

# Sire Source 2025

[www.simmental.org/siresource](http://www.simmental.org/siresource)

Simmental | SimAngus<sup>TM</sup> | Angus | Red Angus | Fleckvieh | Shorthorn | South Devon

 **SimGenetics**  
PROFIT THROUGH SCIENCE

American Simmental Association





# TRUST THE ORIGINAL

The first multi-breed evaluation is still cattlemen's first choice.





# Welcome to the 2025 Sire Source

**The beef business doesn't rest. It doesn't sit still. And neither can you.**

That is why the American Simmental Association is taking yet another step to better serve you and your family as you seek meaningful genetics to help navigate the industry's various requirements. You need cow longevity. Your family expects valuable feeder calves. The buyer demands calves that can grow efficiently and make those desirable heavy weights. The consumer and packer pay handsomely for the eating experience marbling provides.

Let's face it: That is a lot to ask of any single bull. You need all the tools at your disposal to seek out the right genetics. Oh, and you don't have the time or the interest in figuring out how to adjust one breed's EPD to another breed's metrics. It is about time someone somewhere started putting your needs over pride and politics.

Welcome to the 2025 Sire Source. Every bull in this offering has directly comparable EPD derived from the International Genetic Solutions multi-breed genetic evaluation. Hence, you can trust the ability to compare the genetics across this group, regardless of breed or breed

makeup. What is more, every bull already has genomic enhancement of his EPD using the 100K GGP DNA panel. That means higher accuracies, less risk, and these exciting young sires are already AI-qualified by the Association so you don't need to worry about that step down the road. These breeders have done the heavy lifting so you don't have to.

Let's lay more value on the table. You get direct access to the owner of the bull. No need to filter through some third party. If you have semen interest, then you have the ability to reach out to those who know that bull best. You can do what is becoming more and more rare in our business: directly deal and negotiate with another beef producer. Not a salesperson.

The 2025 Sire Source offers you more than ever before. With more to come. Benefit from informational material throughout the catalog, appreciate the most credible and directly comparable genetic information you will find anywhere, and enjoy a free-market platform that allows one American rancher to reach out to another American rancher. ■

**Published by ASA Publication, Inc.**

One Genetics Way

Bozeman, Montana 59718

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[www.simmental.org](http://www.simmental.org) • [register@simmgene.com](mailto:register@simmgene.com)



## CLARITY IS CASH

Today's industry pays big for heavy fat steers, but your pocketbook demands smaller cows. What to do?

The answer is clear, dependable data and the courage to bypass traditional straightbreeding.

Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts.<sup>2</sup>

Meanwhile, packers pay **\$20 to \$34 more** for SimAngus<sup>SM</sup> and Simmental-sired steers than English-sired calves.<sup>2</sup>

Finally, raise efficient cows and high-performance calves. The proof is in the data – and the cash.

### \$20+ 74lb.

MORE PER CARCASS LIGHTER COWS

## STAND STRONG SIMMENTAL

406-587-4531 • [simmental.org](http://simmental.org)

<sup>2</sup>USMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. Adjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. Estimate of MWT differences at 6 years of age. The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls. Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University, Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.



**SimGenetics**  
PROFIT THROUGH SCIENCE  
American Simmental Association

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### 1/2 SM

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## 2/F JWC **Vigilance** 306L



ASA# 4237288 • PB SM • Homozygous Black • Homozygous Polled

Mr CCF 20-20  
Sire: **VCL Foresight**  
HCCO Countless 412D

W/C Relentless 32C  
Dam: **HPF Victoria B396E**  
CLCC Victoria W02

## Simmental

- Vigilance is a favorite to many who have seen him in person. It's hard to find PB Simmental bulls that are this good-jointed, flexible, loose-hided, deep shapely ribbed, and dense.
- Over the past few years, his full and maternal sisters have cut a swath in the show ring and donor pens.
- Use Vigilance to make show heifers, replacement heifers, or bulls. He is truly a multipurpose sire that will add value to any cow.
- His dam, HPF Victoria, is writing her own book for Jared Werning Cattle, King Cattle, and Frontier Farms.
- The first Vigilance calves are hitting the ground now, and we are excited about what we see. He will see extensive use in all of our programs.

### Semen: \$50/unit

Semen available through **605 Sires** – 605-925-7473  
and **Premium Beef Genetics** – 405-385-1238



605sires.com



premiumbeefgenetics.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.6	2.5	79.7	107.7	.17	.26	-.01	3	21.4	61.2	8.9	9.7	4.1	-.45	.08	-.067	.8	-.31	106.5	76.1
ACC	.41	.44	.43	.43	.43	.31	.35	.23	.17	.24	.34	.39	.40	.33	.37	.36	.38	.04		
%	90	75	50	75	95	15	95	95	65	60	99	75	99	20	75	65	60	70	95	70

EPD as of 3.1.25



Anadarko, OK



405-863-1663 Braden  
405-574-4915 Tim



### Jared Werning Cattle

605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com

### King Cattle

David King  
Perrysville, IN  
765-401-6181

### Parish Cattle

Luling, LA

## Directly Comparable EPD: A Game-Changer for Bull Selection

by Lane Giess, PhD, ASA Lead Geneticist

In an era where genetic improvement is the foundation of profitability, the ability of commercial producers to make informed and accurate selection decisions is paramount to the financial success of their operations. Genetic predictions produced by International Genetic Solutions (IGS) offer a unique and invaluable advantage to make meaningful genetic improvement. Every animal in this Sire Source catalog has directly comparable expected progeny differences (EPD) regardless of breed. No longer will a user need to reference an across-breed adjustment table, or do an unnecessary amount of homework just to make an informed selection decision. This unprecedented level of transparency allows commercial producers to evaluate bulls with confidence — and on a level playing field — thus ensuring genetic selection decisions are aligning with your operational breeding objective.

Traditional semen catalogs have a variety of different trait predictions, which are not always consistent across breeds and sires, and play host to EPD on different population bases. This can cause potential mistakes in assuming one sire is superior to another when comparing animals from different genetic evaluations. Additionally, in many cases genetic predictions can be hampered by breed-specific genetic evaluations that do not account for any multi-breed progeny data. Unlike traditional breed-

specific evaluations, which limit comparisons across individual registries (many of which are using the same sires), IGS EPD leverage the world's first and largest global multi-breed beef cattle genetic evaluation. Backed by the power of over 22 million animals, millions of trait-specific phenotypes, and hundreds of thousands of genotypes, this comprehensive system enables producers to assess sires across breeds, thus eliminating the guesswork and giving greater confidence in the reliability of genetic predictions.

Two of the most powerful tools within the IGS framework are the All-Purpose Index (\$API) and the Terminal Index (\$TI). For cow-calf producers retaining heifers, \$API is a whole-lifecycle economic selection index that accounts for maternal and terminal traits, guiding producers toward sires that optimize profitability across both retained females and harvested progeny. For commercial producers selling all calves on a grid, \$TI is designed for operations focused solely on terminal production, identifying sires that maximize efficiency and carcass value in a feeder calf system.

The ability to make confident and accurate decisions in a timely manner is a luxury many commercial producers have not always had. The Sire Source ensures that breeders have access to the best sires in the business with honest, data-driven insights that empower them to make more profitable decisions with directly comparable EPD and industry-leading selection indexes. ■



## 3BS Brute Force 159J



ASA# 3931862 • PB SM • Homozygous Black • Homozygous Polled

CCR Cowboy Cut 5048Z  
Sire: WS Proclamation E202  
WS Miss Sugar C4

ASR Longevity Y184  
Dam: Mohnen Erica C235  
Mohnen Erica S 1800

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8.6	2.4	107.1	161.2	.34	1.30	.03	6.6	22.9	76.4	18.5	24.8	49.7	-.07	.29	-.016	0.6	-.36	149.3	97.1
ACC	.53	.60	.55	.56	.56	.32	.35	.32	.24	.33	.38	.52	.46	.36	.40	.39	.42	.05		
%	85	75	1	2	10	95	60	40	50	5	20	1	10	99	35	99	95	45	30	10

EPD as of 2.12.25



Ben Bogenhagen  
605-680-1347

Clint Pischel  
402-640-8436

## Simmental

- Brute Force is a true performance bull for the commercial cattleman!
- A purebred bull that adds frame, stretch, and growth!
- 98 lb. BW, 795 lb. WW, 1,451 lb. YW.
- He is a 7.0 frame bull that stands on big hooves!
- First daughters calving have beautiful udders and wonderful mothering abilities!
- His sons are in high demand for commercial cattlemen averaging right at \$10,000!



Brute Force Daughter



Brute Force Son

**\$20/straw – stored at 605 Sires in Marion, SD**  
Semen available through 605 Sires 605-925-7473



## BAS Money Maker J801



ASA# 3978845 • PB SM • Homozygous Black • Homozygous Polled

Hook's Black Hawk 50B  
Sire: Hook's Eagle 6E  
Hook's Crystal 1C

Hook's Beacon 56B  
Dam: BAS Miss Beacon F801  
3C Crocus 6623D B

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.2	-.6	95.1	157.7	.39	1.85	.06	9.1	26.3	73.9	19.9	18.8	48.9	-.17	.91	-.026	.84	-	199.4	112.1
ACC	.42	.46	.45	.46	.46	.37	.39	.22	.17	.25	.35	.40	.40	.32	.37	.34	.38	-		
%	15	20	10	3	2	99	30	10	25	10	10	2	10	99	1	99	55	-	1	1

EPD as of 3.11.25



**Heartland Simmentals**  
Kirk Lynch 563-379-1190  
Lineville IA

## Simmental

- Undoubtedly the most unique blaze-face bull in the business. Money Maker offers ten EPD or indexes in the Top 1%. He will make immense genetic advancement in one generation.
- Money Maker is stout-featured from the ground up. He stands on a big square foot and offers extra base width and power, yet is still smooth shouldered and long sided.
- His young dam has already posted exceptional performance ratios with 4 @ 79 for BW, 4 @ 119 for WW and 3 @ 111 for YW in large contemporary groups.
- With over 100 progeny in the ASA database, Money Maker's calves have an average BW ratio of 91 and a WW ratio of 107.



**Semen: \$40/unit**

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM153



**Bielenberg Angus Simmental**  
Jared Bielenberg 515-620 6881



## Brown RRR Emblem J3541



ASA# 3886910 • PB SM • Homozygous Black • Homozygous Polled

Hook's Black Hawk 50B  
Sire: Hook's Eagle 6E  
Hook's Crystal 1C

MCM Top Grade 018X  
Dam: HRM Ms Top Grade A310  
WCS Ms Force 807U

## Simmental

- Emblem offers a balanced trait selection, impressive ratios and great phenotype. He is moderate sized, long bodied, good footed with great body shape.
- As complete of a sire as you will find, Emblem offers the perfect blend phenotype, genotype and ratios. His ratios are as follows: BW-96, WW-105, YW-104 and IMF-122.
- A late Eagle son from a proven Top Grade dam, Emblem has proven genetics stacked in his pedigree for added predictability.
- His dam offers impressive ratios, BW 8@95, WW 8@104, YW 4@102, IMF 3@117 and REA 3@101.

### Semen: \$25/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
75M139



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8.8	-.7	87.2	135.1	.3	.66	.09	2.7	28.2	71.7	19.5	12.4	32.3	-.33	.56	-.04	1.01	-.46	166.5	97.7
ACC	.60	.72	.63	.61	.61	.41	.42	.35	.28	.38	.40	.51	.52	.39	.46	.41	.46	.09		
%	85	20	25	20	20	50	10	95	15	15	15	45	40	70	10	95	20	4	10	10

EPD as of 2.12.25



Curtis & Susan Russell  
Sugar City, CO  
www.ReflectedRRanch.com  
reflected.r.ranch@gmail.com  
719-469-2857



Donnell and Kelli Brown  
Throckmorton, TX 76483  
940-849-0611



Marty Ropp  
406-581-7835

## CDI/BDV Rebound 390M



ASA# 4432166 • PB SM • Homozygous Black • Homozygous Polled

HHS Mr Entourage 867B  
Sire: LCDR Anthem 33K  
WS Miss Sugar C4

CDI Journey 224Y  
Dam: CDI Ms Journey 73B  
CDI Ms Sharper Image 22Z

## Simmental

- CDI Rebound is a real eye-catcher, very attractive in his phenotype, his own performance and his EPD set.
- Rebound offers elite genetics we all desire. The neat thing is he is solid black with no white underneath, and his total outcross pedigree offers new genetics to just about any program. Rebound is the next-generation option many have been searching for.
- Rebound has 11 EPD and dollar indexes, 17 the top 20% of the database and they are the most economically important efficiencies.
- Rebound excels with top personal performance and elite ultrasound data with top 10% marbling and a 15.62 ribeye, along with an elite top 1% tenderness EPD, predicting elite eating experience that is flavorful, tender, and delicious.
- Rebound offers the best with double-digit calving ease, negative BW, top WW, YW, and MWW performance, the best in maternal traits with a wonderful disposition, along with carcass values that will rival most. Rebound's frame score is 6.2.
- Take a hard look and you won't find many bulls that cover all the bases like Rebound, and when you do, you will notice most are related to each other. Yes, Rebound is that next generation, next outcross opportunity most have been searching for. The best part is, he works for all segments of the beef chain, all the way from conception to the dinner plate.

### Semen: \$35/unit

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.6	-0.5	96.5	149.9	.33	1.46	.02	6.6	27.6	75.8	17.1	17.8	34.1	-.16	0.6	-.048	.45	-.34	171.2	103.9
ACC	.41	.46	.44	.44	.44	.29	.34	.23	.18	.27	.32	.44	.39	.33	.40	.35	.39	.02		
%	40	20	10	10	10	99	75	40	20	5	35	3	35	99	10	90	99	55	10	2

EPD as of 3.3.25



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbegger@gmail.com  
www.beggersdiamondv.com



Neil and Carmen Nicholson & Family  
Wesley 701-391-2838  
Neil 701-391-6205  
4720 34th Ave SE  
Dawson, ND 58428-9630



## CDI/BDV Security 399M



ASA# 4432169 • PB SM • Homozygous Black • Homozygous Polled

HHS Mr Entourage 867B  
Sire: LCDR Retro 14K  
WS Miss Sugar C4

CDI Journey 224Y  
Dam: CDI Ms Journey 73B  
CDI Ms Sharper Image 22Z

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8.1	.7	90.9	141.3	.32	1.17	.04	4	27.6	72.9	16	7.8	22.6	-.24	.62	-.045	.57	-.34	160.5	99.2
ACC	.42	.45	.44	.44	.44	.32	.35	.23	.18	.27	.33	.43	.41	.33	.40	.34	.39	.02		
%	90	40	15	15	15	90	50	80	20	10	50	90	75	95	5	90	95	55	15	10

EPD as of 3.3.25



Bill Begger: 406-796-2326  
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482 Custer Trail Road  
Wibaux, MT 59353  
darbeger@gmail.com  
www.beggersdiamondv.com



Neil and Carmen Nicholson & Family  
Wesley 701-391-2838  
Neil 701-391-6205  
4720 34th Ave SE  
Dawson, ND 58428-9630

## Clemson Elite 41J



ASA# 4068318 • PB SM • Homozygous Black • Homozygous Polled

HPF Quantum Leap Z952  
Sire: WLE Copacetic E02  
CMFM Joy 02ZB

Mr NLC Upgrade U8676  
Dam: AK/NDS Christal's Legacy  
BPCC Bobbi Dillon 192W

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.4	1.8	95.4	156.6	.38	1.40	.09	4.9	12.4	60	11.5	3.5	41.9	-.36	.23	-.067	1.02	-	136.4	91.0
ACC	.60	.73	.69	.68	.68	.39	.39	.34	.22	.34	.36	.61	.48	.38	.45	.38	.46	-		
%	55	65	10	3	2	99	10	70	99	65	90	99	15	65	40	70	20	-	45	20

EPD as of 1.27.25



Shanon and Gabriel Erbele  
6471 51st Ave SE  
Lehr, ND 58460  
701-527-5885  
gserbele@hotmail.com  
www.tntsimmentals.com

AK/NDS

## Simmental

- SECURITY is appropriately named — he offers your program the security it takes to get you to the next level.
- Security is a true outcross to just about all the popular pedigrees out there, offering a new genetic pool.
- The exciting thing: he has nine EPD and dollar indexes in the top 20% of our breed's database. They are the most profit-relative traits that will add to your bottom line.
- Look at Security's own performance set: his 91-lb. BW predicts he is a cow bull that offers excellent pay wt. performance, with a 205 wt of 840 lbs. and a yearling wt of 1,482. This predicts he will sire the performance to enhance bottom line profits for the cattlemen that choose to sell his calves at weaning, after backgrounding them, or the program that retains ownership, or all the way to slaughter. Security offers you more profit options no matter what venue your operation chooses.
- Security's own ultrasound data really gets your attention with an IMF ratio of 117 to rank his marbling in the top 5% of the database, along with his elite 1% Shear Force predicting a tender, flavorful, and enjoyable eating experience. When you put it all together Security offers top performance from ranch to rail, offering better profit margins for every segment of the beef chain.
- The icing on the cake is Security's excellent disposition. His eye-appealing body type is backed by a very good-uddered dam that posts a 111 weaning ratio, a 106 yearling ratio, and a 113 IMF ratio on eight calves. All this in a 6.3 frame score package.

**Semen: \$35/unit** Semen available through owner.

## Simmental

- A standout option, Clemson Elite is a unique blend of pedigree, performance, and admirable phenotype.
- His first sons sold this spring at several operations and were well received and appreciated by breeders.
- At TNT Simmental, 16 sons averaged over \$18,000 including a \$65,000 high-seller.
- His progeny are structurally correct, attractive, and stand on great feet.

**Semen: Available in Conventional and Ultraplus™ high fertility sex-sorted semen at STgenetics® Beef**

**Conventional semen: \$30/unit**

**Ultraplus™ Female: \$50/unit**

**Ultraplus™ Male: \$40/unit**

Semen available at STgenetics® 866-589-1708.



## CLRS Guardian 317G



ASA# 3563436 • PB SM • Homozygous Black • Homozygous Polled

Hooks Shear Force 38K  
Sire: Hook's Beacon 56B  
Hooks Zafirah 41Z

MCM Top Grade 018X  
Dam: CLRS Always Xcellent  
Hook's Xcellence 87X

## Simmental

- BW: 72 WW:731 Top 1% Bull in the breed for \$API, \$TI.
- We have always paid attention to the things that make cattlemen money upfront. CLRS Guardian has a huge spread with a -2.4 BW to a 149 YW while still being in the top 3% for marbling, 1% for \$API and \$TI, and a trait-leader across the board in every measurable number. Guardian is the top number bull in the entire nation — watch his video; he's not a glorified-numbered Angus, he has MUSCLE, power, and look. The Simmental breed was meant to add power to your cow base; you shouldn't have to compromise if you want to use a bull with an impeccable genetic profile.
- TSN Simmentals in South Dakota sold a Guardian son to Werning Cattle for \$37,000.
- Guardian is a mature bull; there is no fluff to him. He is huge-footed; with solid, good toes that point where they should; bone, substance, and powerfully made.
- The way the numbers read he ought to make you one heck of a set of replacements, and the steers will feed like a dream. He has proven he can make bulls that demand a premium on a consistent basis.
- We have long said the cattle need to match the numbers. This bull does just that. We take a lot of pride in the fact that we bring high-dollar bulls to your program. Everyone can use them — not just an elite few. This is a bull that can change your numbers in one mating.

### Semen: \$40/unit

Semen available at [www.griswoldcattle.com](http://www.griswoldcattle.com) or Call the office at 405-372-3300

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.3	-2.4	99.3	149.9	.32	1.44	-.01	7.2	17.1	66.6	24.8	0.4	52.1	-.21	.72	-.013	1.11	-.38	201.3	110.3
ACC	.84	.93	.91	.91	.91	.50	.51	.71	.75	.80	.58	.86	.74	.57	.74	.66	.73	.05		
%	15	5	4	10	15	99	95	30	95	35	1	99	4	95	3	99	10	30	1	1

EPD as of 3.4.25



**Griswold Cattle**  
9313 E 6th Ave • Stillwater, OK  
405-372-3300  
info@griswoldcattle.com  
griswoldcattle.com

Maple Lane Farms

## CLRS McAllister 561M



ASA# 4340095 • PB SM • Homozygous Black • Homozygous Polled

LCDR Favor 149F  
Sire: Schooley Judgement 68J  
Hook's Gabriella 30G

LBRS Genesis G69  
Dam: CLRS Jynx 161J  
Hook's Donna 29D

## Simmental

- Thank you to Keller's Broken Heart Ranch and Cole Cattle Company for your purchase of the high-selling bull at the 2025 Bred for Balance sale!
- This unique Purebred sire combines tremendous structure and presence with some of the most elite EPD in the entire ASA database.
- His added growth and carcass quality paired with excellent maternal predictions and superb disposition make him a must-use sire for 2025!

### Semen: \$40/unit

Semen available through:

**ALIED**  
GENETIC RESOURCES  
[www.alliedgeneticresources.com](http://www.alliedgeneticresources.com)

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13	-.4	93.5	154.2	.38	1.16	.11	5.3	19.4	66.1	20.7	19.2	46.4	-.17	1	-.017	.87	-.45	201.2	111.7
ACC	.40	.43	.46	.47	.47	.31	.35	.22	.16	.25	.32	.44	.40	.32	.38	.33	.38	.02		
%	35	25	10	4	2	90	2	60	80	35	10	1	10	99	1	99	50	5	1	1

EPD as of 2.20.25

**Clear Springs**  
Cattle Company

Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
[www.bredforbalance.com](http://www.bredforbalance.com)

**KELLER BROKEN**  
HEART RANCH

Dwight, Susan, Luke and Katy,  
Jake and Tess Keller  
Mandan, ND  
701-445-7350 • kbhr@westriv.com

**Cole Cattle Company**  
Mike Cole, AL



## CLRS Montana 2102M



## Simmental

- This impressive calving ease bull is an improvement upon his genetic outlier sire, Keynote, for both Milk and Docility! His number profile projects him to be in the top 1% of the breed for CE, BW, MCE, MARB, \$API, and \$TI!
- Looks to be a "sleep all night" heifer bull with still top 30% or better for performance traits.
- Excellent structure/muscle expression and quality feet!
- Backed by a beautiful Galileo female with a near perfect udder!

ASA# 4340152 • PB SM • Homozygous Black • Homozygous Polled

CLRS Guardian 317G  
Sire: KBHR Keynote K229  
KBHR Debutante H113

Hook's Galileo 210G  
Dam: CLRS Kempathy 2102K  
Hook's Empathy 103E

**Semen: Watch for availability Fall of 2025.**

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20	-5.2	86.3	130.3	.27	1.08	.02	11.5	24.6	67.7	21.8	16.1	43.9	-.11	.99	-.015	.68	-.4	.215.1	113.1
ACC	.47	.51	.49	.50	.50	.32	.38	.26	.19	.29	.36	.46	.43	.34	.42	.36	.40	.02		
%	1	1	25	30	35	85	75	1	40	30	3	10	15	99	1	99	85	25	1	1

EPD as of 3.10.25

*Lazy C Diamond Ranch*

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazydiamondranch.com

*Clear Springs*  
Cattle Company

Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
www.bredforbalance.com

## Economic "Efficiency":

### The Utility of \$Gain for Improved Feedlot Performance

by Lane Giess, PhD, ASA Lead Geneticist

The business of a seedstock producer is to provide genetic improvement for traits pertinent to economic success through all segments of the beef industry. An example of this are premiums for higher-quality carcasses. These premiums have led to drastic genetic selection for improved marbling in most breed populations. For this reason, seedstock producers play a pivotal role in shaping the genetic foundation of the beef industry. Traits that are associated with actual profitability are what we animal breeders call economically relevant traits (ERTs). Selection for ERTs ensures that commercial cattle producers have access to genetics that enhance profitability throughout the supply chain. Traditional selection for seedstock producers, however, has often over-emphasized growth traits such as weaning and yearling weight, and as such a more balanced approach is necessary to optimize biological and economic efficiency in our cow herds.

One of the more recent concerns in the business has been related to feed "efficiency" in feeder cattle. The reason for the quotes around "efficiency" is that in many cases, the tools we have developed to address feed conversion have been related to biological efficiency rather than economic efficiency, which can sometimes be antagonistic to meaningful improvement. A solution to this is

the \$Gain economic subindex developed by International Genetic Solutions to more appropriately address selection for improved feedlot performance by optimizing the economic efficiency during the finishing phase. Unlike traditional single-trait selection for dry matter intake (DMI) or residual feed intake (RFI), \$Gain balances both the economic component of average daily gain (ADG) and DMI, ensuring that the most profitable animals are identified. The result of \$Gain is already factored into both \$API and \$TI, meaning we already factor the relationship of value of gain to the cost of intake in both indexes.

The \$Gain prediction is expressed as the difference in daily profitability of animals in the feedlot based on their combination of DMI and ADG expected progeny differences (EPD). ADG is positively weighted by the value of a pound of gain, and DMI is negatively weighted by the cost of a pound of dry matter. For example:

Bull A = \$0.10 \$Gain EPD

Bull B = \$0.00 \$Gain EPD

You would expect progeny from Bull A to be \$0.10 more profitable per day than progeny from Bull B due to a combination of feed requirements and growth potential. \$Gain is fundamentally a ratio-based prediction that accounts for both intake and gain. Animals that consume large amounts of feed but exhibit superior growth rates are recognized as desirable, as are those that consume less but still maintain appropriate growth. Conversely, animals that eat excessively without proportional growth,



# Simmental

- As the most powerful Galileo son on the market, Konza is a reliable source of muscle and stoutness.
- Use with confidence to boost weaning and yearling performance, milk, and docility.
- He brings added carcass performance to the table and is an improver for API and TI.

**Semen: Available in Conventional and Ultraplus™ high fertility sex-sorted semen at STgenetics® Beef**

**Conventional semen: \$20/unit**

**Ultraplus™ Female: \$40/unit**

**Ultraplus™ Male: \$35/unit**

Semen available at STgenetics® 866-589-1708.



ASA# 4053827 • PB SM • Homozygous Black • Homozygous Polled  
 Sire: Hook's Galileo 210G  
 Hook's Evita 18E  
 Dam: Hook's Yellowstone 97Y  
 Miss Elegance 13E  
 Miss Beauty 46B

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.8	.6	93.6	142.1	.3	1.02	.04	8.5	34.9	81.6	16.3	18.5	52.5	-.33	.87	-.082	.93	-.38	182	108.9
ACC	.48	.51	.49	.49	.49	.35	.38	.29	.24	.32	.35	.47	.44	.36	.43	.40	.42	.03		
%	35	40	10	15	20	80	50	15	2	1	45	2	4	75	1	30	40	30	3	1

EPD as of 1.27.25

## Dikeman Simmentals

Dr. Michael and Earline  
 6125 Lake Elbo Road  
 Manhattan, KS 66502  
 785-770-2977  
 mdikeman@ksu.edu

or those that eat minimally but fail to grow, are penalized within the prediction. This balance ensures that selection decisions are aligned with true economic efficiency, rather than simply reducing intake without considering performance outcomes. Many studies have found a positive genetic correlation between DMI and growth traits (weaning weight, yearling weight, etc.) exists. For instance, studies have shown that DMI is positively correlated with ADG, meaning that selection for reduced DMI alone can inadvertently lead to slower-growing, smaller-framed cattle. This trade-off underscores the importance of an economically driven approach like \$Gain rather than a narrow focus on intake reduction.

Many breeders might argue that a tool that addresses this problem already exists in the Residual Feed Intake (RFI) EPD. Residual feed intake (RFI) has been widely used as a measure of feed efficiency, but it presents inherent challenges. RFI is calculated as the difference between an animal's actual feed intake and its predicted intake based on maintenance and growth requirements. However, RFI merely quantifies variation rather than reflecting true feed efficiency. The issue lies in its failure to account for differences in growth and output, which are crucial in determining profitability. For example, two animals with the same RFI may differ significantly in total pounds gained, affecting their overall economic value in the feedlot.

Furthermore, biological efficiency — the concept underlying RFI — does not always align with economic

efficiency. Different types of cattle can be profitable depending on the level of input received and their outputs. For example, cattle that consume more feed but achieve superior gains may be more valuable than those that consume less but grow at a suboptimal rate. While RFI may be related to profit in its attempt to identify more biologically efficient animals, it does not directly predict differences in profit. Because of this, there can be a large disparity between animals with the same RFI and actual profit. It is certainly possible for animals identified as being ideal for RFI to have a significantly poor ability to produce profit in the feedyard. A holistic approach that incorporates the economics of intake and growth is essential to optimizing profitability.

Producers should exercise caution when making genetic selections based solely on DMI reduction or RFI. While reducing feed intake may seem appealing, it can lead to unintended consequences such as smaller, slower-growing cattle that do not maximize economic returns. The \$Gain prediction offers a more comprehensive selection tool by incorporating both intake and gain into a single economic framework. ■





## Simmental

- Big-framed, long-spined, increase bone structure, large perfect feet.
- Ratios: 112 at birth, 124 weaning, 120 yearling.
- Ranks in top 1% for WW, YW, ADG, STAY, CW; 2% for MWW, REA; 5% for \$TI and 10% \$API. One of only two animals as of 2/28/25 with that profile.
- Highly fertile and maternal females run four generations deep in Unrivaled's pedigree.
- Dam ratios: 116 birth, 112 weaning, and 120 yearling on three calves.

ASA# 4422922 • PB SM • Homozygous Black • Homozygous Polled

Hook's Eagle 6E  
Sire: LRS Falcon 442G  
LRS Ms Class Act 437B

TJ Cowboy's Choice 420B  
Dam: DTR Ms Maggie 217H  
DATR Ms Maggie 026B

**Semen: \$35/unit;** contact Brayden Hanson for volume discounts.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.6	1.7	106.6	176.4	.44	1.46	.14	7.1	26.0	79.2	24.5	17.7	61.6	-.34	.25	-.053	1.32	-.41	167.6	99.7
ACC	.45	.50	.47	.48	.48	.30	.35	.25	.21	.30	.33	.43	.42	.33	.38	.35	.38	.03		
%	65	60	1	1	1	99	1	30	30	2	1	3	1	65	40	80	2	20	10	5

EPD as of 2.26.25



11010 County Rd 26  
Hannaford, ND 58448  
Bryan Hanson 701-789-0655  
Kelly Hanson 701-789-1391  
Justin Hanson 701-789-1007  
Brayden Hanson 701-789-7104



Dale and Trent Simmentals  
Pleasanton, NE



## Simmental

- Excels in multiple EPD traits standing in the top 2% for CE, MB and \$TI, top 3% for \$API, top 5% in BW and top 10% in MCE.
- Looking for a heifer bull to drastically improve numbers in one generation without sacrificing looks? Limitless is a must-use bull.
- "In all my years of producing seedstock, I've never been more excited about the progeny of a sire group." -Leah Meinders
- Only 77 lbs. at birth.
- Stout, sound, square made and stylish.
- Dam was high-selling lot in the 2023 Eichacker Production Sale.



