts to trade.

Protecting the Herd from New World Screwworm

by Kim Brackett, NCBA Policy Division Chair

Every cattle producer knows that pests are a challenge to our operation, but some pests are far more dangerous than others. One of the new threats to our herd comes from the New World screwworm, which is currently advancing through Central America into southern Mexico and could soon be at our border.

The New World screwworm (NWS) is a fly that has a particularly gory way of harming our cattle. Female NWS flies lay their eggs in open wounds or body orifices and when the larvae hatch, they burrow deep into the skin like a screw driving into wood. These maggots feed on cattle’s tissue, causing larger wounds as they go.

NWS flies and their burrowing larvae cause extensive damage to cattle and infestations can spread rapidly. In 1966, we eradicated screwworms in the United States through sterile insect technique. The US Department of Agriculture (USDA) bred sterile male NWS flies that mated with wild female screwworms and failed to produce offspring. Eventually, these flies died out in the US and now they only exist in a handful of South American countries.

Unfortunately, these flesh-eating flies are now on the march north. Since 2022, USDA’s Animal and Plant Health Inspection Service (APHIS) has confirmed the presence of New World screwworms in Costa Rica, Nicaragua, Honduras, and Guatemala. Just last month, screwworms were discovered in southern Mexico, which raised red flags for us at the National Cattlemen’s Beef Association (NCBA).

Once in Mexico, it is easy for screwworms to travel north and appear on our southern border. These flies can hitch a ride on people, livestock, or wild animals, not to mention the thousands of vehicles and cargo containers traveling through Mexico to the United States.

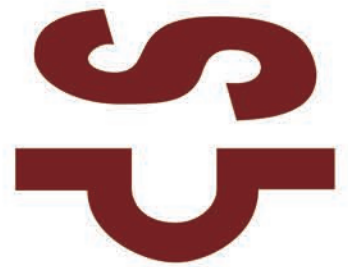
We know how devastating it would be if the New World screwworm returned to the United States, which is why NCBA is raising the alarm now. First, we are communicating with Mexico’s cattle industry leaders so they can begin the process of screening for these flies and push for eradication efforts in their country. We are also supporting USDA-APHIS to bolster the use of sterile flies. Recently, we have been concerned that our existing sterile flies might not be getting the job done, and NCBA is pushing for more flies and better flies that will help us beat back these pests.

Although we haven’t confirmed any New World screwworms in the United States, we need you to be on high alert. New World screwworms have orange eyes, a metallic blue or green body, and three dark stripes across their backs. If you see any suspicious flies, please alert your local veterinarian, Extension agent, or contact USDA-APHIS Veterinary Services.

Please also pay close attention to your cattle and watch for any open wounds or sores. If cattle exhibit irritated behavior, head shaking, you notice the smell of decaying flesh or spot maggots in a wound, seek treatment from a veterinarian immediately. Proper wound treatment and prevention is the best way to protect your farm or ranch from a screwworm infestation. NCBA is also sharing the latest updates through our website. We encourage you to visit www.ncba.org/NWS for all the latest information on how to protect your operation.

NCBA is always on the clock to protect the US cattle industry from threats like New World screwworm. Through your vigilance and NCBA’s advocacy, we can protect the United States cattle herd. ■

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ANNUAL PRIVATE TREATY BULL SALE - MARCH 3, 2025



S/M MILLION M171

Polled • BW: 94 • WW: 884/121
Sired by JNR Barbarian

| | CE | WW | YW | MCE | MWW | API | TI |
|------|-----|------|-------|-----|------|-------|------|
| EPDs | 3.5 | 90.7 | 122.4 | 2.0 | 84.6 | 102.2 | 77.2 |
| % | 65 | 2 | 10 | 65 | 1 | 35 | 3 |



S/M MILESTONE M102

Homo Polled • BW: 96 • WW: 778/106
Sired by Kuntz Kingpin 2H

| | CE | WW | YW | MCE | MWW | API | TI |
|------|-----|------|-------|-----|------|-------|------|
| EPDs | 9.2 | 84.0 | 124.9 | 2.9 | 80.2 | 129.1 | 79.6 |
| % | 15 | 10 | 4 | 50 | 2 | 1 | 1 |



S/M FLECKVIEH CATTLE

Jeff Sorenson | 605-359-8728 (c)
Garretson, South Dakota | sorenson@augie.edu

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Progress Through Performance Shows

Mark Your Calendars for 2024–2025 Major PTP Open Shows

Visit event websites for show schedules.

American Royal

October 2024

www.americanroyal.com

North American International Livestock Exposition

November 2024

www.livestockexpo.org

Cattlemen's Congress

January 2025

www.cattlemenscongress.com

National Western Stock Show

January 2025

www.nationalwestern.com

This is the National SimGenetics Show for 2024-2025

Fort Worth Stock Show

January 2025

www.fwssr.com

Dixie National Livestock Show

February 2025

www.dixienational.org

The American Simmental Association

is proud to sanction high-quality Purebred Simmental, Fullblood Simmental, Percentage Simmental, and Simbrah Progress Through Performance (PTP) shows throughout the country. The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

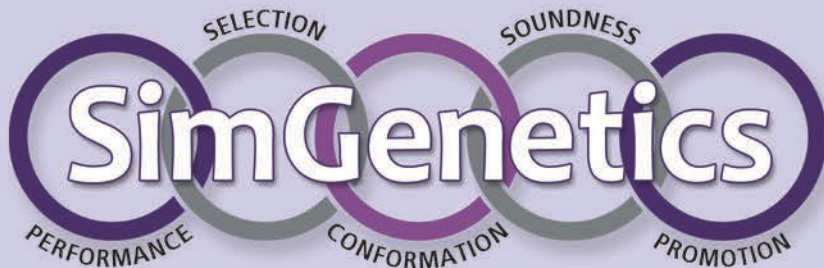
PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. View the PTP approved judges list at: www.simmental.org.

Following along with PTP Shows?

Complete results on Facebook @ptpringofchamps.



ASA PTP RING OF CHAMPIONS 2024-2025



Only the Major PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2024-2025.

Shows include: 2024 American Royal
2024 North American International Livestock Exposition
2025 Cattlemen's Congress
2025 National Western Stock Show
2025 Fort Worth Stock Show
2025 Dixie National Livestock Show



Award Divisions

- ◆ Purebred Simmental Female and Bull of the Year
- ◆ Percentage Simmental Female and Bull of the Year
- ◆ Simbrah Female and Bull of the Year
- ◆ Percentage Simbrah Female and Bull of the Year
- ◆ Fullblood Simmental Female and Bull of the Year

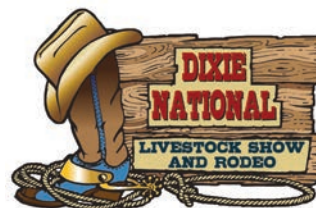
*If fewer than four animals earn points at multiple events, no winners will be recognized.
If fewer than three shows recognize a breed division, that division will be excluded.*

Qualifications

- ◆ Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
Chance Ujzdowski
920-740-7536
chanceu@simmgene.com





American Royal 2024

Dates: October 25–27, 2024
Location: Kansas City, MO
Junior Judge: Shea Geffert, WI
Open Judges: Raymond Gonnet, KS (Lead);
 Brad Linton, NE (Associate)

Junior Show

Purebred Simmental Females



Junior Calf Champion
 “S&S Cull I’m the One 4029M,”
 s. by RJ Trust Fund 212K,
 exh. by Brock Henderson, Wiota, IA.

Reserve Junior Calf Champion
 “JBSF Mama 401M,”
 s. by SO Remedy 7F,
 exh. by Ellistin Morey, Lamar, MO.



Senior Calf Champion
 “JSUL Proud Mary 3654L,”
 s. by Reckoning 711F,
 exh. by Josie Phillips, Maysville, KY.

Reserve Senior Calf Champion
 “Dieckmann Time To Shine 3555L,”
 s. by Reckoning 711F,
 exh. by Lilly Asher, Greensburg, IN.



Junior Champion
 “Kelsie 377L,”
 s. by STCC Tecumseh 058J,
 exh. by Ryker Turner, Kansas City, MO.

Reserve Junior Champion
 “BBSS Miss You Jane 25L,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Lane Elmquist, Audubon, IA.



**Grand Champion, Senior Champion,
 and Junior Show Supreme Champion**
 “JSUL Rosie 3418L,”
 s. by JSUL Something About Mary 8421,
 exh. by Addison Bartlow, Monticello, IL



**Reserve Grand Champion
 and Reserve Senior Champion**
 “4/B Miss Remedy 05L,”
 s. by SO Remedy 7F,
 exh. by Kyser Will, Anita, IA.



Bred and Owned Champion
 “ALFS Lexus 114,”
 s. by JBSF Berwick 41F,
 exh. by Adam Alfs, Shickley, NE.

Percentage Females



Junior Calf Champion
 “XTB Mona Lisa M022,”
 s. by W/C Style 69E,
 exh. by Tylee Elmore, Waukomis, OK.

Reserve Junior Calf Champion
 “LUK Scarlett 401M,”
 s. by W/C Fort Knox 609F,
 exh. by Dalton Lukavsky, Russell, IA.



Senior Calf Champion
 “Wallace Yolanda 388L,”
 s. by Next Level,
 exh. by Sache Dowling, Fair Grove, MO.



Reserve Senior Calf Champion
 “RBS Blown Away L395,”
 s. by STCC Tecumseh 058J,
 exh. by Carver Pryor, Woodbine, IA.



Reserve Grand Champion and Senior Champion
 “UDE Princess 172L,”
 s. by Harkers Unleashed,
 exh. by Brenna Bartlow, Monticello, IL.



Grand Champion and Junior Champion
 “SULL Love Too 123L,”
 s. by THSF Lover Boy B33,
 exh. by Breckyn Bloomberg, Secor, IL.



Reserve Senior Champion
 “JSUL Reba’s Diva 3354L,”
 s. by THSF Lover Boy B33,
 exh. by Breckyn Bloomberg, Secor, IL.



Reserve Junior Champion
 “GCC Stella Rosa 3132L,”
 s. by JSUL Something About Mary 8421,
 exh. by Garrett Griswold, Stillwater, OK.



Bred and Owned Champion
 “Samantha L69,”
 s. by JSUL Something About Mary 8421,
 exh. by Dakota Devore, Promise City, IA.

Open Show

Editor’s Note: PTP data for the American Royal Open SimGenetics Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. EPD as of 10/22/24.

