

Volume 28 • Number 1

January 2020

SimTALK

Linking SimGenetics to Commercial Cattle

In This Issue:

A System Approach to the Cattle Business

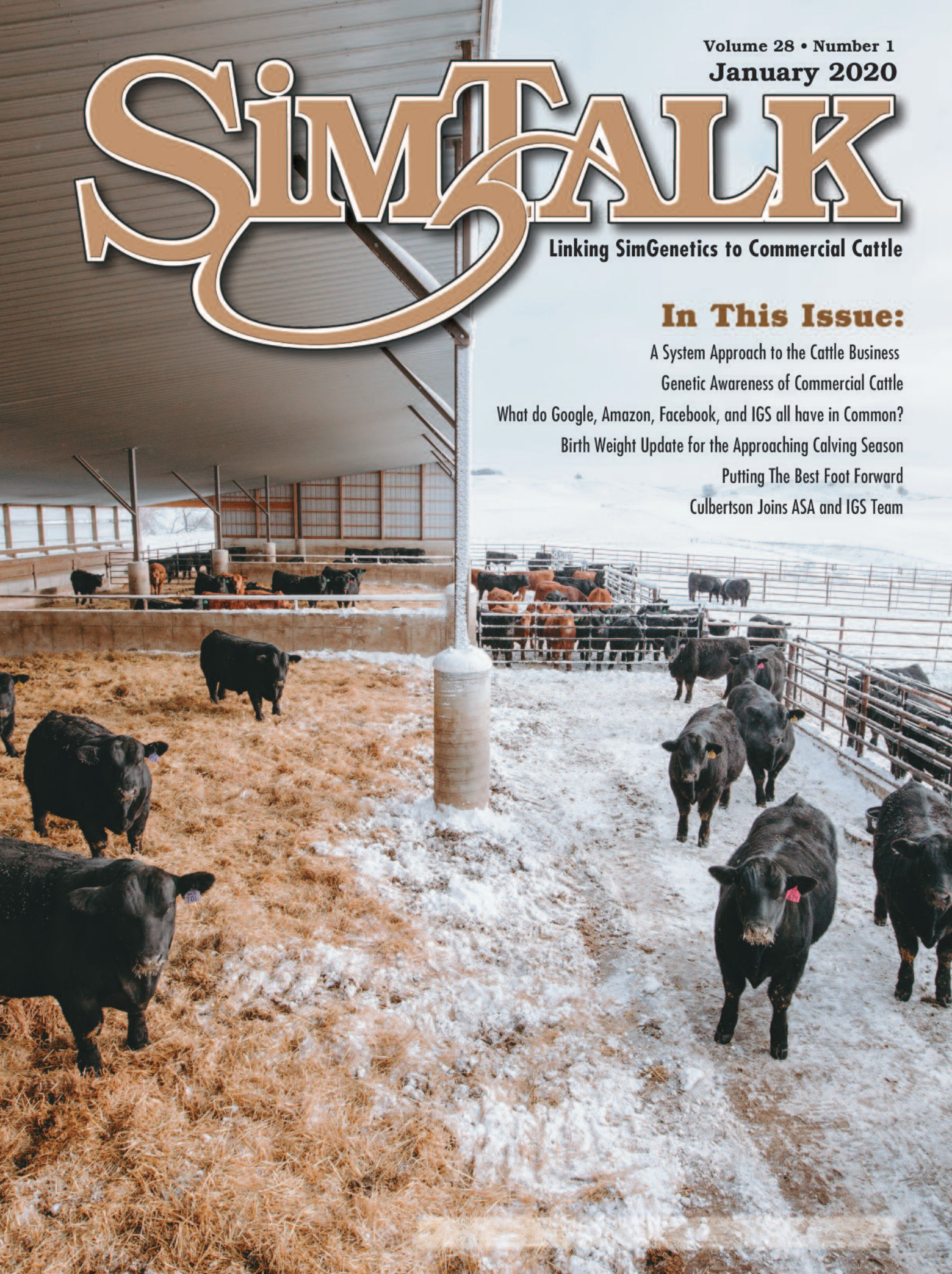
Genetic Awareness of Commercial Cattle

What do Google, Amazon, Facebook, and IGS all have in Common?