ES J39 - Dam

ASA# 4186927 • PB SM • Homozygous Black • Homozygous Polled

CDI Innovator 325D  
Sire: LCDR Progressive 106G  
WS Miss Sugar C4

LBRS Genesis G69  
Dam: ES J39  
ES/All Beef F113

**Semen: \$50/unit**  
Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	19.1	-2.4	88.3	137.2	.31	1.13	.05	9.7	27.2	71.3	14.2	13.8	42.3	-.2	.75	-.038	.75	-.3	182.8	106.0
ACC	.47	.51	.46	.46	.46	.32	.37	.28	.21	.28	.35	.44	.42	.35	.40	.38	.41	.03		
%	2	5	20	20	20	90	35	10	20	15	65	30	15	99	2	95	75	75	3	2

EPD as of 1.15.25



Marketing partners:  
Doug Parke - 859-421-6100  
Drew Hatmaker - 423-506-8844

## GCC Night Owl 3104L



ASA# 4284092 • PB SM • Heterozygous Black • Polled

WLE Copacetic E02  
Sire: Rocking P Private Stock H010  
RP/MP Built To Love A021

IR Imperial D948  
Dam: Bar CK Ms D948 9024G  
Bar CK Ms 1006X 6266D

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.7	-2.1	71.4	109.2	.24	.26	.06	10.5	14.8	50.5	16.8	10.6	32.0	-0.31	.54	-.049	.89	-	168.3	89.1
ACC	.42	.46	.44	.44	.44	.30	.35	.22	.15	.24	.32	.40	.38	.32	.36	.34	.38	-		
%	2	10	80	70	55	15	25	3	99	99	40	65	40	75	10	90	40	-	10	25

EPD as of 3.4.25



**Griswold Cattle**  
9313 E 6th Ave • Stillwater, OK  
405-372-3300  
info@griswoldcattle.com  
griswoldcattle.com

**Maple Lane Farms**

**Jesse Haugh**

## Simmental

- Not your typical pedigree and EPD profile! Night Owl has our crew excited. Not only was he impressive to look at, but his EPD profile was incredible!
- He's a unicorn that is the cowman's kind of bull: rugged, with bone and substance, power, and design. He is sired by one of the hottest Simmental sires in the nation and he's fixing to set the world on fire. CED of 18.7, BW of -2.1 (actual BW is 61) and an \$API of 168! Not to mention his MARB is also in the top 10% of the breed! His scan data reflects a 19in REA and 6.63 IMF — you don't find cattle that look like this with a number profile that reads like Night Owl's.
- You haven't seen the last of this upcoming herdsire; he's a different kind. If you like the look with numbers, jump on the bandwagon.
- Dr. Chris Mullinex said as he selected Night Owl for the Grand Champion bull at the National Western Stock Show, "This is a breed that can and will continue to have relevance in the commercial sector and still breed show cattle. We think phenotypically the best bull standing out here also has assembled a genetic opportunity that is pretty unique." Night Owl is a bull that will leave you with a set of cows that you love looking at in the pasture just as much as you love looking at their EPD profile.

**Semen: \$40/unit**

Semen available at [www.griswoldcattle.com](http://www.griswoldcattle.com) or Call the office at 405-372-3300

## Gibbs Culmination 2411K



ASA# 4120425 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: LBRs Genesis G69  
LBR Diana D69

Gibbs 3133A Mountaineer  
Dam: Gibbs 9047G Louise Y534  
SSF BLK Louise Y534

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.3	.9	106.3	172.9	.42	1.62	.12	7.7	30.5	83.6	16.6	13.7	64.9	-.08	.94	-.012	.87	-.44	192.8	117.4
ACC	.53	.60	.50	.51	.51	.34	.37	.30	.23	.32	.37	.46	.44	.35	.40	.38	.42	.03		
%	25	45	1	1	1	99	2	25	10	1	40	25	1	99	1	99	50	10	1	1

EPD as of 1.13.25



Ranburne, AL  
Bradley Gibbs  
404-904-2914  
Gibbsfarms6@gmail.com



Jared Royer  
573-489-2900  
jared@cattlevisions.com

**Ludwig Simmentals**

Doug  
573-268-9609  
Randy  
573-243-5427

**RLE Simmental**

Roger Eakins  
573-576-2965  
eakinsr48@gmail.com

## Simmental

- CULMINATION is maternally backed by a cow family that consistently transmits genomics that improve profitability on EPD; especially \$API and \$TI. Maternal brothers were the top and second high-selling bulls in the Gibbs Farms Fall 2024 Sale.
- CULMINATION ranks in the top 1% in eight traits for adding value in WW, YW, ADG, MWW, CW, MB, \$API and \$TI.
- CULMINATION was a phenotypic standout in the sale with structural integrity.
- CULMINATION's first calf reports are good — calves were born unassisted and have the same superb look as their sire.



Y534 - Dam of Culmination



**Semen: \$40/unit**

Semen available through Culmination owners, Allied Genetic Resources and Cattle Visions.





## HA Covenant 30K



ASA# 4040505 • PB SM • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

GW-WBF Substance 820Y  
Dam: Hook's Ceres 11C  
Hook's Sarita 92Y

## Simmental

- From his initial calf crop, sons were featured highlights in the Lassie, APEX and Barker sales. Daughters are most impressive with their extra volume, performance, and eye appeal.
- He is the 'true standout' Galileo son in terms of phenotype, balance, and his impressive genomic data!
- Great dispositioned, excellent feet and legs, deep-ribbed and powered up with impressive natural thickness.
- For extra eye appeal, impressive quality, sound structure, gentle dispositions, and valuable performance, he excels in all.
- Use the Planned Mating calculator to see the kind of EPD and Indexes projected utilizing him this year! The resulting data will be impacting, ahead of most any purebred sire in the breed.
- For correct-structured, great-footed, docile calves that have that extra volume, fleshing ability and eye appeal, make sure you order plenty of his semen.
- His extraordinary dam is now a lead donor at Running Springs Cattle program.

### Semen: \$30/unit

Semen available from Allied Genetic Resources, Cattle Visions, and APEX Cattle.



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.2	2	95	154	.37	1.36	.07	8.1	26.3	73.7	21	16.6	56.5	-.31	.81	-.06	1.07	-.54	188.6	106.4
ACC	.64	.72	.71	.68	.68	.37	.38	.35	.23	.36	.38	.65	.54	.40	.46	.42	.48	.07		
%	30	65	10	4	3	99	20	20	25	10	5	10	2	75	2	65	15	1	1	2

EPD as of 2.28.25



Dan Leo  
1146 7th Avenue  
Dannebrog, NE 68831  
308-750-0200

## HA Justice 30J



ASA# 3918028 • PB SM • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

Hooks Shear Force 38K  
Dam: Hook's Dacia 14D  
Hooks Ariana 58A

## Simmental

- Justice has proven his worth in the industry by siring top-selling bulls across the country, and his young first-calf daughters are showing high levels of productivity.
- His now proven EPD profile exhibits value added traits across the board, with strong growth, top ranking marbling, ribeye area, and carcass weight, along with high-end maternal values.
- A rare combination of breed-leading Indexes, a balanced EPD profile, and phenotype performance in a smooth-made pure-bred package.
- Justice's Tom Hook bred dam excels in hoof and udder quality, along with excellent carcass spread, and docility.
- A RightScore 5 and G+ badge further support Justice's superior genetic potential, making him a must-use bull.



Sire: Hook's Galileo 210G



CLRS Mutual Fund 246M \$21,000 son sold on the Bred for Balance Sale



TJ 504M \$60,000 high seller on the Triangle J Sale

### Semen: \$30/unit

Semen available through owners or Allied:  
Sexed heifer semen available through owners.



www.alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.4	.9	97.6	160	.39	1.7	.04	8.7	32.4	81.2	19.2	17.1	55.7	-.37	1.08	-.064	1.24	-.45	203.8	117.1
ACC	.71	.86	.82	.81	.81	.38	.41	.37	.28	.40	.42	.72	.68	.52	.66	.58	.64	.08		
%	30	45	5	2	2	99	50	15	5	1	15	4	2	55	1	65	3	5	1	1

EPD as of 2.19.25



Van Slyke, Matt  
7509 Nolensville Road  
Nolensville, TN 37135  
Matt 615-417-6035



Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.highlandacrescattle.com



Marty Ropp  
406-581-7835

## HHS Ball Lone Wolf 825L



ASA# 4286669 • PB SM • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

HHS Mr Entourage 867B  
Dam: HHS Jenny 825J  
HHS Miss Lucky Ava 847A

## Simmental

- Exciting genetic package with ten traits in the top 10% of the purebred breed.
- The look, genetics, and docility you wish they all had makes Lone Wolf the leader of the pack.

**Semen: \$50/unit**

Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.3	-0.1	92.5	147	.34	1.45	.02	11.7	31.4	77.6	20	18	42.4	-.2	.9	-.031	.81	-.39	198.2	109.8
ACC	.47	.50	.49	.49	.49	.33	.37	.28	.22	.31	.34	.46	.43	.35	.43	.38	.41	.04		
%	50	1	10	3	10	99	75	99	1	95	65	2	1	99	1	95	65	25	1	1

EPD as of 1.29.25



1194 Sandy Lane  
Bellvue, TX 76228

Brad Liggett  
940-337-9204  
liggettbreeding@yahoo.com

Lance Liggett  
940-704-2397  
st\_liggett@yahoo.com

## HL My Generation M-143



ASA# 4341917 • PB SM • Homozygous Black • Homozygous Polled

Hook's Eagle 6E  
Sire: BAS Money Maker J801  
BAS Miss Beacon F801

CLRS Guardian 317G  
HL Ms Guardian K143  
HL Ms Beefmaker H157

## Simmental

- Ranks in the top 1% of the Simmental breed for both \$API & \$TI.
- Ranks in the top 1% for Calving Ease, Birth Weight, Weaning Wt, ADG, YW & MCE.
- Elite look, presence and eye appeal.
- Profitable sire choice for those that A.I. and sell big groups of bred heifers and those that make their living selling cattle by the pound.
- Genetically crafted phenotypically and genomically to be a fit for nearly every breeding scenario.



**Semen: \$40/unit.**

**Orders of 20 or more \$30/unit.**

Semen available through owners or: NCG



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.3	-3.9	106.3	166.8	.38	1.40	.08	11.2	25.9	78.9	19.3	15.4	43	-.31	.49	-.036	1.13	-.34	191.2	112.8
ACC	.45	.49	.43	.43	.43	.30	.35	.24	.15	.23	.33	.41	.39	.32	.36	.34	.39	.02		
%	1	2	1	1	2	99	10	2	30	3	15	15	15	80	15	95	10	55	1	1

EPD as of 2.18.25



Bryan Thill 319-330-0809  
Riley Thill 515-608-3785  
Thillcattle@outlook.com  
Find us on facebook



## Hook's Forefront 16J



ASA# 3866470 • PB SM • Homozygous Black • Homozygous Polled

CDI Mainline 265D  
Sire: Hook's Frontline 40F  
Hook's Carina 15C

Hook's Beacon 56B  
Dam: Hook's Evita 18E  
Hook's Yuma 49Y

## Simmental

- Solid black (no white on underline) purebred standout combining a multitude of high-value phenotypic and genotypic traits.
- Forefront stems from the most prolific Bred for Balance cow family for the generation of top-flight seedstock and stud bulls.
- Maternal value, stayability, udder quality, and hoof integrity come as standard equipment with this pedigree and genetic line.
- One of the most fault-free sire prospects with high genetic merit to emerge from the 2022 spring sale season.



HABR Forefront M470  
son of Forefront



HABR Forefront M462  
son of Forefront



HABR Forefront M311  
son of Forefront

### Semen: \$30/unit

Semen available through owners or Allied.

Contact owners for availability and pricing on sexed heifer and bull semen.



www.alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	1.2	85.4	133.4	.3	1.04	.04	9.8	32.8	75.4	19.5	10.6	27.8	-.42	.65	-.079	.94	-.42	173.6	98.3
ACC	.59	.67	.64	.64	.64	.39	.40	.37	.30	.39	.42	.61	.51	.41	.52	.46	.50	.07		
%	30	50	30	25	20	85	50	5	4	10	15	65	55	35	4	50	35	15	5	10

EPD as of 2.19.25



Zac 701-595-6887  
Levi 701-720-6652  
Ian 701-720-4966



Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.highlandacrescattle.com



**Hook Farms**  
Tom and Shannon Hook  
11333 180th St. • Tracy, MN  
Cell: 507-829-5283  
hookfarms@mvtvwireless.com  
www.hookfarms.com

## Rethinking the Role of Weight Ratios

by Lane Giess, PhD, ASA Geneticist

Many bull buyers still rely on weight ratios and adjusted weights as key decision-making tools. For years, these ratios have been a marketing staple, helping benchmark animals based on their performance within a contemporary group. In an industry that often pays by the pound, it's easy to see why top weight ratios are viewed as desirable. But should we continue prioritizing these ratios with the advanced tools now available?

### The Strengths of Weight Ratios

Weight ratios provide a quick, straightforward comparison of an animal's performance relative to others in the same group. In the absence of more data, these ratios can give breeders an immediate sense of an animal's physical performance, highlighting those that excel in traits like birth weight, weaning weight, or growth. This can be particularly appealing for short-term production goals.

### The Weaknesses of Weight Ratios

However, weight ratios have limitations. They reflect how well an animal performed in a specific environment, not its genetic potential as a parent. An animal's phenotype — its appearance and performance — results from both genetics and environmental factors, such as management practices. An animal with a high weight ratio might simply benefit from superior management, rather than superior genetics. Relying too heavily on weight

ratios can lead to paying more for an animal's management than its true genetic merit.

### The Evolution of Genetic Evaluation

Today, breeding tools like Expected Progeny Differences (EPD) offer a clearer picture of an animal's genetic potential. Unlike weight ratios, which focus solely on performance, EPD integrate a range of information — pedigree, performance data, progeny records, and genomic data — offering a much more accurate prediction of how an animal will perform as a parent. Advances in statistical modeling, larger datasets, and genomic innovation have made EPD more reliable and precise than ever.

### Moving Beyond Weight Ratios in Bull Selection

The goal for breeders is to improve the next generation. To do this effectively, we must use the best tools available. While weight ratios were useful in the past, they are becoming outdated in the era of precision livestock breeding. Tools like economic selection indexes, which balance all relevant EPD traits, offer a more comprehensive approach for making informed selection decisions that foster long-term genetic progress. ■



## Simmental

- \$20,000 high-selling bull at the 2024 Great Northern Bull & Female Sale.
- Powerful son of LBRS Genesis G69 and Heritage Cattle Company's up and coming Hook's Hope 208H donor cow.
- Top 1% of the breed for \$API, \$TI and Marbling with an IMF of 6.21. Big growth numbers without sacrificing calving ease or birth weight.
- Use Integrity to add growth, carcass quality, style and soundness.



Hook's Hope 208H - Dam

ASA# 4300790 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: LBRS Genesis G69  
LBR Diana D69

TJ Heisman 388F  
Dam: Hook's Hope 208H  
Hook's Ceres 11C

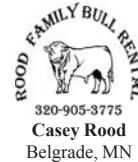
**Semen: \$40/unit** – available through owners

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.5	-1.2	90.8	138.5	0.3	.81	.06	7.2	23.4	68.7	19.5	15.6	31.0	-.11	.85	.002	.63	-.49	189.5	106.9
ACC	.44	.47	.47	.46	.46	.32	.37	.27	.24	.31	.36	.45	.43	.35	.43	.39	.42	.03		
%	25	15	15	15	20	65	25	30	50	25	15	10	45	99	1	99	90	2	1	1

EPD as of 2.27.25

**Heritage**  
2011  
**Cattle Co.**

Scott Moller  
612-272-2913  
heritagelivestock1@gmail.com



320-905-3775  
Casey Rood  
Belgrade, MN



## Simmental

- Documented is the result of combining the red-hot, all-around performance sire OMF Journeymen J24 with the legendary WS Miss Sugar C4.
- Documented's actual data and 100K GE DNA Genomics both ensure that he is a curve-bending sire.
- What an awesome combination of calving ease, growth, and carcass. What makes him truly unique is his physical quality that matches his numbers.
- Impressive extension, correctness of skeleton, length of body, and overall smoothness of design.
- Definitely one of the most attractive C4 sons to date! For use on heifers and cows. Early semen orders started on JWC sale day!

ASA# 4389116 • PB SM • Homozygous Black • Homozygous Polled

Mr SR Mic Drop G1534  
Sire: OMF Journeymen J24  
OMF Dekal D23

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

**Semen: \$50/unit**

Semen available through owners, 605 sires, and major semen distributors.  
605 Sires 605-925-7473



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.0	-1.1	92.8	140.2	0.3	.94	.05	8.3	26.3	72.6	20.0	13.7	44.2	-.29	.36	-.063	.87	-.32	166.6	97.0
ACC	.45	.50	.50	.51	.51	.34	.37	.27	.21	.29	.37	.47	.44	.35	.41	.37	.42	.04		
%	15	15	15	15	20	75	40	15	25	15	10	30	15	85	25	65	45	65	10	10

EPD as of 2.26.2

**JW** **Jared Werning Cattle**  
605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com

**Wade Horstman**  
605-770-4494



## JWC Engage 144M



ASA# 4389117 • PB SM • Heterozygous Black • Heterozygous Polled

SVF Steel Force S701  
Sire: Mr HOC Broker  
JM BF H25

WAGR Dream Catcher 03R  
Dam: Miss Werning KP 8543U  
Miss Werning 534R

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.1	-.2	62.6	83.2	.13	-.32	.03	4.1	22	53.2	10.3	8.3	22.7	-.46	-.12	-.074	1.05	-.28	100.9	64.7
ACC	.49	.52	.51	.51	.51	.37	.41	.36	.32	.38	.46	.49	.48	.40	.46	.44	.48	.05		
%	60	25	99	99	99	1	65	80	60	90	95	85	75	20	99	50	15	85	99	99

EPD as of 2.26.25

## Simmental

- We couldn't be more excited to offer to the public the \$230,000 high-seller at our 2025 JWC Production Sale, JWC Engage 144M.
- The mating of two breed legends, 8543U and Broker, weighed heavily on our minds since the day we bought 8543U back from Rust Mountain View Ranch.
- From the day he was born, we knew he was different and we just crossed our fingers that he would stay healthy and make it to this point someday.
- Throughout the year, Engage has impressed us at every stage of development.
- He was the stoutest and most massive calf to wean off his particular pasture and has always been intriguing for his amount of true power and volume. After weaning he continued to do the things that solidified his position at the top.
- Perhaps what doesn't come directly to the visual eye is also something that is of great importance to us. His DNA genomics further enhanced what we were hoping 8543U would complement Broker with, more calving ease and lower birth weight.
- This further instills the generational breeding quality and future value of Engage daughters later in production.
- He should sire females that not only command top dollar but more importantly, make a set of cows that we all dream about.
- Functional, big-bodied momma cows that have the foot, udder, and mothering ability that made 8543U famous!
- We feel this bull is of generational quality.
- To us that means not only will his first calf crops be accepted and add value but should make the cows that will continue to build his value.
- With a long list of past brothers' footsteps to fill, we feel this is the best modern-day combination of phenotype 8543U has ever had.
- Semen will be available to the public at the time of freeze, call today to be put on the pre-order list and get yours first!

### Semen: \$100/unit

Semen available through owners, 605 sires, and major semen distributors.  
605 Sires 605-925-7473



### Jared Werning Cattle

605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com

## JWC Western Feel 354M



ASA# 4389140 • PB SM • Homozygous Black • Homozygous Polled

Mr SR Mic Drop G1534  
Sire: OMF Journeyman J24  
OMF Deko D23

JS Sure Bet 4T  
Dam: W/C JWC Angel 9005G  
W/C Miss Angel 2870Z

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.1	2.3	81.7	129.3	0.3	.81	.07	5.7	21.4	62.2	16.3	8.4	32.1	-.44	.02	-.082	1.02	-.36	125.9	77.7
ACC	.41	.44	.44	.45	.45	.31	.35	.22	.17	.25	.32	.41	.39	.32	.36	.33	.38	.02		
%	70	75	40	30	20	65	20	55	65	55	45	85	40	25	85	30	20	45	65	65

EPD as of 2.26.25

## Simmental

- WC Western Feel 354M is the physical standout OMF Journeyman J24 son from the 2025 Sale Season.
- In February, he captured the attention of all who viewed him. From a breeder's perspective, he may be one of our most anticipated achievements to date.
- To make a bull with this much stoutness, mass, and density and still have this kind of presence and feature is very hard. So proud and athletic, he marches on an incredible hoof and plants his big hairy legs with ease and authority.
- He's a bull of generational breeding quality that we will implement in our programs for years and years to come.

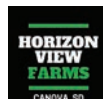
### Semen: \$50/unit

Semen available through owner.



### Jared Werning Cattle

605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com



Colton Buus  
605-214-3532  
hznfarms@gmail.com



**KBHR Calibrate L086**

ASA# 4225762 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: LBRs Genesis G69  
LBR Diana D69

WS Hot Beef X38  
Dam: Bar CK Ms X38 106Z  
Bar CK Ms Meat Mkr 323T

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.5	-1.5	83.3	123.1	.25	.91	-.01	8.5	22.6	64.2	21.2	18.2	50.5	-.07	.94	-.017	.61	-.35	195.1	104.3
ACC	.47	.51	.53	.54	.54	.37	.42	.34	.28	.35	.39	.51	.49	.39	.48	.43	.47	.02		
%	20	10	35	40	50	75	95	15	55	45	4	2	5	99	1	99	95	50	1	2

EPD as of 2.26.25



11010 County Rd 26  
Hannafor, ND 58448  
Bryan Hanson 701-789-0655  
Kelly Hanson 701-789-1391  
Justin Hanson 701-789-1007  
Brayden Hanson 701-789-7104



Jason Quandt – 701-710-0080  
Gabe Quandt – 701-408-9154  
10861 88th St. SE  
Oakes, ND 58474  
www.quandtbrothers.com

## Simmental

- High-selling bull in the 2024 Keller Broken Heart Simmental Sale. Selected for being the larger framed more powerful individual of the flush brothers.
- Dam is the well-known Bar CK MS X38 106Z donor cow that has produced over \$1,000,000 in revenue from her progeny for the Keller family.
- Calibrates highly fertile and maternal dam is also known for producing some highly influential herd sires and donors in the breed.
- Ranks in the top 10% BW, 2% \$TI and 1% \$API & MARB.
- Reports on the first heifers bred to Calibrate has been very good with average birthweights of 72 lbs and no assistance.
- He is a 5 G+/ACE



**Semen: \$40/unit** contact owners for volume discounts.



**KBHR Discipline L046**

ASA# 4225722 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: LBRs Genesis G69  
LBR Diana D69

WS Hot Beef X38  
Dam: Bar CK Ms X38 106Z  
Bar CK Ms Meat Mkr 323T

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.9	-1.7	79.8	115.3	.22	.71	.01	10.3	22.1	62.0	21.3	15.8	37.3	-0.1	.99	-.018	.54	-.35	200.4	104.2
ACC	.48	.52	.53	.54	.54	.36	.40	.34	.29	.36	.40	.51	.49	.40	.47	.43	.47	.02		
%	4	10	50	55	70	55	85	3	60	55	4	10	25	99	1	99	99	50	1	2

EPD as of 3.3.25



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbeger@gmail.com  
www.beggersdiamondv.com

## Simmental

- Discipline What a unique opportunity! Discipline is so impressive in his body design and the genetic package he offers.
- Discipline was Lot 1 and co-high-seller in the Keller Broken Heart Ranch sale.
- Discipline will rival any bull in the database with his 200 \$API and 104 \$TI.
- Discipline's first calves are on the ground. He is heifer-safe and still sires calves with a classy, eye-appealing body makeup. His calves are wide-topped and deep-sided cattle. They come easy and are vigorous at birth.
- Discipline's calves appear to be shiny black when born.
- Discipline's carcass values are very interesting: top 1% Marbling and top 1% Shear Force. Just what the doctor ordered: well-marbled, tender eating experiences.
- Discipline offers the industry value from birth to rail.
- We expect Discipline's daughters to be very valuable mother cows, with very good udder quality with excellent staying power.
- Discipline is the bull programs that design their breeding programs around dollar indexes and EPD need to strongly consider. He is in a class very few can rival.

**Semen: \$40/unit** Semen available through owner.

Dwight, Susan, Luke and Katy,  
Jake and Tess Kelle  
Mandan, ND  
701-445-7350  
Luke 701-471-1142  
kbhr@westriv.com  
kbhrrsimmental.com





# KBHR Global J138



# Simmental

■ Global is living up to his billing with dozens of sale-topping sons and daughters during the 2024 and 2025 seasons!

■ This G+ and ACE genomically certified Purebred offers tremendous, balanced value across the board with special strengths for STAY, Docility and Marbling.

■ Smooth-made, thick, sound and very attractive progeny with the kind of look and no-holes genetics that attract rancher buyers.

■ The 106Z donor dam has done it time and time again. Global very well might be her best son among so many breed leaders.



SRF Pivot - Son



ASA# 3943850 • PB SM • Homozygous Black • Homozygous Polled

CCR Cowboy Cut 5048Z  
Sire: WS Proclamation E202  
WS Miss Sugar C4

WS Hot Beef X38  
Dam: Bar CK Ms X38 106Z  
Bar CK Ms Meat MKR 323T

**Semen: \$30/unit**

Semen available  
through owners or:

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.3	-1.8	79.5	124.6	.28	.72	.07	11.3	24.2	63.9	21.5	17.8	29.1	-.26	.65	-.046	.72	-.36	185.3	97.3
ACC	.73	.88	.85	.84	.84	.45	.46	.42	.34	.45	.50	.74	.55	.45	.56	.48	.56	.05		
%	4	10	50	35	30	55	20	2	40	45	3	3	50	90	4	90	80	45	2	10

EPD as of 2.21.25

**RYDEEN FARMS**  
Est. 1897  
Paul and Lois Rydeen  
Clearbrook, MN  
218-280-1916  
rydeen@gvtel.com  
www.rydeenfarms.com

**KELLER BROKEN**  
HEART RANCH  
Dwight, Susan, Luke and Katy,  
Jake and Tess Keller  
Mandan, ND  
701-445-7350 • kbhr@westriv.com

**ALL**  
Beef  
Marty Ropp  
406-581-7835

# KBHR Keynote K229



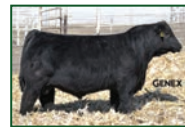
# Simmental

■ Keynote is the current #1 \$API Purebred in the ASA database!

■ He sets the bar high for every trait required to have a profitable beef operation!

■ Keynote's calving ease is excellent, progeny grow well and have added frame size, hoof quality in his calves is impeccable, and current yearling scan data validated his breed-leading marbling.

■ Backed by the great KBHR Debutante H113 cow (Full Sib to Global and Bold Ruler), the maternal strength of Keynote daughters is set to be legendary!



KBHR Bold Ruler  
Full brother to Keynote's dam



CLRS Minnesota 1117M - Son



H Mona Lisa 418M - Daughter

ASA# 4104347 • PB SM • Homozygous Black • Homozygous Polled

Hook's Beacon 56B  
Sire: CLRS Guardian 317G  
CLRS Always Xcellent

WS Proclamation E202  
Dam: KBHR Debutante H113  
Bar CK Ms X38 106Z

**Semen: \$40/unit**

Semen available through Allied.

Contact owners for availability  
and pricing on sexed semen.

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.4	-4.7	91.8	140.7	.31	1.5	-.01	9.8	19.7	65.6	25.6	9.1	49.5	.04	1.18	.008	.45	-.37	229	119.1
ACC	.63	.73	.69	.67	.67	.37	.40	.40	.27	.37	.38	.64	.54	.41	.49	.42	.50	.02		
%	10	1	15	15	20	99	70	5	80	40	1	80	10	99	1	99	99	40	1	1

EPD as of 2.11.25

**Clear Springs**  
Cattle Company  
Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
www.bredforbalance.com

**HA**  
HIGHLAND ACRES

Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.highlandacrescattle.com

**KELLER BROKEN**  
HEART RANCH  
Dwight, Susan, Luke and Katy,  
Jake and Tess Keller  
Mandan, ND  
701-445-7350 • kbhr@westriv.com



**Hook Farms**  
Tom and Shannon Hook  
Tracy, MN  
Cell: 507-829-5283  
hookfarms@mvtvireless.com  
www.hookfarms.com

## KBHR Revolution H071



ASA# 3789458 • PB SM • Homozygous Black • Homozygous Polled

HHS Mr Entourage 867B  
Sire: HHS Mr 847D  
HHS Miss Lucky Ava 847A

CLRS Grade 875A  
Dam: WS Miss Sugar C4  
WS Anise A71

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.7	1.3	106.1	163.1	.36	1.35	.06	7.6	16.0	68.9	18.1	17.7	62.6	-.25	.53	-.045	1.1	-.38	172.2	105.3
ACC	.68	.84	.82	.82	.82	.38	.41	.48	.42	.51	.44	.77	.62	.44	.57	.46	.52	.09		
%	25	55	1	2	4	95	30	25	95	25	25	3	1	90	10	90	10	30	10	2

EPD as of 2.26.25



Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com



RIVER CREEK  
FARMS

Joe & Kim Mertz:  
785-458-9494  
Abram & Dani Mertz:  
785-456-3986  
www.rivercreekfarms.com

## KLER Maximus M3



ASA# 4381391 • PB SM • Homozygous Black • Homozygous Polled

HHS Mr 847D  
Sire: KBHR Revolution H071  
WS Miss Sugar C4

Colorado Bridle Bit E752  
Dam: KLER Queen 017H  
RFG Forever Lady C231

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.0	.4	90.2	136.9	.29	.79	.06	6.3	30	75.1	16.5	16.2	48.3	-.31	.47	-.064	.96	-.37	158.5	96.6
ACC	.46	.50	.48	.48	.48	.32	.36	.27	.21	.30	.35	.45	.40	.33	.39	.36	.39	.03		
%	45	35	15	20	25	60	25	45	10	10	40	10	10	80	15	65	30	40	20	10

EPD as of 2.10.25



Seth Kaehler 507-272-5403  
23913 County Road 39  
St. Charles, MN 55972  
klercattle@gmail.com  
www.kaehlercattle.com

Brad Basley  
Osage IA  
641-220-1377

## Simmental

- KBHR Revolution continues to sire progeny that outperform his contemporaries.
- Revolution has taken the breed by storm while adding a baldy face to his progeny!
- Unmatched for performance, docility, length of spine, and true shape.
- Commercial man's dream bull.
- Revolution daughters first year in production are moderate milk with excellent udder quality.

### Semen: \$50/unit

Semen available through owners  
and Cattle Visions 573-641-5270.

CATTLE Visions  
www.cattlevisions.com

## Simmental

- Maximum was the anchor bull in KLER Cattle's Reserve Champion Purebred Pen of Five in Denver.
- Will add power, length, elite phenotype.
- He scanned with an adjusted 19.2 REA, 4.19 IMF, and only .22 Back Fat.
- Commanded \$20,000 — a unique bull that will change a herd.

### \$50/unit minimum 10 units

Semen available through owner.  
Located at Nichols Cryo Genetics, IA





## KLER R/S Shock Wave M17



ASA# 4381403 • PB SM • Homozygous Black • Homozygous Polled

HHS Mr 847D  
Sire: KBHR Revolution H071  
WS Miss Sugar C4

Hook's Full Figures 11F  
Dam: Five Star Janae J9  
KBHR F316

## Simmental

- Shock Wave was admired by many for his extreme look and power combination that still help boost an EPD profile.
- The lead-off bull in KLER Cattle production sale selling for \$20,000.
- Combination of CE, low BW, high growth with a proven pedigree to add enormous potential to you next calf crop.
- His dam is a full sib to Five Star Jackson, this bull is bred to work.

**Semen: 10 units for \$75/unit.**

Semen available through 605 Sires 605-925-7473



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.5	-.3	98.0	151.3	.33	1.28	.05	7.7	28.5	77.4	13.8	18.4	39.6	-.19	.48	-.029	.77	-.34	158.1	101.6
ACC	.42	.46	.46	.47	.47	.31	.35	.25	.19	.27	.33	.45	.40	.33	.38	.35	.39	.03		
%	40	25	5	5	10	95	35	25	15	4	70	2	20	99	15	99	70	55	20	4

EPD as of 2.10.25



Seth Kaehler 507-272-5403

23913 County Road 39

St. Charles, MN 55972

klercattle@gmail.com

www.kaehlercattle.com

Travis Going

Pine Ridge, SD

605-441-3316

## KLER YFC Guardrail M44



ASA# 4381421 • PB SM • Homozygous Black • Homozygous Polled

LLSF Vantage Point F398  
Sire: CLRWTR Clear Advantage H4G  
WS Miss Sugar C4

WS Revival  
Dam: KLER Barbies Star 972G  
K-LER Barbie 455B

## Simmental

- High-selling bull at KLER Cattle 2025 Production sale.
- He's a total outcross package, outcross pedigree with elite calving ease and an exceptional look.
- Structurally he stands out with excellent feet, strong legs and is a huge scrotal bull.
- Guardrail is backed by one of the most proven cow lines at KLER Cattle making him a consistent up-and-coming sire.

