

THE PROFIT PREDICTOR.

BUILD A HERD THAT WORKS AS HARD AS YOU DO.

The American Simmental Association's \$All Purpose Index, or \$API, considers the cow herd while keeping pressure on terminal traits. And data from the last 25 years show it's working.

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28%
\$API
AVERAGE

\$3,440
MORE PROFIT
PER BULL

**STAND STRONG
SIMMENTAL**