Purebred Females



Spring Calf Champion
 “S&S TSSC Something To See,”
 s. by JSUL Something About Mary 8421,
 exh. by Claire Nibe, Melrose, IA.
 11.4/85/124/4.58/16.9/11.3/.04/-082/1.05/119/80



Reserve Spring Calf Champion
 “S&S Cull I’m the One 4029M,”
 s. by RJ Trust Fund 212K,
 exh. by Brock Henderson, Wiota, IA.
 9/78/106/5/20.2/10.1/-19/-105/90/92/67

(Continued on page 50)



(Continued from page 49)



Junior Calf Champion

“MFED Aint She Sweet 218M,”
s. by WHF/JS/CCS Double Up G365,
exh. by Moody Farms, Maxwell, IA.
10.2/77/103/4.2/19.4/14.1/-09/-070/.78/110/70



Reserve Junior Calf Champion

“SFI Miss Seeking Royalty M8,”
s. by Rocking P Private Stock H010,
exh. by Schaake Farms Inc., Westmoreland, KS.
12.1/82/121/5.9/17.9/11/.16/-062/.79/124/81



Senior Calf Champion

“JSUL Proud Mary 3654L,”
s. by Reckoning 711F,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
10.6/77/110/4.1/17.6/12.2/-02/-018/.73/109/71



Reserve Senior Calf Champion

“Rose SLIK Bailey 330L,”
s. by STCC Tecumseh 058J,
exh. by William Meinhardt, Onage, KS.
7.5/82/122/2.7/19.1/12.3/.12/-080/.98/117/78



Grand Champion and Junior Champion

“CCS/JS/LFTZ Summer L378,”
s. by W/C Relentless 32C,
exh. by Brody Wenell, Sioux City, IA.
8.7/86/115/4.2/17.1/11.3/.01/-077/1/108/76



**Reserve Grand Champion
and Reserve Junior Champion**

“Everharts Brandy,”
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
9/71/111/2.8/19.8/9.6/-18/-098/.79/94/65



Senior Champion

“4/B Miss Remedy 05L,”
s. by SO Remedy 7F,
exh. by Kyser Will, Anita, IA.
12.8/76/112/4.4/27.9/8.1/-05-080/.95/106/73

Reserve Senior Champion

“R2C Bailey 314L,”
s. by WLE Copacetic E02,
exh. by Cal Pryor, Woodbine, IA.
10.3/79/116/4/13/10.4/-09/-102/1.08/117/77

Percentage Females

Spring Calf Champion

“WLF Dream Weaver M329 ET,”
s. by JSUL Something About Mary 8421,
exh. by Lucas Leefers, Edgerton, MO.
13.4/66/101/5.4/16.4/7.7/.10/-050/.66/101/67

Reserve Spring Calf Champion

“LUK Scarlett 401M,”
s. by W/C Fort Knox 609F,
exh. by Dalton Lukavsky, Russell, IA.
11.8/69/06/5/22.7/10.1/22/-054/.78/111/72



Junior Calf Champion

“MFED California Love 228M,”
s. by Harkers Unleashed,
exh. by Moody Farms, Maxwell, IA.
10/69/107/5.2/21.2/12.7/.29/-062/.62/117/72



Reserve Junior Calf Champion
 "XTB Mona Lisa M022,"
 s. by W/C Style 69E,
 exh. by Tylee Elmore, XTB Cattle Company,
 and Elmore Cattle Services.
 12.8/73/112/5.9/18.3/12.5/.32/-059/.71/124/76



Grand Champion and Junior Champion
 "UDE Princess 172L,"
 s. by Harkers Unleashed,
 exh. by Brenna Bartlow, Monticello, IL.
 8.6/82/123/5/17.5/7.6/.35/-056/.72/105/75

Junior Calf Champion

"-S Here Comes The Boom M401,"
 s. by SC Pay The Price C11,
 exh. by BARS Cattle Company, Pierce, NE.
 7.9/69/104/2.7/22/10.5/.15/-069/.85/112/72

Reserve Junior Calf Champion

"SFI The Real McCoy M14,"
 s. by WLE Copacetic E02,
 exh. by Schaake Farms, Westmoreland, KS.
 10.6/72/107/4.1/21.4/13.2/.17/-079/.92/123/75



**Reserve Grand Champion
 and Senior Calf Champion**

"RBCK Up Next 1L,"
 s. by Next Level,
 exh. by Gateway Genetics, Pierce, NE.
 9.4/81/122/3.4/17.9/10/-10/-111/1.05/103/72

Reserve Senior Calf Champion

"S B C Resurrection 115L,"
 s. by Reckoning 711F,
 exh. by Stephens Beef Cattle, Ewing, KY.
 7.3/76/101/3/19/10.8/.05/-045/.70/106/72

Junior Champion

"GCC Night Owl 3104L,"
 s. by Rocking P Private Stock H010,
 exh. by Griswold Cattle, Haugh Cattle Co.,
 and Maple Lane Farms, Stillwater, OK.
 17.4/70/108/9.3/14.6/15.6/.56/-046/.79/166/89



**Reserve Grand Champion
 and Senior Calf Champion**
 "RBS Blown Away L395,"
 s. by STCC Tecumseh 058J,
 exh. by Carver Pryor, Woodbine, IA.
 7.8/78/119/3/19.4/14.7/.23/-056/.86/115/74



Reserve Junior Champion
 "JSUL Reba's Diva 3354L,"
 s. by THSF Lover Boy B33,
 exh. by Breckyn Bloomberg, Secor, IL.
 10.5/77/117/5/25.6/14.8/.26/-052/.66/122/76

Senior Champion

"RJ Dragon L277,"
 s. by W/C Style 69E,
 exh. by Windy Creek Cattle Co., Spencer, SD.
 11.7/66/96/5.4/18.2/12.6/.25/-052/.87/114/69

Reserve Senior Champion

"WEBR Jewel 68L,"
 s. by Profit,
 exh. by Claire Norris, Eudora, KS.
 5.6/78/120/2.9/11/13.1/.02/-069/.54/96/66

Purebred Bulls

Spring Calf Champion

"SFI Point Takin M41,"
 s. by R/C SFI Creedence 417J,
 exh. by Schaake Farms Inc., Westmoreland, KS.
 8.8/83/119/1.7/14.2/13.5/.12/-084/.73/119/77

Reserve Spring Calf Champion

"OZPF Revenant Walker 839H M21,"
 s. by TL Revenant 35,
 exh. by Emma Chamberlin, Cole Camp, MO.
 10.6/73/108/5.3/15.9/13.1/.27/-066/.75/131/79



Reserve Junior Champion

"RB2C Testimonial 305L,"
 s. by WLE Copacetic E02,
 exh. by River Bluff Cattle Co., Niantic, IL.
 12.4/75/107/4.3/14.7/8.2/-01/-101/.86/107/72



Reserve Senior Calf Champion
 "Wallace Pride Lass 301L,"
 s. by WLE Copacetic E02,
 exh. by Lexandria Clemons, Fair Play, MO.
 16.1/70/110/8.4/13.3/13.5/.16/.053/.88/122/71

(Continued on page 52)



(Continued from page 51)



Grand Champion and Senior Champion
 "OBCC/GSC College Player C13K,"
 s. by SO Remedy 7F,
 exh. by Owen Bros. Cattle Co., Gerdes Show
 Cattle, XTB Cattle Company, and Elmore Cattle
 Services, West Point, IA.

10.4/77/118/3.1/22.4/8.5/.03/-101/64/107/74

Reserve Senior Champion

"WLSF Firehouse 911K,"
 s. by WHF/JS/CCS Double Up G365,
 exh. by JS Simmental and Woodlawn Show
 Cattle, Prairie City, IA.

13.8/80/112/5.9/17.3/11.9/-.13/-042/1.04/111/73

Percentage Bulls

Junior Calf Champion

"LUK Willy 494M,"
 s. by W/C Style 69E,
 exh. by Dalton Lukavsky, Russell, IA.
 11.1/73/11/5.2/20/14/.21/-.040/.63/118/73



Grand Champion and Junior Champion

"OHL Livin' the Dream 389-1L,"
 s. by WLE Copacetic E02,
 exh. by Tim Schaeffer Show Cattle, Griswold
 Cattle and Ohlrichs Cattle Co., Hagerstown, IN.

10.1/82/121/5/13.6/4.7/.04/.103/.94/87/70



**Reserve Grand Champion
 and Reserve Junior Champion**

"GCC Next Generation 3105L,"
 s. by STAG Good Times 201ET,
 exh. by Griswold Cattle, Haugh Cattle Co.,
 and St. Germain Simmentals, Stillwater, OK.

9/73/105/5/23.4/1.3/.07/-.032/.43/98/67

Senior Champion

"OBCC Coalition K1AF,"
 s. by JSUL Something About Mary 8421,
 exh. by Owen Bros. Cattle Co., Diamond J
 Simmentals, XTB Cattle Company and Elmore
 Cattle Services, Bois D'Arc, MO

15.6/81/126/6.5/17.1/9.3/.17/-.019/.69/115/76

Reserve Senior Champion

"-S No Excuses K232,"
 s. by Volk No Apologies G506,
 exh. by BARS Cattle Company, Pierce, NE.
 9.4/77/122/5.1/21.6/11.8/.13/-.046/.86/105/71

Special Awards



Premier Breeder and Premier Exhibitor
 BARS Cattle Company, Pierce, NE. ■

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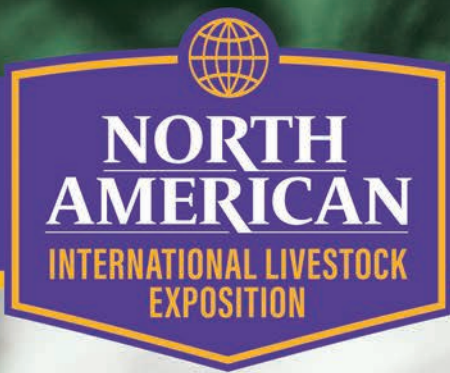
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NORTH AMERICAN
INTERNATIONAL LIVESTOCK
EXPOSITION

North American International Livestock Exposition

Junior Show

Dates: November 16–17, 2024
Location: Louisville, KY
Judge: Webb Fields, TX

Purebred Simmental Females



Division I Champion
“S&S TSSC Something To See,”
s. by JSUL Something About Mary 8421,
exh. by Claire Nibe, Melrose, IA.



Reserve Division I Champion
“WCCO Mariposa 312M,”
s. by Brand New Man 001H,
exh. by DeLaney Truebenbach, Knightstown, IN.



Division II Champion
“JSUL Special Rose 4201M,”
s. by JSUL Something About Mary 8421,
exh. by Bristol Demaree, Jamestown, IN.



Reserve Division II Champion
“Jass Rosie Girl 47M,”
s. by Rocking P Private Stock H010,
exh. by Josie Phillips, Maysville, KY.



Reserve Grand Champion and Division III Champion
“JSUL Proud Mary 3654L,”
s. by Reckoning 711F,
exh. by Josie Phillips, Maysville, KY.



Reserve Division III Champion
“Dwyer/WGB Lana 390L,”
s. by Reckoning 711F,
exh. by Mabrey Schick, Clinton, IL.



Division IV Champion
“BFJV Curious Victory L050,”
s. by FRKG Victory 78J,
exh. by Abagayle Britton, Olmsted, IL.



Reserve Division IV Champion
“TJSC So Sweet 406L,”
s. by EC Rebel 156F,
exh. by Layelle Coulson, Kenton, OH.



Grand Champion and Division V Champion
 “JSUL Rosie 3418L,”
 s. by JSUL Something About Mary 8421,
 exh. by Addison Bartlow, Monticello, IL.

Reserve Division V Champion
 “B C R Time To Shine L041,”
 s. by RP/BCR Eminence H005,
 exh. by Reed Hanes, Greenville, OH.



Division VI Champion
 “JSUL Rosie 2673K,”
 s. by JSUL Something About Mary 8421,
 exh. by Zachary Buchanan, Waxahachie, TX.

Reserve Division VI Champion
 “3Aces Mignonne K992,”
 s. by 3Aces Reload 266D,
 exh. by Mason Harris, Jonesborough, TN.



Bred and Owned Champion
 “Savage Angel 311L,”
 s. by Profit,
 exh. by Jami Hoblyn, York, NE.

Percentage Females



Division I Champion
 “TCLC Emmio 430M ET,”
 s. by LLSF Pays To Believe ZU194,
 exh. by Tyler Miller, Atlanta, IL.