**Semen: \$50/unit**

Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.9	-1.2	71.2	105.1	.21	.41	.02	7.6	23	58.5	16.6	12.3	18	-.41	.32	-.087	.72	-	149.2	83.1
ACC	.44	.49	.46	.47	.47	.31	.35	.22	.15	.25	.30	.42	.40	.31	.35	.33	.37	-		
%	15	15	80	80	75	25	50	25	50	70	40	45	90	40	30	30	80	-	30	45

EPD as of 2.10.25



Seth Kaehler 507-272-5403

23913 County Road 39

St. Charles, MN 55972

klercattle@gmail.com

www.kaehlercattle.com



**Stavick Simmentals**

Veblen, SD

Mike: 605-237-4663

Owen: 605-551-9016

stavickx@tnics.com • stavicksimmental.com

# LCDR Anthem 33K



ASA# 4113686 • PB SM • Homozygous Black • Homozygous Polled

CDI Entourage 156U  
Sire: HHS Mr Entourage 867B  
HHS Miss 836Z

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.4	-1.4	100.7	160.3	.37	1.49	.07	8.4	19.1	69.4	16.9	16.1	50.5	-.28	.75	-.053	1.0	-.37	188.9	111.7
ACC	.59	.69	.61	.61	.61	.34	.36	.32	.27	.37	.38	.55	.51	.39	.47	.40	.48	.08		
%	10	15	3	2	3	99	20	15	85	20	40	10	5	85	2	80	20	40	1	1

EPD as of 3.1.25

## Lazy C Diamond Ranch

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazydiamondranch.com



## Pleasant Hill Farms

Gil 270-791-3526  
Corbin 270-991-2534  
Harvey Mast 270-791-6873

## BB Simmentals

Barrett 270-407-9002

# Simmental

- Anthem was not only one of the most exciting bulls to surface in the 2023 sale run, but also one of the heaviest used for that respective breeding season! He impresses everyone who gets to evaluate him in the flesh and has been quoted by some as "one of the most impressive mature Simmental bulls they've ever seen!" – from his thick extra frame (6.75) to all the body, thickness, and muscle he possesses, he is the total package.
- His impressive number profile coupled with his powerful phenotype and presence puts him in a league all his own. His potent dam needs no introduction and contributes heavily to his impressive EPD set, yet he gets to the top 1% of the indexes without being sired by the commonly used bulls to typically get those number profiles.
- The momentum behind the bull continues to build and he would rank toward the top of heaviest-used young sires!
- Anthem can selectively be used on heifers; he calves easy with explosive early performance and style! If you haven't already used him, you may want to put him on the short list for 2025!

**Semen: \$75/unit; Limited Sexed Semen is available.**

Semen available through owners  
and Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com

**IGS International Genetic Solutions**

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International Genetic Solutions believes in data for all.

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406.205.3033 • internationalgeneticsolutions.com



## LCDR Diligence 215J



ASA# 3960650 • PB SM • Homozygous Black • Homozygous Polled

LCDR Witness 541C  
Sire: Lcdr Favor 149F  
WS Miss Sugar C4

WS Proclamation E202  
Dam: Lcdr Ms Gia 5G  
LCDR Ms Chloe 55C

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.3	.9	105.7	161.4	.35	1.71	.02	4.8	23.2	75.9	18.7	17.4	53.9	-.18	.49	-.012	1.05	-.3	166.7	104.3
ACC	.63	.76	.73	.73	.73	.38	.41	.39	.29	.40	.40	.60	.52	.39	.52	.43	.45	.03		
%	70	45	1	2	5	99	75	70	50	5	20	3	3	99	15	99	15	75	10	2

EPD as of 3.1.25

*Lazy C Diamond Ranch*

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazycdiamondranch.com

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

## Simmental

- Diligence is a unique combination of real-world power and style. A modern-day Simmental that we strive to replicate.
- Diligence will impress you with his expressive muscle shape and base width. Perhaps his greatest perks are his excellent foot, quiet disposition, and sound movement with proper shoulder angle and rear leg structure.
- Use Diligence as a better-numbered option to replace his potent sire, Favor; plus, he is backed by two of the best cow families at Lazy C Diamond Ranch.
- The Spring 2025 Sale season presented multiple top-selling sons, with the collective sire group being at the top of almost every operation that utilized him! First daughters will be calving in 2025 and look beautiful!
- One to highly consider using if top-performing, stylish cattle are what you wish to produce!



LCDR Ms Jane 4J - flushmate sister

**Semen: \$60/unit; volume discounts available.**

Contact Owners for Semen.

## LCDR Embrace 6K



ASA# 4113607 • PB SM • Homozygous Black • Homozygous Polled

CDI Entourage 156U  
Sire: HHS Mr Entourage 867B  
HHS Miss 836Z

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.0	0.3	100.2	148.6	0.3	.88	.06	5.5	19.1	69.1	14.0	15.0	26.7	-.31	.54	-.057	.74	-.37	160.8	103.0
ACC	.54	.66	.58	.58	.58	.32	.36	.32	.26	.35	.38	.49	.49	.38	.46	.41	.45	.08		
%	45	35	3	10	20	70	25	60	85	25	70	15	60	75	10	80	75	40	15	3

EPD as of 3.1.25

*Lazy C Diamond Ranch*

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazycdiamondranch.com

## Simmental

- The "Catalog Cover" bull from 2023. Brother to the wildly popular Anthem and Patriot.
- The more moderate bull of the brothers – touts excellent rib shape and muscle, impeccable foot structure and solid black underline!
- Impressive Birth to Yearling spread!
- First sons and daughters are massive-ribbed, high-performance-type cattle. Extremely easy fleshing and good footed! Will be highlighted in our Fall 2025 Production Sale.
- Each brother offers something a little bit different from the others, feel free to call and visit about which would fit what you want best!



LCDR Embrace – side shot

**Semen: \$50/unit; volume pricing available**

Semen available through owner

## LCDR Patriot 8K



ASA# 411351 • PB SM • Homozygous Black • Homozygous Polled

CDI Entourage 156U  
Sire: HHS Mr Entourage 867B  
HHS Miss 836Z

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.9	1.5	95.8	146.7	.32	1.02	.07	4.9	19.1	66.9	15.7	13.2	39.3	-.38	.64	-.06	1.11	-.37	165.7	102
ACC	.55	.64	.59	.59	.59	.34	.36	.33	.25	.34	.38	.48	.49	.38	.46	.41	.45	.08		
%	60	55	10	10	15	80	20	70	85	30	50	35	20	50	5	80	10	40	10	3

EPD as of 3.1.25

*Lazy C Diamond Ranch*

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazydiamondranch.com



## Pleasant Hill Farms

Gil 270-791-3526  
Corbin 270-991-2534  
Harvey Mast 270-791-6873

## BB Simmentals

Barrett 270-407-9002

# Simmental

■ Patriot will impress you with his extreme style and muscle shape! He is seeing heavy usage along with his well-known brother, LCDR Anthem!

■ Use him to improve foot quality, thickness, and extension in their front third!

■ His all "production" pedigree offers a relative outcross to the heavily used show pedigrees.

■ Great choice to utilize on Angus-based females to add thickness/muscle while improving foot quality.

■ All-around balance with a quality number profile!



\$42,000 Son

## Semen: \$75/unit

Semen available through owners and Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com

## LRS Dutton 611K



ASA# 4046516 • PB SM • Homozygous Black • Homozygous Polled

ASR American Patriot F843  
Sire: ASR American Proud H0301  
ASR Little Desi D6273

Hook's Eagle 6E  
Dam: LRS Ms Eagle 983G  
LRS Ms Class Act 437B

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.3	-.2	97.2	148.8	.32	.91	.08	4.3	20	68.5	19.7	16.3	55.4	-.44	.37	-.069	1.43	-.47	162.9	98.4
ACC	.54	.60	.60	.58	.58	.36	.39	.31	.20	.31	.35	.51	.45	.35	.39	.37	.40	.04		
%	55	25	10	10	15	75	10	80	75	25	10	10	3	25	25	65	1	3	15	10

EPD as of 2.12.25

**LRS**  
Lassle Ranch  
Simmentals

Clay and Marianne Lassle  
Glendive, Montana  
406-486-5584  
Ryan Thorson 406-694-3722  
www.lassleranchsimmentals.com



Loren & Scott Trauernicht  
Wymore, NE  
Scott - 402-239-1272 - cell  
Loren - 402-230-0812 - cell  
www.trauernichtsimmentals.com



Marty Ropp  
406-581-7835

# Simmental

■ Dutton is the high-genetic-merit power bull the industry has been searching for!

■ He offers balanced EPD and excels for WW, YW, STAY, DOC, CW and REA. Phenotypically he offers added muscle in a 5.8 frame package with unrivaled foot quality.

■ Dutton's young dam by Eagle is a rising star in the breed. She is proving to be a producer of sons, with her first seven sons averaging \$16,500, and several of them going to purebred breeders. She is a power cow with tremendous feet.



Dam - LRS Ms Eagle 983G

## Semen: \$30/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
75M140





## LRS Falcon 442G



ASA# 3563006 • PB SM • Homozygous Black • Homozygous Polled

Hook's Black Hawk 50B  
Sire: Hook's Eagle 6E  
Hook's Crystal 1C

LRS Class Act 606Z  
Dam: LRS Ms Class Act 437B  
LRS Ms Olie 078X

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.5	-2.5	90.0	154.3	0.4	1.35	.12	7.3	21.1	66.0	20.9	17.7	48.5	-.42	.25	-.062	1.33	-.47	167.9	95.6
ACC	.72	.87	.83	.82	.82	.41	.42	.51	.52	.60	.46	.71	.67	.51	.67	.59	.63	.09		
%	20	5	15	4	1	95	1	30	70	35	5	3	10	30	40	65	1	3	10	10

EPD as of 2.25.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotaxpress.com

## Simmental

■ He is in the top 5% of the breed in seven traits.

■ 42-cm testicles. ■ Frame score 6.3.

■ Falcon continues to impress us with his low birth weight and growth to yearling. Falcon can be used on virgin heifers and he is working well with many positive reports. We are calving Falcon daughters and they are amazing cows with picture-perfect udders.

■ Falcon is a structurally sound, long-bodied bull with the added performance we were looking for in our bull pen.

■ Falcon carries an ideal foot structure with a large hoof and ideal toe shape.



DTR Univalued 446M - Son

**Semen: \$30/unit;**  
**volume discounts available**  
Semen available through owners or:



www.alliedgeneticresources.com

## Martin Gunpowder L331



ASA# 4280691 • PB SM • Homozygous Black • Homozygous Polled

Hook's Bozeman 8B  
Sire: Mr SR 71 Right Now E1538  
Miss SR C1538

BCLR Manifesto G352  
Dam: Martin J102  
LCDR Ms Florida 65F

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.3	-0.7	102.3	154	.32	1.26	.04	10.4	25.8	76.9	18.0	16.8	40.8	-.34	.32	-.065	.98	-.38	165.7	101.7
ACC	.47	.50	.48	.48	.48	.33	.37	.28	.23	.31	.35	.43	.42	.34	.38	.35	.41	.05		
%	10	20	2	4	15	95	50	3	30	4	25	5	20	65	30	65	25	30	15	4

EPD as of 2.27.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotaxpress.com

## Simmental

■ BW 83 lbs.; WW 729 lbs.; YW 1,358 lbs.;  
Yearling scrotal was 40.5 cm

■ Gunpowder is a calving ease bull that is proving to be just that: BW ranging from 70-80 lbs., small head, and smooth shoulders.

■ Calves are born unassisted with ease.

■ Calves have excellent vigor at birth and are up and nursing in minutes.

■ He ranks in the top 25 percent for 12 different traits.

■ Cow ratio's 97 BWR 106 WWR and 110 YWR.



Mr SR 71 Right Now E1538 - Sire

**Semen: \$40/unit; volume discounts available**  
Semen available through owners or Allied



www.alliedgeneticresources.com



Jeremy Martin  
701-370-1787

## Mid-Am New Heights 425M



ASA# 4403206 • PB SM • Homozygous Black • Homozygous Polled

Hook's Black Hawk 50B  
Sire: Hook's Eagle 6E  
Hook's Crystal 1C

W/C Executive Order 8543B  
Dam: Mid-Am Restless Heart  
SFI/GPAR Luvs To Dream

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.0	-2.1	92.5	138.5	.29	.76	.08	4.1	26.9	73.0	20.0	14.6	30.4	-.25	.24	-.008	1.0	-.36	160.2	94.8
ACC	.46	.49	.47	.48	.48	.33	.39	.28	.24	.32	.37	.45	.42	.35	.41	.38	.41	.07		
%	20	10	15	15	25	60	15	80	25	10	10	20	45	90	40	99	20	45	15	15

EPD as of 3.3.25



Tom Schnabel  
Eureka, SD  
605-577-6286 • Cell: 605-380-2811  
schnabeltruck@valleytel.net

## Simmental

- Tried and true pedigree that offers predictability with no surprises.
- Offers exceptional balanced trait selection ranking top 15% or better for BW, WW, YW, \$GAIN, MWW, STAY, \$API and \$TI.
- Impressive individual performance with actual BW of 77 lb and actual WW of 800 lb.
- His dam is one of the most productive cows in the Mid-Am herd posting ratios of 3@92 for BW and 3@114 for WW.



Dam – Mid-Am Restless Heart



Granddam – SFI/GPAR Luvs To Dream

### Semen: \$30/unit

Semen available through owners or Allied



www.alliedgeneticresources.com

## OMF Epic E27



ASA# 3317371 • PB SM • Homozygous Black • Homozygous Polled

WS Beef King W107  
Sire: WS All-Around Z35  
CDI Ms High Roller 39W

OMF Commander Y69  
Dam: OMF Time Less B100  
OMF Timeless Z21

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.8	-1.2	86.8	126.8	.25	.28	.09	7.8	24.5	67.8	17.8	14.3	29.2	-.25	.21	-.046	.69	-.39	150.3	88.9
ACC	.85	.94	.92	.91	.91	.56	.55	.73	.75	.80	.61	.86	.65	.49	.60	.59	.55	.18		
%	15	15	25	35	50	20	10	25	40	30	30	20	50	90	45	90	80	25	25	25

EPD as of 2.26.25



Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com

## Simmental

- Epic comes from one of the great maternal Oak Meadow cow families known for hoof and udder quality.
- Epic stands on big feet, a wide base, and athletic build that should transmit power and structural integrity.
- Unmatched EPD with outstanding phenotype.
- Epic calves at Schooley's are ranging in birth weights from low 60s to mid 70s and have excellent vigor.
- Outcross pedigree with a new twist.
- Made semen first jump at 12 months with excellent scrotal.
- Definitely heifer safe!

### Semen: \$30/unit

Semen available through Schooley Cattle, STgenetics 866-589-1708, or Cattle Visions 573-641-5270



### Little Shasta Ranch

Stan Sears  
Montague, CA 96064  
530-598-7714 (c)





- \$70,000 high-seller from the 2024 Oak Meadow Farms Bull Sale.
- Sired by the \$230,000 KCC1 Countertime 872H.
- His dam, B100, has proven herself as a highly influential breed matron and a foundation of the Aggen and Effling programs.
- His first calf crop has arrived and is exceeding expectations at many progressive farms across the country.



ASA# 4255423 • PB SM • Homozygous Black • Homozygous Polled

ES Right Time FA110-4  
Sire: KCC1 Countertime 872H  
KCC1 Havana 83E

OMF Commander Y69  
Dam: OMF Time Less B100  
OMF Timeless Z21

### Semen: \$100/unit

Semen available through owners

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.9	-0.8	78.3	115.7	.23	.67	.03	7.3	21.7	60.8	18.4	14.5	25.4	-.28	.37	-.059	.62	-	157.2	87.5
ACC	.44	.48	.49	.49	.49	.34	.38	.25	.20	.29	.34	.46	.42	.34	.42	.37	.41	-		
%	15	20	55	55	65	50	60	30	65	60	20	20	65	85	25	80	90	-	20	30

EPD as of 2.26.25



Dr. Lynn Aggen 507-421-3813  
Matt Aggen 701-866-3544  
mattaggen@hotmail.com / www.oakmfarm.com  
Harmony, MN 55939



Joe & Barb Nelson and Family  
www.nelsoncattle.com  
Mabel, MN 55954  
Gabe Chase - 507-273-5911

## The Value of Genetics in Feeder Cattle

by Lilly Platts

The Genetic Merit Pricing Task Force is a collaborative group of cattle breed associations, industry professionals, and individual cow-calf producers focused on increasing the percentage of feeder cattle marketed using quantitative genetic information. The group has been working to involve seedstock and commercial producers alike, encouraging the use of tools like the International Genetic Solutions Feeder Profit Calculator.

Genetics are important in the success of terminal cattle throughout the beef system. From birth to the rail, genetics are a major determinant of the health, performance, and the ultimate quality of an animal. Despite this, quantitative genetic merit is not a factor in determining the value of most feeder cattle, leaving money on the table for cow-calf producers and forcing feeders to guess how an animal will perform. The Genetic Merit Pricing Task Force was formed to tackle this issue, and encourage the use of genetic information in feeder calf price discovery.

The task force was formed by a core group around a year and a half ago, and has grown to include additional breed associations, industry professionals ranging from feeders to scientists, and individual producers. The American Simmental Association joined the task force, and has provided funding for the effort.

Dr. Ken Odde, cow-calf producer and professor emeritus at Kansas State University, serves as the lead facilitator.

Representation across the industry was a priority for the group. Odde shared, "We wanted to form a task force that represents all segments of the industry. We also tried to make sure that the group represented the whole country, because obviously one of the things about the beef industry is that it differs a lot across the country."

The overarching goal of the Genetic Merit Pricing Task Force is to increase the percentage of feeder cattle marketed using quantitative genetic information. Traditionally, this information is not shared with potential buyers. In many commercial settings, while producers may have general information about the genetics of a group of calves, individual pedigree information or EPD are not known, especially on the dam's side.

Placing value on quantitative genetic measures can help cow-calf producers capture value for genetically superior calves, help backgrounders and feeders better estimate the value of cattle, and ultimately, improve the final product on the rail. On a larger scale, better defining this value can incentivize industry-wide adoption of better breeding and management decisions.

### Bridging the Gap in Genetic Progress

Genetics are heavily emphasized in the marketing of many other animal products, like poultry and dairy. However, in the beef industry, millions of feeder calves annually trade hands without knowledge about the actual genetics of each animal. Factors that directly affect the profitability of an animal — growth, feed efficiency, and marbling, for example — can be accurately evaluated

## QB Portfolio M62



ASA# 4379140 • PB SM • Homozygous Black • Homozygous Polled

Hook's Eagle 6E  
Sire: TNT Pride of Eagle K463  
TNT Miss F567

LRS Turning Point 3117A  
Dam: GQ Ms E744  
KRJ B478

## Simmental

- Has ten EPD in the top 20 % of the breed with five being in the top 2 % for growth and carcass.
- Will add explosive growth to any pedigree while maintaining a disciplined birth weight and calving ease in a 6+ frame size.
- Donor dam, E744 has produced three herd sires.
- Combines pedigrees from two programs that define growth, frame, and performance – Quandt Brothers and TNT.



**Semen: \$40/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.4	2.1	104.0	171.8	.42	1.48	.13	6.5	24.7	76.6	17.6	15.5	68.5	-.53	0.1	-.093	1.68	-.38	145.9	94.9
ACC	.43	.48	.46	.47	.47	.31	.37	.23	.18	.27	.32	.19	.38	.31	.35	.32	.37	.03		
%	55	70	2	1	1	99	1	40	40	4	30	15	1	10	70	20	1	30	35	15

EPD as of 2.20.25

### Goss Performance Simmentals

Bob and Natalie Goss  
Galesburg, IL 61401  
309-335-4234  
regoss466@gmail.com



Jason Quandt – 701-710-0080  
Gabe Quandt – 701-408-9154  
10861 88th St. SE  
Oakes, ND 58474  
www.quandtbrothers.com

through genetics, meaning that there is opportunity for added profit throughout the system.

Technology has steadily improved the ability to make genetic progress, from EPD to genomic testing. Odde explained that while seedstock producers have been incentivized to use these tools, genetic merit has traditionally not been a factor once calves leave the ranch. “What we’re really trying to do is expand that technology to the feeder calf level,” Odde said.

One of the immediate hurdles facing this effort is having the genetic information to back up commercial feeder calves. Most commercial producers have been purchasing high-quality bulls from progressive seedstock producers for many years, and see the value in genetic improvement. Multi-bull pastures, labor, and many other factors are common barriers to adequate data collection. Commercial producers either retaining or purchasing replacement heifers don’t typically know the exact pedigrees of their females, and this information falls off as cows age. One primary goal of the Genetic Merit Pricing Task force is to overcome these gaps in information.

In 2024, the task force voted unanimously to create a Genetic Discovery Pilot Project, identifying 100 commercial cow-calf producers who could benefit from capturing genetic information. Breed association partners were asked to identify five to ten seedstock producers who could then bring in their commercial producers. As these partnerships form, the task force and producers will work together to identify issues and find solutions.

Another hurdle producers face is knowing how to share genetic information. Tools like the International Genetic Solutions Feeder Profit Calculator provide a uniform, science-backed platform. This free service allows producers to input information about health protocol, pedigree information, and more. The service then returns an estimate of the added value that producers can ask for a group of calves. These certificates can be taken to the sale barn, provided as a supplement for video auction, or handed directly to a potential buyer. Odde believes there is value in a service like this for both sellers and buyers.

The Feeder Profit Calculator takes into account cross-breeding, which Odde is a huge proponent of. “Heterosis adds to the value of an animal in the feedlot, and on the rail,” he explained. “How that gets evaluated is really important, and it’s something we don’t talk about enough.”

### The Big Picture

The Genetic Merit Pricing Task Force has prioritized bringing together people from different sectors of the industry; many of the primary breeds in the US are represented. This level of collaboration is powerful. “There is a huge value in bringing together people with different kinds of experience. As we collectively learn more about one another’s individual situation, we can actually prepare the tools we need,” Odde said.

The task force meets periodically, and will continue to establish methodology for more accurately sharing genetic metrics of feeder cattle with buyers, and encouraging cow-calf producers to become involved. ■



## QB Special Ops K11



ASA# 4117080 • PB SM • Homozygous Black • Homozygous Polled

HSR Power Plus  
Sire: Hart Assult 059G  
Hart Miss 024D

Colorado Bridle Bit E752  
Dam: QB Ms G906  
QB Ms E768

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	4.7	4.7	107.2	177.1	.44	1.82	.08	2.6	32.8	86.5	18.3	12.0	67.5	-.23	.27	-.047	1.1	-	143.3	96.3
ACC	.50	.65	.58	.59	.59	.27	.31	.23	.16	.28	.31	.14	.39	.31	.34	.30	.38	-		
%	99	95	1	1	1	99	10	95	4	1	25	50	1	95	35	90	10	-	35	10

EPD as of 2.25.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotaxpress.com

## Simmental

- Big-middled bull, excellent muscle and shape in the rear quarter.
- Very sound-footed with ideal toe shape.
- Very maternal line with strong udder qualities.
- Colorado daughters are making great cows.
- 805 lb. 205 adj., 1,544 lb. 365 adj. and 42 cm testicles as a yearling.



HSR Night Vision M479 – high-selling bull at Dakota Xpress Sale.

**Semen: \$40/unit; volume pricing available**  
Semen available through Allied



www.alliedgeneticresources.com

## R Plus Mandate 1044J



ASA# 4106145 • PB SM • Heterozygous Black • Homozygous Polled

R Plus 5015C  
Sire: R Plus Yuma 9087G  
Miss R Plus 3007A

R Plus Blackedge  
Dam: Miss R Plus 4193B  
LFE BS Dakota Coal 610P

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.3	2.4	83.3	137.1	.34	.96	.10	6.5	18.7	60.2	13.4	15.7	37.4	-.52	-.25	-.106	1.2	-	106.1	72.1
ACC	.60	.76	.71	.69	.69	.34	.34	.30	.21	.34	.36	.44	.49	.37	.39	.35	.46	-		
%	80	75	35	20	10	80	4	40	85	65	75	10	25	10	99	10	10	-	95	85

EPD as of 3.4.25



Dustin and Jennilee Stewart  
Fisher Branch, Manitoba, Canada  
1-204-761-6644  
rainbowriversimmentals@gmail.com

## Simmental

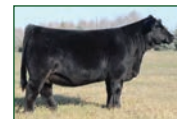
- Less than 200 units remain in the US: one and only shipment!
- \$160,000 high-seller at the 2022 R Plus Simmentals Bull Sale.
- His semen has sold for up to \$700 CAD north of the border.
- Curve bender: 88-lb. BW to 1,605-lb. sale weight.
- Short 280-day gestation.
- 49 cm mature SC.
- Tremendous foot quality & effortless movement (his video is a must-see: View it on our website).
- Outcross with an elite and proven pedigree – sired by the \$150k Yuma and a big capacity, good-footed dam.
- Use Mandate to add length of body, correct structure, fix feet, improve docility, shorten gestation, and add extreme vigor and survivability at birth.



\$20,000 Son



Son



\$17,000 Daughter



\$14,500 Daughter



Mandate's Front & Hind Feet

**Semen: \$50/unit**

Available through owner and stored at Genex Hawkeye West, Montana.  
Order online at [www.rainbowriversimmentals.com](http://www.rainbowriversimmentals.com).





RRS **Gold Judge**

ASA# 4096967 • PB SM • Black • Homozygous Polled

Hook's Eagle 6E  
Sire: TJ Gold 274G  
TJ 12C

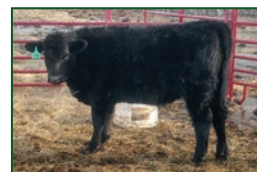
CLRS Constitution 311 C  
Dam: RFS Miss Heather H218  
Y176

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.1	-4.4	67.9	102.4	.22	.53	.02	11.1	22.7	56.6	19.4	14.7	3.9	-.26	.56	-.042	.41	-.41	176.1	90.6
ACC	.43	.46	.49	.47	.47	.34	.39	.26	.23	.31	.34	.41	.41	.33	.39	.35	.39	.02		
%	2	1	90	85	70	35	75	2	55	80	15	20	99	90	10	90	99	20	4	20

EPD as of 2.24.25

## Simmental

- RRS Gold Judge's dam is a great mother. She has had three calves all born in March unassisted.
- RRS Gold Judge's first-calf was born June 4 to a first-calf heifer. The calf was delivered quickly and the calf was drinking shortly after birth.



RRS H13 Heaven – maternal sister to Gold Judge.

**Semen: \$40/unit**

Semen available through owners and Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com

### Rodney Cloose

18821 Russell Dr. NW  
Solway, MN 56678  
218-368-2931



SAS **Black Majic** L334

ASA# 4265277 • PB SM • Heterozygous Black • Homozygous Polled

Remington Lock N Load 54U  
Sire: SRH Hannibal 5H  
SRH Precious 73A

Silver Lake Gold Digger 20G  
Dam: SAS Country J334  
SAS Miss C332

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.0	1.9	89.9	140.8	.32	1.02	.06	6.0	20.7	65.6	16.0	14.7	32.6	-0.4	.04	-.068	1.0	-	132.0	83.4
ACC	.43	.47	.45	.45	.45	.31	.35	.21	.15	.25	.32	.40	.39	.31	.36	.33	.36	-		
%	45	65	15	15	15	80	25	50	70	40	45	20	40	40	80	65	25	-	55	40

EPD as of 2.11.25

## Simmental

- \$55,000 evaluation through Springer Simmentals, value based genetics.
- Add mass and substance to your cow herd while maintaining birthweights and adding that killer look.
- Genetic outcross that will add bone, hoof size and quality, hair, fleshing ability, and performance.
- A must-use sire for profit-driven seedstock and commercial operations.
- BW: 82, WW: 729, YW: 1,356, REA: 16.46, ADG on test 4.63
- Act. SC: 39 cm



Dam – SAS Country J334

**Semen: \$50/unit**

Semen available through Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com

**Springer**  
SIMMENTALS

Jeff and Lynda Springer  
3119 310th Street  
Cresco, IA 52136  
641-330-6654  
Sprinsim@gmail.com

**8Q FARMS**

Steve & Jessica Campbell  
Lake Crystal, MN  
507-380-3074

**Mineral Mountain Cattle**  
Mike & Brandon Yardley  
435-691-4438



## SAS Shootin the Moon J221



ASA# 3952112 • PB SM • Heterozygous Black • Homozygous Polled

Rust Bull 15D  
Sire: SRH Patriot 19F  
SRH Precious 73A

Erixon Bitten 203A  
Dam: SAS Belle A221D  
STN/SAS Belle A221

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8.1	4.1	81.4	115.7	.21	.70	-.01	2.6	19.2	59.8	18.1	14.4	25	-.41	.07	-.063	1	-	123.5	75.0
ACC	.51	.63	.58	.58	.58	.34	.33	.26	.19	.31	.32	.49	.44	.34	.40	.33	.41	-		
%	90	95	40	55	75	55	95	95	80	65	25	20	65	40	75	65	25	-	65	75

EPD as of 2.21.25

*Springer*  
**SIMMENTALS**

Jeff and Lynda Springer  
3119 310th Street  
Cresco, IA 52136  
641-330-6654  
Sprinsim@gmail.com

**JENKINS**  
CATTLE COMPANY

Gary Jenkins  
Moultrie, GA  
229-891-8629

Angus • SimAngus™ • Simmental

## Simmental

- BW: 94 lbs.
- Adj. WW: 846 lbs.
- Adj. YW: 1,450 lbs.
- IMF: 4.38 (Ratio: 128).
- REA: 17.48 (Ratio: 123).
- SC: 41 cm.
- 6-frame outcross new genetics!
- \$48,000 evaluation bull in Springer Simmentals' "Value Based Genetics" 2022 sale.
- Moon is massive and powerful in his design, while standing on a huge foot.
- He is extremely sound and fluid in his movement, with a balanced, WOW factor phenotype.
- Red carrier enabling the potential for powerful red outcross genetics. Multiple generations of super-quiet dispositions and beautiful udders with excellent teat size.
- Moon is truly a breed-changing sire that offers the opportunity to incorporate power along with all of the traits necessary for profitable beef production!



Dam: STN/SAS Belle A221D



MYY/SAS Landman I423, \$90000 son to JP Cattle Co and Rocky Meadow Ranch, Manitoba, Canada

**Semen: \$60/unit** For semen contact: Bull Barn Genetics 308-587-2348

## Schooley Kruz 848K



ASA# 4109342 • PB SM • Homozygous Black • Homozygous Polled

CDI Innovator 325D  
Sire: CLRWTR Game Changer H4A  
WS Miss Sugar C4

CCR Cowboy Cut 5048Z  
Dam: Schooley Miss P146 848F  
TSN Miss 1407 P146

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.0	0.1	93.6	153.9	.38	1.31	.10	10.1	24.5	71.2	15.7	10.8	40.4	-0.2	.51	-.053	.61	-.43	169.0	100.2
ACC	.58	.68	.57	.57	.57	.32	.34	.29	.20	.30	.38	.43	.49	.38	.40	.38	.46	.04		
%	4	30	10	4	2	95	4	4	40	15	50	65	20	99	10	80	95	10	10	5

EPD as of 2.26.25

*Schooley*  
**Cattle**

Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com

**Wicks Cattle**  
Zane Wicks  
Richardton, ND

**Beach Cattle Co.**  
Matt Beach  
Leonard, MO

**Grim Farms**  
Nick and Candice Grim  
Iowa

## Simmental

- Schooley Kruz comes from a cow family (full sister to CLRS Beauty Queen 420B) known for making profitable, sound cattle with excellent phenotype and composition.
- Kruz offers an abundance of real-world traits for unmatched spread numbers CE to YW, MCE, IMF, \$API, and \$TI.
- Use Kruz to deliver long-body, good-footed, heavy-muscled bull calves, and very maternal, sound-structured females with excellent fertility.
- Schooley Kruz calves are coming light in BW. Can be used on heifers. Have a very consistent pattern.

**Semen: \$45/unit**  
Semen available through  
Cattle Visions 573-641-5270.

**CATTLE Visions**  
cattlevisions.com

## Schooley Megatron 079M



ASA# 4424891 • PB SM • Homozygous Black • Homozygous Polled

WS All-Around Z35  
Sire: OMF Epic E27  
OMF Time Less B100

KBHR Revolution H071  
Dam: Schooley Miss 823F 200K  
Schooley Miss 3000A 823F

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.1	0.2	100.1	157.7	.36	1.3	.08	8.9	22.5	72.5	18.0	15.5	57.7	-.16	.52	-.026	.93	-.29	172.9	103.3
ACC	.44	.47	.49	.50	.50	.34	.39	.28	.22	.30	.36	.46	.42	.33	.40	.36	.39	.05		
%	15	30	3	3	4	95	10	10	55	15	25	15	2	99	10	99	35	80	10	3

EPD as of 2.28.25



Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com



Zach and Beth Teter  
620-583-9338  
2276 L Rd  
Eureka, KS 67045  
teteranchks@yahoo.com

## Simmental

■ Schooley Megatron is the Epic son we've been waiting for with added frame, performance, and marbling!

