

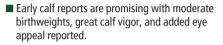
ASA# 4220293 • PB SM • Red • Homozygous Polled

THSF Lover Boy B33 Sire: Rockin H Captivate J75 Rockin H Ms. Carolina

CDI Verdict 220Y Dam: WS Electra E88 HSF Miss Sky 87U

Simmenta

- Electrify is the most exciting red sire to sell in 2024 and is a must-use sire!
- Study his data close, he ranks in the top 15% for 12 different traits, which is highlighted by breedleading predictions for CE, BW, MCE, \$API and \$TI.
- Electrify is backed by one of the most popular and prolific red donors of the Simmental breed, Electra E88, and is out of the hot outcross sire for Nicholson and Bichler, Captivate.





Captivate J75



Dam – WS Electra E88

Semen: \$40/unit

Semen a 614-873-4683 • www.selectsiresbeef.com 7SM148

п:	34	J/unit		
vail	able	through	Select	Sires

Trait	CE	BW	ww	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.2	-3.7	86.2	135	.3	1.20	.03	10.2	26.4	69.4	19	13.5	30.2	36	.43	053	.99	35	176.1	98.9
ACC	.45	.49	.52	.53	.53	.35	.39	.26	.18	.27	.35	.46	.44	.34	.40	.35	.41	.03		-
%	2	2	25	20	20	90	60	4	25	20	15	30	45	60	20	80	25	50	4	10



Loren & Scott Trauernicht Wymore, NE Scott - 402-239-1272 - cell

Loren - 402-230-0812 - cell www.trauernichtsimmentals.com



Crosshair Simmentals Ben, Cassie, Brinley, Hailey,

Jaxson, Colton and Jace Kleppe Dawson, ND 701-426-9210 (cell) www.crosshairsimmentals.com



EPD as of 2.12.25

Paul and Lois Rydeen Clearbrook, MN 218-280-1916 rydeen@gvtel.com www.rydeenfarms.com



ASA# 3991776 • PB SM • Red • Homozygous Polled

HTP/SVF Duracell T52 Sire: THSF Lover Boy B33 RP/MP Right To Love 015U

CCR Cowboy Cut 5048Z Dam: Rocking H Ms. Carolina Rockin H Miss Y391

Simmental

- We can't say enough about the Captivate bull. He has dominated the industry's red offering of the entire 2024 and 2025 sale seasons. In the most recent Bichler production sale, 25 sons averaged over \$8,000, with strong demand from seedstock and commercial breeders alike.
- Captivate is one of the quietest bulls we have worked with, usually requesting a scratch whenever we check his cows. He is an incredibly long-bodied bull that has the rare ability to sire both calving ease and performance. He has complimented our donor battery exceptionally well and works on many phenotypes with consistency. With an outcross pedigree to popular sires of the past, he is a "must-use" bull.
- His daughters appear to have high-guality udders developing, and to say we are excited to calve them out is an understatement. We think you will realize his full potential when his daughters are in production. We expect him to be a go-to red option for years to come.



Son of Captivate





Son of Captivate

Semen: \$50/straw; 10 Unit Minimum **Contact Owners for Semen**

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.3	-1.4	94.0	147.2	.33	1.23	.05	10.3	30.9	77.8	15.7	19.3	30.1	-0.4	.19	076	.93	41	154.3	95.4
ACC	.68	.84	.82	.83	.83	.40	.43	.34	.34	.45	.36	.72	.56	.43	.55	.50	.48	.06		
%	4	15	10	10	10	95	35	3	10	3	50	1	45	40	50	50	35	20	20	10



Lazy C Diamond Ranch Chris Nicholson 701-391-6904 Kintyre, ND • cnn2005@hotmail.com

www.lazycdiamondranch.com

EPD as of 3.3.25