Reserve Division I Champion
 “S&S TSSC Main Miley Cyrus,”
 s. by Rose MC Encore 0463,
 exh. by Eli Walther, Centerville, IN.



Bred and Owned Champion and Division II Champion
 “RP/CMFM Wildfire M06,”
 s. by SCC SCH 24 Karat 838,
 exh. by Wyatt Phillips, Maysville, KY.

Reserve Division II Champion
 “WCCO/CLAC Bernice 84M,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Emma Woodard, Cambridge, OH.

Division III Champion
 “LMAN JBOY Kammy 3185L ET,”
 s. by JSUL Something About Mary 8421,
 exh. by Tanner Green, Mayville, MI.

Reserve Division III Champion
 “SIGR Strawberry 3194L,”
 s. by Next Level,
 exh. by Glennys McGurk, Kingman, IN.

Division IV Champion
 “APB/ALL Phyllis 381L,”
 s. by EC Rebel 156F,
 exh. by Addison Bartlow, Monticello, IL.

Reserve Division IV Champion
 “Lucky Star 302L,”
 s. by Rocking P Private Stock H010,
 exh. by Ava Marino, Clarence Center, NY.



Grand Champion and Division V Champion
 “Annie Lu 318L,”
 s. by Next Level,
 exh. by Carly Sanders, Leesburg, OH.



Reserve Grand Champion and Reserve Division V Champion
 “SULL Love Too 123L,”
 s. by THSF Lover Boy B33,
 exh. by Breckyn Bloomberg, Secor, IL

Division VI Champion
 “TNTS Francesca’s Freedom,”
 s. by G A R Freedom,
 exh. by Mackenzie Sullens, Dahlonega, GA.

(Continued on page 56)

(Continued from page 55)

Open Show

Date: November 19, 2024
Lead Judge: Brian Barragree, MT
Associate Judge: Zane Barragree, MT

Editor's Note: PTP data for the North American International Livestock Exposition are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. EPD listed are as of 11/12/2024.

Percentage Show

Females



Grand Champion Cow/Calf Pair
"T-T Blackbird K003,"
s. by W/C Bankroll 811D,
Calf, "JKCS/T-T Rolling In Love M4,"
s. by THSF Lover Boy B33,
exh. by Christian Siegel, California, MO.
8.7/96/145/5.1/22.4/4.2/.26/-.034/.72/100/83
10.7/85/125/5.7/26.1/8.3/.43/-.053/.83/121/85

Cow/calf data is listed on two lines per entry with the cow first.



**Reserve Grand Champion
and Division I Champion**
"S&S TSSC Main Miley Cyrus,"
s. by Rose MC Encore 0463,
exh. by Eli Walther and Schaeffer Show Cattle,
Centerville, IN.
6.7/75/109/3.4/14/11.1/-.22/-.041/.50/78/59

Reserve Division I Champion
"JSUL Whoa 4310M,"
s. by JBSF Berwick 41F,
exh. by Sara Sullivan, Dunlap, IA.
10.7/70/106/6/19.8/9.9/.24/-.046/.61/106/70



Division II Champion
"RP/CMFM Wildfire M06,"
s. by SCC SCH 24 Karat 838,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
7/80/11/2.6/21.6/6.7/.22/-.028/.89/97/75



Reserve Division II Champion
"XTB Mona Lisa M022,"
s. by W/C Style 69E,
exh. by Tylee Elmore, XTB Cattle Company,
and Elmore Cattle Services, Waukomis, OK.
12.7/7/112/5.9/17.9/12/.31/-.059/.66/122/76



Division III Champion
"Wallace Yolanda 388L,"
s. by Next Level,
exh. by Sache Dowling, Fair Grove, MO.
10.2/81/125/5.2/23.3/11.3/-.14/-.089/1.09/93/68

Reserve Division III Champion
"LMAN JBOY Kammy 3185L ET,"
s. by JSUL Something About Mary 8421,
exh. by Tanner Green, Mayville, MI.
9.7/76/124/2.4/18.7/9.4/.14/-.026/.71/102/71



Division IV Champion
"APB/ALL Phyllis 381L,"
s. by EC Rebel 156F,
exh. by Addison Bartlow, Monticello, IL.
8.1/74/118/3.6/15.7/14.7/.39/-.012/.33/122/74



Reserve Division IV Champion
"Pugh Stertz Sheza Blackbird 50L,"
s. by JSUL Something About Mary 8421,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
9.9/75/118/3.8/17.8/12.2/.17/-.001/.58/111/72



Grand Champion and Division V Champion
"SULL Love Too 123L,"
s. by THSF Lover Boy B33,
exh. by Breckyn Bloomberg, Secor, IL.
11.4/77/113/5.1/22.5/15.4/.35/-.037/.55/129/78

Reserve Division V Champion

“TJSC Sheza Queen 202L,”
s. by TJSC King of Diamonds,
exh. by Layelle Coulson, Kenton, OH.
10.3/7/11/4.5/18.2/13/.36/-.031/.73/119/74

Bulls



Division I Champion

“HDDN Mainstreet 12M,”
s. by WLE Copacetic E02,
exh. by Meghan Hadden, Jacksonville, IL.
9.3/75/114/4.4/14.7/8.4/.04/-.072/.68/93/68



Reserve Division I Champion

“PFLP Too Sweet,”
s. by TMCK Hendrix 845J,
exh. by Lilyanna Portwood, Versailles, KY.
6.6/76/114/2.9/18.8/12/.24/-.067/.62/107/72



Division II Champion

“HLVW The Banker 401,”
s. by W/C Bankroll 811D,
exh. by Ella Downs, Deatsville, AL.
11.9/75/112/6/19.9/9.7/.27/-.012/.54/112/74



Reserve Division II Champion

“Private Property,”
s. by Rocking P Private Stock H010,
exh. by Jeff Miller, Cutler, IN.
13.9/69/103/7.5/16/10.4/.26/-.061/.65/118/74



Division III Champion

“G/F Jagger 317L,”
s. by OHL Jaguar 4232J,
exh. by Tammy Foose and Aces Wild Ranch,
Green Castle, IN.
8.6/70/105/4.4/15.7/9.3/.2/-.015/.42/105/70



Reserve Division III Champion

Wildydale Stoli On Ice,”
s. by THSF Lover Boy B33,
exh. by Bella Wildermuth, Granville, OH.
12.8/82/127/6.1/28.2/14.2/.36/-.047/.46/134/84



**Reserve Grand Champion
and Division IV Champion**

“Harkers Medicine Man,”
s. by SO Remedy 7F,
exh. by JS Simmentals and Chase Harker,
Maxwell, IA.
7.5/79/121/1.4/17.2/6.5/.22/-.103/.98/96/72

Reserve Division IV Champion

“OHL Livin’ The Dream 389-1L,”
s. by WLE Copacetic E02,
exh. by Schaeffer Show Cattle, Griswold Cattle,
and Ohlrichs Cattle Co., Hagerstown, IN.
10.2/82/121/5/12.9/4.5/.03/-.104/.89/86/70



Grand Champion and Division V Champion

“RP/CMFM Ante Up K084,”
s. by Silveiras Forbes 8088,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
8.7/77/116/3.2/18.7/8/.49/-.020/.50/115/79

Special Awards

Premier Exhibitor and Premier Breeder
Schaeffer Show Cattle, Hagerstown, IN.

(Continued on page 58)

(Continued from page 57)

Purebred Simmental Show

Females



Grand Champion Cow/Calf Pair

“FSCI Ms Emotion K713,”
s. by Mr CCF 20-20,
Calf, Miss M-R W/P BW Emotion 424M,
s. by THSF Lover Boy B33
exh. by Bella Wildermuth and Missing Rail
Simmentals, Granville, OH.
13/74/102/5.4/13.8/14.4/-03/-095/1.16/120/72
10/82/121/4/21.2/12.8/11/-102/1.10/124/81



Reserve Grand Champion Cow/Calf Pair

“MLCC/Images Flirtin W Disaster,”
s. by WHF/JS/CCS Double Up G365,
Calf, “MLCC/Images I’m A Flirt 13M,”
s. by OMF Epic E27,
exh. by MadLuke Cattle Co. and Double Image
Cattle Co, Arcadia, IN.
6.5/87/121/2.4/21.4/11/-35/-093/1.02/84/67
10.6/88/124/4.6/21.2/10.9/-02/-066/.89/121/79

Cow/calf data is listed on two lines per entry with the cow first.



Division I Champion

S&S TSSC Something To See,”
s. by JSUL Something About Mary 8421,
exh. by Claire Nibe and Schaeffer Show Cattle,
Melrose, IA.
11.3/85/124/4/17.6/10.3/.04/-082/1.06/117/80



Reserve Division I Champion

“JSUL Sweet Honey 4362M,”
s. by SO Remedy 7F,
exh. by Pembroke Cattle Co. and Kinsley Pike,
Fairview, OK.
11.7/77/114/3.6/18.8/9.1/-01/-085/.89/108/73



Division II Champion

“JSUL Special Rose 4201M,”
s. by JSUL Something About Mary 8421,
exh. by Bristol Demaree and Schaeffer Show
Cattle, Jamestown, IN.
11/78/11/2.9/17.5/10.2/.03/-077/.88/112/74



Reserve Division II Champion

“Jass Rosie Girl 47M,”
s. by Rocking P Private Stock H010,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
13.1/79/118/5.5/14.8/11.5/.04/-080.83/120/77



Reserve Grand Champion and Division III Champion

“JSUL Proud Mary 3654L,”
s. by Reckoning 711F,
exh. by Circle M Farms
and Rocking P Livestock, Maysville, KY.
10.2/77/110/3.7/18/11.6/-02/-016/.72/107/71



Reserve Division III Champion

“Dwyer/WGB Lana 390L,”
s. by Reckoning 711F,
exh. by Schick Chicks Cattle Co., Clinton, IL.
8.9/65/88/4.8/17/14.1/-01/-044/.72/108/65

(Continued on page 60)



Swigart

WBF Undisputed L078
ASA# 4240700
CMP Class 2025

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The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

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(Continued from page 58)



Division IV Champion

“LAA/LJR Jara 385L,”
s. by STCC Tecumseh 058J,
exh. by Brenna Bartlow, Monticello, IL.
7.4/87/135/2.3/18.4/13.1/.22/-096/1.22/126/83

Reserve Division IV Champion

“HVNR Legend L48H,”
s. by SO Remedy 7F,
exh. by Brody Ingram, Winchester, IL.
12.6/77/118/3.7/16.7/10.6/-07/-082/.88/110/72



Grand Champion and Division V Champion

“CCS/JS/LFTZ Summer L378,”
s. by W/C Relentless 32C,
exh. by Brody Wenell, Sioux City, IA.
8.6/85/114/4.2/17.9/10/.01/-076/.96/105/75



Reserve Division V Champion

“3Aces Mignonne L233,”
s. by WHF/JS/CCS Double Up G365,
exh. by Chase Harker, Hope, IN.
10.1/81/109/3.8/22.4/12.1/-20/-076/.90/101/71



Division VI Champion

“JSUL Rosie 2637K,”
s. by JSUL Something About Mary 8421,
exh. by Zachary Buchanan, Waxahachie, TX.
11/78/119/2.9/17.5/10.2/.03/-077/.88/112/74

Bulls



Division I Champion

“Mr Right,”
s. by W/C Bank On It 273H,
exh. by MK Livestock, Waddy, KY.
11.4/72/100/6.1/26.1/11.5/.21/-041/.75/121/75