■ His name Megatron represents him well: added size, wide-based, extremely long-spined, while standing correct on his feet and legs.

■ His dam Schooley Miss 823F 200K (full sister to Krown) is a maternal powerhouse with extremely feminine features in her head, neck, and perfect udder.

■ Look for MEGATRON to add Simmental SIZE and PERFORMANCE, in a CE to YW spread!



Schooley Miss 823F 200K - Dam

**Semen: \$50/unit** Semen available through owners.

## Schooley Movement 413M



ASA# 4425203 • PB SM • Homozygous Black • Homozygous Polled

KBHR Revolution H071  
Sire: Schooley Krown 28K  
Schooley Miss 3000A 823F

LBRS Genesis G69  
Dam: Schooley Miss E69 171J  
OMF Miss Boulder E69

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.0	-.7	95.6	158.4	.39	1.71	.05	19.3	26.6	74.3	19.6	18.7	47.4	-.17	.9	-.025	.84	-	197.8	112
ACC	.41	.46	.45	.46	.46	.25	.31	.22	.17	.25	.33	.40	.40	.32	.37	.34	.37	-		
%	15	20	10	3	2	99	35	10	25	10	15	2	10	99	1	99	50	-	1	1

EPD as of 2.28.25



Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com



Ryan Anderson  
641-226-1884

## Simmental

■ Schooley Movement 413M combines two of the great cow families in the breed.

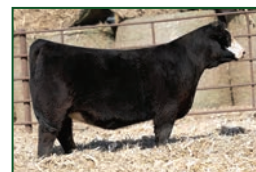
■ Known for excellent performance, maternal presence, and unparalleled EPD!

■ 413M was the lead-off bull in a very high-class flush.

■ He's a striking baldy bull with excellent feet, athletic structure, three-dimensional presence.

■ Sired by Schooley Krown and out of Schooley Miss E69 171J two of the most prominent individuals on the ranch combining huge spread numbers, marbling, \$API, and \$TI.

■ Look for MOVEMENT to move the breed forward with his modern-day look and his futuristic data set!



Full sibling to Movement

**Semen: \$40/unit**

Semen available through  
Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com





# Simmental

- The very popular Lot #1 and top seller of a great set at the 2025 Edge of the West Sale.
- We had more breeder calls and interest in this Global son than any other bull from this sale season.
- True balance in all things. Gorgeous type, structural perfection, wonderful rib shape and more of everything else that you could ask for in a purebred bull.
- Just check out his video when you have a minute. He will definitely make your short list for 2025.



ASA# 4351219 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: KBHR Global J138  
Bar CK Ms X38 106Z

Hook's Eagle 6E  
Dam: SRF Miss 239K  
SRF Miss 947G

**Semen: \$40/unit**

Semen available  
through owners or:

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.8	-0.5	98.6	155.5	.36	1.48	.05	8.8	27.1	76.3	21.1	15.3	54.2	-.39	.52	-.061	1.32	-.41	181.7	104.8
ACC	.46	.50	.48	.49	.49	.33	.38	.26	.17	.27	.36	.42	.41	.33	.38	.35	.40	.03		
%	10	20	4	4	4	99	40	15	25	5	4	15	3	45	10	65	2	20	3	2

EPD as of 3.6.25

## SRF SIMMENTALS

Todd and Kelly Finke  
355000 114th Ave NW  
Berthold, ND 58718  
701-240-7711  
toddandkelly@srt.com

## Small Livestock

Murphy Ranch

Payton Pavlenko

**GENEX**

888-333-1783  
www.genex.coop

**ALL**  
Beef

Marty Ropp  
406-581-7835

## Unlocking the Power of EPD and Selection Indexes for Commercial Operations

by Jackie Atkins, PhD, Director of Science and IGS Operations

Gone are the days when commercial producers lacked access to tools like EPD (Expected Progeny Differences) and selection indexes for genetic selection decisions. Today, these tools are invaluable for making rapid genetic progress and improving traits in livestock.

To drive genetic improvement, the most effective strategy is to use the most accurate genetic prediction available for each trait of interest. If an EPD exists for a particular trait, it is the most reliable indicator of genetic potential for that trait. Comparatively, other methods like an animal's phenotype, adjusted phenotype, or ratio are far less accurate because they are influenced by non-heritable factors, which cannot be passed on to future generations.

Selection indexes, on the other hand, offer a powerful advantage. A well-designed index integrates multiple traits that influence profitability, ensuring a balanced approach to selection. While EPD are essential for improving individual traits, selection indexes help commercial producers select animals that will generate profitable progeny by balancing traits like growth, mature size, and stayability.

For commercial producers, the key question becomes: "Are EPD and selection indexes available on your selection candidates?" If the answer is yes, these tools should

be utilized to guide purchasing decisions. When choosing bulls or semen, it's important to review the EPD for the traits to be improved and use the selection indexes to ensure a balanced approach for optimal profitability. A useful tip for purchasing young sires is to prioritize those with genomically enhanced EPD. This adds even more accuracy to the genetic predictions, enabling faster genetic progress.

When selecting replacement females, it's often less common to have EPD and selection indexes on individual heifers. However, there are still several options to consider. If the sire of a heifer has known EPD and selection indexes, keeping daughters from these sires with ideal genetic merit is a sound strategy. Additionally, commercial genomic tests are available to assess the genetic merit of replacement heifers in traits of interest.

For data-driven commercial operations, these genetic evaluations, especially when combined with genomics, provide a level of accuracy in selecting replacement heifers that surpasses traditional methods. With genomics, decisions can be based on data comparable to knowing the performance of over 20 progeny, offering the potential to select replacement females with a "lifetime" of genetic data behind the decision. ■

## STAV Drone Strike 16K



ASA# 4021268 • PB SM • Homozygous Black • Homozygous Polled

WS All-Around Z35  
Sire: OMF Epic E27  
OMF Time Less B100

WS Certified E151  
Dam: STAV Miss Certified 026H  
STAV Miss Crossfite 873F

## Simmental

- A powerful performance son of Epic who is a phenotypic standout.
- Will improve foot and leg structure.
- He has tremendous length and a huge hip; his sons were a top-selling sire group on Stavick Simmental 2025 sale.
- His calves are clean fronted and attractive and out of a no-miss, Certified dam.

**Semen: \$50/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.6	-.8	80.6	115.1	.22	.25	.05	7.9	29.6	69.8	18.2	11.5	47.9	-.32	.1	-.063	.99	-.36	142	82.8
ACC	.54	.60	.56	.57	.57	.37	.41	.31	.24	.34	.41	.54	.45	.35	.40	.37	.41	.06		
%	15	20	45	55	70	15	35	20	15	20	25	55	10	75	70	65	25	45	40	45

EPD as of 2.17.25



### Stavick Simmentals

10752 BIA Rd 15

Veblen, SD

Mike: 605-237-4663

Owen: 605-551-9016

stavicksim@gmail.com • stavicksimmental.com

## STCC Mantachie 105L



ASA# 4288876 • PB SM • Homozygous Black • Homozygous Polled

VCL Foresight  
Sire: STCC Tecumseh 058J  
HF Serena

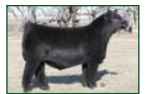
Profit  
Dam: Guardian Angel 032H  
Angel 1B

## Simmental

- Mantachie is the blaze-faced phenotype bull everyone is searching for! His lineage runs deep with show ring success.
- His dam is a full sister to Bloomberg and Dameron's famous Triple Crown winner, Mari, and another full sister was recently crowned Champion Breed and Owned female and the National Classic in Tulsa this summer!
- Mantachie offers the extra look and eye appeal needed to collect banners. He is very elegant and tidy fronted, yet stout at the ground with extra hip and power throughout. Even with the extra power, Mantachie still offers exceptional athletic ability on the move.
- Looking to create females? genderSelected™ Female is available!



Mari



STCC Tecumseh 058J



Wicked Angel

**Semen: \$40 – \$75 sexed.**

Semen available through Select Sires

614-873-4683 • www.selectsiresbeef.com

75M151



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.7	4.6	79.8	108.7	.18	.10	.03	1.4	12.7	52.5	15.4	2.6	21.2	-.41	.17	-.089	.73	-.39	118.0	74.4
ACC	.42	.46	.44	.44	.44	.32	.36	.23	.17	.26	.34	.41	.40	.34	.38	.35	.42	.03		
%	99	95	45	70	90	10	60	99	99	95	55	99	80	35	55	30	75	25	75	75

EPD as of 2.12.25





## TERS Kodiak 206K



ASA# 4042365 • PB SM • Homozygous Black • Homozygous Polled

Gibbs 7382E Broad Range  
Sire: Gibbs 9114G Essential  
Gibbs 7153E Star 3136A

MCM Top Grade 018X  
Dam: TECS Extreme 709E  
Hook's Xcellence 87X

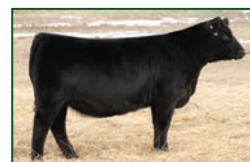
Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.9	-1.8	74.4	116.0	.26	.26	.10	9.8	34.2	71.3	21.9	19.2	16.1	-.25	.5	-.03	.65	-.34	174.9	91.2
ACC	.59	.70	.67	.65	.65	.37	.40	.33	.25	.35	.35	.60	.47	.36	.47	.36	.45	.02		
%	4	10	70	55	45	15	4	5	3	15	3	1	95	90	15	99	90	55	5	20

## Simmental

■ Kodiak, the \$110,000 sensation from the 2023 Bred for Balance sale, brings exceptional docility and maternal performance to the table!

■ He has added frame size for a Purebred heifer bull with elite structural correctness and hoof quality. Kodiak is one of the most impressive mature bulls you will ever see!

■ His first calf crop has been highlighted by his feminine, soft-made females who are sure to make a mark on programs across the country!



CLRS Magnolia 490M – Daughter



Schooley Miss 249M 454M  
\$40,000 Daughter

### Semen: \$50/unit

Semen available at [www.rivercreekfarms.com](http://www.rivercreekfarms.com) and Cattle Visions.

CATTLE *Visions*  
cattlevisions.com

Clear Springs  
Cattle Company

Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
[www.bredforbalance.com](http://www.bredforbalance.com)

Schooley  
Cattle

Roman Schooley  
22971 195th Street  
Bloomfield, IA 52537  
515-450-3685  
schooleycattle@gmail.com  
[www.schooleycattle.com](http://www.schooleycattle.com)

RVR  
CRK  
RIVER CREEK  
FARMS

Joe & Kim Mertz:  
785-458-9494  
Abram & Dani Mertz:  
785-456-3986  
[www.rivercreekfarms.com](http://www.rivercreekfarms.com)

EPD as of 2.11.25

## TJ Chosen One 503M



ASA# 4366332 • PB SM • Homozygous Black • Homozygous Polled

Hook's Galileo 210G  
Sire: HA Justice 30J  
Hook's Dacia 14D

TJ Gold 274G  
Dam: TJ 44K  
TJ 59H

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.8	.6	97.1	156.4	.37	1.38	.07	8.8	27.1	75.6	21.6	15.6	53.1	-.32	.81	-.064	1.05	-.45	196.2	109.6
ACC	.43	.47	.51	.51	.51	.34	.39	.25	.17	.27	.33	.44	.43	.35	.41	.39	.41	.03		
%	10	40	10	3	3	99	20	15	25	10	3	15	3	75	2	65	15	5	1	1

EPD as of 2.21.25

## Simmental

■ Chosen One offers value for all segments of the beef industry and is one of the true genetic gems of the 2025 spring sale season.

■ Our choice and easily the most balanced option of the lead and high-selling flush at the 2025 Triangle J Sale.

■ Soft-made, sound, gentle, and very attractive, he offers Maternal and Carcass advancement that few others can boast with excellent Calving Ease.



HA Justice 30J – Sire

### Semen: \$35/unit

Semen available through owners or:

ALLIED  
GENETIC RESOURCES  
[www.alliedgeneticresources.com](http://www.alliedgeneticresources.com)

## J/C SIMMENTALS

5075 E. Clarabella Rd, Clare, MI 48617 • 989-429-2834 (cell)  
jlmiller@jdmatalworks.com • [www.jcsimmentals.com](http://www.jcsimmentals.com)

TRIANGLE J  
Ranch  
Miller, NE  
Bull Sale Last Sunday in January  
Female Sale 1st Sunday in November  
[trianglejranch.com](http://trianglejranch.com)

Miller, Nebraska  
Darby Line 308-627-5085  
[www.trianglejranch.com](http://www.trianglejranch.com)

Four Corner  
Farm  
Eufaula, Alabama

ALL  
Beef  
Marty Ropp  
406-581-7835

## TJ Take That 614M



ASA# 4366420 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: KBHR Bold Ruler H152  
Bar CK Ms X38 106Z

Camp Campbell E737  
Dam: TJ 60H  
TJ 5F

## Simmental

- 60H has done it again, producing the 2024 top-seller, TJ Creed, and now his full brother, TJ Take That.
- TJ Take That was the lead-off and high-selling son of the popular KBHR Bold Ruler at the Triangle J Ranch Sale.
- He is in the top 4% for CE, top 10% for YW, and the top 2% for \$API, while having a 765-lb. adj. WW and a 1,404-lb. adj. YW on a big-ribbed, athletic 6.3 frame.
- Homo Black, Homo Polled, Blaze-Faced.

**Semen: \$30/unit**  
Semen available through  
Powerline Genetics.



www.powerlinegenetics.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.5	-.4	88.7	156.0	.42	1.45	.12	8.4	16.7	61.0	19.1	18.7	43.2	-.13	.66	-.047	.47	-.39	183.6	101.0
ACC	.43	.47	.49	.50	.50	.29	.34	.25	.17	.27	.34	.42	.42	.34	.40	.36	.42	.03		
%	10	25	20	3	1	99	1	15	95	60	15	2	15	99	4	90	99	25	2	4

EPD as of 2.12.25



Jeff Stagemeyer 308-340-6152  
Deryl Riley 308-962-6975  
Wills Farms 308-760-7411



Miller, Nebraska  
Darby Line 308-627-5085  
www.trianglejranch.com



Joe & Kim Mertz:  
785-458-9494  
Abram & Dani Mertz:  
785-456-3986  
www.rivercreekfarms.com

## TRCR Tulsa L106



ASA# 4411675 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: BCLR Manifesto G352  
Elliott Miss 352

BCLR Artillery E21-3  
Dam: BCLR Miss Artillery H024  
BCLR Miss ENT D616

## Simmental

- TRCR Tulsa L106 is the standout fall-born bull out of our BCLR MISS ARTILLERY H024 donor purchased from Bichler Simmental as a heifer.
- A phenotypic standout with a smooth front, great feet, and tremendous growth. He is destined for great things.
- Tulsa was the high-selling bull at \$36,000 in the spring 2025 lineup for Table Rock Simmentals.
- A ranch-raised bull that proves his growth potential with an actual weaning weight at 790 lbs. coming out of high elevation rugged Eastern Idaho in the toughest of conditions with zero pampered treatment!
- He provides looks and growth in a package that promises to add looks, depth, and growth to any herd.



BCLR Manifesto G352 – Sire

**Semen: \$30/unit**

Semen available through Hoffman A.I. Breeders Inc  
435-753-7883 or Hoffmanaibreeders@gmail.com.



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.6	3.5	103.8	155	.32	1.28	.02	4.7	24.1	75.9	19	17.1	58.6	-.17	.55	-.025	.96	-.31	160.5	100.6
ACC	.42	.46	.44	.45	.45	.29	.36	.25	.19	.27	.33	.41	.39	.32	.37	.34	.38	.03		
%	90	90	2	4	15	95	75	70	45	5	15	4	2	99	10	99	30	70	15	4

EPD as of 2.25.25

### Table Rock Simmental LLC

Geri Storer  
605-595-3726

### Rolling Hills Ranch Simmental

John Soloman  
406-239-7483



## W/C Marksman 7021M



ASA# 4442202 • PB SM • Homozygous Black • Homozygous Polled

Mr SR Mic Drop G1534  
Sire: OMF Journeyman J24  
OMF Dekka D23

Rubys Turnpike 771E  
Dam: W/C Miss Werning 964G  
W/C Miss Werning 443B

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.4	5.3	100.4	157.1	.35	1.53	.04	4.0	27.9	78.1	11.5	7.6	56.0	-.36	.07	-.08	1.1	-	119.4	86.6
ACC	.40	.45	.47	.48	.48	.30	.33	.21	.15	.25	.30	.44	.38	.31	.40	.33	.37	-		
%	80	99	3	3	5	99	50	80	20	3	90	90	2	60	75	50	10	-	75	30

EPD as of 2.28.25



Chuck Magill  
Verona, ND  
701-710-0502

## Simmental

■ Sired by the \$110,000 OMF Journeyman J24 and out of a new up-and-coming donor from the Werning program noted as the very best heifer from their 2019 calf crop, 7021M was our selection. 7021M was a member of the featured set of full brothers regarded as one of the most impressive set of flush brothers ever offered at W/C.

■ 7021M rightfully garnered the sale-topping price at the 2025 Werning Cattle Company Annual Production Sale as many cattlemen took note of his incredible look from the side paired with true herd bull power and performance.

■ Not only does he look the part, but he has the numbers to back it up with seven EPDs ranking in the top 20% of the breed or better. We certainly anticipate Marksman 7021M to make his mark on the breed.



**Semen: \$35/unit**

Semen available through owner or:  
605 Sires 605-925-7473



**WERNING CATTLE COMPANY**

Dale: 605-825-4219  
Scott: 605-682-9610  
www.werningcattle.com

## WHF Point Proven H45



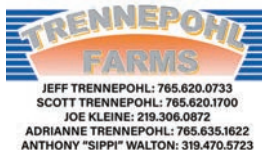
ASA# 3780742 • PB SM • Homozygous Black • Homozygous Polled

CDI Innovator 325D  
Sire: CCS/WHF OI' Son 48F  
WHF Summer 365C

TJ Main Event 503B  
Dam: WHF Delilah 45D  
WHF Angels Envy 245A

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.4	-4	75.8	107.6	.2	.65	.02	10.9	21.6	59.4	12.5	11.8	26.3	-.39	.3	-.094	.79	-.34	150.8	88.7
ACC	.57	.67	.60	.59	.59	.35	.37	.33	.21	.32	.37	.47	.48	.36	.41	.36	.44	.04		
%	2	1	65	75	80	50	75	2	65	65	80	50	60	45	35	20	65	55	25	25

EPD as of 2.12.25



## Simmental

■ Point Proven is just what we have been waiting for. He is the perfect blend of elite phenotype and genotype.

■ He is a proven Calving Ease sire ranking in the top 2% for CE and Top 1% for BW making him the ideal choice to use on heifers to add phenotype without sacrificing genetic merit.

■ Point Proven is royally bred, combining two of the most dominant donors within the breed — Summer 365C and Delilah 45D — into one pedigree. Expect daughters to maternal in their look, build and design.

■ Until now semen has been limited, but now is the opportunity to use this breed-leading sire to create generational females as well as males that are easy to market. Point Proven has genderSelected™ female semen available.



Dam – WHF Delilah 45D

**Semen: \$50/unit – \$100 Sexed**

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM149



Chris Allen  
Henry Allen  
Versailles, KY  
859-351-4486  
callenuky@hotmail.com

## WINC All Right 213K



ASA# 4100635 • PB SM • Heterozygous Black • Homozygous Polled

WS All-Around Z35  
Sire: OMF Epic E27  
OMF Time Less B100

W/C Fort Knox 609F  
Dam: WINC Hollie  
Kappes Sadie T635 Y302

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.6	-.8	78.3	116.7	.24	.25	.07	7.2	31.2	70.3	14.5	13.9	30.8	-.29	.13	-.035	.9	-.4	133.4	82.3
ACC	.54	.59	.58	.58	.58	.33	.38	.32	.24	.34	.39	.46	.47	.36	.45	.39	.42	.06		
%	40	20	55	55	55	15	20	30	10	20	65	25	45	85	65	95	40	25	50	45

EPD as of 3.4.25

## Simmental

- Kent Jaecke, who sells a lot of semen for us, said, "Everyone, and I mean everyone that has used All Right, are absolutely loving them! They come easy, have body and look."
- Our best bull so far this year is an All Right x Loaded Up x Broker and he is as good as it gets. All Right smacked it out of the park. We have had as many calls on his calves that have hit the ground as any sire we own.
- All Right is an outlier in every facet of this industry. Our one requirement at Griswold Cattle is that the real-world data and visual appraisal match the cattle.
- We own a full sister to this great sire's dam. She is the right kind: good udder, good feet, good-looking, the kind you want in the donor pen. She hails from the great Kappes Sadie T365 that has proven time and again that she consistently makes the sale-toppers, and consistency is key to profitability.
- All Right is a curve-bender, a cow-maker. He has proven genetics, a balanced genetic profile, and he's the kind to take your program to the next level.
- Hetero Black / Homo Polled ACT BW 88 | ADJ WW 806 | ADJ YW 1,454.

**Semen: \$50/unit**

Semen available at [www.griswoldcattle.com](http://www.griswoldcattle.com) or Call the office at 405-372-3300



**Griswold Cattle**  
9313 E 6th Ave • Stillwater, OK  
405-372-3300  
info@griswoldcattle.com  
griswoldcattle.com

**Maple Lane Farms**

## WR2C Value J105



ASA# 3919181 • PB SM • Homozygous Black • Homozygous Polled

CCR Cowboy Cut 5048Z  
Sire: WS Proclamation E202  
WS Miss Sugar C4

GW Predominate 848A  
Dam: Elliott Miss Daisy D794  
Elliott Miss A73

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	2.5	101.9	148.2	.29	1.26	.00	7.4	26.0	76.9	9	17.9	53.4	-.11	.46	-.035	.62	-.41	142.7	99.1
ACC	.56	.62	.60	.58	.58	.35	.37	.33	.26	.36	.40	.43	.48	.38	.44	.40	.45	.06		
%	30	75	3	10	25	95	90	30	30	4	99	3	3	99	15	95	90	20	35	10

EPD as of 3.3.25

## Simmental

- Value is a unique breeding option no matter how you analyze his data. He surfaces as a true cow bull with a powerful performance record.
- Value is a moderate-made bull with both performance and EPD that are what every segment of the beef industry is looking for. 987-lb. weaning to ratio 108, maintaining his performance to ratio 108 at yearling. His biggest asset may be his 191 ultrasound ratio for marbling. Value is not a shallow-made carcass bull; he is powerful in his body mass, very easy-fleshing and easy-keeping.
- Value's first sons led our sale and several sold for over \$10,000. He sires value. His progeny have that ability to weigh heavy at weaning and yearling, and still possess the ability to turn into moderate, sensible-sized cattle at maturity. There are just not many that can do this like Value can.
- Value is not a big-framed bull; he is no more than 6 frame. He travels like a cat and is very good-footed, and his name is correct: VALUE. We feel he is a rare breeding piece.

**Semen: \$35/unit**

Semen available through owner.



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbegger@gmail.com  
www.beggersdiamondv.com



Mikenzie Canton: 701-289-0128  
Kevin Elliott: 701-289-0165  
197 147th Ave SE Clifford, ND 58016  
wildrosecattlecompany@gmail.com  
www.wildrosecattle.com





# Simmental

- True power and glory in one of the most physically imposing and genetically valuable packages ever in the Simmental breed.
- Massive for performance and phenotype, he maintains wonderful structure and balance, especially for a bull with his level of growth.
- Marvel ranks in the top 1 or 2% currently for ten diverse and economically crucial trait EPDs, including YW, MWW, Doc., and Marbling REA.
- All of these breed-leading projections place him at a rare level of calculated profit for both \$API and \$TI.

ASA# 4363941 • PB SM • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

LCDR Favor 149F  
Dam: WS Sweet Katch K4  
WS Sweet Sixteen F16

**Semen available from ABS. Call for pricing.**

800-ABS.STUD • www.absbeef.com



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	.2	103	167.2	.4	1.59	.06	8.5	31	82.4	19.7	18.4	58.2	-.34	.98	-.051	1.3	-.34	201.9	118.3
ACC	.45	.48	.50	.51	.51	.35	.40	.28	.23	.31	.37	.45	.44	.36	.43	.39	.42	.03		
%	30	30	2	1	1	99	30	15	10	1	10	2	2	70	1	80	2	55	1	1

EPD as of 2.21.25

**Aaron Schlenker**  
**Woonallee Simmental**

**J/C SIMMENTALS**



## Getting a Clearer Picture with the Help of Genomics

by Dr. Troy Rowan, University of Tennessee

Genomics has become one of the most powerful tools in the cattle industry over the last decade, but the technology is often misunderstood. Genomics is a major part of nearly all seedstock genetic evaluations (i.e., EPD calculations), but is beginning to see more use in commercial settings. My goal here is to help dispel some myths and confusion around the use of genomics.

### Genomic tests are not the same thing as "gene tests."

Much of the industry's first exposure to genomics was in the form of single-gene tests for carcass traits. These tests were designed to identify an animal's genotype for a handful of large-effect DNA variants involved in marbling and tenderness. These single-gene tests were generated to identify mutations believed to have an outsized effect on traits of interest. These associations were highly dependent on the population of animals being tested, and many failed to be validated by follow-up analysis.

Contemporary genomic tests are very different in design compared to these early single-gene versions. Current tests are less interested in genotyping known mutations that affect specific traits. Instead, they aim to characterize the landscape of an animal's three billion-plus DNA bases. Genomic tests take advantage of the fact that DNA is inherited in large chunks called haplotypes. As such, a single marker is sufficient to characterize the

likely state of large areas of the genome. Current tests use between 30,000 and 100,000 evenly spaced markers in categorizing the entirety of the cattle genome rather than a handful of places.

### In genetic evaluations, genomics increase EPD accuracy.

EPD are our best statistical guesses of an animal's actual genetic merit. The ultimate goal of EPD calculations is to help identify which DNA, good or bad, an animal inherited from its parents. The random sampling of genetics that an animal receives from each parent can lead to considerable differences in genetic merit between siblings. EPD use information on relatives and progeny to understand whether an animal received good or bad samples of parental genes. As the information supporting an EPD increases (i.e., progeny records, pedigree relative progeny records), our confidence that the prediction represents the animal's actual genetic merit also increases.

We usually choose from bulls with low or no progeny information. This is true of commercial herds purchasing young bulls and seedstock operations that use the newest generation's genetics to drive progress. Historically, this lack of progeny information in EPD meant low accuracy in young animals. With the addition of genomics, we can directly identify which genetics an animal inherited from its parents rather than relying on progeny information to resolve these differences. The result is EPD that are more accurate for unproven animals. Depending on the trait, accuracy increases from a genomic test can be the same that ten to 30 calves would generate.

## WS Proclamation E202



ASA# 3254156 • PB SM • Homozygous Black • Homozygous Polled

Triple C Singletary S3H  
Sire: CCR Cowboy Cut 5048Z  
CCR MS 4045 Time 7322T

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.2	0.4	96.6	143.5	.29	.94	.05	7.8	26.5	74.7	15.8	17.9	35.6	-0.1	.61	-.034	.39	-.41	166.8	102.3
ACC	.85	.95	.93	.93	.93	.52	.52	.82	.85	.88	.68	.89	.79	.59	.78	.71	.74	.20		
%	30	35	10	10	25	75	35	25	25	10	50	3	30	99	10	95	99	20	10	3



Dan Leo  
1146 7th Avenue  
Dannebrog, NE 68831  
308-750-0200

## Simmental

- A legendary sire that is represented in top sellers in sale after sale. The common denominator is that they are either out of his daughters, or his prepotent, popular sons, Bold Ruler, Global or Genesis!
- Proclamation (now deceased) took the Simmental world by storm by consistently siring impressive performance, extra volume, good feet, and structure with the added value he has brought to the marketplace with his good-natured progeny.
- Acclaimed as Sugar's "Greatest and Most Proven" Son! Proclamation daughters are on her same path of maternal greatness!
- His sons have topped numerous auctions and are featured sire groups in sale after sale.
- His highly maternal daughters are beautiful uddered, broody, gentle, easy fleshing, fertile and extra valuable in building better cow herds.
- For better dispositions, extra body mass, super sound structure, great feet and program-impacting multi-trait EPDs with added performance, he is the sire of choice!
- High Quality Semen, Excellent Conception Rates!
- Build Great Cow Herds with His Daughters!

### Semen: \$50/unit

Available through Allied Genetic Resources, Cattle Visions, Bovine Elite, LLC, and APEX Cattle.



### Wilkinson Farms Simmentals



Terry and Cathy Schlenker Family  
Montpelier, ND  
Terry 701-320-2171  
Aaron 701-269-8271 (call/text)  
Jordan 701-320-1895  
wilkinsonfarmssimmentals.com

EPD as of 1.5.25

### EPD with genomics are always better than EPD without genomics.

It is essential to remember that genomically enhanced GE-EPD appear and can be interpreted exactly as non-genomic EPD. A genomic test does not change the traits that receive predictions. It only increases the accuracy of the reported predictions. This helps us increase the confidence that a prediction represents the bull's actual genetics that it can deliver to our herd. Bulls sold without genomics tests are inherently riskier than bulls with GE-EPD because their EPD and indexes are less informative about their actual genetic potential.

EPD can experience substantial change with the addition of genomics. These changes are not statistical noise, but a better representation of the random sampling of parent genetics than an animal received. This means that whether or not the genomic test increased or decreased the value for a trait, the GE-EPD is a better representation of the animal's actual genetics than the non-enhanced EPD. An increase, decrease, or no change in the EPD itself may accompany this increase in accuracy. For every animal whose GE-EPD moves in a positive direction, we'd expect to see another shift the other way.

### Using genomics without phenotype collection is counterproductive.

There is a misconception that using genomics relieves us of the need to collect phenotypes. Nothing could be further from the truth! All EPD, conventional or genomically enhanced, rely on the continued collection of

phenotypes in the population. Our genetic prediction models must be trained on new data from new animals, or their quality will quickly erode. Even GE-EPD receive a boost in accuracy when an animal's actual phenotype is added to the evaluation.

### Commercial genomic tests are not the same as GE-EPD.

One of the hottest topics in recent years has been the increased use of genomic tests in commercial operations. This has been driven largely by the decrease in the cost of genotyping. Commercial tests, while helpful in selecting heifers and marketing feeder calves, differ from how genomics are used to calculate GE-EPD. Notably, no pedigree or phenotypic information is used to augment these genetic predictions. While the genotype alone is sufficient to generate a reliable prediction, they are significantly less accurate than true GE-EPD from a National Cattle Evaluation. Further, the quality of these predictions relies on the tested animal's breed(s) being adequately represented in the test's training population.

### Genomics help reduce risk.

The bull buying process is one of the most important and riskiest things a beef herd does. Genomics are a tool to help reduce some of this risk when purchasing or using young bulls. Integrating genomics allows us to use EPD with greater confidence that they represent an animal's genetics. As tests have declined in cost, there are very few excuses for purchasing bulls without GE-EPD. ■



## ZTGC Just Cuz 52K



## Simmental

- Just Cuz is gaining momentum with each calf crop.
- His calves come moderate at birth and continually get stouter and better from the first day on.
- More and more are popping up at sales across the country, and the people who have used him are using him again in 2025.
- His first son was a highlight in the 2025 Jared Werning Cattle production sale, selling for \$35,000.
- His daughters are gorgeous and look like they will be priceless cows in production.
- If you want to add body, substance, and elite build — add Just Cuz to your breeding and flushing plans!

