

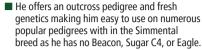
ASA# 4033441 • 5/8 SM 3/8 AN • Homozygous Black • Homozygous Polled

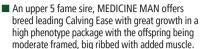
Leachman Prophet J030Z Sire: Southern Fortune Teller GW Miss Prem Beef 246Z Bar CK Pendleton 7028

Dam: GW Miss Pendleton 013H
GW Miss Jackpot 800F

## SimAngus™

- Our search for an elite phenotype Calving Ease SimAngus<sup>™</sup> lead us to MEDICINE MAN!
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Trait	CE	BW	ww	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.5	-4.2	83.8	135.2	.32	1.05	.08	9.1	28.2	70.2	16	15.2	55	27	.86	058	.96	-	180.9	104.2
ACC	.60	.74	.70	.67	.67	.41	.40	.29	.18	.32	.35	.42	.48	.35	.42	.35	.42	-		
%	10	4	30	25	25	70	25	20	15	20	40	20	10	30	5	25	10	-	3	2

EPD as of 2.12.25



Miller, Nebraska **Darby Line** 308-627-5085

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## IGS Launches IGS TV

by Grant Company

International Genetic Solutions (IGS) recently unveiled IGS TV, a new informational resource and video platform for important beef industry topics pertinent to producers' bottom lines. The goal of IGS TV is to consolidate relevant information for commercial cattle producers into one, easily accessible place.

"Our core competency at International Genetic Solutions is communicating credible and valuable genetic predictions to commercial producers," says Chip Kemp, IGS Director of Commercial and Industry Operations. "It has come to our attention that we can communicate more effectively through a channel that is in-house, that allows us to distribute content in a more timely fashion, and to archive that content over time." Kemp explains that IGS TV will offer a range of topics and trusted guest speakers who offer in-depth commentary about some of the industry's most pressing issues.

Several features have been added to IGS TV, including series on heart health in cattle, beef industry sustainability, and the evolution of carcass trends. Many of the "Stand Together" television productions can also be found on IGS TV, with discussions ranging from maternal longevity, to the value of hybrid cattle, to breed composition issues.

IGS hopes to provide commercial cattle producers with a "one-stop shop" for their informational needs, instead of browsing multiple resources. In-depth presentations and panel discussions will be highlighted, offering a deeper exploration of the latest issues and trends. "Our goal is to make this readily accessible, simple, and easy," Kemp explains. "Somebody who has spent all day calving in the mud, or somebody who is putting up hay late into the summer or breaking ice in the middle of the winter hasn't got time to navigate some difficult platform. And our job is to provide decision-support tools."

IGS is an unprecedented collaboration between leading beef breed associations and partners to advance selection tools and producer profitability. The organization is also home to the nation's largest multi-breed beef cattle evaluation, as well as the IGS Feeder Profit Calculator and other tools. "Information is power," Kemp says, "and this platform reflects our core mission of providing cattle producers the information and tools they need to be successful." Visit internationalgeneticsolutions.com to learn more and to access IGS TV.