Birth Weight Update for the Approaching Calving Season

Putting The Best Foot Forward

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Commercial Cattle

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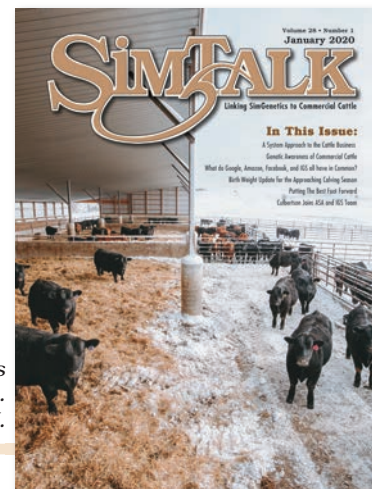
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Yearling SimAngus™ bulls
being developed for sale.
Photo by Hook Farms, Tracy, MN.



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One Genetics Way Bozeman, Montana 59718 USA
406-587-2778 Fax: 406-587-9301
register@simmgene.com

CEO
Wade Shafer, Ph.D.

Business Manager
Linda Kesler

General Manager
Jim Largess

Managing Editors
Jackie Atkins, Ph.D.
Rachel Endecott Ph.D.

Art Director
Cynthia Conner

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Editors
Lilly Platts
Emme Troendle

Design/Production
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American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA
406-587-4531 FAX: 406-587-9301

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North Central Area:

Steve Eichacker (2020)
25446 445th Ave
Salem, SD 57058 605.421.1152
es@triotel.net

Erika Kenner (2020)
440 6th Avenue SE
Leeds, ND 58346 406.581.1188
erika.kenner@gmail.com

Tom Hook (2021)
11333 180th Street
Tracy, MN 56175 507.829.5283
hookfarms@mvtwireless.com

JW Brune (2022)
414 E 700 Road
Overbrook, KS 66524 785.865.6624
jwbrune@embarqmail.com

Eastern Area:

Gordon Hodges (2020)
1025 Pineview Farms Drive
Hamptonville, NC 27020 336.469.0489
pvfghodges@yadtel.net

Randy Moody (2020)
811 Frank Hereford
New Market, AL 35761 256.655.5255
randymoody@ardmore.net

Jim Ligon (2021)
1362 Dyer Creek Rd
Cookeville, TN 38501 931.510.3328
gligon@tntech.edu

Cliff Orley (2021)
1486 Mount Wilson Rd
Lebanon, PA 17042 717.269.0128
corley01@comcast.net

Western Area:

Tom Nelson (2020)
5831 Hwy 7
Wibaux, MT 59353 406.939.1252
nlcsim@midrivers.com

Michael Forman (2021)
2451 Number 81 Road
Ellensburg, WA 98926 509.929.0312
mforman7777@gmail.com

Tom Hook (2022)
1000 Cook Road
Ione, CA 95640 209.765.1815
circleranch@volcano.net

Clay Lassie (2022)
42 Road 245
Glendive, MT 59330 406.939.1348
lrsbeef@midrivers.com

South Central Area:

Dr. Gary W. Updyke (2020)
107030 S. 4250 Road
Chicotah, OK 74426 918.843.3193
garyupdyke38@gmail.com

John Griswold (2021)
5922 S Brush Creek Rd
Stillwater, OK 74074 405.780.3300
john@griswoldcattle.com

Fred Schuetze (2021)
PO Box 968
Granbury, TX 76048 817.894.0563
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Greetings from Bozeman! Welcome to a new year – and a new decade. How the heck did that happen?!

The new year is often a time for reflection, and when we make all those resolutions that we don't keep. But during your time of reflection at the start of 2020, I'd encourage you to take a hard look at the good and the bad of 2019. What can you do differently this year to make your ranch, your family, and your community better? 2019 was a challenging year for us in the agriculture industry, and many of those challenges came from Mother Nature.

I'm not sure that I'm emotionally recovered from a brutal calving season last year, and it will be time for another set of calves to arrive before we know it!

We made a very conscious decision at our place to shift our breeding season just a bit later to try to better manage around that late February and early March subzero blizzard in case it happens again. And it's probably a safe bet that many of you have made those kind of decisions and plans based on what 2019 put in your path.

While it hurts to poke at those tender spots you uncover when you look back at the tough parts of the last year, don't forget to take some time to cherish the good stuff. We have a heifer calf we kept who froze her ears so close to her head she looks like a LaMancha goat. Her name is Rampage because once she got warmed up in the porch, she decided she was really hungry and went on a bit of search-and-destroy mission. I smile every time I see her. We are resilient and optimistic stock, my friends. We wouldn't be in this business otherwise. Wishing you and yours health and happiness in 2020.

ST



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A System Approach to the Cattle Business

by Emme Troendle, ASA Editor

Cattle photos courtesy of Bailey Herrin, Herrin Livestock Services



A South Carolina commercial breeder implements a strategic business plan to manage his cattle operation.