ASA# 4063644 • PB SM • Homozygous Black • Homozygous Polled

CCR Anchor 9071B  
Sire: W/C Night Watch 84E  
Miss Werning KP 8543U

Geff County O  
Dam: ZTGC The Blaze  
Miss Katinka 1837Y

**Semen: \$50/unit**

Semen available through owners, 605 sires, and major semen distributors.  
605 Sires 605-925-7473



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.3	2.5	91.7	134.5	.27	.95	.01	4.1	21.7	66.6	13.1	9.8	24.9	-0.4	.36	-.063	.96	-.13	138.7	91.0
ACC	.55	.58	.54	.53	.53	.29	.32	.29	.20	.30	.35	.43	.44	.35	.40	.35	.43	.04		
%	80	75	15	20	35	75	85	80	65	35	75	75	65	40	25	65	30	99	45	20

EPD as of 2.26.25



**Jared Werning Cattle**

605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com

## BCLR Bond K9161



## Simmental

- Bond was the high-seller of the 2023 Bichler production sale, selected by Kenner Simmentals of Leeds, ND. He is a uniquely bred calving-ease option that works on many of the heavily used red pedigrees of today.
- Bond is a very attractive, cherry red bull that everyone found in the pen when they visited. He has a perfect, dark-pigmented hoof. Bond has the nice, small head and smooth front end you'd expect in a calving-ease bull but with above-average muscle expression.
- Bond's dam is perhaps his greatest attribute. She is a phenotypic red Simmental prototype with tremendous feet, disposition and udder. We expect his daughters to follow suit with many superb female-makers in his pedigree.



BCLR Miss Ambition G916 – Dam

ASA# 4177869 • PB SM • Red • Homozygous Polled

CDI Verdict 220Y  
Sire: CDI Secret Agent 407C  
CDI Ms Beef King 43A

CDI Ambition 255C  
Dam: BCLR Miss Ambition G916  
CDI Ms Shear Force 221X

**Semen: \$30/unit** Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.4	-2.6	74.3	108.0	.21	.74	-.02	6.2	25.7	62.8	19.3	15.6	18.8	-.44	.44	-.086	.81	-.32	163.3	89.9
ACC	.44	.47	.49	.50	.50	.33	.37	.27	.23	.31	.36	.47	.43	.34	.41	.37	.41	.06		
%	30	4	70	70	75	55	95	45	30	50	15	15	85	25	15	30	60	65	15	25

EPD as of 3.3.25

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

**KENNER**  
SIMMENTALS

Roger, Jeanette and Erika Kenner  
Leeds, North Dakota  
701-466-2800 – Roger  
406-581-1188 – Erika  
701-739-8764 – Bryan Leapaldt, Herdsman  
erika.kenner@gmail.com  
www.kennersimmental.com

## CDI/NF Honor Guard 267H



ASA# 3801515 • PB SM • Red • Homozygous Polled

CDI Hometown 246A  
Sire: CDI Abundance 391C  
CDI MS Beef King 74Z

CDI Verdict 220Y  
Dam: CDI Miss Verdict 141C  
CDI Miss Red Coat 28A

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.4	.1	88.2	137.7	.31	.89	.07	9.1	25.1	69.1	20.8	15.9	35.0	-.52	.38	-.096	1.2	-.28	167	94.6
ACC	.69	.84	.80	.75	.75	.39	.41	.38	.23	.35	.37	.64	.55	.39	.49	.42	.44	.05		
%	20	30	20	20	20	70	20	10	35	25	5	10	30	10	25	20	4	85	10	15

### C Diamond Simmentals

Neil Nicholson Family  
4720 34th Ave SE  
Dawson, ND 58428-9630  
Home: 701-327-4438  
Cell: 701-391-6904  
www.cdiamondranch.com



## Simmental

- HONOR GUARD is quickly moving into the proven category with over 330 registered progeny.
- His EPD package offers balanced trait selection. HONOR GUARD ranks in the Top 30% or better for every trait, with most in the Top 10% of the breed.
- Calf reports are outstanding as they are consistently some of the most physically impressive calves in every contemporary group. They are attractive, heavy muscled, straight lined and good structured.



Daughter – Neidig Farms, NE



Son – M4 Simmentals, KS

### Semen: \$30/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
75M138



EPD as of 2.12.25

### Neidig Farms Cattle Company

Van & Kathy Neidig, Vance, Justin & JT  
83862 547th Ave  
Battle Creek, NE 68715  
Home: 402-675-9215  
Van: 402-649-5992  
www.RedCattle.net



## ES Jack Red LG11



ASA# 4257936 • PB SM • Red • Homozygous Polled

Hook's Full Figures 11F  
Sire: Five Star Jackson J10  
KBHR F316

GW Major Move 590E  
Dam: ES G11  
ES E18

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.4	-1.8	83.5	127.3	.27	.88	.04	10.4	30.4	72.1	15.7	14.8	33.1	-.23	.66	-.03	.8	-.18	175.5	100.3
ACC	.45	.50	.47	.48	.48	.31	.34	.22	.17	.27	.33	.39	.40	.31	.35	.33	.37	.02		
%	3	10	35	35	35	70	50	3	10	15	50	20	35	95	4	99	65	99	5	5

EPD as of 2.21.25

Dwight, Susan, Luke and Katy,  
Jake and Tess Kelle  
Mandan, ND  
701-445-7350  
Luke 701-471-1142  
kbhr@westriv.com  
kbhrrsimmental.com



Steve & Cathy Eichacker  
25446 445th Ave  
Salem, SD 57058  
605-425-2391  
605-421-1152 (cell)  
es@triotel.net  
www.eichackersimmentals.com



Marty Ropp  
406-581-7835

## Simmental

- Good-looking, sound-structured outcross red sire, with great disposition and feet.
- Dam is a tremendous female from a herd with a reputation for maternal prowess.
- Wonderful spread and Marbling.
- Clean pattern, tight sheath and a great profile make Jack Red an easy choice to improve both marketable type and critical value traits.
- First calves are coming easy, are darker red, and have a great early look.

### Semen: \$30/unit

Semen available  
through owners or:

**ALIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com





# Simmental

- High-selling bull at 2024 LaBatte Simmentals in Canada. Outcross pedigree with excellent performance; strong maternal power bull.
- Dark red, polled, non-dilutor.
- Powerful maternal cow family.
- The sire, Mader Walk the Line, has sired breed-leading genetics for powerful growth and high maternal traits.

ASA# 4484939 • PB SM • Red • Polled

Sire: Mader Walk This Way 224B  
Mader Walk The Line 92J  
IRCC Darlin' 613D

Dam: IPU 2Y Dillinger 80B  
IPU Ms Red Dakota 6H  
IPU Ms Red Dakota 104F

**Semen: \$50/unit**

Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.3	2.7	100.2	147.5	.3	1.50	.02	8.1	30.1	80.1	13.3	9.6	35	-.42	-.04	-.091	.93	-	121.2	86.9
ACC	.20	.23	.21	.21	.21	.31	.35	.14	.12	.16	.13	.19	.19	.14	.14	.12	.16	-		
%	70	80	3	10	20	-	-	20	10	2	75	75	30	30	90	20	35	-	70	30

EPD as of 2.25.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotapress.com

## The Crucial Role of Phenotypic Data in Genetic Predictions

by Ryan Boldt, PhD, IGS Lead Geneticist

In the age of genomic testing and genomically enhanced EPD, do we really need to collect phenotypes? This question is asked often, and it is a good one. For those wanting a summary, the answer is yes. The collection of phenotypic information is still necessary and arguably more necessary now than prior to the incorporation of genomics into single-step genetic evaluations.

To show an example of EPD prediction and the impact of genomics, some statistics were pulled from the IGS database to compare the average accuracy based on the amount of information included in the genetic evaluation. For this analysis, weaning weight (WW) was used as the example trait.

Data Available on Non-Parent Animals	Avg. WW EPD Accuracy
Pedigree information only	0.14
Pedigree and individual phenotypic information only	0.25
Pedigree information and a genomic test (no phenotypes)	0.41
Pedigree information, genomic test, and phenotypic information	0.44

The preceding table displays the effect on the WW EPD accuracy of non-parent animals with various combinations of data available to the genetic evaluation.

As shown, the accuracy of the EPD increases as more data is added. However, a common misconception is that genomics alone can replace phenotypic data. Previous studies have shown that if we do not continue to supply the evaluation with both genomic and phenotypic information, the accuracy of the genomic portion of the EPD calculation quickly diminishes. The ability of genomic data to predict and improve EPD accuracy is dependent on the amount of the variation that can be explained by the markers included in the model.

In terms of genetic prediction, the types of variation that are most important are phenotypic and genetic variation. Phenotypic variation is the amount of variation that is seen in the measurements that are collected on animals, or the total amount of variation. This variation is influenced by the genetics of the animal and the environment that the animal experiences. When it comes to genetic prediction and genetic improvement, the amount of variation that can be explained due to differences in inheritable genetics is known as additive genetic variation. The important distinction here is that we want to focus on the genetics that can be inherited from one generation to the next. In terms of genomics being the only source of data used for genetic prediction, then the genotype would be



# Simmental

- The standout choice for a purebred red heifer bull, with so much added industry profit promotion.
- Out of the legendary Electra donor.
- Siring extra thickness, depth and much more performance than can be logically expected from a sire with this much calving ease.



Son of Charger

- Breed-leading values for STAY and Marbling just help push his Maternal Index values to among the highest available for proven red genetics.

ASA# 4104220 • PB SM • Red • Homozygous Polled

IR Imperial D948  
Sire: MR SR Red October G1761  
Miss SR E1761

CDI Verdict 220Y  
Dam: WS Electra E88  
HSF Miss Sky 87U

**Semen: \$30/unit**

Semen available  
through owners or:  
Stored at Origen

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com

**ORigen**  
www.origenbeef.org

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.9	-4.9	75.9	114	.24	.46	.05	9.2	20.4	58.3	22.4	12.7	10.6	-.47	.75	-.069	.95	-.34	199.4	101.9
ACC	.58	.68	.59	.60	.60	.33	.34	.32	.27	.36	.36	.50	.48	.36	.45	.38	.42	.03		
%	2	1	65	60	55	30	35	10	75	70	2	40	99	20	2	65	30	55	1	3

EPD as of 2.21.25

**Diamond H Ranch**  
Justin and Jade Herl  
Victoria, KS

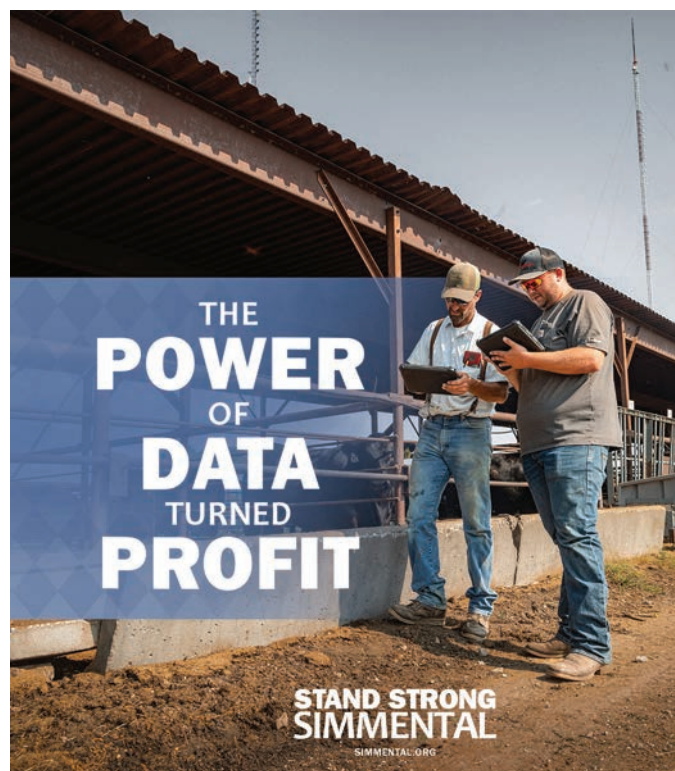
**KELLER BROKEN  
HEART RANCH**  
Dwight, Susan, Luke and Katy,  
Jake and Tess Keller  
Mandan, ND  
701-445-7350 • kbhr@westriv.com

**ALL**  
Beef  
Marty Ropp  
406-581-7835

required to account for 100% of the genetic variance of the trait. While genotypes can account for a certain portion of the variation in each trait, the ability of genotype information to account for all genetic variation has not been achieved in any trait. Also, the amount of variation that the genotype can account for does improve over time as more animals have both genotypes and phenotypes included in the evaluation.

There are, however, cases where genomic data may be the only feasible option for predicting genetic traits, especially when collecting phenotypic data is prohibitively expensive. In such cases, phenotypic data can be collected from a subset of animals with genomic data, which helps identify key genomic markers that influence the trait. These markers can then be applied to a larger group of animals.

To maximize the accuracy of genetic predictions, it is essential to include as much data as possible — especially when selecting young animals for breeding. While genomics offers significant benefits, phenotypic data remains crucial for achieving the highest possible accuracy in EPD. By combining both types of data, we can make more precise breeding decisions, which ultimately leads to better long-term genetic improvement. ■





## KS Hypnotic L657



ASA# 4239780 • PB SM • Red • Homozygous Polled

THSF Lover Boy B33  
Sire: Rockin H Captivate J75  
Rocking H Ms Carolina

RFS Bulletproof B42  
Dam: KS Gracella G402  
KS Delilah D739

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	19.5	-1.1	87.5	134.4	.29	1.33	-.01	11.0	28.9	72.6	18.4	12.1	23.3	-.47	.09	-.083	1.01	-.34	153.8	88.8
ACC	.45	.51	.48	.49	.49	.34	.36	.23	.18	.28	.33	.45	.41	.32	.38	.34	.38	.03		
%	1	15	25	20	25	95	95	2	15	15	20	50	70	15	70	30	20	55	25	25

EPD as of 3.7.25



Roger, Jeanette and Erika Kenner  
Leeds, North Dakota  
701-466-2800 – Roger  
406-581-1188 – Erika  
701-739-8764 – Bryan Leapaldt, Herdsman  
erika.kenner@gmail.com  
www.kennersimmental.com

## Simmental

- High-selling bull of the 2024 Kenner Simmental sale and son of the widely accepted Captivate bull. He has an impressive phenotype and frame, yet still is smooth-made and has a nice-sized calving ease head. His feet and structure are exceptional, and is super-quiet and easy to work with.
- Top 25% of the breed for 13 traits!
- Outcross calving ease heifer bull without any Beef King or Beef Maker in the pedigree! Hypnotic offers calving ease while still maintaining above-average growth and exceptional maternal qualities. His dam has a good udder and has another son also working on the Kenner Ranch!
- First calves are on the ground this spring and the first calving reports are positive for birth weight and calving ease!

**Semen: \$30/unit** Semen available through owner.

## KS Net Income H433



ASA# 3713043 • PB SM • Red • Homozygous Polled

TJ Diplomat 294D  
Sire: Hook's Full Figures J1F  
Hook's Docila 23D

TNT Gentleman Jack C264  
Dam: KS Ethyl E183  
KS Brelyn B833

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.3	-2.9	74	112.7	.24	.57	.04	13.7	28.9	65.8	17.9	21.6	25.9	-.34	.53	-.048	.89	-.24	175.2	93.2
ACC	.65	.78	.71	.73	.73	.38	.41	.33	.25	.36	.37	.62	.55	.41	.47	.43	.49	.04		
%	1	3	70	60	55	40	50	1	15	35	25	1	60	65	10	90	40	90	5	15

EPD as of 3.1.25

## Simmental

- A very unique and complete red herdsire that offers an outcross pedigree to most reds, and an EPD profile that improves almost any mating.
- Possesses that big, crisp, perfect Simmental foot that is becoming harder and harder to find.
- Has been a dream to calve on heifers, easy calving and short gestation, he has proven to be a "sleep all night" red heifer bull!
- Leaves little to be desired – his first daughters are extremely feminine, quality footed, great milking females!
- Improves docility, testicle development, and feet!



Daughter



Daughter

**Semen: \$40/unit**

Semen available through owner

*Lazy C Diamond Ranch*

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazydiamondranch.com



## PVSM Victorious



ASA# 3958197 • PB SM • Red • Homozygous Polled

HTP/SVF Duracell T52  
Sire: HPF Quantum Leap Z952  
RP/MP Right To Love 015U

Remington Secret Weapon 185  
Dam: SSC Victorias Secret 49B  
Lazy H Shez Too Cool W58

## Simmental

- With an actual birthweight of 72 lbs., Victorious offers calving ease with added power.
- Will add style to his calves without sacrificing real-world performance: 735-lb. weaning weight without creep.
- Sired by Quantum Leap, out of the great Victorias Secret cow, Victorious combines two breed-leading cow families in a powerful red package.
- Sires calves with excellent dispositions.
- Proven calving ease.
- Calves are stylish with great growth.



PVSM Victorious J6



Dam – SSC Victorias Secret 49B

**Semen: \$40/unit**

Semen available through owners  
and Cattle Visions 573-641-5270.

**CATTLE Visions**  
www.cattlevisions.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.5	.9	69.0	101.6	.2	.39	.02	5.1	18.5	53	6.3	10.6	30.0	-.41	.15	-.104	.73	-.32	112.5	74.3
ACC	.48	.53	.49	.49	.49	.29	.34	.30	.22	.29	.38	.44	.45	.36	.42	.38	.43	.08		
%	30	45	90	85	85	25	75	65	85	90	99	70	50	40	60	4	80	65	90	80

EPD as of 1.17.25



Laurie Meyers  
470 Million Dollar Road  
Halifax, PA 17032  
717-350-2516  
laurie@pvsimm.com  
www.pvsimm.com

## Frosty Springs Farm

1214 Garards Fort Road • Waynesburg, PA 15370

## R Plus Estevan 2162K



ASA# 4242305 • PB SM • Red • Homozygous Polled

Drake Poker Face 2X  
Sire: CMS Sochi 307A  
YR BLK Primadonna 930W

R Plus Hammertime 5051C  
Dam: Miss R Plus 0017H  
Miss R Plus 8199F

## Simmental

- High-selling bull at the R Plus Dispersal at \$70,000.
- Stout-made.
- Structurally sound.
- Dark red.
- Free-moving.
- So much natural goodness.
- Total outcross pedigree to red genetics.



Estevan from rear

**Semen: \$50/unit with a minimum of 10 units**

Semen available through owner. Contact Wade Staigle

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.6	2.5	95.3	143.2	.3	.95	.04	6.7	21.5	69	15.1	4.2	37.4	-.43	.01	-.088	1.02	-	126.2	84.9
ACC	.55	.64	.59	.57	.57	.37	.39	.27	.20	.32	.33	.38	.41	.32	.34	.31	.39	-		
%	75	75	10	15	20	75	50	40	65	25	55	99	25	30	85	30	20	-	65	40

EPD as of 2.25.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotapress.com



## RFS Electrify L46



ASA# 4220293 • PB SM • Red • Homozygous Polled

THSF Lover Boy B33  
Sire: Rockin H Captivate J75  
Rockin H Ms. Carolina

CDI Verdict 220Y  
Dam: WS Electra E88  
HSF Miss Sky 87U

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.2	-3.7	86.2	135	.3	1.20	.03	10.2	26.4	69.4	19	13.5	30.2	-.36	.43	-.053	.99	-.35	176.1	98.9
ACC	.45	.49	.52	.53	.53	.35	.39	.26	.18	.27	.35	.46	.44	.34	.40	.35	.41	.03		
%	2	2	25	20	20	90	60	4	25	20	15	30	45	60	20	80	25	50	4	10

EPD as of 2.12.25



Loren & Scott Trauernicht  
Wymore, NE  
Scott - 402-239-1272 - cell  
Loren - 402-230-0812 - cell  
www.trauernichtsimmentals.com



**Crosshair Simmentals**  
Ben, Cassie, Brinley, Hailey,  
Jaxson, Colton and Jace Kleppe  
Dawson, ND  
701-426-9210 (cell)  
www.crosshairsimmentals.com

**RYDEEN FARMS**  
Est. 1897  
Paul and Lois Rydeen  
Clearbrook, MN  
218-280-1916  
rydeen@gvtel.com  
www.rydeenfarms.com

## Simmental

- Electrify is the most exciting red sire to sell in 2024 and is a must-use sire!
- Study his data close, he ranks in the top 15% for 12 different traits, which is highlighted by breed-leading predictions for CE, BW, MCE, \$API and \$TI.
- Electrify is backed by one of the most popular and prolific red donors of the Simmental breed, Electra E88, and is out of the hot outcross sire for Nicholson and Bichler, Captivate.
- Early calf reports are promising with moderate birthweights, great calf vigor, and added eye appeal reported.



Sire - Rockin H Captivate J75



Dam - WS Electra E88

### Semen: \$40/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM148



## Rockin H Captivate J75



ASA# 3991776 • PB SM • Red • Homozygous Polled

HTP/SVF Duracell T52  
Sire: THSF Lover Boy B33  
RP/MP Right To Love 015U

CCR Cowboy Cut 5048Z  
Dam: Rocking H Ms. Carolina  
Rockin H Miss Y391

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.3	-1.4	94.0	147.2	.33	1.23	.05	10.3	30.9	77.8	15.7	19.3	30.1	-0.4	.19	-.076	.93	-.41	154.3	95.4
ACC	.68	.84	.82	.83	.83	.40	.43	.34	.34	.45	.36	.72	.56	.43	.55	.50	.48	.06		
%	4	15	10	10	10	95	35	3	10	3	50	1	45	40	50	50	35	20	20	10

EPD as of 3.3.25

## Simmental

- We can't say enough about the Captivate bull. He has dominated the industry's red offering of the entire 2024 and 2025 sale seasons. In the most recent Bichler production sale, 25 sons averaged over \$8,000, with strong demand from seedstock and commercial breeders alike.
- Captivate is one of the quietest bulls we have worked with, usually requesting a scratch whenever we check his cows. He is an incredibly long-bodied bull that has the rare ability to sire both calving ease and performance. He has complimented our donor battery exceptionally well and works on many phenotypes with consistency. With an outcross pedigree to popular sires of the past, he is a "must-use" bull.
- His daughters appear to have high-quality udders developing, and to say we are excited to calve them out is an understatement. We think you will realize his full potential when his daughters are in production. We expect him to be a go-to red option for years to come.



Son of Captivate



Son of Captivate



Daughter of Captivate

### Semen: \$50/straw; 10 Unit Minimum

Contact Owners for Semen

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

**Lazy C Diamond Ranch**

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazydiamondranch.com



2/F JWC **Unassisted** 675K



ASA# 4154132 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

W/C Executive Order 8543B  
Sire: W/C Double Down 5014E  
W/C Miss Werning 5014C

W/C United 956Y  
Dam: W/C RJ Miss 8543 6105D  
Miss Werning KP 8543U

# SimAngus™

- Early calf reports are in! Unassisted is siring the calving ease and quality that we hoped for!
- He is proving to be a slam dunk option for quality on your first-calf heifers. You will love him in person and his cow base behind him just reassures us that he will be the go-to option on heifers for quite some time.
- High customer satisfaction with elite look and body!

**Semen: \$50/unit**

Semen available through owners, 605 sires, and major semen distributors.  
605 Sires 605-925-7473



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.8	-5.4	57.6	84.0	.17	-.12	.05	6.9	25.3	54.0	15.5	8.1	1.1	-.39	.02	-.038	.83	-	134.8	72.6
ACC	.47	.50	.48	.48	.48	.35	.40	.32	.26	.33	.40	.45	.45	.36	.43	.39	.44	-		
%	15	2	99	99	99	1	50	55	40	85	45	95	99	5	99	55	25	-	55	85

EPD as of 2.26.25



**Jared Werning Cattle**

605-933-1661 – Jared  
319-939-7476 – Office  
Jared.werning@gmail.com

C-3 **Next Up** NS B220 J939



ASA# 4038066 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

Dixon Prime Cut NS Z209  
Dam: PDF BLK Mallory B220  
PDF BLK Mallory U532

# SimAngus™

- Unlimited SimAngus™ potential with a unique pedigree proposition.
- ACE certified with top 10% CE, 3% STAY, 55% Doc, 2% Marbling, +203 \$API at publishing.
- Slick-haired with great individual performance, he was born and developed to thrive in southern climates.
- His complete outcross dam has six weaned @105 with four ultra-sounded progeny @129 IMF.



CLRS 416M – daughter

**Semen: \$30/unit**

Semen available  
through owners or:  
Stored at Origen



www.alliedgeneticresources.com

**ORigen**

www.origenbeef.org

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.8	-3.8	85.7	131.4	.29	1.19	-.02	12.3	35.9	78.6	21.4	12.2	55	-.06	1.09	-.007	.71	-.35	202.5	110.1
ACC	.69	.79	.74	.72	.72	.33	.33	.32	.20	.34	.39	.66	.51	.40	.47	.40	.51	.02		
%	10	10	25	30	40	80	99	2	1	2	3	55	10	85	2	90	40	35	1	1

EPD as of 2.21.25

**Cole Cattle Company**

Michael Cole  
33215 HWY 43  
Thomasville, AL 36784  
205-301-0618



3154 Hwy. A  
Bland, MO 65014



Marty Ropp  
406-581-7835





## SimAngus™

- Acclaim was our selection and the second high-seller in the 2024 Cow Camp Ranch sale. We admire Acclaim for his balance, eye appeal and muscle. He is very fluid and sound in his movement with the foot quality and disposition required to be a herd bull at our ranch.
- Acclaim has a unique pedigree that is an outcross to the most propagated pedigrees of today. When we plan-mated him to our cows, he elevated the mating in every situation. As a result, we used him heavily in the pasture and plan to flush extensively to him in the coming year.
- We offered semen in our 2024 production sale, averaging over \$100/unit. We decided to offer ten additional packages of ten units each. Don't miss the opportunity to get in on this breeding piece.

ASA# 4193197 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

KM Broken Bow 002  
Sire: CCR Bonafide 5116F  
CCR Ms Singletary 2340Z

Baldrige Command C036  
Dam: CCR Ms 3362 Cmmnd 8099F  
CCR Ms 9332 E-Z-3 3362A

**Semen: \$100/unit – selling 10 packages of 10 units**

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	0.7	97.6	150.9	.33	1.21	.09	8.8	26.0	74.7	17.7	16.9	60.2	-.17	.76	-.027	.97	-.34	168.2	102.6
ACC	.43	.49	.50	.49	.49	.33	.38	.23	.22	.30	.31	.43	.40	.32	.37	.34	.39	.02		
%	50	65	4	10	20	85	15	25	30	10	20	10	4	60	10	65	10	40	10	3

EPD as of 3.3.25

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

**COW CAMP RANCH**

Kent & Nolan Brunner  
3553 Upland Rd  
Lost Springs, KS 66859  
(785) 466-1129  
www.CowCampBeef.com

## Responsible Crossbreeding for Optimized Performance

by Jackie Atkins, PhD, Director of Science and IGS Operations

Commercial cow-calf producers can benefit greatly from crossbreeding. Identifying a crossbreeding system allows producers to maximize the benefits of heterosis. The best way to choose breeds is to first have a vision for your operation.

Both purebred herds and crossbred cattle serve important roles for the beef cattle operations they are a part of. Purebred cattle are useful to provide genetics that are used to create composites or crossbred cattle. If you are a commercial operation, continuing to use purebred cows and create purebred calves is a decision that will sacrifice performance in many traits directly tied to your profit, and you lose the ability to design your genetics for the ideal end product.

Crossbreeding introduces two beneficial components to your cattle performance. Introducing a second breed (or third or fourth) brings hybrid vigor to the crossbred progeny and allows for breed complementarity to design the ideal suite of traits for your operation.

For moderate to highly heritable traits (like growth, stature, red meat yield), hybrid vigor will result in an increase in performance compared to the average of the two parents (or average of the breeds). This doesn't mean the crossbred progeny will outperform both parents

(or breeds) but that they will be better than the average of the two. Better than average doesn't sound like it will blow your socks off, but average of the parent genetics is all you can expect in reality in any breeding system. By crossbreeding, you can expect more than just average — you will see above-average results simply due to hybrid vigor.

For lowly heritable traits, hybrid vigor causes a big boost in the performance for that trait. So to make improvements in a lowly heritable trait like fertility, the best thing an operation can do is to crossbreed. Keep in mind, if you want to improve the fertility of the cow herd, that means your cow herd should be crossbred.

Breed complimentary describes combining breeds that will result in an ideal performance or "type." A really easy example of breed complementarity is to think of the ideal carcass traits. If you are using genetics that already are high in marbling but not great for red meat yield, then adding another breed that brings more muscling or potential to yield would result in progeny that bring both marbling and yield in one carcass.

Crossbreeding should be as intentional as any breeding decisions you make. It's best to study your cattle and your markets to understand what breeds would design your ideal genetics and then select the best genetics you can with credible genetic selection tools within those breeds or composite seedstock. ■

## CLRS **Matador** 2304M



ASA# 4340165 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Spring Cove Reno 4021  
Sire: **Woodhill Comstock**  
Cherne Evergreen D501-F348

LBRS Genesis G69  
Dam: **CLRS Kristen 2304K**  
CLRS All Xcellence 316A

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	-2.2	85.3	136	.32	.87	.11	5.9	35.9	78.4	21.7	13.1	48.6	-.03	.91	-.005	.55	-	184.7	103
ACC	.46	.48	.47	.47	.47	.30	.33	.26	.15	.23	.29	.46	.38	.32	.42	.36	.36	-		
%	50	20	25	20	25	55	10	70	1	3	2	45	20	90	4	90	70	-	2	3

EPD as of 2.20.25



Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
www.bredforbalance.com

### COW CAMP RANCH



Kent & Nolan Brunner  
3553 Upland Rd  
Lost Springs, KS 66859  
(785) 466-1129  
www.CowCampBeef.com



Steve & Cathy Eichacker  
25446 445th Ave  
Salem, SD 57058  
605-425-2391  
605-421-1152 (cell)  
es@trietel.net  
www.eichackersimmentals.com

## Drake **Power Cat** J76L



ASA# 4260348 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Poss Maverick  
Sire: **Poss Deadwood**  
Poss Ellunamere 399

TJ Platte River 370D  
Dam: **Drake Miss E76J**  
Drake Miss B76E

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.5	0.4	92.2	151.8	.37	.82	.18	17.2	28.0	74.2	15.7	18.1	63.6	-.09	.84	-.017	.85	-	67.6	102.2
ACC	.46	.47	.46	.47	.47	.30	.35	.27	.15	.24	.29	.42	.40	.33	.40	.38	.37	-		
%	55	60	10	10	10	50	1	50	20	10	45	3	3	80	10	80	20	-	10	3

EPD as of 3.3.25



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbegger@gmail.com  
www.beggersdiamondv.com

## SimAngus™

- Thank you to Eichacker Simmentals and Cow Camp Ranch for their purchase of the second high seller at the 2025 Bred for Balance sale!
- Matador was the lead-off Comstock son in a wildly popular sire group this year in Starbuck. His combination of overall structural integrity, hoof quality, length, thickness and tremendous good looks makes him one of the most exciting halfblood bulls to surface in some time.
- Look to Matador to make highly sought-after feminine daughters that stand the test of time with his top ranking STAY and masculine design!

**Semen: \$40/unit**  
Semen available through  
owners or Allied



www.alliedgeneticresources.com

## SimAngus™

- Power Cat is an excellent outcross option that delivers positive results.
- The first Power Cat calves are born in the 75–85-lb. range. They come easy, and are vigorous at birth. Out of solid black cows, many are solid black; the baldies born are very attractive and nicely marked.
- Power Cat is very attractive: he is clean-made, deep-sided with a big, sweeping rib. He is wide-bodied and deep-quartered. He should add eye appeal and value to his offspring. When you analyze his personal performance, he has to impress you: 79 lb. at birth, 761 at 205, and 1,614 at year, to be the #1 ranking 365 wt. bull in his contemporary group.
- Power Cat's ability to sire calves that are born the right size and then excel at weaning, yearling, and then go on to dominate the carcass trait is an economic value that will reward every segment of the industry with profit.
- Power Cat's daughters will make top-performing mother cows, they will be wet and raise calves that perform.
- Power Cat's personal performance and EPD profile predicts he will sire cattle that fit the new grading system that will require more carcass wt that marbles very well.
- Power Cat is a bull that every operation needs to consider. He does everything right.
- Power Cat is a 6 frame bull. Loaded with eye appeal and capacity.