Reserve Division I Champion

“TTMF EM Sarge,”
s. by WCCO Knockin Boots 305J,
exh. by Emily Miller, Vevay, IN.
9.1/83/122/4/18.8/8.9/.09/-104/1.12/110/78



Division II Champion

“TASF Maverick M001,”
s. by JSUL Something About Mary 8421,
exh. by Thomas and Sons Farms, Boonsboro, MD.
11.1/84/126/1.5/15.4/6.5/-07/-061/.87/102/76

Reserve Division II Champion

“ALL Atlas 418M,”
s. by EC Rebel 156F,
exh. by Adcock Land and Livestock,
Mowequa, IL.
8.1/76/112/3.1/17.5/15.2/-10/.079/1.14/107/67



Division III Champion

“S B C Resurrection 115L,”
s. by Reckoning 711F,
exh. by Stephens Beef Cattle, Ewing, KY.
6.9/76/101/2.7/18.4/10.6/.05/-043/.67/104/72



Reserve Division III Champion

“DBJR Big Cat,”
s. by LRF Chili Pepper J193,
exh. by Lundy Farms and Double J Ranch,
Bardstown, KY.
11.5/76/116/6.1/19.4/10.3/-01/-064/.66/109/72



Division IV Champion

“Rocking P Just Believe L009,”
s. by LLSF Pays To Believe ZU194,
exh. by Circle M Farms
and Rocking P Livestock, Rockwall, TX.
9/75/109/7.9/20.1/9.5/.42/-043/.85/128/83



Reserve Division IV Champion
 "Pays To Win,"
 s. by SC Pay The Price C11,
 exh. by Aaron Parson, Graysville, PA.
 8.2/70/100/1.7/17/9.6/.15/-071/.93/108/71



Division V Champion
 "3Aces Revelation K209,"
 s. by EC Rebel 156F,
 exh. by Andrew Meier, Clinton, TN.
 8.3/79/115/3.8/17.9/10.2/-06/-068/1.09/103/75



Grand Champion and Division VI Champion
 "OBCC/GSC College Player C13K,"
 s. by SO Remedy 7F,
 exh. by Owen Bros Cattle Co, Gerdes Show
 Cattle, XTB Cattle Company, Elmore Cattle
 Services, B&K Farms, and Ivie & Sons, West
 Point, IA.
 10.2/78/119/3/17.9/9.2/.04/-100/.70/109/74



**Reserve Grand Champion
 and Reserve Division VI Champion**
 "WLSF Firehouse 911K,"
 s. by WHF/JS/CCS Double Up G365,
 exh. by JS Simmental and Woodlawn Show
 Cattle, Maxwell, IA.
 13.7/80/111/5.9/16.7/10.8/-13/-043/1.06/108/72

Special Awards

Premier Exhibitor
 Circle M Farms and Rocking P Livestock,
 Rockwall, TX.

Premier Breeder
 Sara Sullivan, Dunlap, IA.



Herdsman of the Year
 Keith Phillips, Rocking P Livestock,
 Maysville, KY, with ASA PTP Coordinator
 Chance Ujazdowski (R).

FSFF Fullblood Simmental Show

Date: November 17 and 19, 2024
Judges: Kane Aergarter, NE
 (Challenge Cup)
 Brian Barragree, MT
 (Lead, Pinnacle
 and Fleck Effect)
 Zane Barragree, MT
 (Associate, Pinnacle
 and Fleck Effect)

The Challenge Cup (Junior Show)



Grand Champion and Division I Champion
 "SBV Choice 280M,"
 s. by Silver Lake Jackson 24J,
 exh. by Amber Morris, Marengo, IN.

Reserve Division I Champion
 "SBV Choice 281M,"
 s. by Silver Lake Jackson 24J,
 exh. by Amber Morris, Marengo, IN.



**Bred and Owned Champion
 and Division II Champion**
 "PBA Jo's Annie L618,"
 s. by FSS Maximus,
 exh. by Haley-Ann Lynch, Southwick, MA.

Reserve Division II Champion
 "5RTW Nellie Belle,"
 s. by JB CDN Apache Junction 1831,
 exh. by Tanner Reed, Paris, AR.

(Continued on page 62)

(Continued from page 61)



Reserve Grand Champion and Division III Champion

“FTA Queen’s Jewel 4L,”
s. by Rugged R Bordeaux 0029H,
exh. by Haley McCaig, Chute A Blondeau, ON.

Reserve Division III Champion

“Logland Sonic Ice 267X,”
s. by JB CDN Apache Junction 1831,
exh. by Shawn Hertlein, Subiaco, AR.

The Pinnacle XIII

Editor’s Note: PTP data for the North American International Livestock Exposition are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. EPD listed are as of 11/12/2024.

Females



Supreme Champion, Grand Champion, and Junior Champion

“SBV Choice 280M,”
s. by Silver Lake Jackson 24J,
exh. by Amber Morris, Marengo, IN.
4.7/78/106/3.8/34.2/15.4/-20/-117/92/94/65

Reserve Junior Champion

“SBV Choice 281M,”
s. by Silver Lake Jackson 24J,
exh. by Amber Morris, Marengo, IN.
4.7/78/106/3.8/34.2/15.4/-20/-114/92/94/65



Reserve Grand Champion and Intermediate Champion

“FTA Moo Money 23L,”
s. by Rugged R Bordeaux 0029H,
exh. by McCaig Livestock, Chute A Blondeau, ON.
.0/82/118/-1/30.5/14.1/-02/-131/74/94/68



Reserve Intermediate Champion

“PBA Jo’s Annie L618,”
s. by FSS Maximus,
exh. by Haley-Ann Lynch, Southwick, MA.
8.9/70/95/2.9/24.3/9.9/.07/-119/.69/103/69



Senior Champion

“Hi Tech Layla ET 129L,”
s. by Anchor “T” Legend 7H,
exh. by Hi Tech Farms, Ingleside, ON.
7.3/71/94/2.2/33.8/14.7/.01/-095/.73/105/67

Reserve Senior Champion

“FTA Queen’s Jewel 4L,”
s. by Rugged R Bordeaux 0029H,
exh. by McCaig Livestock, Chute A Blondeau, ON.
2.2/77/110/-4/31.8/12.1/-11/-133/.87/90/66



Grand Champion Cow/Calf Pair

“Faulkner Cosima 183K,”
s. by Rugged R Betyourass,
Calf, “AKGO Steve Harvey 183M,”
s. by Logland Double Dare 233K,
exh. by Ashlyn Ohlde, Williamsburg, KS.
6.6/64/88/4.5/32.8/17.2/.02/-110/67/111/65
4.4/66/93/2.7/32.2/16.1/-03/-115/.80/104/64

Reserve Grand Champion Cow/Calf Pair

“TNT’s Princess,”
s. by Isaac,
Calf, “TNT’s Paula,”
s. by WJS Junior HP 46J,
exh. by TNT Simmental Farm, Cleveland, GA.
6.3/55/8/3.6/33.1/11.6/-03/-122/61/93/58
5.7/67/94/5/32.2/15.7/-02/-130/73/104/65

Cow/calf data is listed on two lines per entry with the cow first.

Bulls

Junior Champion

“AKGO Steve Harvey 183M,”
s. by Logland Double Dare 233K,
exh. by Ashlyn Ohlde, Williamsburg, KS.
4.4/66/93/2.7/32.2/16.1/-03/-115/.80/104/64

Reserve Junior Champion

“TNT’s Boaz,”
s. by TNT’s Jace,
exh. by TNT Simmental Farm, Cleveland, GA.
4.4/76/105/4/29.9/11.6/.00/-115/.76/96/68



Grand Champion and Intermediate Champion

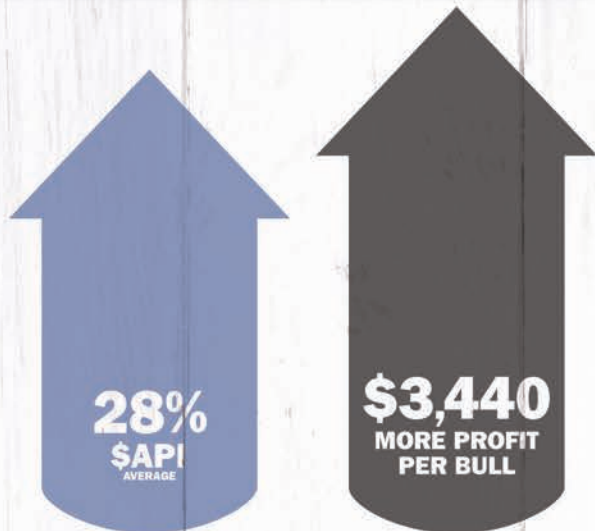
“FTA Gold Rush 24L,”
s. by Rugged R Bordeaux 0029H,
exh. by McCaig Livestock, Chute A Blondeau, ON.
-4/80/112/-1/30.5/14.4/-01/-116/.62/94/68

(Continued on page 64)

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American Simmental Association



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Build a herd that works as hard as you do.

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(Continued from page 62)

Reserve Intermediate Champion

“N40 Hemi’s Triple Threat L321,”
s. by N40 Mr Hemi H014,
exh. by 5R Farm, Paris, AR.
6/70/96/2.2/29.3/14.3/-15/-131/.68/94/62



Reserve Grand Champion and Senior Champion

“Hi Tech Limelight ET 115L,”
s. by Grinalta’s Gridiron 403J,
exh. by Hi Tech Farms, Ingleside, ON.
-1.6/79/110/-3.3/31.7/9.3/-11/-126/1.24/78/65



Reserve Senior Champion

“TNTs Power Ranger,”
s. by TNTs Ranger,
exh. by TNT Simmental Farm, Cleveland, GA.
6.8/69/94/4.3/31.4/11.5/-08/-119/.84/95/65

Special Awards

Premier Exhibitor and Premier Breeder
TNT Simmental Farm, Cleveland, GA

Fleck Effect VIII

Females

*indicates a purebred Simmental entry



Grand Champion

“Vanilla Shake L1,”
s. by Freedoms King Tut,
exh. by Amber Morris, Marengo, IN.
2.7/79/112/1.1/25.6/8.2/-04/-096/.84/85/67



Reserve Grand Champion

“ADTF Miss Patriot,”
s. by TNTs Patriot,
exh. by TNT Simmental Farm and Dwayne and
Connie Turner, Cleveland, GA.
2.7/79/112/1.1/25.6/8.2/-04/-96/.84/85/67

Grand Champion Cow/Calf Pair

“HSH J-Rest Goat,”
s. by WF Peppers CEO,
Calf, “ADTF Miss Patriot,”
s. by TNTs Patriot,
exh. by TNT Simmental Farm and Dwayne and
Connie Turner, Cleveland, GA.
11.8/53/77/6.5/17.4/8.5/.27/-066/.48/102/62
12.4/62/96/7.6/22.8/10.8/.41/-058/.63/122/73

Cow/calf data is listed on two lines per entry with the cow first.

Bulls



Grand Champion

“Hi Tech Mastermind 101M,”*
s. by Circle G Hat Trick 11H,
exh. by Hi Tech Farms, Ingleside, ON.
5.3/66/89/.4/22.3/16.2/-12/-110/.97/100/61



Reserve Grand Champion

“King Gator M3,”
s. by Freedoms King Tut,
exh. by Amber Morris, Marengo, IN.
1.2/85/121/.1/25.6/8.2/-07/-102/.84/81/68

Special Awards

Premier Exhibitor

TNT Simmental Farm, Cleveland, GA.