“It’s like any rancher: you love it, or you don’t do it.” says Joe Davis, owner and operator of J. Davis Cattle, located outside Westminster, South Carolina, a little town on the northwestern tip of the state. “I’ve had cattle for close to 53 years, but I didn’t get into the ‘cattle business’ until 2001 when I retired from Duke Energy, where I was a manager for 30 years.”

Since retirement, Davis and his wife, Mandy, have developed a 200-head cattle operation built around a meticulous business plan, including three-way cross-breeding, precise forage and nutrition, carcass data, and a strict production cycle.

Four Parts Practical

“When I began in the cattle business, I started off with the notion that it would be less intense than managing a nuclear power plant,” Davis says, “Quickly, I realized that, unlike working for a large company where you have an accountant, an insurance and human resources department — in the cattle business, the rancher has to wear all those hats. I’m the accountant, mechanic, tax expert, and to a little degree I have to be a geneticist, too.”

“I used to go to meeting after meeting, training session after training session. I spoke with Dr. Matthew Burns, State Extension Livestock Agent, and many others at Clemson University. Over the years, I took lots of notes, and through trial and error developed a four-part business plan to organize all the elements that go into — what I hope is — a successful operation.” Davis jokes.

The business plan details the ranch’s three-part cow-calf, stocker, and replacement heifer operation. “All the areas of my business plan came from the school of hard knocks. I learned that if I made a change in one thing, then it affected other areas as well — it all had to interact. Sure, my father had 50 to 60 cows the entire time I was growing up, but it wasn’t like the operation that we have today.”

Davis explains, “Most economists say it takes three to four calves before a cow has paid for her lifetime of production. If she doesn’t produce one year, then you’re moving this up another calf or two. A cow or heifer must calve every 12 months or she can’t stay.”

All open replacement heifers, open cows and any cow that doesn’t produce a quality calf is sold at the local sale barn. Only bred-replacement heifers and cows nursing a calf are carried through the following winter.

From May to October, all productive calves are developed, and typically in October steers are shipped to a feedlot with expected harvest around January or early February the following year. The ship date is largely influenced by that year’s forage. If there is a drought, cattle are shipped earlier, but if there is enough grass, cattle will graze longer.





Joe Davis and Mike Hall, ranch herdsman, discussing day to day cattle operations.

Unlike many cow-calf operations, ownership of steers is retained through harvest, and they receive carcass data back on each animal. “Our feedlot partner, Tracy Brunner, at Cow Camp Feedyard does a great job properly feeding and marketing our calves each year,” Joe Davis shares.



Stuck on SimAngus™HT

Starting out in the cattle industry, Davis focused on breeding a two-way cross with registered Angus and Brangus bulls, but was still looking for the right balance of heterosis for optimal performance in replacement females and calves developed in the feedlot.

“I bred with Brangus bulls because I wanted a little bit of the Zebu line for heterosis, but I did not want to bring too much Brahman into my herd than that because we have cold winters. We get below freezing regularly,” he explains.

Later, Simmental was incorporated into a three-way rotational crossbreeding program. Today, all calves produced on the ranch are commercial SimAngus™HT. Davis elaborates on why he has remained committed to the breed rotation, “It’s the most profitable way to make a crossbred female. Every academic article I read stated that you get the most stayability, productivity, and profit by using breeds that are distant in their relationship. That is why these three are the right mix for me: Angus, Brahman, and Simmental.”

In a typical breed rotation, the female is synchronized and bred first AI, then 10-days later put out with a natural service sire of the same breed as the AI sire. This bull will be the breed of her great grandsire — the breed that she is least related to, keeping the heterosis at the maximum level for the next generation. Davis describes, “If her sire is an Angus, her grandsire is a Brangus, and her great grandsire is a Simmental, then she should always be bred to a Simmental bull.”

Both the AI sire selection and herd bulls are purchased directly from the same three seedstock producers each year. Simmental is purchased from Gibbs Farms, Ranburne, Alabama; Angus from Yon Family Farm, Ridge Spring, South Carolina; and Brangus from Salacoa Valley Farms, Fairmont, Georgia. “The herd bulls are from the same genetic pool as the AI sires, if it’s not a son of the sire. This keeps us more uniform.” *CONTINUED ON PAGE 12*



Joe Davis received the 2019 GSSA Commercial Cattleman of the year. Left to right: Mike, Debbie, and Jayen Hall; Ryliegh, Joe, Jackson, and Mandy Davis; and Billy Moss who presented the award.