**Semen: \$35/unit**  
Semen available through owner



## EGL Ammunition 035J



ASA# 3888047 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Bridle Bit Calvary C503  
Sire: Bridle Bit Eclipse E744  
Bridle Bit Miss A327

Mr NLC Upgrade U8676  
Dam: TJ 22X  
Ms Miss 306R

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.5	-2.4	79.2	115.9	.23	.61	.01	10.9	29.9	69.4	16.1	16.3	23.8	-.21	.58	-.05	.44	-.36	161.6	91.6
ACC	.48	.51	.53	.54	.54	.39	.41	.33	.29	.36	.38	.48	.50	.39	.47	.43	.47	.09		
%	2	15	45	60	75	30	90	5	10	20	40	10	85	50	25	40	85	35	15	20

### Rolfes Simmentals

5538 Hwy 9  
Sibley, IA 51249  
Michael Rolfes  
712-330-2858  
Bob Rolfes  
712-330-2758

### Eagle Pass Ranch

34261 200th St  
Highmore, SD 57345  
AJ Munger  
605-521-4468

EPD as of 2.7.25

## SimAngus™

- Ammunition is a maternal brother to EGL Firesteel.
- Definitely a bull to use on heifers, calves weighing 65–70 lbs. They come easy with lots of vigor.
- Great disposition. Great hair. The heifers all carry the look and easy keeping desired for replacements.
- Top 2% CE & Top 5% MCE.



Dam - TJ 22X



Progeny



Progeny

### Semen: \$25/unit

Semen available through owner.

## Ellingson Deadwood M412



ASA# 4386305 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Poss Maverick  
Sire: Poss Deadwood  
Poss Ellunamere 399

IPU Bentley 81F  
Dam: Ellingson Ms Bentley K249  
Ellingson Faith F813

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.6	1.8	100.9	155.8	.34	.54	.18	6.1	24.2	74.7	12.2	13.7	51.9	-.06	.78	-.011	.65	-	153.8	102.7
ACC	.45	.47	.45	.47	.47	.29	.34	.26	.13	.23	.28	.40	.39	.32	.39	.35	.36	-		
%	80	85	2	4	15	25	1	65	45	10	75	35	15	85	10	80	50	-	25	3

EPD as of 3.3.25

## SimAngus™

- Deadwood is a beef bull. He is a deep-bodied, wide-topped, and deep-quartered as any bull walking. This bull just offers more.
- Deadwood is the bull the industry is looking for. His EPD profile predicts top weaning, yearling, and maternal values along with elite marbling, grid, \$API, and \$TI.
- Deadwood presents those highly valued traits and dollar values in a very powerful package. There are very few breeding options today that can rival Deadwood's power and body mass.
- Deadwood offers excellent outcross mating options. His pedigree is one that is not related to many breeding programs. If you need to add some easy-fleshing, easy-keeping genes, Deadwood will deliver.
- Deadwood's own performance is exceptional, actual BW 81 lbs., 205 wt 818 lbs., and 365 wt 1,453. This bull's performance along with his top 5% marbling is lined up to be right on target to meet the new grading system that is pushing for extra carcass wts, and still has the ability to marble well.

### Semen: \$35/unit

Semen available through owner.



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbegger@gmail.com  
www.beggersdiamondv.com

Ellingson Simmentals  
Terry Ellingson & Family  
5065 125th Ave NE  
Dahlen, ND 58224  
701-384-6225 or 701-741-3045

## Fauth Landman 802L



ASA# 4304631 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

ASR American Patriot F843  
Sire: ASR American Proud H0301  
ASR Little Desi D6273

Southern Fortune Teller  
Dam: JC Ms Mayhayley 109J  
TJ 8T

## SimAngus™

- One of the great, young, outcross bulls to emerge in the spring of 2025.
- Power, depth, tremendous thickness and athleticism made this good-looking 3/4 blood a feature at the 2025 Bulls of the Big Sky sale.
- His dam, too, is as good as you can make one, with a tremendous udder and a recent history of making high-sellers for Gibbs, Lucas and Fauth Ranch.
- He is every bit as balanced and stout as his photo shows him and is truly a gentle giant.

**Semen: \$30/unit**

Semen available through Allied.



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.8	-0.6	89.0	145.8	.35	1.25	.08	5.8	29.6	74.1	19.1	18.8	45.3	-.18	.73	-.027	.83	-.43	169.9	99.4
ACC	.41	.45	.45	.45	.45	.30	.35	.23	.17	.26	.32	.42	.39	.32	.37	.34	.38	.03		
%	50	40	15	10	15	85	25	70	10	10	15	2	25	55	10	65	25	10	10	5

EPD as of 3.3.25



Tom Schnabel  
Eureka, SD  
605-577-6286 • Cell: 605-380-2811  
schnabeltruck@valleytel.net

## Fauth Ranch Simmentals

Kurt Fauth  
Lavina, MT 59046  
406-860-9351

## FHCC Honor Code 3165L



ASA# 4201167 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Hook's Beacon 56B  
Sire: KBHR Honor H060  
WS Miss Sugar C4

G A R Sure Fire  
Dam: Woodland Blackcap Lady 84  
Basin Blackcap Lady 0172

## SimAngus™

- Leading edge SimAngus™ genetics from one of the most complete, performance-oriented cow families in the Angus breed today.
- Balanced trait improver with elite Calving Ease, Marbling, and Maternal Traits and a top 1% All Purpose Index.
- Maternal brother to FHCC Majority and FHCC Foundation.



Maternal Brother – FHCC Majority 1551



Dam – Woodland Blackcap Lady 84

**Semen: \$30/unit**

Semen available through Allied and Origen:



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.5	-3.2	86.5	145.7	.37	1.33	.11	10.3	27.7	71.1	20.6	10.9	38.4	.01	.96	.007	.39	-.27	194.8	106.3
ACC	.44	.45	.47	.46	.46	.33	.38	.26	.21	.26	.34	.43	.42	.35	.41	.39	.40	.02		
%	10	10	20	10	10	90	10	10	20	15	5	75	40	95	3	95	90	70	1	2

EPD as of 2.7.25



Doug Frank 608-279-3172 doug.fhcc@gmail.com  
Brent Hazelrigg 703-587-9959 fhccattleco@aol.com  
Tory Chasteen 573-819-8789 tory.fhcc@gmail.com  
Find us online at FHCCBeef.com



Marty Ropp  
406-581-7835



## Gibbs Blazer 3L02



ASA# 4284862 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

G A R Home Town  
Sire: KBHR Homelander J071  
KBHR Medora G132

Baldrige Colonel C251  
Dam: BGibbs 8153F Daisy 6223D  
BGibbs 6223D Daisy 2Z02

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.8	.7	98.2	163	.4	1.80	.09	7.3	27.1	76.2	19.1	15	59.7	-.2	.89	-.031	1.01	-	179.4	107.2
ACC	.41	.45	.43	.44	.44	.29	.34	.23	.17	.25	.30	.41	.38	.31	.36	.34	.36	-		
%	65	65	4	2	3	99	15	45	25	4	15	20	4	50	4	55	10	-	3	1

EPD as of 2.21.25



Steve & Cathy Eichacker  
25446 445th Ave  
Salem, SD 57058  
605-425-2391  
es@triotel.net  
www.eichackersimmentals.com



Wendell, Nan & Doug Gibbs  
Bradley Gibbs 404-904-2914  
www.gibbsfarms.net

### Cow Camp Ranch

Kent & Nolan Brunner  
3553 Upland Rd  
Lost Springs, KS 66859  
(785) 466-1129  
www.CowCampBeef.com



Marty Ropp  
406-581-7835

## SimAngus™

- The very definition of stud bull!
- Top seller at the record-setting 2024 Gibbs Farms Fall Sale.
- Power, dynamic look, true dimension and structure at the very highest level.
- The most correctly designed and athletic of his sire's offering to date.
- Big-time growth, cow bull with tremendous potential to sire long-lived daughters and carcass trait improvement.



Blazer

### Semen: \$40/unit

Semen available  
through owners or:



www.alliedgeneticresources.com

## SimAngus™

- The \$27,000 highlight bull from the 2024 Gibbs Farms Annual Sale.
- Admired for his striking eye appeal, depth of body, hoof shape, and muscle expression. Highwayman is also backed by one of the most productive cow families in the Gibbs herd.
- "Built for Volume" Highwayman is guaranteed to add volume, pounds, and power to your calf crop. Also, semen is priced to sell in volume! He is one of the most exciting bulls of the year! Twenty units or more for the economical price of \$22 a unit!



Gibbs 0105H Mabelle 6123D - Dam

## Gibbs Highwayman 3130L



ASA# 4284752 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

G A R Home Town  
Sire: KBHR Homelander J071  
KBHR Medora G132

Redhill 672X X004 231A  
Dam: Gibbs 0105H Mabelle 6123D  
Gibbs 6123D Mabelle 8365U

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	.5	106.8	171.2	.4	1.69	.09	8	21.2	75.1	18.7	15.6	59.7	-.17	1.17	-.021	1.01	-	198.4	118.8
ACC	.40	.44	.47	.48	.48	.32	.35	.21	.15	.24	.30	.44	.39	.31	.36	.34	.36	-		
%	50	60	1	1	3	99	15	35	75	10	15	15	4	60	1	65	10	-	1	1

EPD as of 2.20.25



Luke Gingerich 276-832-1265  
Joe Gingerich 276-870-9563



Bill Hunigan 865-712-0851



Wendell, Nan & Doug Gibbs  
Bradley Gibbs 404-904-2914  
www.gibbsfarms.net

## Gibbs Knight 2488K



ASA# 4120716 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Gibbs 7382E Broad Range  
Sire: Gibbs 9114G Essential  
Gibbs 7153E Star 3136A

CCR Boulder 1339A  
Dam: Gibbs 7215E Daisy 0609X  
Gibbs 0609X Daisy 8152U

## SimAngus™

- 3/4 blood out of the good Gibbs 9114G Essential, Homo Black and Homo Polled.
- He checks a lot of the boxes and is a definite balanced trait improver.
- He is in his working clothes, just after finishing his first 2024 breeding season in this picture.

**Semen: \$25/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.3	-.6	98.9	161.4	.39	1.23	.11	6.6	31.7	81.1	15.6	19.9	51.9	-.29	.48	-.034	1.18	-.42	153.2	99.7
ACC	.46	.51	.48	.50	.50	.34	.38	.27	.22	.30	.36	.45	.44	.35	.41	.37	.42	.02		
%	60	40	3	3	4	85	10	60	4	1	45	1	15	25	40	55	2	10	25	5

EPD as of 2.24.25



Dale and Paula Miller  
Gildford, MT 59525-0174  
406-376-3109 Home  
406-945-0546 Cell  
miller.simmental.406@gmail.com  
www.millersimmental.com

## GW High Ground 655M



ASA# 4340901 • 5/8 SM 11/32 AN 1/32 AR • Homozygous Black • Homozygous Polled

Bar CK Pendleton 7028  
Sire: GW High Ball 102H  
GW Miss GPRD 341Z

GW Breakthru 045C  
Dam: GW Miss Breakthru 378K  
GW Miss Sparky 591H

## SimAngus™

- The high-selling pick of many at the 2025 Gateway Simmental's Lucky Cross bull sale because of his outstanding combination of performance, genetic value, elite carcass EPDs and phenotype.
- GW High Ground was the #1 ranking bull out of a large, competitive contemporary group at both weaning and yearling, indexing 121 and 117 respectively.
- Hard-to-find combo of marbling and rib-eye, ranking in the top 1% and top 10% accordingly.
- Impressive width and dimensions front to rear, with chest width, true rib shape and masculinity.
- The young dam of High Ground is a cow to watch in the future. She is a prototypic GW cow. Sound, moderate, deep bodied with perfect udder shape.

**Semen: \$50/unit**

Contact owners for volume discounts.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.5	-1	85	127.1	.26	1.25	-.04	9.6	21.5	64	19	11.4	47.8	-.21	1.12	-.02	.99	-	188.9	105.7
ACC	.47	.51	.49	.50	.50	.31	.36	.26	.20	.30	.32	.38	.42	.34	.40	.37	.40	-		
%	45	35	25	35	60	85	99	15	70	45	15	70	20	50	1	80	10	-	2	2

EPD as of 2.19.25



Steve Gleason  
Maple Hill, KS  
785-640-8060  
smglsunflower@gmail.com



**BRIDLE BIT SIMMENTALS**  
Erroll Cook and Sons  
719-529-0564 Chad  
bridlebitsimm@gmail.com  
Walsh, CO





ASA# 4033441 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

Leachman Prophet J030Z  
Sire: Southern Fortune Teller  
GW Miss Prem Beef 246Z

Bar CK Pendleton 7028  
Dam: GW Miss Pendleton 013H  
GW Miss Jackpot 800F

## SimAngus™

- Our search for an elite phenotype Calving Ease SimAngus™ lead us to MEDICINE MAN!
- MEDICINE MAN ranks in the Top 25% of the breed in nearly every trait and offers breed-leading \$API and \$TI indexes.
- He offers an outcross pedigree and fresh genetics making him easy to use on numerous popular pedigrees with in the Simmental breed as he has no Beacon, Sugar C4, or Eagle.
- An upper 5 fame sire, MEDICINE MAN offers breed leading Calving Ease with great growth in a high phenotype package with the offspring being moderate framed, big ribbed with added muscle.



Son, T Heart Ranch, CO



Son, T Heart Ranch, CO



### Semen: \$30/unit

Semen available through Select Sires  
614-873-4683 • [www.selectsiresbeef.com](http://www.selectsiresbeef.com)  
7SM154



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.5	-4.2	83.8	135.2	.32	1.05	.08	9.1	28.2	70.2	16	15.2	55	-.27	.86	-.058	.96	-	180.9	104.2
ACC	.60	.74	.70	.67	.67	.41	.40	.29	.18	.32	.35	.42	.48	.35	.42	.35	.42	-		
%	10	4	30	25	25	70	25	20	15	20	40	20	10	30	5	25	10	-	3	2

EPD as of 2.12.25



Miller, Nebraska  
Darby Line 308-627-5085  
[www.trianglejranch.com](http://www.trianglejranch.com)



Lewistown, Montana  
Jim Butcher 406-350-0467  
[www.gatewaysimmental.com](http://www.gatewaysimmental.com)

Lyman  
Livestock  
Salem, UT  
801-798-2835  
[elyman@q.com](mailto:elyman@q.com)



Marty Ropp  
406-581-7835

## IGS Launches IGS TV

by Grant Company

International Genetic Solutions (IGS) recently unveiled IGS TV, a new informational resource and video platform for important beef industry topics pertinent to producers' bottom lines. The goal of IGS TV is to consolidate relevant information for commercial cattle producers into one, easily accessible place.

"Our core competency at International Genetic Solutions is communicating credible and valuable genetic predictions to commercial producers," says Chip Kemp, IGS Director of Commercial and Industry Operations. "It has come to our attention that we can communicate more effectively through a channel that is in-house, that allows us to distribute content in a more timely fashion, and to archive that content over time." Kemp explains that IGS TV will offer a range of topics and trusted guest speakers who offer in-depth commentary about some of the industry's most pressing issues.

Several features have been added to IGS TV, including series on heart health in cattle, beef industry sustainability, and the evolution of carcass trends. Many of the "Stand Together" television productions can also be found on IGS TV, with discussions ranging from maternal longevity, to the value of hybrid cattle, to breed composition issues.

IGS hopes to provide commercial cattle producers with a "one-stop shop" for their informational needs, instead of browsing multiple resources. In-depth presentations and

panel discussions will be highlighted, offering a deeper exploration of the latest issues and trends. "Our goal is to make this readily accessible, simple, and easy," Kemp explains. "Somebody who has spent all day calving in the mud, or somebody who is putting up hay late into the summer or breaking ice in the middle of the winter hasn't got time to navigate some difficult platform. And our job is to provide decision-support tools."

IGS is an unprecedented collaboration between leading beef breed associations and partners to advance selection tools and producer profitability. The organization is also home to the nation's largest multi-breed beef cattle evaluation, as well as the IGS Feeder Profit Calculator and other tools. "Information is power," Kemp says, "and this platform reflects our core mission of providing cattle producers the information and tools they need to be successful." Visit [internationalgeneticsolutions.com](http://internationalgeneticsolutions.com) to learn more and to access IGS TV. ■

## HA Amplitude 9J



ASA# 3875162 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

Hook's Capitalist 37C  
Dam: HA Giovanna 918G  
Hook's/JRA Demi 605D

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	4.5	3.1	94.4	150.7	.35	1.35	.04	2.7	28.2	75.2	14.6	21	57.4	-.03	1.03	-.005	.66	-.29	160.3	102.9
ACC	.57	.63	.59	.59	.59	.30	.35	.31	.23	.33	.35	.49	.49	.37	.45	.39	.44	.04		
%	99	95	10	10	15	90	60	99	15	10	55	1	10	90	2	90	50	60	15	3

EPD as of 2.19.25



Zac 701-595-6887  
Levi 701-720-6652  
Ian 701-720-4966



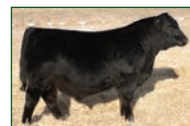
Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.hIGHLANDACRESCATTLE.COM

## SimAngus™

■ One of the featured bulls on the Bred for Balance sale, Amplitude can change your herd in one generation with his impressive EPD profile, impeccable phenotype, and diverse pedigree.

■ Amplitude sires an unrivaled and elite combination of dimension of rib shape, bone mass, structural soundness, muscle expression, and overall eye appeal.

■ Backed completely by Hook Farms breeding, his reputable maternal pedigree includes the 2018 % Simmental Junior and Open Show National Champion.



HA Mount Olympus 43M  
Son of Amplitude



Hook's Galileo 210G, sire



Hook's/JRA Demi 605D,  
maternal granddam



HABR Leona L340 Daughter  
of Amplitude

**Semen: \$30/unit**

Semen available  
through owners or:

**CATTLE Visions**  
www.cattlevisions.com

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com

## HA Magnifique 72L



ASA# 4196053 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

TJ Diplomat 294D  
Dam: Hook's Gigi 67G  
Hook's Dalilah 105D

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	22.3	-5.1	72.2	110.2	.24	.57	.04	14.0	33.4	69.4	21.2	14.1	29.3	-.13	1.25	-.004	.62	-.37	213.8	107.8
ACC	.47	.51	.48	.48	.48	.31	.37	.28	.23	.32	.35	.46	.44	.35	.41	.38	.42	.04		
%	1	2	70	70	70	30	60	1	2	20	3	30	70	70	1	90	60	30	1	1

EPD as of 2.13.25

## SimAngus™

■ CALVING EASE PREDICTABILITY AT ITS VERY BEST!

■ PROVEN in Multiple Herds by HIS EXCEPTIONAL, EASILY BORN CALVES!

■ Breed All Your Heifers plus Your Best Cows and Donors to Him...with Total Confidence!

■ Visualize the Value Impact of His Superb Individuality, Structure, Eye Appeal, Disposition and Pacesetting EPDs to Your Next Calf Crop!

■ Few bulls combine his IMPRESSIVE PHENOTYPE and GENETIC POWER in such a UNIQUE PACKAGE!

■ Plan to keep every daughter and trust that his calving ease sons and service will be in high demand! His impressive, bountiful dam is now in the heralded Clear Springs herd.

■ ORDER his extra high quality semen early to ensure availability.

**Semen: \$30/unit**

Semen available from Allied Genetic Resources,  
Cattle Visions,  
and APEX Cattle.

**ALLIED**  
GENETIC RESOURCES  
alliedgeneticresources.com

**CATTLE Visions**  
cattlevisions.com

**APEX**  
CATTLE  
apexcattle.com



Dan Leo  
1146 7th Avenue  
Dannebrog, NE 68831  
308-750-0200



## Hook's Full Figures 11F



ASA# 3403323 • 3/4 SM 1/4 AN • Heterozygous Black • Homozygous Polled

MAR Innovation 251  
Sire: TJ Diplomat 294D  
TJ 33Y

Hook's Shear Force 38K  
Dam: Hook's Docila 23D  
Hook's Yonkers 21Y

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.5	-1.7	84.1	131.8	.3	.66	.08	13	35.7	77.7	11.4	15.8	36.5	-.36	.69	-.031	1.23	-.37	156.9	98.2
ACC	.72	.87	.84	.84	.84	.47	.47	.59	.61	.68	.41	.73	.69	.53	.68	.62	.65	.10		
%	15	25	25	25	30	35	25	1	1	3	85	15	40	15	15	55	1	30	15	4

EPD as of 1.13.25



**TeKrony Brothers**  
47840 180th Street  
Clear Lake, SD  
605-237-8057  
tekronybrothers.com



**Hook Farms**  
Tom and Shannon Hook  
11333 180th St. • Tracy, MN  
Cell: 507-829-5283  
hookfarms@mvtvwireless.com  
www.hookfarms.com

## SimAngus™

- Diplomat son possessing faultless structure, massive rib dimension, and impressive muscle expression.
- Dominant data achieved at every test and measurement, with every performance ratio 109 or higher.
- Progeny have been met with tremendous breeder satisfaction due to their impressive structural soundness and complete performance profile.
- Few young sire prospects can match Full Figures's blend of impeccable type with the top-tier maternal traits for MCE, Milk, MWW, and Stayability.



Son – Five Star Jackson J10  
Five Star Ranch, MN, and  
Drake Simmental, IA



Son – TKB MR Full Figures  
Landolfo ASA# 4320214



### Semen: \$30/unit

Contact Jessica Tekrony 605-237-8057 or  
Allied to order semen.



www.alliedgeneticresources.com

## Hook's Galileo 210G



ASA# 3563620 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Bridle Bit Calvary C503  
Sire: Bridle Bit Eclipse E744  
Bridle Bit Miss A327

Hook's Beacon 56B  
Dam: Hook's Evita 18E  
Hook's Yuma 49Y

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.4	-2.2	90.1	140.5	.32	1.23	.02	12.3	37.1	82.0	19.2	19.5	50.0	-.16	1.22	-.04	.71	-.38	204.9	114.9
ACC	.82	.91	.89	.89	.89	.50	.51	.63	.60	.67	.46	.84	.73	.54	.69	.59	.69	.09		
%	10	20	15	15	25	85	80	2	1	1	10	2	15	65	1	55	40	25	1	1

EPD as of 2.19.25



Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.highlandacrescattle.com



**Hook Farms**  
Tom and Shannon Hook  
11333 180th St. • Tracy, MN  
Cell: 507-829-5283  
hookfarms@mvtvwireless.com  
www.hookfarms.com

### Cow Camp Ranch

Kent & Nolan Brunner  
3553 Upland Rd  
Lost Springs, KS 66859  
(785) 466-1129  
www.CowCampBeef.com

## SimAngus™

- Sons and Daughters of Galileo have topped sales across the country and have become leading herd sires, donors and productive cows.
- Son of the matriarch, Hook's Evita 18E, who has become a top Simmental cow in the breed for producing high-value progeny for both seedstock and commercial producers alike.
- High-accuracy EPD support actual calf performance of a true spread bull offering a high degree of calving ease without sacrificing on growth.
- A top proven sire for improving marbling and adding docility that can be used to produce both purebred and percentage cattle.
- Daughters have been highly productive with strong maternal instincts, good teat size, and tight udder suspension.



Son FPL Jurisdiction 103J  
\$30,000 high seller for  
Four Point Livestock



Son WS Marvel 8M  
\$167,500 high seller for  
Wilkinson Farms Simmentals



Daughter CCR MS 4085  
Galileo 1297J high seller for  
Cow Camp Ranch

### Semen: \$50/unit; limited inventory

Semen available through  
owners or Allied and Cattle Visions



www.cattlevisions.com



www.alliedgeneticresources.com

## HSR Night Vision M479



ASA# 4453650 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Hart Assult 059G  
Sire: QB Special Ops K11  
QB Ms G906

VJT Driftwood E55  
Dam: HSR Ms Driftwood J823  
HSR Ms Identity D105

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	4.3	4.9	104	171.5	.42	1.28	.11	2.6	31.3	83.3	18.5	9.2	85.6	-.23	.27	-.051	1.3	-	129.2	89.3
ACC	.40	.47	.43	.44	.44	.25	.33	.18	.11	.22	.27	.07	.33	.27	.29	.29	.32	-		
%	99	99	1	1	1	90	10	99	5	1	15	90	1	40	75	25	1	-	65	25

EPD as of 2.26.25



Kevin Hansen Family  
701-720-6551  
Wade and Merri Staigle  
701-794-3351  
701-226-6464 cell  
www.dakotapress.com

## SimAngus™

- 817 lb. 205 adj. wt.
- 1,404 lb. 365 adj. wt.
- 115 IMF ratio and 109 REA ratio
- Dam ratios 104 BWR 113 WWR 115 YWR



Sire – QB Special Ops K11

- Bull has ideal toe shape and heel depth with ideal leg set and structure. Moves out with ease and flex down to his pasterns.
- Cow family is rock solid, with his young dam proving herself to be prolific.
- Use him to add that punch back into your Simmental. He produces heifers to keep, as well as those big-topped, heavy-quartered bulls that sell themselves.

**Semen: \$30/unit** Semen available through owner.

## JC Mr Pontiac D114K



ASA# 4029546 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Gibbs 7382E Broad Range  
Sire: Gibbs 9114G Essential  
Gibbs 7153E Star 3136A

Gibbs 4475B Pirate  
Dam: FSCR D114 Lucille B089XP  
FSCR B089 RKE 107

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	-1.4	90.5	141	.32	1.05	.06	7.8	23.9	69.1	20.8	14.6	47.4	-.23	.55	-.025	1	-.46	164.6	95.8
ACC	.63	.81	.78	.77	.77	.47	.46	.31	.23	.36	.32	.50	.54	.40	.49	.41	.49	.05		
%	50	30	15	15	25	70	40	40	50	20	4	25	20	40	30	65	10	3	10	10

EPD as of 2.12.25

## J/C SIMMENTALS

John and Connie Miller  
5075 E. Clarabella Rd, Clare, MI  
989-429-2834 (cell)  
john@jcsimmentals.com  
www.jcsimmentals.com

## COW CAMP RANCH

Kent & Nolan Brunner  
3553 Upland Rd  
Lost Springs, KS 66859  
(785) 466-1129  
www.CowCampBeef.com

## RYDEEN FARMS

Est. 1897  
Paul and Lois Rydeen  
Clearbrook, MN  
218-280-1916  
rydeen@gvtel.com  
www.rydeenfarms.com

## SimAngus™

- Pontiac saw heavy use in his first year with nearly 300 progeny reported.
- If searching for balanced trait selection without extremes, take notice to Pontiac! He offers 9 traits in the Top 15% of the breed in addition to ranking in Top 5 or better for \$API and \$TI.
- Pontiac was highly sought-after and heavily sampled by many prominent breeders. His impressive individual performance ratios of 89 for BW, 106 for WW and 109 for YW combined with impressive physical structure and outcross pedigree make him a popular choice.



Pontiac son,  
Bridle Bit, CO



Pontiac son,  
Triangle J Ranch, NE

**Semen: \$30/unit**

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
75M142





# THE PROFIT PREDICTOR.

BUILD A HERD THAT WORKS AS HARD AS YOU DO.

The American Simmental Association's \$All Purpose Index, or \$API, considers the cow herd while keeping pressure on terminal traits. And data from the last 25 years show it's working.

**SIMMENTAL.ORG | 406.587.4531**

**28%**  
**\$API**  
AVERAGE

**\$3,440**  
MORE PROFIT  
PER BULL

**STAND STRONG  
SIMMENTAL**



## LCDR Sweetness 61K



ASA# 4113758 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Coleman Charlo 0256  
Sire: S A V Rainfall 6846  
S A V Blackcap May 4136

CLRS Grade-A 875 A  
Dam: WS Miss Sugar C4  
WS Anise A71

## SimAngus™

■ The only mature halfblood son with semen available by the great Sugar C4! A heifer bull option with a beautiful phenotype, balanced number profile, and all-around genetic improvement!

■ His stunning flushmate sister was also a sale day favorite! His daughters should be excellent given the maternal stacked throughout his pedigree!

■ His Right Choice score declared him an "ACE" heifer bull. He has proven to be a high-satisfaction sire with many people ordering even more semen the second year on him!



LCDR Ms Kiley 140K



**Semen: \$40/unit; volume pricing available**

Semen available through owner

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.5	-3.4	78.2	132.3	.34	1.24	.13	11.1	27.7	66.9	13.1	13	43.1	-.07	.84	-.007	.6	-.28	171.8	98.9
ACC	.59	.63	.58	.58	.58	.36	.36	.36	.29	.36	.39	.50	.49	.40	.49	.45	.48	.04		
%	4	10	45	30	15	85	3	4	20	30	70	45	30	85	10	90	60	65	10	10

EPD as of 3.1.25

## Lazy C Diamond Ranch

Chris Nicholson 701-391-6904  
Kintyre, ND • cnn2005@hotmail.com  
www.lazycdiamondranch.com



## BAR ONE LAND & CATTLE

Seth Murphy  
Manning, ND

## M4 Alpha 267K



ASA# 4104071 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

WS Proclamation E202  
Sire: LBRs Genesis G69  
LBR Diana D69

Connealy Confidence Plus  
Dam: M4 Ms Beleave 810F  
KSU Miss Shear Force 6Z

## SimAngus™

■ Alpha is the go-to sire for hybrid vigor performance, and with weaned calves bringing upwards of \$3/lb every pound comes at a premium.

■ Alpha ranks in the Top 3% for WW and YW and posted a WW ratio of 112 and a YW ratio of 113.

■ For those looking for a "bigger" bull, Alpha offers the extra frame desired without sacrificing correctness and muscle shape. He also offers several "extras" and ranks in the Top 5% for docility and Top 1% for milk, while also offering excellent carcass predictions for CW, MARB and REA.

■ His dam is a sound, highly productive young cow that has recorded impressive ratios with 4 @ 95 for BW, 3 @ 113, 3 @ 112 for YW, 3 @ 104 for IMF and 3 @ 103 for REA.

**Semen: \$25/unit**

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM141



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.4	.5	95.4	154.1	.37	1.52	.08	3.2	31.6	79.2	14.6	16.5	60.9	-.21	.7	-.029	1.09	-.4	156.9	101.1
ACC	.46	.51	.48	.48	.48	.34	.38	.28	.24	.32	.35	.46	.43	.35	.44	.39	.42	.03		
%	80	60	10	5	10	95	25	95	4	2	55	10	4	50	15	65	4	20	20	4

EPD as of 2.12.25



M4 Simmentals  
Troy, Nicole, Logan and Laney Marple  
9450 Michaels Road  
Westmoreland, KS 66539  
785-250-0522 - Troy  
785-250-7367 - Logan



## S/F Omaha 2VH



ASA# 3891307 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Quaker Hill Manning 4EX9  
Sire: E W A Peyton 642  
E W A 444 of 968 Progress

Hook's Beacon 56B  
Dam: S/F Beacon Queen 2VE  
S/F Club Queen 2VZ

## SimAngus™

- Eight EPD in the top 5% of the breed: WW, YW, ADG, MWW, CW, MB, \$API, and \$TI.
- His sons are averaging \$6,000 @ Virginia Bull Tests.
- Calf crops are off the chart: they come easy in the 70–80-lb. range, are very active, and grow like crazy! A true heifer bull.
- Combines the best of Simmental (Hook's Beacon) and Angus (E W A Payton).
- Raised on fescue with very little feed. He is pictured here coming off cows on fescue pastures with no silage or special feed — just a working bull.
- Top EPD that are important for making market calves or replacement heifers that will turn a profit for your farm or ranch.
- Clean, slick hide; excellent foot and leg structure; docile and easy to handle; and long as a well rope.
- For your next calf crop call Billy to place your order.



Omaha daughter

### Semen: \$30/unit; volume discount, free shipping

Semen collected by and stored at North American Breeders; 40-million count concentration.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.2	-0.3	96.9	158.3	.38	1.48	.11	10.2	29.0	78.7	15.7	13.0	62.3	.04	.77	.026	.76	-	168.7	102.4
ACC	.47	.50	.47	.47	.47	.29	.32	.29	.21	.30	.33	.45	.43	.34	.43	.40	.39	-		
%	10	45	4	3	4	95	10	10	15	2	40	45	3	99	10	99	35	-	10	3

EPD as of 1.21.25

### Stephven Farms

Billy Seay  
8020 Courthouse Rd  
Church Rd, VA 23833  
804-514-5586  
william.seay@verizon.net

## Schooley Haggard A411H



ASA# 3752744 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

G A R Sure Fire  
Sire: EGL Firesteel 103F  
TJ 22X

G A R Prophet  
Dam: Schooley Miss 3000A 823F  
CCR Ms Singletary 3000A

## SimAngus™

- Schooley Haggard has proven his ability to transmit elite marbling, CE, and phenotype along to his progeny, while adding more growth than his sire.
- Haggard's dam continues to impress with her ability to work on any sire to make growthy herdsires, as well as passing on her maternal feet, legs, and udder improvement to her daughters.
- Use Haggard on those females that are big, stout, high growth, needing calving ease, and IMF, and you will love 'em!



