

## RFS Electrify L46



ASA# 4220293 • PB SM • Red • Homozygous Polled

THSF Lover Boy B33  
Sire: Rockin H Captivate J75  
Rockin H Ms. Carolina

CDI Verdict 220Y  
Dam: WS Electra E88  
HSF Miss Sky 87U

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.2	-3.7	86.2	135	.3	1.20	.03	10.2	26.4	69.4	19	13.5	30.2	-.36	.43	-.053	.99	-.35	176.1	98.9
ACC	.45	.49	.52	.53	.53	.35	.39	.26	.18	.27	.35	.46	.44	.34	.40	.35	.41	.03		
%	2	2	25	20	20	90	60	4	25	20	15	30	45	60	20	80	25	50	4	10

EPD as of 2.12.25



Loren & Scott Trauernicht  
Wymore, NE  
Scott - 402-239-1272 - cell  
Loren - 402-230-0812 - cell  
www.trauernichtsimmentals.com



**Crosshair Simmentals**  
Ben, Cassie, Brinley, Hailey,  
Jaxson, Colton and Jace Kleppe  
Dawson, ND  
701-426-9210 (cell)  
www.crosshairsimmentals.com

**RYDEEN FARMS**  
Est. 1897  
Paul and Lois Rydeen  
Clearbrook, MN  
218-280-1916  
rydeen@gvtel.com  
www.rydeenfarms.com

## Simmental

- Electrify is the most exciting red sire to sell in 2024 and is a must-use sire!
- Study his data close, he ranks in the top 15% for 12 different traits, which is highlighted by breed-leading predictions for CE, BW, MCE, \$API and \$TI.
- Electrify is backed by one of the most popular and prolific red donors of the Simmental breed, Electra E88, and is out of the hot outcross sire for Nicholson and Bichler, Captivate.
- Early calf reports are promising with moderate birthweights, great calf vigor, and added eye appeal reported.



Sire – Rockin H Captivate J75



Dam – WS Electra E88

### Semen: \$40/unit

Semen available through Select Sires  
614-873-4683 • www.selectsiresbeef.com  
7SM148



## Rockin H Captivate J75



ASA# 3991776 • PB SM • Red • Homozygous Polled

HTP/SVF Duracell T52  
Sire: THSF Lover Boy B33  
RP/MP Right To Love 015U

CCR Cowboy Cut 5048Z  
Dam: Rocking H Ms. Carolina  
Rockin H Miss Y391

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.3	-1.4	94.0	147.2	.33	1.23	.05	10.3	30.9	77.8	15.7	19.3	30.1	-0.4	.19	-.076	.93	-.41	154.3	95.4
ACC	.68	.84	.82	.83	.83	.40	.43	.34	.34	.45	.36	.72	.56	.43	.55	.50	.48	.06		
%	4	15	10	10	10	95	35	3	10	3	50	1	45	40	50	50	35	20	20	10

EPD as of 3.3.25

## Simmental

- We can't say enough about the Captivate bull. He has dominated the industry's red offering of the entire 2024 and 2025 sale seasons. In the most recent Bichler production sale, 25 sons averaged over \$8,000, with strong demand from seedstock and commercial breeders alike.
- Captivate is one of the quietest bulls we have worked with, usually requesting a scratch whenever we check his cows. He is an incredibly long-bodied bull that has the rare ability to sire both calving ease and performance. He has complimented our donor battery exceptionally well and works on many phenotypes with consistency. With an outcross pedigree to popular sires of the past, he is a "must-use" bull.
- His daughters appear to have high-quality udders developing, and to say we are excited to calve them out is an understatement. We think you will realize his full potential when his daughters are in production. We expect him to be a go-to red option for years to come.



Son of Captivate



Son of Captivate



Daughter of Captivate

### Semen: \$50/straw; 10 Unit Minimum

Contact Owners for Semen

**BICHLER**  
SIMMENTALS

Doug Bichler 701-226-4068  
Linton, ND • bichlersimmentals@gmail.com

**Lazy C Diamond Ranch**

Chris Nicholson 701-391-6904  
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www.lazydiamondranch.com