Premier Breeder

Amber and Asa Morris, Marengo, IN. ■

3rd Annual
**PASTURE
TO POUNDS**
Bull Sale

**SATURDAY
MARCH 8, 2025**

SOCIAL 1:00-2:00PM

SALE 2:00 PM

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50th Anniversary North Carolina Fall Harvest Sale

September 7, 2024 • Union Grove, NC

| No. | Category | Average |
|-----|------------|---------|
| 77 | Total Lots | \$3,433 |

Auctioneer: Tommy Carper, VA

Sale Manager: DP Sales Management LLC, KY

High-Selling Lots:

\$6,250 – Bred Female, “JBB Shana K9,” s. by BBS True Justice B10, bred to WLE Uno Mas (sexed), cons. by Jeff Broadaway, sold to Ethan Sprinkle, NC.

\$6,250 – ET Heifer Calf, s. by JSUL Something About Mary, cons. by Rachel Penley, sold to Brandon Jones, VA.

\$6,250 – Cow/Calf Pair, “SFN W/C 080H Harley 319K,” s. by Mr SR Right Now E1538, Heifer Calf s. by Schooley Standout, cons. by Bangma’s Farm, sold to Cedar Ridge Simmental, SC.

\$5,800 – Open Female, “Oleo Jestress 408M,” s. by Reckoning 711F, cons. by Oleo Ranch, sold to Paulette Helms, NC.

\$5,500 – Pick of the McDonald Farms Bred Heifers, cons. by McDonald Farms, sold to Glenn Wheeler, VA.

\$5,300 – Open Female, “Oleo Broke Loose 417M,” s. by W/C Bet On Red, cons. by Oleo Ranch, sold to Brandon Jones, VA.

\$5,250 – Bred Female, “PMW/LHW Dreams Come Red K21,” s. by W/C Bet On Red, bred to WCC/RRF Troubadour, cons. by Cherokee Hills Farm, sold to Bill Sloup, NE.

\$5,250 – Bred Female, “BCIV Vaden’s Luck K292,” s. by BCIV Black Magic 9057, bred to BCIV The Atlas, cons. by Broadway Cattle Farm, sold to Cedar Ridge Simmental, SC.

Beef Solutions Bull Sale – Fall Roundup

September 26, 2024 • Ione, CA

| No. | Category | Average |
|-----|---------------------------|----------|
| 10 | PB SM Bulls | \$11,400 |
| 68 | SimAngus™ Bulls | \$8,408 |
| 78 | Total SimInfluenced Bulls | \$8,792 |

Auctioneer: Rick Machado, Shandon

Marketing Representatives: Jared Patterson, *Western Livestock Journal*; Marty Ropp, Allied Genetic Resources; Jake Parnell, Cattlemen’s Livestock Market; Matt Macfarlane, *California Cattlemen Magazine*; John Rodgers, The Stockman’s Market, Jake Pickering, *Western Ag Reporter*.

Representing ASA: Bill Zimmerman

High-Selling Lots:

\$15,500 – 5/8 SimAngus, “Circle Compass L156,” s. by Circle Compass J258.

\$15,000 – 1/2 SimAngus, “Circle Frostline L77,” s. by TJ Frostline 836H.

\$14,500 – PB SM, “Circle F16 L84,” s. by Circle The Bases D384.

\$14,000 – PB SM, “Circle F16 L54,” s. by Circle The Bases D384.

\$13,500 – PB SM, “Circle F16 L505,” s. by Circle The Bases D384.

\$13,500 – PB SM, “Circle F16 L290,” s. by Circle The Bases D384.

\$13,000 – PB SM, “Circle F16 L265,” s. by Circle The Bases D384.

\$12,500 – 1/2 SimAngus, “Circle Frostline L129,” s. by TJ Frostline 836H.

\$12,500 – 1/2 SimAngus, “Circle Frostline L131,” s. by TJ Frostline 836H.

Comments: Also selling were two Angus bulls at an average of \$8,250. Sixty-three Angus bulls offered by sale partner, Bruin Ranch, averaged \$11,837.



Capacity crowd on hand.



Buyers evaluate the bulls presale on a beautiful day in the California foothills.



Sale host Tim Curran answers questions during the presale lunch.



Sale partners for 18 years, Joe and Abbee Fischer (left), Bruin Ranch, with Jill & Tim Curran.

The Crossroads Sale

October 12, 2024 • Harrisburg, IL

| Category | Average |
|------------|---------|
| Total Lots | \$3,807 |

Auctioneer: Thomas Carper, IN

Sale Manager: Haefner Marketing, IL

High-Selling SimInfluenced Lots:

\$7,750 – Bred Heifer, “MLCC Queen L113,” s. by MLCC Simpatico, cons. by Graves Family, sold to Chad Cumberland, IN.

\$7,250 – Heifer Pregnancy out of Bailey’s Profit Dream, cons. by Purdue University Beef Unit, sold to Zach Smith, IN.

\$7,250 – Heifer Pregnancy out of TL Miss Ellie 6K, cons. by Purdue University Beef Unit, sold to Douglas Kolb, IN.

\$6,000 – 1/2 interest in Open Heifer, “MLCC Sabrina 265M,” s. by HPF Quantum Leap, cons. by MadLuke Cattle Co., sold to Caroline Malecki, IN.

\$6,000 – Bred Cow, “MLCC Princess H113,” s. by Dew North, cons. by Double Image Cattle, sold to High Bridge Ranch, IN.

\$6,000 – Heifer Pregnancy out of Miss Time To Shine Y251, cons. by Purdue University Beef Unit, sold to ClearWater Simmentals, IN.

\$5,750 – Heifer Pregnancy out of JSUL Mary 2432K, cons. by Purdue University Beef Unit, sold to High Bridge Ranch, IN.

\$5,600 – Open Heifer, “MLCC Stunner M71,” s. by Databank, cons. by MadLuke Cattle Co., sold to Jakob Alley, IN.

Comments: Sale hosted by MadLuke Cattle Co.

The Magnolia Classic

October 12, 2024 • Starkville, MS

| Category | Average |
|------------------------|--------------|
| Bred Heifers | \$7,300 |
| Open Heifers | \$4,100 |
| Embryo Lots | \$590/embryo |
| Semen Lots | \$\$177/unit |
| Picks of the Calf Crop | \$7,500 |

Auctioneer: Glynn Robinson, MS

Sale Manager: Little Creek Cattle, Inc., MS

Ringmen: LeAnne Peters, Kip Brown, JD Robinson, and Madison Smith

Marketing Representatives: Kim Banks Design, MN; and The Brand, Chance Ujazzdowski, WI

Representing ASA: Bill Zimmerman and Brandi Karisch

High-Selling Lots:

\$16,000 – Full Fleckvieh Bred Female, “Little Creek Kennedy 516K,” s. by FGAF Radioactive 030E, cons. by Little Creek Cattle, Inc., sold to Plaughter Simmental Farms, WV.

\$10,000 – Full Fleckvieh Bred Female, “Little Creek Klara 506K,” s. by FGAF Granger 060G, cons. by Little Creek Cattle, Inc., sold to Red Oak Farm, AL.

\$10,000 – Full Fleckvieh Bred Female, “Little Creek Lainey 110L,” s. by APLX coach 37J, cons. by Little Creek Cattle, Inc., sold to Old Magnolia Farm, AL.

\$9,500 – Full Fleckvieh Bred Female, “Little Creek Kallie 503K,” s. by Little Creek Xpress 840X, cons. by Little Creek Cattle, Inc., sold to Red Oak Farm, AL.

\$5,500 – Full Fleckvieh Open Female, “Lucy 002L,” s. by APLX Coach 37J, cons. by Adam and Shelby Braden, sold to Blair Farms, TN.

\$5,500 – Full Fleckvieh Open Female, “Old Magnolia Maddy 02L,” s. by APLX Coach 37J, cons. by Old Magnolia Farm, sold to Blair Farms, TN.

\$5,000 – Full Fleckvieh Open Female, “PBSQ Lainey,” s. by Lone Stone Jerome 219J, cons. by PB Squared, sold to Hidden Paradise Cattle Co., IA.

Comments: Cattle and genetics sold into 12 states and Mexico from 19 guest consignors.



LeAnne Peters taking bids.



High energy and contagious smiles from the capacity crowd.



The auction block.



Cattlemen's Church is a highlight of the weekend.

30th Anniversary New Direction Sale

October 19, 2024 • Seward, NE

| No. | Category | Average |
|-----|------------|---------|
| 63 | Total Lots | \$4,918 |

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management LLC, KY

High-Selling Lots:

\$56,000 – Bred Female, “B-C Lookin Sharp 7002E,” s. by HILB Oracle, bred to LLSF Redstone, cons. by Fenton Farms and Sloup Simmentals, sold to Brandon Jones, VA.

\$10,000 – Open Female, “NAHF Sharp Lady 314L,” s. by SO Remedy 7F, cons. by Sloup Simmentals, sold to Haley Simmentals, OH.

\$7,5000 – Bred Female, “HSC Crazy Carrie 10056J,” s. by TMAS Can't Touch This, bred to UDE New Heights, cons. by Superior Simmentals, sold to A&W Livestock, UT.

\$7,000 – Cow/Calf Pair, “Miss CRSD Frannie,” s. by W/C Fully Loaded 90D, bred to CLRWTR Sugar Bear, Heifer Calf s. by Horizon, cons. by Sloup Simmentals, sold to ClearWater Simmentals, IN.

\$7,000 – Bred Female, “SS Haylie H822,” s. by Mr CCF Vision, bred to SS Pandamoniam, cons. by Sloup Simmentals, sold to Jay Anderson, NE.

\$6,500 – Bred Female, “4E Miss D10,” s. by Mr TR Hammer 3308A ET, bred to SS Extraordinaire, cons. by Sloup Simmentals, sold to Jay Anderson, NE.

\$6,500 – Bred Female, “TBSF McConahey 127H,” s. by CLRS Density 57D, bred to TJSC 963J, cons. by Huenefeld Simmentals Farms, sold to Jason Pribyl, NE.

\$6,000 – Heifer Pregnancy out of “STF Onyx,” s. by Next Level, cons. by Huenefeld Simmental Farms, sold to Bill Sloup, NE.

\$6,000 – Bred Female, “BWL Miss Katie 723H,” s. by Mr CCF 20-20, bred to STCC Tecumseh, cons. by Superior Simmentals, sold to Tom Manske, OK.

Fred Smith Company's 8th Annual Extra Effort Sale

October 19, 2024 • Clayton, NC

| No. | Category | Average |
|-----|----------------------|---------|
| 48 | Age Advantaged Bulls | \$7,230 |
| 37 | Yearling Bulls | \$4,986 |
| 18 | Fall Pairs | \$3,925 |
| 17 | Spring Bred Heifers | \$3,035 |
| 17 | Open Heifers | \$2,264 |
| 137 | Total Lots | \$5,053 |

Auctioneer: Dustin Rogers, NC

Representing ASA: Ashby Green

High-Selling Lots:

\$17,500 – Bull, “FSCR Optimum L018,” s. by Deer Valley Optimum 9246, sold to Cedar Lane Cattle, MO.

\$12,000 – Bull, “FSCR L038 Optimum,” s. by Deer Valley Optimum 9246, sold to Gibbs Farms, AL.

\$10,500 – Bull, “FSCR L035 Honor,” s. by KBHR Honor H060, sold to Matt Homandberg, SD.