Schooley Miss 3000A 823F – Dam

### Semen: \$40/unit

Semen available through  
Cattle Visions and Allied.

CATTLE Visions  
cattlevisions.com

ALLIED  
GENETIC RESOURCES  
alliedgeneticresources.com

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.5	-2.2	87.5	133.0	.28	.93	.04	8.6	25.0	68.7	18.2	15.5	53.4	.02	1.32	-.005	.48	-.31	206.8	113.5
ACC	.69	.81	.76	.76	.76	.36	.38	.40	.36	.46	.39	.71	.55	.41	.49	.45	.47	.02		
%	4	20	20	25	45	60	60	25	40	25	20	15	10	95	1	90	80	55	1	1

EPD as of 2.26.25

Schooley  
Cattle

Roman Schooley  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com



RIVER CREEK  
FARMS

Joe & Kim Mertz:  
785-458-9494  
Abram & Dani Mertz:  
785-456-3986  
www.rivercreekfarms.com



Schooley **Knight** 739K

ASA# 4109339 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

CDI Innovator 325D  
Sire: CLRWTR Game Changer H4A  
WS Miss Sugar C4

G A R Prophet  
Dam: Schooley Miss 3000A 823F  
CCR Ms Singletary 3000A

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.0	-1.2	87.1	140.9	0.34	.86	.14	12.1	24.0	67.5	15.7	11.3	53.2	-.23	.94	-.049	.89	-.14	181.4	104.2
ACC	.52	.59	.56	.56	.56	.37	.39	.27	.22	.31	.32	.45	.43	.33	.40	.34	.39	.02		
%	10	30	20	15	15	55	2	2	50	30	45	70	10	40	3	40	15	99	3	2

EPD as of 2.26.25



**Roman Schooley**  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com

## SimAngus™

■ Schooley Knight was a sale highlight from Schooley 2023 sale selling to Larsen Land and Cattle.

■ Knight combines CE, WW, YW, Marb, REA, \$API, and \$TI as good as any sire in the database!

■ A young sire we are excited to use on heifers and mature cows to add excellent hoof shape, softness, length, and 6 frame. His phenotype might actually be his best attribute.

■ Calves have the look to be contenders in 2025!



\$40,000 high-selling Knight daughter in Schooley Cattle 2025 sale.

**Semen: \$40/unit; 10 unit minimum**

Semen available through owner



Schooley **Krown** 28K

ASA# 4115546 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

HHS Mr 847D  
Sire: KBHR Revolution H071  
WS Miss Sugar C4

G A R Prophet  
Dam: Schooley Miss 3000A 823F  
CCR Ms Singletary 3000A

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.4	.9	102.3	169.4	.42	1.79	.06	9.6	20	71.2	14.9	18.4	64.9	-.12	.74	-.02	.93	-.19	167.0	104.9
ACC	.62	.77	.71	.70	.70	.34	.36	.32	.24	.35	.36	.50	.54	.39	.47	.39	.46	.02		
%	30	70	2	1	1	99	40	15	85	15	50	3	2	75	10	80	15	95	10	2

EPD as of 2.26.25



**Roman Schooley**  
22971 195th Street • Bloomfield, IA  
515-450-3685  
schooleycattle@gmail.com  
www.schooleycattle.com

## SimAngus™

■ Schooley Krown 28K top-selling bull in Schooley Cattle sale for \$65,000 to English Oaks Ranch, AL.

■ Recognized by many as the very best Revolution to surface from the highly anticipated KBHR Revolution H071.

■ Stemming from the famous Schooley Miss 823F donor who is creating her own story.

■ Krown should sire scale-pounding progeny with added capacity, structural integrity, and unmatched phenotype.

■ Excellent choice for adding WW, YW, IMF, \$API, and \$TI while maintaining feet, legs, and joints.

■ Froze semen first jump at 12 months.

■ Schooley Krown calves have a very modern and moderate bw with a very soft, practical look. He will be the go-to sire in 2025.

■ Krown calves lead off many sales in 2025, with ranchers seeking his moderate BW while huge yearling weights!



Sire — KBHR Revolution H071

**Semen: \$50/unit**

Semen available through  
Cattle Visions and Allied.

**CATTLE Visions**  
cattlevisions.com

**ALLIED**  
GENETIC RESOURCES  
alliedgeneticresources.com

## English Oaks Cattle

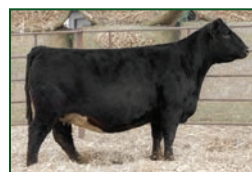
**Michael Hayman Jr**  
PO Box 883  
Auburn, AL 36830  
912-572-7408  
mhayman@englishoaksranch.com





## SimAngus™

- High-selling bull in Schooley Cattle sale 2024 at \$55,000 going to English Oaks Ranch.
- Limitless combines extreme growth/performance with elite marbling, \$API, and \$TI.
- His dam's (Schooley Miss 823F 068H) first five sons average \$23,500.
- Heads a strong class of Hook's Galileo sons with muscle, phenotype, and LIMITLESS breeding options.



Schooley Miss 823F 068H – Dam

ASA# 4256883 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

EGL Firesteel 103F  
Dam: Schooley Miss 823F 068H  
Schooley Miss 3000A 823F

**Semen: \$75/unit; minimum 10 units**

Semen available through owner

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.6	3.0	112.4	183.0	.44	1.91	.09	8.6	29.6	85.8	16.5	18.3	90.8	-.26	1.1	-.075	1.28	-.28	191.0	119.2
ACC	.44	.46	.48	.49	.49	.35	.39	.27	.23	.30	.35	.45	.44	.35	.40	.38	.42	.02		
%	30	95	1	1	1	99	15	25	10	1	35	3	1	30	1	10	1	65	1	1

EPD as of 2.26.25



Roman Schooley  
22971 195th Street • Bloomfield, IA  
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schooleycattle@gmail.com  
www.schooleycattle.com

## English Oaks Cattle

Michael Hayman Jr  
PO Box 883  
Auburn, AL 36830  
912-572-7408  
mhayman@englishoaksranch.com



## SimAngus™

- Schooley Longshot was seen by many as a top bull in the 2024 bull offering from Schooley Ranch.
- His excellent feet, legs, disposition, extra length of body and natural thickness are all traits that make him a must-use sire!
- Combining his phenotype with an excellent EPD profile are reasons we know he is the bull to perfectly fit any program to achieve the next level of progeny.
- Current at Teter Ranch, we have 25 Longshot calves on the ground, his phenotype is already present at this young age with attractive eye appeal.
- The calves have been solid black with very little or no added white on the underline.
- We truly believe the progeny of Schooley Longshot will make a huge impact on our industry.



Dam – Schooley Miss 823F 068H

ASA# 4256880 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

Bridle Bit Eclipse E744  
Sire: Hook's Galileo 210G  
Hook's Evita 18E

EGL Firesteel 103F  
Dam: Schooley Miss 823F 068H  
Schooley Miss 3000A 823F

**Semen: \$50/unit**

Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.2	.8	104.3	165.9	.39	1.48	.08	10.2	29.8	81.8	15.6	20.5	61	-.19	1.18	-.048	.87	-.28	196.6	118.6
ACC	.44	.47	.49	.50	.50	.33	.38	.27	.22	.30	.34	.45	.43	.34	.40	.37	.41	.02		
%	10	65	1	2	3	95	25	10	10	1	45	1	4	55	1	40	20	65	1	1

EPD as of 2.7.25



Zach and Beth Teter  
620-583-9338  
2276 L Rd  
Eureka, KS 67045  
teteranchks@yahoo.com



Roman Schooley  
515-450-3685  
22971 195th St.  
Bloomfield, IA 52537  
schooleycattle@gmail.com

## Bergmann Land and Cattle

785-410-3787  
2724 28th Road  
Vermillion, KS 66544  
alanbergmann81@gmail.com

## STAV Amplified 21L



ASA# 4207922 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

TJ Heisman 388F  
Sire: KBHR Hartland H100  
KBHR E084

Kinns Mega Wide 3316E  
Dam: STAV Miss Mega Wide 023H  
STAV King of Clubs 786E

## SimAngus™

- A 3/4 Simmental with impeccable structure.
- First calves are on the ground and are stout!
- His dam is a true power maker, KINNS Mega Wide X Stav King of Clubs.
- Maternal, Performance and Carcass all in one package.

**Semen: \$50/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.7	.1	88.5	149.9	.38	1.24	.11	10.3	30.8	75.1	18.8	13.3	51.9	-.15	.48	-.034	.76	-	157.3	92.5
ACC	.43	.49	.46	.47	.47	.30	.35	.22	.17	.26	.30	.43	.40	.30	.34	.31	.35	-		
%	30	55	15	10	5	85	10	10	10	10	15	40	15	65	40	55	35	-	20	20

EPD as of 2.17.25



### Stavick Simmentals

10752 BIA Rd 15  
Veblen, SD  
Mike: 605-237-4663  
Owen: 605-551-9016  
stavicksim@gmail.com • stavicksimmental.com

## STAV Sweet Crude 69K



ASA# 4021379 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

RC Principal 451A  
Sire: STAV Pipeline 4C  
STAV Ms Topgrade 529C

Rubys Turnpike 771E  
Dam: SK Maxi Lou Z608 G39  
Kappes Maxi Lou Z608

## SimAngus™

- Exceptional, clean-fronted calves have all come easy on heifers with above-average nursing and survival ambition.
- One of the thickest proven heifer bulls available.
- Eye appeal second to none; his calves are favorites on farm visits.

**Semen: \$50/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.7	-1.9	67.4	105.6	.24	.33	.07	13.3	27.2	60.9	16.6	7.9	40.3	-.18	.29	-.048	.59	-.34	143.0	76.9
ACC	.50	.56	.52	.54	.54	.26	.31	.26	.17	.28	.32	.49	.42	.32	.36	.32	.38	.05		
%	1	20	85	80	70	15	30	1	25	60	35	95	35	55	70	40	65	40	40	70

EPD as of 2.17.25



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Veblen, SD  
Mike: 605-237-4663  
Owen: 605-551-9016  
stavicksim@gmail.com • stavicksimmental.com





## SimAngus™

- A standout Clemson Elite bull that is a complete outcross in a 6.5 frame.
- Attractive profile with a natural up-headed presence; he simply can't take a bad picture.
- Smooth in design and fluid in travel, this bull will wow you with his structural presence.

ASA# 4349697 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

WLE Copacetic E02  
Sire: **Clemson Elite 41J**  
AK/NDS Christal's Legacy

K-LER Kingsman 610D  
Dam: **KLER Miss 902G**  
KMJ/K-LER Ms Sforce D328

**Semen: \$50/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.9	2.8	96.3	152.3	.35	1.30	.05	3.7	20.3	68.4	14.7	9.7	53	-.33	.15	-.066	1.09	-.19	119.8	84
ACC	.44	.49	.47	.47	.47	.33	.36	.22	.16	.26	.31	.43	.39	.31	.35	.32	.36	.02		
%	95	95	5	10	15	90	50	95	80	25	55	85	10	15	90	15	4	95	75	45

EPD as of 2.17.25



### Stavick Simmentals

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## An Examination of Milk EPD

by Dr. Wade Shafer, ASA EVP

The Milk EPD is used by many producers in selection and breeding decisions. How is the EPD calculated, and how accurate is it? High-producing cows don't always possess a top-end Milk EPD, and the opposite scenario is sometimes true. Why? A cow's milk production ability may be very different from the genes she possesses for the trait.

Over the last several years I have fielded too many calls to count from breeders feeling that Milk EPD do not do justice in gauging their herd's genetic milking ability. Though you may not have voiced reservations about Milk EPD to me directly, I suspect you may have had qualms with them from time to time. This sentiment is not unique to Simmental breeders. Though some may question the validity of Milk EPD, they are without a doubt the best predictor we have of animals' genetic level for milk. That said, when we scrutinize the situation, breeders' skepticism about Milk EPD is understandable. In the following paragraphs I explain why EPD gauge genetic level for milk as accurately as possible, and offer up my opinions as to why breeders often question their validity.

To understand a widely held belief, it usually helps to get at the root of it. What is at the core of breeders' misgivings about Milk EPD? From my experience, breeders seldom question Milk EPD on sires — rather, doubt tends to permeate when cows in their herd wean big calves yet have lower-percentile Milk EPD. On the surface, their skepticism seems justified. It just seems logical that high-

producing cows should have upper-end Milk EPD. It turns out there are solid reasons why a top-producing cow does not necessarily possess genes for high levels of milk production — and, therefore, should not have high-level Milk EPD.

To gain some perspective, let's take a look at factors affecting the measurement we use to gauge milking ability: weaning weights. Obviously, we do not have the latitude to measure milk directly, as does the dairy industry. Even if we could, the trait we are concerned with in the beef business is the pounds of weaned calf expected from a cow due to the genes she possesses for milk and mothering ability, which we can compute using weaning weights. From a cow's genetic perspective, the weaning weight of her calf is affected by her own milk genes and half of her weaning weight genes (the calf carries half of her genes). This fact is the reason Maternal Weaning Weight EPD is calculated as Milk EPD + ½ Weaning Weight EPD. Beyond that, there are non-genetic factors affecting the calf's weaning weight, such as age of its dam, stocking rate, weather, creep feed, and many other non-genetic effects we are not able to distinguish.

Due to the myriad of factors affecting weaning weight, using actual and/or adjusted weaning weights and/or ratios will not serve us well in predicting an animal's genetic value for milk production. One glaring shortcoming of these statistics is that they do not partition weaning weight into separate growth and milk components — an obvious requisite for assessing milk genetics. Beside that monumental failing, weights and ratios do little to

## TERS Latigo 312L



ASA# 4202716 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Hook's Beacon 56B  
Sire: KBHR Honor H060  
WS Miss Sugar C4

Syngen Enhance  
Dam: TECS Hummingbird 1H  
TECS Espresso 707E

## SimAngus™

- A big spread bull that will benefit most pedigrees.
- First calves are on the ground and have the eye appeal the industry is looking for.
- We expect him to make fantastic females while improving carcass.

**Semen: \$50/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.7	-.3	99.1	166.7	.42	1.80	.08	8.1	29.2	79.4	16.9	13.3	57.7	-.18	.46	-.039	.86	-.33	156.4	98.8
ACC	.47	.51	.50	.50	.50	.35	.41	.28	.22	.31	.35	.47	.44	.36	.43	.39	.43	.02		
%	40	45	3	2	1	99	25	35	15	2	30	40	10	55	40	55	20	45	20	10

EPD as of 2.17.25



### Stavick Simmentals

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nothing when it comes to sifting through the non-genetic influences on weaning weight, and they ignore information on relatives.

Because the methodology used to calculate EPD (Best Linear Unbiased Prediction or BLUP) allows us to parse weaning weight by the factors that impact it, EPD permit us to zero in on an animal's genetics for milk, independent of all the other factors. This is accomplished by leveraging the sophisticated statistical techniques of BLUP on the 6 million+ weaning weights in our database. These features make EPD vastly superior to other methods of gauging milk genetics. After extolling the virtues of EPD, how is it that we can have cows that wean heavy calves with poor Milk EPD (and vice versa)? One obvious reason is that these cows may be weaning heavy calves via exceptional growth genes they pass to their calves. Just look through ASA's database and you will find plenty of animals that have low Milk EPD but high Maternal Weaning Weight EPD due to their extreme growth. Remember, Maternal Weaning Weight EPD = Milk EPD + ½ Weaning Weight. A typical retort to this assertion is "how could the calf express exceptional growth if the cow did not give loads of milk?" Though high levels of milk certainly help a calf express its growth potential, a calf gets a significant amount of its nutrients from sources other than milk, particularly after the first few months.

Another plausible cause for a heavy weaning calf out of a low Milk EPD cow is simply that she produced lots of milk. In these circumstances, our genetic evaluation tells us that the reason for the souped-up milk production is

likely non-genetic in nature. This is a big pill to swallow, as we tend to assume that a heavy milking cow must be genetically outstanding for milk production; however, since milk production is only low to moderately heritable we should not be surprised to have heavy milking cows that are below average genetically, and vice versa.<sup>1</sup>

From a genetic evaluation standpoint, milk's meager heritability means that it takes more data to move Milk EPD and improve accuracies than it does with more heritable traits (e.g., growth and carcass). Since a cow is limited in the number of calves she can have naturally, unless she has numerous daughters (typically only possible for donor cows) and they have many calves, or her sire or maternal grandsire change dramatically for milk, a colossal shift in her milk EPD from where she starts is not in the cards. A big jump in accuracy is just as unlikely.

These limitations do not in any way imply fault with EPD; the limitations are simply a function of biology. Low heritability and small numbers of offspring are not conducive to accurate estimation. Always keep in mind, however, even though a cow's Milk EPD may not be highly accurate, research has clearly shown that they are far and away the most accurate estimate of her genetic merit for milk. ■

<sup>1</sup> In our population we have estimated the heritability of milk to be 16%. This means 84% (100% - 16%) of the differences in milk production between cows during a lactation are due to non-genetic factors — and that is after we remove differences due to age and contemporary group (i.e., herd, pasture). Given these circumstances, it is easy to see that a cow's milk production ability may be very different from the genes she possesses for the trait.





ASA# 4202719 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

J Bar J Nightride 225Z  
Sire: GW Triple Crown 018C  
GW Miss GPRD 359D

TJ First Cut 1109C  
Dam: Gibbs 9438G Mabelle 6034D  
Gibbs 6034D Mabelle 4135B

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.9	-2.4	87.7	144.5	.36	1.49	.06	11.2	22.1	65.9	19.7	20.1	61.8	-.18	1.02	-.014	1.13	-.39	196.6	107.8
ACC	.47	.51	.49	.49	.49	.36	.40	.29	.25	.33	.37	.46	.46	.36	.43	.39	.42	.07		
%	10	15	20	15	10	95	40	4	65	35	10	1	4	55	2	80	3	20	1	1

EPD as of 2.11.25



Jim Wulf Family  
Starbuck, MN  
320-288-6433 (Travis)  
twulf09@hotmail.com  
www.bredforbalance.com



Lucas and Randy Anderson  
27458 Co. Rd. 13 • Starbuck, MN  
Lucas 320-424-3010  
Randy 320-805-0188  
www.highlandacrescattle.com

### Trails End Simmental

Randall Smith  
715-937-5262



ASA# 4023507 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

WS All-Around Z35  
Sire: OMF Epic E27  
OMF Time Less B100

Baldrige 38 Special  
Dam: Topp Georgina 0167  
TA Forever 3744

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.0	-2.9	94	147.6	.33	1.21	.06	10.7	29.9	75.8	16.8	11.1	45.9	.01	.46	.006	.48	-.28	160.6	97.5
ACC	.55	.60	.53	.52	.52	.29	.33	.30	.22	.31	.33	.41	.42	.33	.38	.34	.39	.04		
%	10	15	10	10	20	85	40	10	10	5	30	70	25	95	40	95	80	65	15	10

EPD as of 3.7.25



Bill Begger: 406-796-2326  
John Begger: 406-956-0151  
482 Custer Trail Road  
Wibaux, MT 59353  
darbegger@gmail.com  
www.beggersdiamondv.com



11010 County Rd 26  
Hannaford, ND 58448  
Bryan Hanson 701-789-0655  
Kelly Hanson 701-789-1391  
Justin Hanson 701-789-1007  
Brayden Hanson 701-789-7104

## SimAngus™

- Outcross genomic superstar with tremendous spread for both growth and carcass traits.
- A truly special bull for his mass, rib shape, muscle definition, and superb docility.
- Add in his genetic predictions for maternal traits and Leopold proves you really can have it all!



GIBBS 9438G Mabelle 6034D - dam

### Semen: \$40/unit

Semen available through Allied.



www.alliedgeneticresources.com

## SimAngus™

- Clicker is a top calving ease bull that has proven himself to be heifer safe. We have two calving seasons behind us and he is the bull that delivers problem-free calving. His calves have that extra eye appeal and performance it takes to sire sale-topping cattle.
- Clicker's calves are born lighter and most index above 100 at weaning, many in the 105 to 115 ratios in our herd.
- The Clicker-sired bulls in our post sale were very well accepted; many sold above our \$7,350 sale average.
- We are excited about the Clicker daughters; they look like they will make very nice cows. We believe the udder quality will be outstanding.
- Take a look at his EPD profile: 13 EPD and dollar indexes in the top 30% of the breed and most of them in the top 15% or better.
- Clicker's own performance: 72-lb. birthweight, 873-lb. 205 wt to index 115, and his 1,354-lb. 365 wt to index 117, ranking him #1 at weaning and #2 at yearling with 57 contemporaries. It appears his own progeny are following in his footsteps, solidifying his value.
- Clicker is a big spread bull, excellent calving, high weaning and yearling performance, with his maternal ranking him in the top 5% for maternal WW. No matter how you analyze him, he rose to the top both on paper and his own performance, along with his offspring.

### Semen: \$35/unit; volume pricing available.

Semen available through owner.

## TJ Gold Strike 506J



ASA# 3909662 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Hook's Eagle 6E  
Sire: TJ Gold 274G  
TJ 12C

TJ New Time Line 113X  
Dam: TJ 52A  
T J Miss Day R1

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.2	0.8	96.8	156.3	.37	1.49	.07	5.7	29.3	76.9	15.7	12.4	49.9	-.15	.45	.004	1.02	-	146.8	94.9
ACC	.66	.79	.75	.72	.72	.34	.33	.37	.31	.42	.38	.58	.54	.40	.45	.40	.48	-		
%	60	65	4	4	10	95	30	75	10	4	45	55	15	65	45	95	10	-	35	15

EPD as of 2.12.25



Loren & Scott Trauernicht  
Wymore, NE  
Scott - 402-239-1272 - cell  
Loren - 402-230-0812 - cell  
www.trauernichtsimmentals.com

## SimAngus™

■ Gold Strike continues to impress and has grown into a very impressive mature bull with great structural integrity, added length and eye appeal.

■ His dam, who offers an outcross pedigree, has posted impressive ratios for BW of 92 (7) and WW of 113 (7). Gold Strike is offering the same performance we expected with 187 progeny reported and a WW ratio of 102.

■ Gold Strike is a 3/4 blood which gives mating flexibility for use in making percentage cattle or making purebreds. Look for his progeny to be attractive, with added shape and maternal. He ranks as a breed leader in MWW and REA!

■ He offers a great blend of phenotype, Calving Ease and performance.



Son, Trauernicht Simmentals, NE



Son, Triangle J Ranch, NE

### Semen: \$25/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM133



Miller, Nebraska  
Darby Line 308-627-5085  
www.trianglejranch.com

## TJ Say When 541M



ASA# 4366370 • 1/2 SM 1/2 AN • Homozygous Black • Homozygous Polled

Musgrave 316 Stunner  
Sire: DB Iconic G95  
DB MS Discovery D13

TJ Gold 274G  
Dam: TJ 11J  
TJ 6C

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.2	1.7	109.0	179.5	.44	2.03	.10	5.7	28.2	82.9	11.4	17.1	82.6	.17	.94	.03	.65	-	169.3	112.4
ACC	.43	.46	.50	.50	.50	.33	.37	.27	.17	.26	.31	.42	.40	.33	.39	.36	.39	-		
%	45	80	1	1	1	99	10	75	15	1	80	10	1	99	3	99	55	-	10	1

EPD as of 2.12.25



Jeff Stagemeyer 308-340-6152  
Deryl Riley 308-962-6975  
Wills Farms 308-760-7411



Miller, Nebraska  
Darby Line 308-627-5085  
www.trianglejranch.com

## SimAngus™

■ The \$36,000 lead-off son of the DB Iconic x TJ 11J flush at Triangle J, where he and his seven flushmates averaged over \$15,500.

■ He is dense, bold-bodied and will add muscle and pay weight, boasting a 895-lb. adj WW and a 1,526-lb. adj YW with a 6.3 frame.

■ We expect big things for TJ Say When and his young dam TJ 11J, a powerful TJ Gold x Cowboy Cut dam.

■ Highest-performing bull on the Triangle J bull sale.

■ Homo Black, Homo Polled.

### Semen: \$30/unit

Semen available through  
Powerline Genetics.



www.powerlinegenetics.com

### Prarie View Farms

Greg Drebes  
573-248-5814



## TLC Loaded Elixir 702



ASA# 4388451 • 1/2 SM 1/2 AN • Black • Homozygous Polled

Remington Lock N Load 54U  
Sire: DMCC/Wood Fully Loaded 39D  
Aubreys Black Blaze III

Heavenhill Final Answer 094  
Dam: Heavenhill Elixir 166  
Heavenhill Elixir CC&7 214

## SimAngus™

- Adj. BW: 79 lbs. ■ WW: 812 pounds
- Scrotal: 38.5 cm
- Multi-purpose bull, would be ideal for keeping replacement females to add back into your herd or calves to sell at weaning.
- Calving ease bull with the potential of rapid growth in calves born.
- Sound feet and legs. Extremely flexible and moves well.
- Extremely docile with great temperament.
- Hails from the strong dam lineage from Rita 0M7 OF 6D1 ELIXIR, bought from Wehrmann Angus and used as a foundation female. Her progeny have been outstanding as purebred Angus and as SimAngus™.
- Ranks in the Top 5% in the breed in four categories and ranks in the Top 10% in five categories.
- Don't miss your chance to add this outstanding sire to your lineup.



Sire — DMCC/Wood Fully Loaded 39D

**Semen: \$25/unit** Semen stored at <https://multigen.net/contact.html>

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.2	3	92.8	159.6	.42	1.69	.12	7.8	20.1	66.3	10.7	16	60.4	-.13	.36	-.037	.76	-.13	131.0	87.6
ACC	.40	.41	.40	.40	.40	.29	.34	.21	.14	.22	.31	.38	.38	.30	.36	.33	.35	.04		
%	35	95	10	3	1	99	4	40	85	35	85	15	4	70	60	55	30	99	60	30

EPD as of 2.25.25



### TLC Simmental Farm

Rebecca Ellington  
Mt. Sterling, KY  
859-619-5209

## Considerations for Beef on Dairy

by Lilly Platts

Conventional beef cattle and dairy animals, which are primarily Holstein, both contribute positive carcass traits, from tenderness and flavor to muscling. When crossed, fed, and managed well, beef-on-dairy can outperform traditional beef animals in the feedlot and on the rail.

Both the beef and dairy industries can benefit greatly from collaboration, but harnessing the advantages of both beef and dairy cattle requires genetic considerations, and ultimately, overcoming several issues in fed Holstein cattle.

Dr. Dale Woerner, Texas Tech University, discussed beef-on-dairy opportunities and challenges at Fall Focus 2024. Woerner has studied the challenges and benefits of beef-on-dairy cattle extensively through research and carcass evaluation.

Sexed semen has allowed for dairy producers to narrow down their selection decisions, but a large number of bull calves are still born. These steers are fed for beef production, but because they aren't beef cattle, the final product can be less desirable. Breeding these dairy females to beef bulls can add significant value to feeder calves, and also increase profitability in the feedlot.

Woerner explained that the collaboration started with beef producers "renting" dairy females as recipients. This has shifted to producing crossbred beef-on-dairy animals. "Ultimately, today we've transitioned those cattle, which once really looked exclusively like black-and-white Holstein steers and heifers, to crossbreds," he explained. "We

don't know exactly how many of those cattle are coming in because some of them go incognito. In fact, that was the intention from the beginning — to hide them in the beef mix — but we think there is somewhere north of three million of these cattle coming into the market."

Some producers were ahead of the beef-on-dairy trend many years ago, but Woerner shared that the noticeable shift took place around 2017. "We saw a sharp transition of beef semen sales into dairies, replacing dairy semen sales," Woerner said.

This was due to several factors. "The evolution of sexed semen had a lot to do with this, as well as genomic data on the cow side, allowing dairy producers to make better selections for milk production. Ultimately, we started to see more beef semen going to dairies," Woerner shared.

Dairy cattle present a number of challenges in the feedyard and on the rail, from carcass composition to liver abscesses and yield grade. Genetically, these cattle have been bred for generations to produce milk, not meat. "In conventional cattle produced for beef, we emphasize things like growth rates, dressing percentage, muscle to bone ratio, steak shape, and the bright cherry red color of beef we're all familiar with," Woerner said.

While dairy cattle lack many of these traits, they do offer more predictability. "Dairy cattle offer genetic consistency," Woerner explained.

Dairy cattle are physiologically and biologically different from conventional beef animals. They produce more internal fat, which also means they produce more marbling on average. Holstein-beef cross animals are more

## TNT Resolution L436



ASA# 4241868 • 3/4 SM 1/4 AN • Homozygous Black • Homozygous Polled

Gibbs 7056E Southern Comfort  
Sire: TNT Assurance J455  
Ms NLC Tanker 2071Z

TNT Punch Y260  
Dam: TNT Miss A99  
TNT Miss X27

## SimAngus™

- Resolution was the second-high-selling bull of the TNT Simmental Sale in 2024! He combines the pedigrees of the popular and high-performance bull, TNT Assurance, and the dam of TNT Diversify, another acclaimed performance bull.
- Large-framed bull that is physically impressive in his width, depth, and stands on an exceptional foot. He will add pounds and frame to his calves and keep the structural integrity. His disposition is excellent.
- First calves are hitting the ground this spring and the first reports are positive!
- Outcross black pedigree that will increase frame, performance, structural soundness, and maternal qualities!

**Semen: \$40/unit** Semen available through owners.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.1	1.3	92.3	146.7	.34	1.53	.04	7.5	30.9	76.9	22.0	11.8	55.8	-.41	.19	-.099	1.11	-.29	141.9	86.1
ACC	.45	.52	.50	.51	.51	.35	.38	.24	.20	.30	.34	.44	.40	.32	.37	.34	.38	.02		
%	75	75	10	10	15	95	60	45	10	4	2	60	10	4	85	2	3	60	40	40

EPD as of 3.7.25



Roger, Jeanette and Erika Kenner  
Leeds, North Dakota  
701-466-2800 – Roger  
406-581-1188 – Erika  
701-739-8764 – Bryan Leapaltd, Herdsman  
erika.kenner@gmail.com  
www.kennersimmental.com



Shanon and Gabriel Erbele  
6471 51st Ave SE  
Lehr, ND 58460  
701-527-5885  
gserbele@hotmail.com  
www.tntsimentals.com

feed-efficient than purebred Holstein animals. Carbon, and producing carbon-neutral products, is a priority for many companies, and improving the feed efficiency of Holstein feeder calves through crossbreeding presents several opportunities for both industries.

“Ultimately, we see carcasses from crossbred cattle [beef x dairy] that are much better than purebred Holstein. They’re producing carcasses that are a little fatter externally, but that are producing bigger ribeyes, and are more muscular. In the feedlot setting, they’re converting feed to gain at a more efficient rate,” Woerner explained. “They have an improved yield grade, slightly over that of purebred Holstein, because of the larger ribeye area.”

It would make sense to jump to the conclusion that these animals graded lower than beef calves, but Woerner explained that this isn’t the case. “They had the same level of quality and marbling. It’s also worth noting that dairy cattle are leaner than conventional cattle externally, and they produce more marbling on average. These cattle bring very positive attributes to the table,” he added.

Holstein and Holstein-cross cattle carry more internal fat, which doesn’t translate to the standard yield grading system. “Packers know that these cattle still don’t yield as well, which is why they’re continually discounting them based on yield grade,” Woerner shared.

Dairy cattle are genetically more predisposed to produce marbling compared to conventional beef animals, which has also been demonstrated through introducing dairy genetics into beef herds. “Quality grade is improved with beef-on-dairy cattle in comparison to conventional

cattle, but it’s slightly decreased compared to that of Holstein cattle. So, these crossbred cattle don’t grade quite as well as purebred Holstein cattle, but grade better than conventional beef on average,” Woerner explained.