\$5,000 – Bred Female, “MF Maggie M2J,” s. by Southern Fortune Teller, sold to Johnny Massey, NC.

(Continued on page 68)

(Continued from page 67)

\$4,750 – Bred Female, “FSCR J019 Primrose,” s. by TJ Nebraska 258G, sold to Johnny Massey, NC.

\$4,750 – Cow/Calf Pair, “FSCR K217 Ms Revelation,” s. by KBHR Honor H060, sold to Sidney Price, NC.

Comments: The crowd was welcomed by Fred Smith with an explanation of his Evergreen breeding philosophy, and Marty Ropp of Allied Genetics brought everyone up to date on the use of Rightmate in advancing a herd’s genetic progress.



Grillmaster Gilbert Parker, longtime employee of FSC, laid out a welcoming meal on Friday evening before the sale.



Enjoying the presale meal.

From The Ground Up – Volume IV

October 19, 2024 • Harrisburg, IL

| Category | Average |
|------------|---------|
| Total Lots | \$7,758 |

Auctioneer: Cody Lowderman, IL

Sale Manager: Haefner Marketing, IL

High-Selling SimInfluenced Lots:

- \$21,000** – “Bramlets/TSSC Dakota M409,” s. by Reckoning, cons. by Bramlet and Schaeffer, sold to Andrew Puchbauer, IL.
- \$15,000** – “HFS Shelby M715,” s. by Next Level, cons. by Haefner Cattle, sold to Larry Gottschalk, IN.
- \$14,000** – “Babbs Dakota M416,” s. by Reckoning, cons. by TBabbs Cattle, sold to Lucas Prusa, IL.
- \$14,000** – “Bramlets/TSSC Dakota M403,” s. by Reckoning, cons. by Bramlet and Schaeffer, sold to Jarrett Scott, ON.
- \$12,500** – “Bramlets/TSSC Dakota M408,” s. by 24 Karat, cons. by Bramlet and Schaeffer, sold to Martin Pernel, TN.
- \$10,000** – “TBC2 Empriss M454,” s. by Point Prove, cons. by TBabbs Cattle, sold to James Wilson, TN.
- \$10,000** – “Bramlets/TSSC Dakota M401,” s. by 24 Karat, cons. by Bramlet and Schaeffer, sold to Annsley Healy, IL.
- \$10,000** – Bramlets/TSSC Dakota M456, s. by Point Proven, cons. by Bramlet and Schaeffer, sold to Kenny Kuhn, IL.
- \$10,000** – “THF3 Sensation L333,” s. by Bramlets Ace, cons. by Hale Farms, sold to Graff Land and Livestock, IL.

Comments: Sale hosted by Bramlet Simmentals. Cattle sold into eight states and Canada.

Clear Choice Female Sale

October 26, 2024 • Milan, IN

| No. | Category | Average |
|-----|------------|---------|
| 68 | Total Lots | \$5,321 |

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management LLC, KY

High-Selling Lots:

- \$16,000** – Open Female, “BESH/WHF Addy Lou MJU4,” s. by Reckoning 711F, cons. by Beshears Simmentals, sold to Paul Rumples, IN.
- \$15,000** – Open Female, “CLRWTR BRRN Miss Secret Weapon,” s. by JSUL Something About Mary, cons. by ClearWater Simmentals/Barron Simmentals, sold to Rebecca Ellington, KY.
- \$11,000** – Open Female, “BESH Ms Soda MFM1,” s. by WHF/JS/CCS Woodford J001, cons. by Beshears Simmentals, sold to Pond View Farm, MD.
- \$10,250** – Open Female, “BESH/WHF Amelia MG42,” s. by Reckoning 711F, sold to Beshears Simmentals, sold to Buck Creek Ranch, IN.
- \$9,250** – Open Female, “BESH Ms Anna M365,” s. by WHF/JS/CCS Woodford J001, cons. by Beshears Simmentals, sold to Chris Knapp, IN.
- \$9,000** – Open Female, “CLRWTR Bianca M4A,” s. by Black Ace Double Run 4/8, cons. by ClearWater Simmentals, sold to Lane Cattle, IN.
- \$8,300** – Open Female, “BESH Ms Joy MG58,” s. by WHF/JS/CCS Woodford J001, cons. by Beshears Simmentals, sold to Jason Loy, IN.
- \$8,100** – Bred Female, “CLRWTR Sugar L4B,” s. by DMCC Stockman, bred to Mr SR Right Now, cons. by ClearWater Simmentals, sold to P/T Livestock, WY.

Cason’s Pride and Joy Maternally Inspired Female Sale

November 2, 2024 • Russell, IA

| No. | Category | Average |
|-----|---------------------|---------|
| 54 | Bred Females | \$4,291 |
| 7 | Open Fall Females | \$3,714 |
| 5 | Open Spring Females | \$7,100 |
| 66 | Females | \$4,442 |

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, *Midwest Marketer*, IA; Mike Sorensen, IA; Curt Peterson, IA; Tom Rooney, IA; Tony Ballenger, IA; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

- \$12,000** – Open Female, “Cason’s Miss Liliana M37,” s. by LCDR Reserve 210J, cons. by Cason’s Pride and Joy Simmentals, sold to Presley Fisher, Albia.
- \$8,500** – Bred Female, “Cason’s Miss Ivy May L13FCZ,” s. by KBHR Bold Ruler H152, bred to Hook’s Galileo 210G, cons. by Cason’s Pride and Joy Simmentals, sold to Audrey Hill, Bloomfield, IN.
- \$7,500** – Open Female, “Cason’s Miss Faith M37F,” s. by LCDR Reserve 210J,” s. by Cason’s Pride and Joy Simmentals, sold to Ryan Bodenhansen, Muscotah, KS.
- \$7,500** – Bred Female, “Cason’s Miss Trudy L32,” s. by THSF Lover Boy B33, bred to KBHR Bold Ruler H152, cons. by Cason’s Pride and Joy Simmentals, sold to Audrey Hill, Bloomfield, IN.

\$7,250 – Open Female, “Cason’s Miss Sophie M13F,” s. by Hook’s Eagle 6E, cons. by Cason’s Pride and Joy Simmentals, sold to Kolton Kline, Grinnell.

\$7,250 – Bred Female, “Cason’s Miss L7F,” s. by Mr SR Red October G1761, bred to KBHR Bold Ruler H152, cons. by K-C Cason’s Simmentals, sold to Cade Hill, Bloomfield, IN.

\$5,500 – Bred Female, “Cason’s Miss Sandy L851H,” s. by CLRS Guardian 317G, bred to TRIF Guardian 215K, cons. by Cason’s Pride and Joy Simmentals, sold to Cardinal and Gold Farms, Runnells.

\$5,500 – Bred Female, “Cason’s Miss Everlee L50G,” s. by Hook’s Eagle 6E, bred to Hook’s Galileo 210G, cons. by Cason’s Pride and Joy Simmentals, sold to Pete Thompson, Shoshoni, WY.

Comments: Guest breeders included K-C Cason’s Simmental and TSN Simmentals. Mark your calendars for our Annual Bull Sale on March 1, 2025.



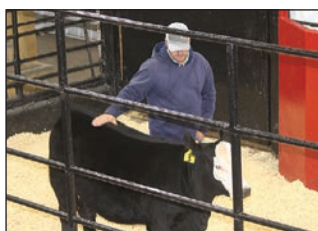
Denny Cason visits with quest breeder Tim and Sandy Naatz, TSN Simmentals Platte, SD.



Denny Cason welcomes repeat and new customers.



Denny Cason invited the youth attending to come say the Pledge of Allegiance.



Landon Cason worked in the ring assisting his favorite heifers. Disposition is an important trait to the Cason firm.

Triangle J Ranch’s Annual Harvest Select Sale

November 3, 2024 • Miller, NE

| No. | Category | Average |
|-----|--------------------------|---------|
| 92 | Donor Cows and Bred Cows | \$5,666 |
| 203 | Open SimGenetic Heifers | \$3,656 |
| 295 | Total Lots | \$4,283 |

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources, IL

Marketing Representatives: Allied Genetic Resources, *American Cattleman*, *Cattle Business Weekly*, and DV Auction.

Representing ASA: Susan Russell

High-Selling Lots:

\$23,000 – PB SM Open Female, “56M,” s. by KBHR Bold Ruler H152, sold to Willis Farms, NE; and SS Agri-Solutions LLC, NE.

\$21,000 – 1/2 SM 1/2 AN Open Female, “TJ 191M,” s. by TJ War Paint 759J, sold to SS Agri-Solutions LLC, NE.

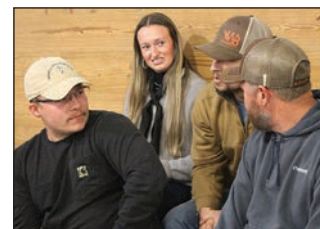
\$19,000 – 1/2 SM 1/2 AN Bred Cow, “MMR Antointette 827F MM,” s. by CCR Payday 0320C, Calf s. by KBHR Bold Ruler, sold to Wills Farms, NE.

\$15,000 – PB SM Open Donor Cow, “TJ 17J,” s. by TJ Gold 274G, sold to Trey Gustin, OH.

\$14,000 – 5/8 SM 3/8 AN Bred Female, “118L,” s. by sired TJ Frosty, Calf s. by TJ Multiplier, sold to Doug Ludwig, MO.



Darby Line welcomes the crowd.



MO buyers Hadley, Nicolette, and Camden Williams and Patrick Taylor confer on a lot.



KS brothers Ty and Mason Ebert, seated with their father Levi, each bought a female to build their herd.



Norman Banks, UT, signals his bid.

Prickly Pear Simmental Ranch’s Female Sale

November 13, 2024 • Helena, MT

| No. | Category | Average |
|-----|------------------------------|---------|
| 20 | SimInfluenced Cow/Calf Pairs | \$6,468 |
| 61 | SimInfluenced Bred Females | \$3,430 |
| 81 | SimInfluenced Lots | \$4,180 |

Auctioneer: Roger Jacobs, MT

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); John Goggins, *Western Ag Reporter*, MT; Barry Ellis, Special Assignment; Jeff Thomas, AgriMedi, MT; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$8,000 – Cow/Calf Pair, “Miss Prickly Pear 243K,” s. by TJ Flat Iron 259G, bred to TJ Roosevelt 366E, sold to Tanner Jensen, Phillipsburg; Heifer Calf, “Miss Prickly Pear 401M,” s. by OMF Epic E27, sold to Bodner Ranch/Polk Cattle, Raynesford.

\$7,500 – Cow/Calf Pair, “Miss Prickly Pear 700E,” s. by Connealy Comrade 1385, bred to CDI Major Impact 280H, Heifer Calf, “Miss Prickly Pear 403M,” s. by M4 Predictable 956G, both sold to Bergman Cattle Co., Arapahoe, NE.

\$7,300 – Cow/Calf Pair, “Miss Prickly Pear 900G,” s. by Circle L Gus, bred to RBS Harvest Moon L331, sold to Donsbach Lazy 3L Ranch, Miles City; Heifer Calf, “Miss Prickly Pear 447M,” s. by Schooley Standout 27G, sold to Reiley Winebrenner, Hot Springs.

\$6,850 – Cow/Calf Pair, “Miss Prickly Pear 227K,” s. by Hook’s Eagle 6E, bred to Schooley Standout 27G, sold to Echard Farms, Farmersburg, IA; Heifer Calf, “Miss Prickly Pear 407M,” s. by LCDR Progressive 106G, sold to Emmalee Hafner, Plains.

(Continued on page 70)

(Continued from page 69)

\$6,500 – Cow/Calf Pair, “Miss Prickly Pear 036H,” s. by KM Broken Bow 002, bred to TJ Roosevelt 366E, Heifer Calf, “Miss Prickly Pear 467M, s. by M4 Predictable 956G, both sold to Donsbach Lazy 3L Ranch, Miles City.

\$6,400 – Cow/Calf Pair, “Miss Prickly Pear 216K,” s. by HA Prime Cut 4493, bred to Schooley Standout 27G, sold to Donsbach Lazy 3L Ranch, Miles City; Heifer Calf, “Miss Prickly Pear 411M,” s. by TJ Arrowhead 263G, sold to Raatz Farms Inc., Jasper, MN.

\$6,400 – Cow/Calf Pair, “Miss Prickly Pear 262K,” s. by Basin Rainmaker 4404, bred to CDI Major Impact 280H, sold to Tanner Jensen, Phillipsburg; Heifer Calf, “Miss Prickly Pear 262K,” s. by LCDR Progressive 106G, sold to WH Cattle, Helena.

\$6,200 – Cow/Calf Pair, “Miss Prickly Pear 232K,” s. by Kessler's Commodore 6516, bred to M4 Predictable 956G, Heifer Calf, “Miss Prickly Pear 413M,” s. by TJ Arrowhead 263G, both sold to Donsbach Lazy 3L Ranch, Miles City.

Comments: Guest consignors included 3H Simmentals, MLK Angus, Jim and Jake Fritz, Bignell Ranch Co., and Jed Polk. Also selling were four Angus Bred Females at an average of \$3,563; seven Angus Open Females at an average of \$1,957; 97 Commercial Bred Females at an average of \$2,753; and 88 Commercial Open Females at an average of \$1,555.



Bruce Wight selected a set of commercial females.



Troy Wheel, cattle manager for the Prickly Pear Simmental Ranch, makes opening comments.



Dena and Jim Fritz consigned a set of commercial females to the sale.



Roger Jacobs handled the auctioneer duties.

Jewels of the Northland 15th Annual Sale

December 7, 2024 • Clara City, MN

| No. | Category | Average |
|------|------------------|---------|
| 3 | Bulls | \$6,567 |
| 36 | Bred Heifers | \$7,019 |
| 14.5 | Open Heifer Lots | \$6,010 |
| 53.5 | Live Lots | \$6,720 |

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Mitch Armitage, OK; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$21,000 – 1/2 interest in Open Female, “HILB Chic Baby M806B,” s. by Holtkamp CLAC Change Is Coming, sold to Adam Sunderman, Sauk Centre.

\$26,000 – Cow/Calf Pair, “HILB Summer Believin’ K617,” s. by WHF/JS/CCS Double Up G365, Bull Calf s. by W/C Doctor's Orders 665F, sold to BB Simmentals, Glasgow, KY.

\$20,000 – Bred Female, “HILB Something In Red K347,” s. by JSUL Something About Mary 8421, bred to ES Jack Red LG11, sold to MB Farms, Ennice, NC.

\$10,200 – Bull, “HILB/KHH/WWS Off Roadin’ M9572,” s. by SJW Exit 44 7111E, sold to MB Farms, Ennice, NC.

\$9,000 – Bred Female, “Elm-Mound Jewel L457,” s. by Elm-Mound Ex Order H350, bred to OMF Epic E27, cons. by Elm Mound Simmentals, sold to MB Farms, Ennice, NC.

\$9,000 – Bred Female, “HILB Made Me A Believer K721,” s. by WHF/JS/CCS Double Up G365, bred to ZTGC Just Cuz 52K, sold to Reichel Farms, California, MO.

\$8,250 – Bred Female, “HILB Turning Heads K874,” s. by GEF County O, bred to W/C Executive Order 8543B, sold to Richard Jenkins, Abingdon, VA.

\$7,300 – Open Female, “HILB/WWS Pretty Little Secret,” s. by Rocking P Private Stock H010, sold to Lunning Bros Simmentl, LeRoy.

Comments: Also selling were four genetic lots at an average of \$2,250. Guest consignors included Elm Mound Farms, White Wing Simmental, Willow Creek Simmentals, Jass Simmentals, Latzig Cattle and Thesing Riverside Ranch.



Mark Hilbrands welcomed the sale day crowd and lead a presale prayer.



Repeat customer Jerry Bauerly, Brookwood Farms, made a purchase of HILB genetics.



Adam Latzig and Darin Johnson were both consignors.



Austin Sorenson and Mitch Armitage provide ring service.

Trauernicht Simmentals' Platinum Standard Female Sale

December 15, 2024 • Wymore, NE

| No. | Category | Average |
|-----|---|---------|
| 4 | SM and SimInfluenced Open Females | \$2,900 |
| 66 | SM, SimInfluenced and Red Angus Heifers | \$4,136 |
| 43 | Proven Cows | \$3,361 |
| 113 | SM and SimInfluenced Lots | \$3,798 |

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises Inc., MN

Marketing Representatives: Val Eberspacher (EE); Randy Rasby, NE; Chris Beutler, NE; Quentin Smola, NE; Mariah Miller, LiveAuctions.TV.IA.

High-Selling Lots:

\$8,500 – Bred Heifer, “W/C Ms Luisa L116,” s. by SO Remedy 7F, bred to LLSF Dauntless K07, cons. by Worner Cattle, sold to Hillview Farm, Herndon, KY.

\$7,250 – Bred Cow, “BWL Nikki 565H,” s. by W/C Executive Order 8543B, bred to TJ Gold Strike 506J, sold to Curtis Wiedel, Hebron.

\$7,000 – Bred Heifer, “LHT Ms Captivate 109L,” s. by Rockin H Captivate J75, bred to Bieber Jumpstart J137, sold to Wendall Cattle, Smithfield.

\$6,500 – Bred Heifer, “LHT Ms Mic Drop 91L,” s. by Mr SR Mic Drop G1534, bred to JSAR Titan, sold to Ryan Belgum, Hickman.

\$6,500 – Bred Heifer, “LHT Ms Gold Strike 261L,” s. by TJ Gold Strike 506J, bred to BAS Money Maker J801, sold to K&L Simmentals, Beattie, KS.

\$6,500 – Bred Heifer, “WLF Miss Nisha L427,” s. by SO Remedy 7F, bred to WINC All Right 213K, sold to Vauthauer Cattle Co., Wheaton, MN.

\$6,000 – Bred Heifer, “LHT Ms Progressive 52L,” s. by LCDR Progressive 106G, bred to CLRS Johnny Walker 1049J, sold to Dillen Mumm, Wymore.

\$5,750 – Bred Heifer, “LHT Ms Guardian 42L,” s. by CLRS Guardian 317G, bred to EZAR Step Up 9178, sold to Rafter W Cattle Co., Paola, KS.

Comments: Guest consignors included State Line Simmentals, Neuman Farms, Dennis Kotal, and Chris Woerner Cattle. Mark your calendars for our Annual Bull Sale on Sunday, February 16, 2025. Also selling were ten Commercial Lots at an average of \$4,475.



Longtime LHT customers, Laurie Saathoff and daughter Julie.



Scott Trauernicht and Ryan Belgum visit presale.



Jared McKeever, McKeever Simmental, add more LHT genetics to his program.



Deon Gocke, longtime customer, added more LHT genetics to his herd. ■

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| 13 | 1.0 | 106 | 173 | 0.42 | 30 | 83 | 16 | 14 | 66 | 0.93 | 0.91 | 189 | 117 |

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| | |
|-----------------|------|
| *GGP-100K | \$50 |
| GGP-uLD | \$33 |

**Add-on tests available*

| | Stand Alone ↓ | Add-on ↓ |
|---|---------------|----------|
| SNP Parental Verification | \$20 | Free |
| STR Parental Verification | \$40 | \$18 |
| Coat Color | \$22 | \$9 |
| Red Charlie | \$26 | \$19 |
| Horned/Polled | \$38 | \$22 |
| PMel (Diluter) | \$22 | \$3 |
| Oculocutaneous Hypopigmentation (OH) .. | \$29 | \$16 |
| BVD PI | \$6 | |
| Semen Sample Processing Fee | \$7.20 | |

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(Must run with GGP-100K)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$29.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: AllFlex TSU - \$22.00 (box of 10) • AllFlex Applicator - \$90.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee – \$3.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2024 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2024**.
Late enrollment available until August 15, 2024.

| | Option A (TR) | Option B (SR) | Option C | Option D (CM) |
|-----------------------|---------------|---------------|----------|---------------|
| Early Enrollment | \$15.00 | FREE | \$7.50 | \$500/herd |
| *Late Enrollment | \$16.00 | \$1.00 | \$8.50 | \$500/herd |
| *Late enrollment fees | | | | |

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

| | |
|--|-------|
| Adult First Time Membership Fee* | \$160 |
| <i>(Includes: \$50 set-up fee and \$110 AMF)</i> | |
| Junior First Time Membership Fee* | \$40 |
| Prefix Registration | \$10 |

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Membership Fee (AMF)*:

| | |
|-------------------------|-------|
| Adult Membership | \$110 |
| Junior Membership | \$40 |

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

| | |
|--|-----------|
| Enrolled in Option A | No Charge |
| Enrolled in Opt B or C <10 months | \$30 |
| Enrolled in Opt B or C 10 months <15 months ... | \$40 |
| Enrolled in Opt B or C >15 months | \$50 |

Transfer Fees:

| | |
|--|-----------|
| First Transfer | No Charge |
| <i>Subsequent Transfers</i> | |
| Within 60 calendar days of sale | \$10 |
| Over 60 calendar days after sale | \$30 |

Additional Transactions:

| | |
|--|------|
| Priority Processing | |
| <i>(not including shipping or mailing)</i> | \$50 |
| Corrections | \$5 |

Registration Foreign/Foundation Fees:

| | |
|--------------------------------|------|
| Register Foundation Cow | \$5 |
| Register Foundation Bull | \$25 |

Registration Fees **not** enrolled in THE:

| | |
|------------------------------------|------|
| Non-THE <10 months | \$42 |
| Non-THE 10 months <15 months | \$52 |
| Non-THE >15 months | \$62 |