Tenderness and flavor are also areas where Holstein beef outshines the average conventional beef animal. Woerner said, “The fatty acid composition is different in these dairy crossbred cattle than in conventional cattle. They’re producing more fat, including marbling, that tastes more like butter from a chemical standpoint.”

Color is one of the biggest things influencing consumer choice in the grocery store. Bright red meat looks fresher to the consumer’s eye, and is preferred over darker-colored beef. Holstein beef is darker in color by nature, meaning that for many years, the product couldn’t be placed next to conventional beef. Scientifically, this darker color does not indicate a lower-quality product, or any food safety issues, but these packages of beef would remain on the shelves. Crossbreeding has helped solve this issue.

The shape of various cuts of beef have also been a challenge for Holstein beef. Long, skinny steaks and other odd-shaped cuts don’t look as appealing as a conventional cut of beef, and are also not desirable for restaurants. Beef genetics improve these things, making the crossbred beef more appealing to consumers.

Woerner concluded that Holstein cattle have a lot to offer, from tenderness and flavor to consistency. Overcoming issues like red meat yield and liver abscesses can make beef-on-dairy crosses even more beneficial to the industry. ■



## BCLR Forge J8871



ASA# 3993773 • 3/4 SM 1/4 AN • Red • Homozygous Polled

G A R Predestined  
Sire: GW Predestined 701T  
GW Miss Lucky Strike 363

BCLR Shamwow W611  
Dam: KS Zada Z887  
KS Penny X395

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.7	3.6	91.1	144.8	.34	1.51	.01	2.1	23.4	68.9	22.0	14.7	35.6	-.27	.97	-.045	.84	-.11	172.6	99.9
ACC	.56	.67	.64	.65	.65	.40	.40	.33	.28	.37	.39	.53	.51	.39	.52	.40	.48	.04		
%	99	99	15	15	15	95	85	99	55	25	2	25	50	30	3	40	20	99	5	5

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

## SimAngus™

■ Forge was the high-selling red bull in the 2022 Bichler production sale to Wilkinson Farms Simmentals of Montpelier, ND. Forge is the culmination of a carefully planned mating. When we flushed the Zada donor, we wanted to create a red female-making option with the consistency we've come to expect from his sire.



KS Zada Z887 – Dam

■ Forge has surpassed our hopes with his progeny. Not only are his daughters standouts in the replacement pen, but his sons are top performers in their contemporary group and their ultrasound data is top notch.

■ We think Forge compliments more moderate cows as he adds frame, length, and muscle shape. He has excellent feet with dark pigment in a cherry red package. He is also in the top 15% for growth, top 3% for marbling and top 5% for \$API and \$TI.

■ We unfortunately lost Forge to an injury last summer, so semen inventory is limited.

**Semen: \$30/unit – limited availability**



### Wilkinson Farms Simmentals

Terry and Cathy Schlenker Family  
Montpelier, ND  
Terry 701-320-2171  
Aaron 701-269-8271 (call/text)  
Jordan 701-320-1895  
wilkinsonfarmssimmentals.com

EPD as of 2.11.25

## Brown PRA Pilot L4850



ASA# 4213616 • 1/2 SM 13/32 AR 3/32 AN • Red • Homozygous Polled

GW Movin On 183C  
Sire: GW Copperhead 919G  
GW Miss Dirct Drive 932E

Brown Oracle B112  
Dam: Pelton Ms Oracle 3148F  
Pelton Miss Jane 2920Z

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.1	-.9	96.4	147.7	.32	1.32	.02	9.1	26.7	74.9	17.7	18.7	40	-.41	.85	-.066	1.16	–	178.4	107.5
ACC	.42	.45	.47	.47	.47	.33	.38	.24	.19	.28	.34	.40	.40	.33	.40	.36	.39	–		
%	35	35	5	10	25	90	80	20	25	10	20	3	35	5	5	15	2	–	3	1

EPD as of 1.29.25

## SimAngus™

■ Absolute standout from the RAB fall '24 sale, from the storied Pelton Program in Kansas.

■ Prolific EPD profile with tremendous mating flexibility, top 10% or better for nine valuable traits.

■ Physically, he's got an awesome presence with unsurpassed Docility.

■ He's an across the board carcass improver for all carcass traits.

**Semen: \$30/unit – volume discounts available**  
Semen available through Allied.

**ALLIED**  
GENETIC RESOURCES  
www.alliedgeneticresources.com



Jim Yance  
334-726-7342  
JYJRedAngus.com



Miller  
Cattle Company  
Chuck Miller

## Mushrush Red Rush K707



ASA# 4321928 • 1/2 SM 1/2 AR • Red • Homozygous Polled

Hook's Empire 61E  
Sire: WS Hollywood 79H  
WS Electra E88

Beckton Accent Y312 N3  
Dam: Mushrush Primrose F696  
Mushrush Primrose NB C608

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.9	-5.6	75.1	130.4	.35	1.25	.06	9.1	23.7	61.2	19.7	10.5	25.3	.07	.58	.022	.17	-	170.2	90.8
ACC	.47	.54	.48	.48	.48	.30	.35	.22	.15	.25	.30	.08	.39	.30	.36	.31	.36	-		
%	3	2	60	30	15	-	-	20	50	60	10	80	80	99	25	99	99	-	10	20

EPD as of 2.21.25



2346B N Road  
Strong City, KS 66869  
620-340-7461 | Joe  
620-340-9774 | Daniel  
info@mushrushranches.com

## Anderson Land and Cattle

Jason Anderson  
785-470-7440



## FHCC Foundation 1558



ASA# 4384494 • PB AN • Homozygous Black • Homozygous Polled

Baldrige Alternative E125  
Sire: SG Salvation  
MGR JP Rita 7037

G A R Sure Fire  
Dam: Woodland Blackcap Lady 84  
Basin Blackcap Lady 0172

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	21.8	-3.1	97.4	162.9	.41	1.44	.17	16.5	24.9	73.5	15.4	18.5	91.1	.21	1.28	.046	.76	-	204.4	121.5
ACC	.76	.75	.56	.39	.39	.35	.35	.49	.31	.31	.11	.37	.41	.35	.60	.47	.37	-		
%	1	10	4	2	2	99	1	1	40	10	45	3	1	99	1	99	35	-	1	1

EPD as of 2.7.25



Doug Frank 608-279-3172 doug.fhcc@gmail.com  
Brent Hazelrigg 703-587-9959 fhccattleco@aol.com  
Tory Chasteen 573-819-8789 tory.fhcc@gmail.com  
Find us online at FHCCBeef.com



Doug Stevenson  
406-350-0350  
Basinangus.com

## SimAngus™

- Red Rush is an absolute tank of an outcross calving ease bull.
- One of those bulls that when you see him in the pen, you can just tell he is the best one.
- Deep-sided, masculine, and big-footed, his weight is east to west and not north to south.
- Simply the best red SimAngus™ heifer bull on the market.
- Complete outcross Red Angus Pedigree for most Red SimAngus lines.

### Semen: \$30/unit

Semen available  
through owners or:



## Angus

- An "in demand" Calving Ease, Foot Quality, \$Maternal, and \$Combined package that is unmatched by any other bull in the Angus world today.
- Progeny are earning high marks for their performance and kind, including the Grand Champion Phenotype and Genotype Female at the 2024 Missouri State Fair.



Flush Sister – FHCC Blackcap Lady 1527



Daughter – Galaxy Rita 3892

Semen: \$30/unit  
Sexed Male or Female: \$60/unit  
Available through ABS and ORigen.





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## FHCC Majority 1551



ASA# 4412170 • PB AN • Homozygous Black • Homozygous Polled

Cherry Creek Land Grant  
Sire: **Connealy Clarity**  
Breshie of Conanga 6988

G A R Sure Fire  
Dam: **Woodland Blackcap Lady 84**  
Basin Blackcap Lady 0172

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.5	.3	99.4	167.4	.42	1.92	.17	3.5	39.6	89.2	14.8	32.5	108.6	.11	2.09	.048	1.3	-	229.4	127.7
ACC	.37	.61	.50	.38	.38	.36	.36	.32	.32	.32	.11	.46	.41	.33	.39	.36	.38	-		
%	2	60	3	1	1	99	1	95	1	1	50	1	1	99	1	99	1	-	1	1

EPD as of 2.7.25



Doug Frank 608-279-3172 doug.fhcc@gmail.com  
Brent Hazelrigg 703-587-9959 fhccattleco@aol.com  
Tory Chasteen 573-819-8789 tory.fhcc@gmail.com  
Find us online at FHCCBeef.com

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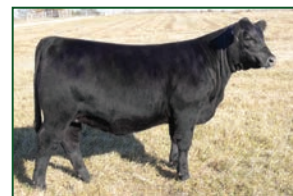
Lenz Farms, MO; Wheeler Angus, MO; Big Timber Cattle Co., FL;  
Angus Hill Farms, NY; and Daltons on the Sycamore, VA

## Angus

- The #1 Angus sire for \$Combined index in the ABS/ORIgen lineup who also rises to the top of the charts in the ASA database with a +229 All Purpose Index
- Excels for Docility, Heifer Pregnancy, Foot Quality, and Hair Shedding while tapping the brakes on Intake & Mature Size
- Sired the \$280,000 top-valued female in the 2024 National Finals Angus Sale.



Dam – Woodland Blackcap Lady 84



Daughter – Lenz Isabel M431  
\$280,000 National Finals Sale Topper

**Semen: \$30/unit**  
**Sexed Male or Female: \$60/unit**  
Available through ABS and ORIgen.

**ORIgen**  
origenbeef.org  
absbeef.com

## KCC Kasey 319-K053



ASA# 4292749 • PB AR • Red • Polled

LJC Merlin 937Z  
Sire: **KCC Excellence 139-774**  
139 1KCC

Fritz Golden Oscar 8006  
Dam: **319 1KCC**  
012 1KCC

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.3	-5.7	63.1	104.8	.26	.84	.03	8.6	32.3	63.7	19	10.8	24.3	.01	.59	-.005	.13	-	156.1	87.2
ACC	.46	.51	.51	.54	.54	.35	.38	.26	.24	.32	.33	.35	.41	.32	.39	.33	.38	-		
%	25	1	95	80	60	55	70	25	3	45	15	75	80	95	25	90	99	-	20	35

EPD as of 2.24.25



**Dale and Paula Miller**  
Gildford, MT 59525-0174  
406-376-3109 Home  
406-945-0546 Cell  
miller.simmental.406@gmail.com  
www.millersimmental.com

## Red Angus

- His picture was taken in his working clothes just at the end of his first breeding season.
- This bull was purchased from Kniebel Farms in Kansas as a calving ease bull for our red heifers and is doing good job with his first calves just arriving. He is out of the good KCC Excellence 139-774 sire.
- Being a Purebred Red Angus, we are excited about the good 1/2 blood calves coming to next year's sale.

**Semen: \$25/unit**

Semen available through owner.



## Estes Top Gun J42E



ASA# 3992448 • FB SM • Red • Homozygous Polled

FGAF Guerrero 810Y  
Sire: FGAF Radioactive 030E  
Starwest Angel

Bar 5 P SA Expert 826M  
Dam: LCF Winsome 690W  
Little Creek Tommie 021T

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6.1	5	68.1	93.8	.16	.37	-.04	-1	33	66.9	12	12.2	16.5	-.64	-.05	-.135	1.04	-	96.1	64.8
ACC	.46	.55	.49	.49	.49	.29	.31	.23	.18	.28	.32	.38	.38	.31	.36	.31	.38	-		
%	50	60	70	70	70	25	60	99	50	65	90	25	60	10	45	15	15	-	75	65

EPD as of 2.25.25



ESTES RANCH  
Ben Estes DVM  
940 357 1483  
Estesthree@yahoo.com

## Fullblood

- Proven pedigree, Homozygous polled, and Non-Dilutor.
- Feed-efficient with early maturing bull calves and excellent fertility females.
- Structurally sound. Built for rough terrain and longevity.
- Daughters were top-selling open heifers in 2024.
- CCS semen available.
- Top Gun Estes is a true herdsire. 100% Fleckvieh. Extremely thick and moderately made. Heifer safe.



Estes Top Gun daughter

**Semen: \$125/unit** Semen available through owner.

## BSG Index 2072



ASA# 4113989 • PB SS • Homozygous Polled

Saskvalley Tradition 106T  
Sire: Muridale Thermal Energy 15A  
Muridale Goose 32R

Saskvalley Task Force 105T  
Dam: BSG Emily 1406 Of 105T  
BSG Emily 176 of 34R

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.9	-1.1	42.9	51.4	.05	-.05	-.07	9.1	23.9	45.3	20.7	14.7	-2.6	-.24	.25	-.038	.29	-	149.5	72.1
ACC	.48	.53	.49	.47	.47	.28	.31	.26	.22	.30	.35	.40	.42	.32	.37	.33	.39	-		
%	10	15	50	75	-	-	-	10	25	35	4	-	50	95	4	95	65	-	30	85

EPD as of 2.21.25

## Bowman Superior Genetics



Phillip Bowman & Family  
9898 Garrett Rd.  
Greens Fork, IN 47345  
765-886-5777

## Shorthorn

- Moderate sized, expansive ribbed, heavy muscled and extremely good for breed character, INDEX changed the breed's landscape once semen was released to the public, where early investors learned what well-cultivated, commercially relevant Shorthorn cattle can do for the beef business in a hybrid setting.
- These days when breed complementarity matters just as much to your bottom line as heterosis, use INDEX as the ultimate SimAngus™ improver; he is an excellent third breed option for your composite program.
- Carrying one of the most balanced pedigrees and genetic profiles in the Shorthorn breed today, this "No Extremes" option is a high-\$API Shorthorn that sires deep-bodied, incredibly flexible, maternally excellent stock that are picture-perfect in their skeletal design and have the ideal form to function in any environment.



Index rear

**Semen: \$50/unit**

Semen available through owner.

## Gilman's All In 6K



ASA# 4113987 • PB SS • Red • Polled

Crooked Post Stockman 4Z  
Sire: Gilman's Clout 45H ET  
JSF Ruby 46Y

Gilman's Prairie Fire 580  
Dam: Gilman's Maystar Rosewood 39G  
JSF Maystar Rosewood 21D

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.9	1.8	69.7	107	.23	.93	-.03	4.6	30.5	65.2	21.1	8.6	1	-.29	.31	-.063	.33	-	155.6	87.5
ACC	.52	.66	.58	.56	.56	.29	.29	.22	.12	.24	.26	.40	.42	.30	.38	.30	.34	-		
%	40	60	2	2	-	-	-	55	3	1	4	-	30	70	3	85	35	-	20	35

EPD as of 2.26.25



### Gilman Shorthorns

1279 Sheldon Ave.  
Stuart, IA 50250  
515-360-1445

## Shorthorn

- He was the high-selling bull from the 2023 Don't You Think Its Time Bull sale at \$70,000.
- A high-use Shorthorn sire in the US, Canada, and Australia who has quickly shown to sire moderate birthweight calves with performance, stayability, and high carcass characteristics.
- Expect this bull to sire calves with tremendous body and density in a moderate frame.
- The dam of All In is moderate-framed donor dam who excels in body mass, fleshing ability, foot quality, and fertility.
- Use in situations to increase maternal heterosis without sacrificing carcass and performance but boosting fertility and feet quality.



**Semen: \$75/unit** Commercial and volume discount available.

### First Class Cattle Marketing Ltd.

## Gilman's Envied 448B



ASA# 4113964 • PB SS • Red • Polled

RS DV729 01 034 04  
Sire: RS 034 04 421 11  
RS Dreamgirl 103 04

Eionmor Marquis 86G  
Dam: JSF Ruby 46Y  
RB/SS Ruby 291

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16	-.6	48.9	66.5	.11	.46	-.07	4.3	32	56.4	20.9	6.1	-2.4	-.3	-.09	-.065	.28	-	135.4	68.2
ACC	.62	.77	.68	.65	.65	.28	.32	.39	.46	.56	.37	.56	.53	.42	.51	.43	.52	-		
%	10	20	25	40	-	-	-	55	2	5	4	-	40	75	65	75	55	-	50	95

EPD as of 2.26.25



### Gilman Shorthorns

1279 Sheldon Ave.  
Stuart, IA 50250  
515-360-1445

## Shorthorn

- The COW MAKER.
- A high-accuracy sire who has proven the test of time, with several daughters in production. This is where Envied excels.
- He sires moderate-framed females with ideal udder suspension and teat size that stick around in the herd for years.
- Envied is a bull that possesses impressive lower quarter, length, and muscle expression yet excels in Stayability and CED.
- He bred cows naturally until he was 10; his dam is still in production at 14 and has produced numerous bulls in high use in the Shorthorn breed that trace back to her.
- Use Envied in commercial settings to boost longevity, and moderate mature cow size.

**Semen: \$40/unit** Semen available through owners.

### Moffitt Stock Farm



## Gilman's Liberty Valance 25J



ASA# 4265070 • 7/8 SP 1/8 AR • Red • Polled

Leveldale Boardwalk 530C  
Sire: Leveldale Cowboy Up 820F  
Leveldale Cassandra 019X

Gilman's Envied 448B  
Dam: Gilman's Durham 5F  
Gilman's Durham 320A

## Shorthorn

- The high-selling bull in the 2022 Gilman offering, LIBERTY VALANCE sets the standard as a new, modern type of Shorthorn sire. Moderate in stature, easy fleshing, packed with muscle, and bred deep for superior maternal traits without too much Milk.
- Use to freshen up your herd's genetic pool by enhancing cow Stayability; his daughters ring the bell when it comes to structural composition and docility while maturing into a responsible, sensibly-sized package whose production you will marvel at for many years to come.
- Bred for and used in programs where he is the ideal sire to use on highly Angus-influenced cow herds, whereas he improves feet, udders and so many other maternal traits in a single generation.
- Ranks in the Top 2% for American Shorthorn's \$Balance Merit Index (\$BMI) and Top 3% for their \$Cow Productivity Index (\$CPI).



**Semen: \$30/unit**

Semen available through owner.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.7	2.5	66	92.8	.17	.38	-.02	5.2	28.6	61.5	22.2	12.5	19.7	-.27	.32	-.058	.54	-	157.7	84.2
ACC	.54	.72	.68	.69	.69	.40	.36	.26	.15	.29	.31	.54	.52	.37	.48	.38	.43	-		
%	20	70	3	5	-	-	-	45	5	2	2	-	5	85	3	85	20	-	20	45

EPD as of 2.21.25

### Bowman Superior Genetics



Phillip Bowman & Family  
9898 Garrett Rd.  
Greens Fork, IN 47345  
765-886-5777

## DLCC Gold Dust 64G



ASA# 3726878 • PB DS • Homozygous Black • Homozygous Polled

DLCC Dodge City 78Y  
Sire: DLCC Debut 88D  
DLCC Bindi 71X

MMM Untouchable W810  
Dam: DLCC Loop 19B  
DLCC Gracie 80Y

## South Devon

- One of the most exciting South Devon sires in decades, combining standout phenotype with an elite genetic profile.
- His sons led a commercial progeny test, ranking #1 for average marbling and #3 for average carcass weight among 13 top SimGenetics AI sires.
- A rare source of English-outcross genetics and hybrid vigor, making him one of the most ideal candidates for crossbreeding solutions.
- Two-time National Champion South Devon Bull.
- Ranks in the top 5% for \$API and top 2% for \$TI within the Simmental breed... As a Purebred South Devon.

**Semen: \$30/unit** – contact owners – stored at Hawkeye Breeders, IA.

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8.0	2.2	90.1	134.6	.28	1.21	-.01	2.6	10.3	55.2	17.8	14.2	23.3	-.25	.66	-.065	.46	-	172.8	105.4
ACC	.56	.76	.70	.69	.69	.34	.35	.30	.25	.38	.21	.64	.58	.43	.53	.45	.52	-		
%	95	90	15	25	45	85	70	99	99	85	20	30	85	35	15	15	85	-	5	2

EPD as of 2.26.25

### DLCC RANCH

SOUTH DEVONS | POUNDMAKERS | NAVIGATORS  
Dar and Lynn Giess  
Pierz, MN 56364  
320-249-2130  
www.DLCCRanch.com

### Wyatt Lawrence

763-242-2804

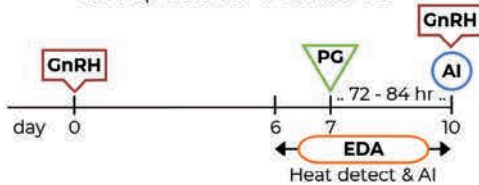
For additional synchronization protocols visit [BeefRepro.org](http://BeefRepro.org)

## HEAT DETECTION & TAI

For best results perform AI 12 ± 2 hr after detection of estrus.  
Use of estrus detection aids (EDA) is highly recommended.

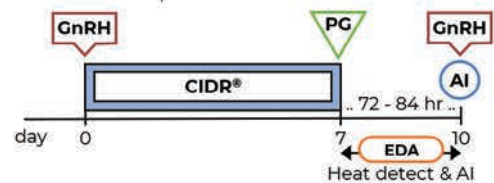
### Select Synch & TAI

Heat detect & AI days 6 to 10 and TAI with GnRH all non-responders 72 - 84 hr after PG.



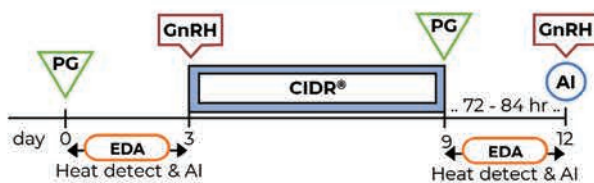
### Select Synch+CIDR® & TAI

Heat detect & AI days 7 to 10 and TAI with GnRH all non-responders 72 - 84 hr after PG.



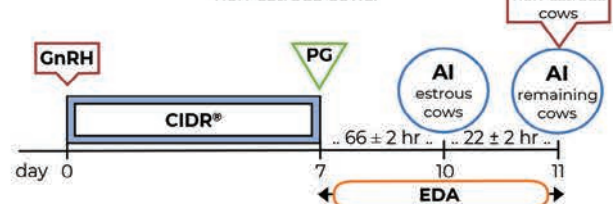
### PG 6-day CIDR® & TAI

Heat detect & AI days 0 to 3. Insert CIDR + GnRH to non-responders, heat detect & AI days 9 to 12. TAI with GnRH non-responders 72 - 84 hr after PG and CIDR removal.  
*Protocol may be used in heifers.*



### 7-day CO-Synch+CIDR® & Split-TAI

Perform first TAI 66 ± 2 hr after PG in estrous cows. Second TAI with GnRH only in non-estrous cows.



## FIXED-TIME AI

Time for Fixed-time AI (TAI) should be considered as the approximate average time of insemination based on the number of females to inseminate, labor, and facilities.

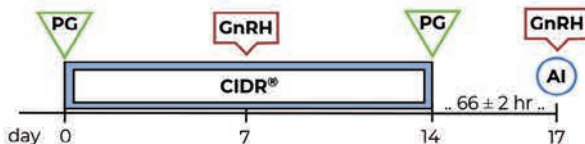
### 7-day CO-Synch+CIDR®

Perform TAI with GnRH at 60 to 66 hr after PG.



### 7&7 Synch

Perform TAI with GnRH at 66 ± 2 hr after CIDR removal.



### 5-day CO-Synch+CIDR®

Perform TAI with GnRH at 72 ± 2 hr after CIDR removal. Two injections of PG 8 ± 2 hr apart are required for this protocol.



### Bos indicus PG 5-day+CIDR®

Perform TAI with GnRH at 66 ± 2 hr after CIDR removal.



EDA

Aervoe™, AIPaint™, Detect-her™, Estroject™, Kamar™, Mark-her™, Paintstik™, Quick Shot™, Tell Tail™, Twist-Stik™

GnRH

Cystorelin®, Factrel®, Fertagyl®, OvaCyst®, GONABreed®

PG

estroPLAN®, Estrumate®, Lutalyse®, Lutalyse® HighCon, ProstaMate®, SYNCHSURE™

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SCAN



For additional synchronization protocols visit [BeefRepro.org](http://BeefRepro.org)

## HEAT DETECTION & TAI

For best results perform AI  $12 \pm 2$  hr after detection of estrus.  
Use of estrus detection aids (EDA) is highly recommended.

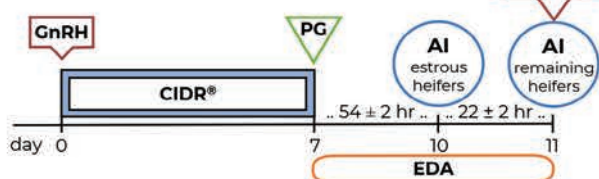
### Select Synch+CIDR® & TAI

Heat detect & AI days 7 to 10 and TAI with GnRH all non-responders 72 - 84 hr after PG.



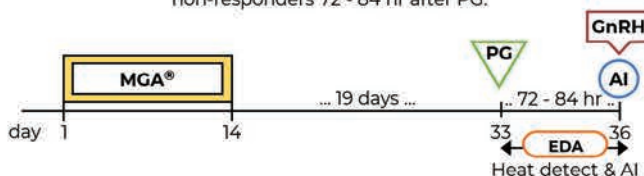
### 7-day CO-Synch+CIDR® & Split-TAI

Perform first TAI  $54 \pm 2$  hr after PG in estrous heifers. Second TAI with GnRH only in non-estrous heifers.



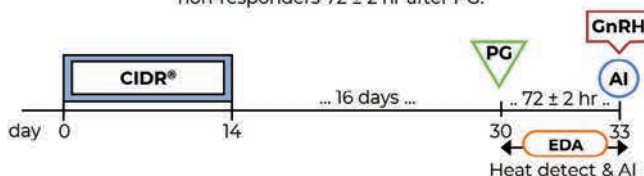
### MGA®-PG & TAI

Heat detect & AI days 33 to 36 and TAI with GnRH all non-responders 72 - 84 hr after PG.



### 14-day CIDR®-PG & TAI

Heat detect & AI days 30 to 33 and TAI with GnRH all non-responders  $72 \pm 2$  hr after PG.



## FIXED-TIME AI

Time for Fixed-time AI (TAI) should be considered as the approximate average time of insemination based on the number of females to inseminate, labor, and facilities.

### 5-day CO-Synch+CIDR®

Perform TAI with GnRH at  $60 \pm 4$  hr after CIDR removal. Two injections of PG  $8 \pm 2$  hr apart are required for this protocol.



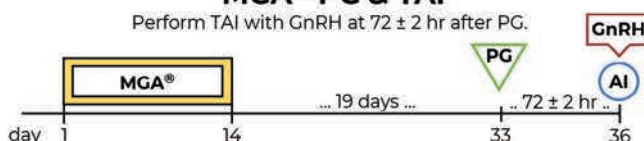
### 7-day CO-Synch+CIDR®

Perform TAI with GnRH at  $54 \pm 2$  hr after PG.



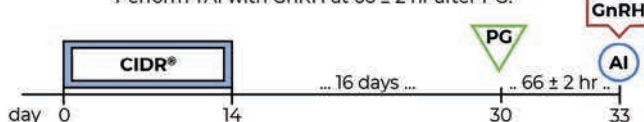
### MGA®-PG & TAI

Perform TAI with GnRH at  $72 \pm 2$  hr after PG.



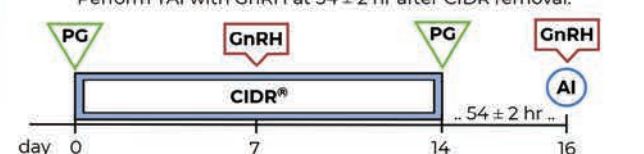
### 14-day CIDR®-PG & TAI

Perform TAI with GnRH at  $66 \pm 2$  hr after PG.



### 7&7 Synch

Perform TAI with GnRH at  $54 \pm 2$  hr after CIDR removal.


**EDA**

Aervoe™, AIPaint™, Detect-her™, Estroject™, Kamar™, Mark-her™, Paintstik™, Quick Shot™, Tell Tail™, Twist-Stik™

**GnRH**

Cystorelin®, Factrel®, Fertagyl®, OvaCyst®, GONABreed®

**PG**

estroPLAN®, Estrumate®, Lutalyse®, Lutalyse® HighCon, ProstaMate®, SYNCHSURE™

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**SCAN**

For additional synchronization protocols visit [BeefRepro.org](http://BeefRepro.org)  
Use of sexed semen can result in conception rates that are decreased compared to conventional semen used in the same situation

## HEAT DETECTION

Sexed semen can be used on any female observed in estrus (heat) and following synchronization with any protocol on the Cow or Heifer Protocol Sheet.  
For best results with sexed semen perform AI 16 to 22 hr after detecting female in estrus.  
Use of estrus detection aids (EDA) is highly recommended.

## FIXED-TIME AI

Time for Fixed-time AI (TAI) should be considered as the approximate average time of insemination based on the number of females to inseminate, labor, and facilities.  
To optimize pregnancy success, it is recommended to use sexed semen on females that have exhibited estrus before TAI and conventional semen on females that have not exhibited estrus.

### HEIFERS

#### 7-day CO-Synch+CIDR®

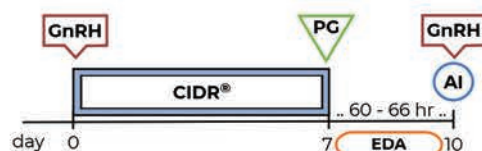
Perform TAI with GnRH at  $72 \pm 2$  hr after PG.



### COWS

#### 7-day CO-Synch+CIDR®

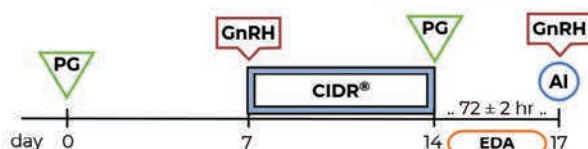
Perform TAI with GnRH at 60 to 66 hr after PG.



### HEIFERS ONLY

#### PG-7 7-day CO-Synch+CIDR®

Perform TAI with GnRH  $72 \pm 2$  hr after second PG. Heifers in estrus receive sexed semen, heifers not in estrus receive conventional semen. All heifers can also be inseminated with either sexed or conventional semen.

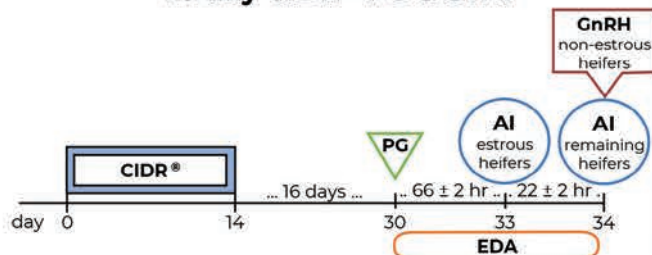


## SPLIT-TIME AI (STAI)

Perform first TAI after PG in estrous females. GnRH administered at second TAI only in non-estrous females. Females detected in estrus by first or second TAI receive sexed semen. Females not in estrus receive conventional semen at second TAI.

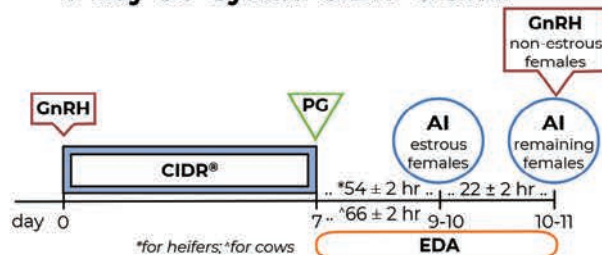
### HEIFERS ONLY

#### 14-day CIDR®-PG & STAI



### COWS & HEIFERS

#### 7-day CO-Synch+CIDR® & STAI


**EDA**

Aervoe™, AIPaint™, Detect-her™, Estroject™, Kamar™, Mark-her™, Paintstik™, Quick Shot™, Tell Tail™, Twist-Stik™

**GnRH**

Cystorelin®, Factrel®, Fertagyl®, OvaCyst®, GONABreed®

**PG**

estroPLAN®, Estrumate®, Lutalyse®, Lutalyse® HighCon, ProstaMate®, SYNCHSURE™


**SCAN**

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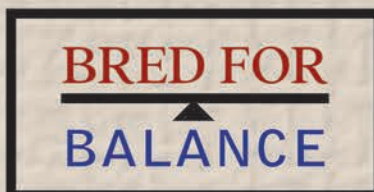
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