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FEBRUARY

- 3 44th Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT
- 3 Bell Simmentals' 9th Annual Bull and Female Sale — Fordville, ND
- 3 Long's Simmentals' Annual Production Sale — Creston, IA
- 4 Koeplin's Black Simmental's 37th Annual Bull Sale — Mandan, ND
- 4 Little Bitterroot Ranch and Laird Simmental's Joint Sale — Ramsay, MT
- 5 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 75)
- 6 K-LER Cattle's Annual Production Sale — Saint Charles, MN (pg. 74)
- 6 Rust Mountain View Ranch's Bull Sale — Mercer, ND
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 77)
- 7 Kunkel Simmentals' Annual Production Sale — New Salem, ND
- 7 Schooley Cattle's Annual Production Sale — Bloomfield, IA
- 7 Silver Dollar Simmentals' 1st Annual Production Sale — Rugby, ND
- 8 Kenner Simmentals' 29th Annual Production Sale — Leeds, ND
- 8 Oak Meadow Farms' Annual Production Sale — Cresco, IA
- 8 RL Fleckvieh Limerock Ranch's 42nd Annual Bull and Bred Female Sale — Brandon, IA
- 8 Rousey SimAngus™ Annual Bull Sale — North Platte, NE
- 8 Rydeen Farms' 27th Annual "Vision" Sale — Clearbrook, MN
- 10 Benda Ranch Simmentals' Annual Production Sale — Kimball, SD
- 10 Dakota Power Bull and Female Sale — Hannaford, ND
- 10 Nelson Livestock Company's Annual Bull Sale — Wibaux, MT
- 10 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT
- 11 Edge of the West Production Sale — Mandan, ND (pg. 76)
- 11 Werning Cattle Company's 44th Annual Production Sale — Emery, SD
- 12 Jackpot Cattle Co.'s Annual Private Treaty Bull and Heifer Sale — Miller, SD
- 12 River Creek Farms' 35th Annual Production Sale — Manhattan, KS (pg. 74)
- 12 Traxinger Simmental's Annual Bull Sale — Houghton, SD
- 13 Lassle Ranch Simmentals' 32nd Annual Bull Sale — Glendive, MT
- 14 Bred For Balance — Starbuck, MN
- 14 Jared Werning Cattle's Annual Production Sale — Parkston, SD
- 14 Modoc 10th Annual "Tried and True" Bull Sale — Alturas, CA
- 14 TNT Simmentals' 40th Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 76)
- 15 Dixie National Simmental Sale — Jackson, MS
- 15 Double T Simmental's Annual Production Sale — Turtle Lake, ND
- 15 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pg. 77)
- 15 Rhodes Angus Open House Bull Sale — Carlinville, IL
- 15 Yon Family Farms' Spring and Bull and Female Sale — Ridge Spring, SC
- 16 CK Cattle & Wager Cattle's Annual Production Sale — Highmore, SD
- 16 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 17 Bulls of the Big Sky — Billings, MT (pg. 75)
- 17 TC Reds & Weis Cattle's Annual Production Sale — Saint Ansgar, IA
- 18 Quandt Brothers' 13th Annual Production Sale — Oakes, ND (pg. 76)
- 19 Hart Simmentals' 50th Annual Power Bull Sale — Frederick, SD
- 20 Illinois Performance Tested Bull Sale — Springfield, IL
- 20 Wilkinson Farms' Breeding for the Future Sale — C-B Sale Facility
- 21 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 76)
- 21 Michigan Beef Expo Friday Night Lights Genetics Sale — East Lansing, MI
- 21 Multi-Breed Simmental Sale — Springfield, IL
- 21 R & R Cattle Company's Annual Production Sale — Chamberlain, SD
- 21 Sandy Acres Simmental's Bull Sale — Creighton, NE (pg. 75)
- 22 Hilltop Simmental's Bull Sale — Worthing, SD (pg. 85)
- 22-3/1 Hofmann Simmental Farms' "Buy Your Way" Bull Sale — Clay Center, KS
- 22 Lyman Livestock's Bull Sale — Salina, UT
- 22 Michigan Beef Expo Breed Sales — East Lansing, MI
- 24 Raatz Farms' Production Sale — Mitchell, SD
- 25 Barker Cattle Company's Annual Sale — Burley, ID
- 25 Meyring Cattle Co.'s Inaugural Production Sale — Alliance, NE
- 25 Rural Route 5 Farm's Production Sale — St. Johns, MI
- 25 TSN Simmental's Bull Sale — Platte, SD
- 26 C Diamond Simmentals' Annual Production Sale — Dawson, ND
- 27 Felt Farms' Bull Sale — West Point, NE

MARCH

- 1 Cason's Pride and Joy Bull Sale — Russell, IA (pg. 74)
- 1 Gibbs Farms' Spring Bull and Female Sale — Ranburne, AL
- 1 KY Beef Expo Simmental Sale — Louisville, KY
- 1 Missouri Select Genetics Sale — Keytesville, MO
- 1 Moriondo Farms & MM Cattle Company's Spring Bull Sale — Mount Vernon, MO
- 1 Powerline Genetics' PAP-Tested Bull Sale — Castle Dale, UT
- 1 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA
- 2 Gold Bullion Group's 23rd Annual Bull Sale — Westmoreland, KS
- 2 Illini Elite Spring Bull and Female Sale — Shelbyville, IL (pg. 9)
- 2 Windy Creek Cattle Company's Production Sale — Spencer, SD
- 3 Hanel's Black Simmentals' Annual Production Sale — Courtland, KS
- 3 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD (pg. 45)
- 4 Doll Simmental Ranch's 45th Annual Production Sale — Mandan, ND (pg. 7)
- 5 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 6 21st Annual Cattleman's Kind Bull Sale — San Saba, TX
- 6 Hill's Ranch Production Sale — Stanford, MT
- 6 Kearns Cattle Company's 36th Annual Bull Sale — Rushville, NE
- 6 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pgs. 10, 11, 76)
- 7 Eichacker Simmentals' Annual Bull Sale — Salem, SD (BC, pg. 77)
- 8 C&C Farms' Clear Visions Spring Sale — Jefferson, GA
- 8 Carcass Performance Partners 23rd Annual Bull and Female Sale — Lucedale, MS
- 8 CNN Cattle Company's 3rd Annual Pasture to Pounds Bull Sale — Radcliffe, IA (pg. 65)
- 8 Gonsior Simmental's Production Sale — Fullerton, NE (pg. 5)
- 8 Great Lakes Beef Connection Bull Sale — Clare, MI
- 8 Rains Simmental's Bulls of the Prairie — Oakley, KS (pg. 26)
- 8 Yardley Cattle Company's Annual Bull Sale — Beaver, UT
- 13 Brink Fleckvieh's Spring Bull and Heifer Sale — Elkader, IA
- 14 Powerline Genetics' March Edition Bull Sale — Arapahoe, NE
- 15 Buck Creek Ranch's Bull Sale — Yale, OK
- 15 CO Select Bull Sale — Fort Collins, CO
- 15 MCA/MSU Bull Evaluation Sale — Remus, MI
- 15 OSA's Eastern Spring Classic Sale — Columbus, OH
- 15 Red Hill Farms' "More Than a Bull XX" Bull Sale — Lafayette, TN
- 15 Rockin H Simmental's Production Sale — Canby, MN
- 17 Bridle Bit Simmentals' All Terrain Bull Sale — Walsh, CO (pg. 74)
- 20 Western Cattle Source's Annual Bull Sale — Crawford, NE
- 21 3C Christensen Ranch and NLC Simmental Ranch 54th Annual Production Sale — Wessington, SD (pg. 77)
- 21 Black Summit Break Out Bull Sale — Powell, WY
- 21 Sunflower Genetics' Annual Sale — Maple Hill, KS (pg. 22)
- 22 The Clear Choice Bull Sale — Milan, IN (pg. 74)
- 22 Lechleiter 35th Annual Bull Sale — Loma, CO
- 22 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 74)
- 24 McEntire Red Angus' Spring Production Sale — Sweetwater, OK
- 26 Diamond H Ranch's Annual Production Sale — Victoria, KS (pg. 74)
- 28 6th Annual Great Northern Bull and Female Sale — Clear Lake, MN
- 29 2nd Annual Blue Ridge Classic Spring Sale — Edinburg, VA
- 29 Wildberry Farms' Annual Production Sale — Hanover, IL

APRIL

- 1 Henry's Fork Cattle Company's Private Treaty Bulls for Sale — Rexburg, ID
- 5 Big Country Genetics Bull Sale — Cody, WY
- 5 McDonald Farms' Annual "Pick of the Pen" Bull Sale — Blacksburg, VA

- 5 Belles and Bulls of the Bluegrass — Lexington, KY
- 5 The Gathering at Shoal Creek — Excelsior Springs, MO
- 8 Thomas Ranch's 53rd Annual Bull Sale — Harrold, SD
- 12 Hilbrands Cattle Co.'s Passion 4 Perfection Sale — Clara City, MN
- 12 Lucas Cattle Company's Bull Sale — Cross Timbers, MO
- 19 New Day Beef Genetics' Bull Sale — Salem, MO
- 19 RS&T Simmentals' Performance and Pounds Bull Sale — Butler, MO
- 19 Southeast Classic Sale — Greenwood, FL
- 25 Crosshair Simmental's Production Sale — Napoleon, ND
- 26 Classic Farms' 6th Annual Spring Fever Sale — Weston, WV
- 26 The Clear Choice Customer Sale — Milan, IN (pg. 74)
- 26 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS (pg. 74)
- 26 Heartland Performance with Class Production Sale — Waverly, IA

MAY

- 3 Stars and Stripes Sale — Hummelstown, PA
- 17 Mississippi/Alabama Simmental Sale — Cullman, AL
- 18 Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net

JUNE

- 4-7 AJSA Eastern Regional Classic — Harrisonburg, VA
- 19-22 AJSA Western Regional Classic — Tremonton, UT

JULY

- 6-12 AJSA National Classic — Madison, WI

SEPTEMBER

- 6 NC Fall Harvest Sale — Union Grove, NC

OCTOBER

- 11 Trinity Farms' Fall Female Sale — Ellensburg, WA
- 13 Burlap and Barbed Wire Female Sale — Clay Center, KS
- 18 Fred Smith Company Ranch's Extra Effort Sale — Clayton, NC
- 18 New Direction Sale — Seward, NE (pg. 75)
- 24-25 Yon Family Farms' Maternal Roots Fall Female and Bull Sale — Ridge Spring, SC
- 25 The Clear Choice Female Sale — Milan, IN (pg. 74)
- 25 Red Hill Farms' Bull and Females of Fall Sale XI — Lafayette, TN

NOVEMBER

- 1 Irvine Ranch's Annual Production Sale — Manhattan, KS
- 2 Triangle J Ranch's Female Sale — Miller, NE (pg. 75)
- 7 Cason Pride & Joy Elite Female Sale — Russell, IA (pg. 74)
- 11 Prickly Pear Simmental Ranch's Fall Female Production Sale — Helena, MT
- 15 Lazy C Diamond Ranch's Annual Sale — Kintyre, ND
- 17 Bichler Simmentals' 21st Annual Production Sale — Linton, ND
- 20 The Event Vol X Simmental Sale — Pleasant Dale, NE
- 22 C&C Farms' Clear Vision Fall Sale — Jefferson, GA

DECEMBER

- 5 Jewels of the Northland Sale — Clara City, MN

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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| DOC | CW | YG | MARB | BF | REA | API | TI |
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EPD: CE: 18 \$API: 167 \$TI: 90



KBHR Revolution H071

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EPD: CE: 15 \$API: 173 \$TI: 104



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By CNS Pays to Dream T759
EPD: CE: 7 \$API: 120 \$TI: 78



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WINC All Right 213K

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WLE Black Mamba G203

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EPD: CE: 10 \$API: 114 \$TI: 72



TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 115 \$TI: 69



W/C Satisfy 161L

By Mr SR 71 Right Now E538
EPD: CE: 13 \$API: 130 \$TI: 88



OMF Rest Assured J18

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EPD: CE: 16 \$API: 170 \$TI: 85



LLSF Favored One H98

By LCDR Favor
EPD: CE: 7 \$API: 133 \$TI: 95



Wheatland 3-D 1142J

By CKCC LD Dimension 8965
EPD: CE: 9 \$API: 120 \$TI: 75



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EPD: CE: 11 \$API: 101 \$TI: 72



TJ 50K 485H

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EPD: CE: 10 \$API: 147 \$TI: 82



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By Style 9303
EPD: CE: 14 \$API: 133 \$TI: 74



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