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MARB -0.09 · REA 1.34 · API 130 · TI 77

Broken Bow



KM Broken Bow 002

CE 17.0 · BW -3.8 · WW 75 · YW 115
MARB 0.87 · REA 0.58 · API 147 · TI 84

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Koch Big Timber 685D

CE 17.7 · BW -4.0 · WW 70 · YW 100
MARB 0.40 · REA 0.60 · API 171 · TI 87

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MARB 0.53 · REA 1.01 · API 145 · TI 87

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A System Approach to the Cattle Business

CONTINUED FROM PAGE 9

Data Driven

The next portion of the business plan is designed around forage, feed, and facilities for his cattle operation. They supplement developing heifers after weaning. Pregnant heifers and second-calf cows are supplemented as well, 30 days before calving until 30 days after breeding, but all fully mature cows receive forage only. Davis says, "We group females in pastures based on their nutritional needs — breeding heifers, bred heifers, and first-calf cows, and mature cows are all grouped separately."

This last fall, they calved 160 females, and bred an additional 54 heifers in November and December. Davis runs a tight 45-day breeding season on heifers, and 65 days for cows. All females, including heifers, are artificially inseminated. "For the last 20 years, we have only had one calving season. We focus on a high reproductive efficiency. We do not keep a cow or heifer that doesn't produce a marketable calf every year."

Cow Sense® computer application is used to collect, store, and organize all of their herd data. "We have learned to use our data in almost every decision making situation. For example, when selecting which heifers will make replacements, which steers to send to the feedlot, which calves to send to the sale barn, and which cows to cull."

At the urging of Will Townsend, ASA's former Director of Industry and Commercial Operations, J. Davis Cattle became the guinea pig for ASA's commercial option in Total Herd Enrollment. "We report data at every stage to ASA — birth, weaning, yearling, and harvest. In turn, we receive EPDs for each animal in the herd. We ended up being the first commercial breeder in the program. It's definitely been a learning experience," Davis remarks.

In addition to calf data, mature dam weights, hip heights, body condition and udder scores, and feet and leg scores are collected. "We really can't collect any more data than what we currently do, but all of it is useful in making selections."

A 2019-born SimAngusHT calf.



Heifers that are not retained in the herd are developed for private-treaty sale. Any female that doesn't make the cut as replacement for himself or his customers is sold at the local sale barn.

For the first time in 2019, Davis offered commercial replacement females for private treaty sale. A few were sold this year, but next year's sale will have a larger offering. He says, "The customers have already called me back and told me how pleased they are, so it's an encouraging start!"

At the end of each year, Davis looks forward to getting his carcass data back. Consistently each year, the carcasses grade choice or better. "When you look at it, the purpose of the cattle industry is to put meat on the table. With everything we do, we are trying to produce a quality product. The carcass data is the closest I get to knowing how I have met my customers' expectations, and I know the actual value of the product I am producing. Getting the results tells the story on whether I was successful."

Davis continuously focuses on learning and improving the operation by attending as many training sessions as possible and keeping up to date on the best cattle management practices. "Normally, when people ask me about our cattle operation, they ask 'Are you profitable?' I tell them that I think I am on the right track — I share my business plan because I strongly believe that if you don't keep good data and a good plan, it's like playing Russian Roulette — you don't know your outcome."

"My ranch is a work in progress; I am not saying that if you listen to my business plan you'll make gobs of money," Davis laughs. "However, I have built a system's approach to the cattle business. Our system is a workable system, but I know it will always have to be improved."

CONTINUED ON PAGE 14



Based on the three-breed rotation of Angus, Brangus, and Simmental, each female is always bred to the sire she is least related for maximum heterosis.

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A System Approach to the Cattle Business

CONTINUED FROM PAGE 12

Working on the Fifth Generation

Davis is the third generation to grow up and live on the family farm, but it wasn't always in cattle. The first location, purchased in the 1920s by his grandfather, started out in cotton. Davis described the transition of the operation through generations to the ranch they own today. "In the 1950s and 1960s cotton went out, and most of it was converted to either grazing pasture — or pine trees. Today, I have cleared a lot of that."

Since the age of 10, he worked on the family operation. His father was a school administrator, the ranching and farming was a side job. Davis describes his wife Mandy's family ranch history mirroring his own. Her father was the high school Agriculture teacher. The farming and ranching was a side endeavor for her father as well.

When he took over in 2001, Joe and Mandy combined the two family operations, including purchasing property from an uncle and aunt on Mandy's side. Today they graze 470 acres, split in five locations. Davis explained, "Each place has a little bit of a different story, but no one person managed all five places until we came along."

Mike Hall, a family friend for many years, is the ranch herdsman for J. Davis Cattle. "He started about ten years ago. Mike and I plan and carry out all the activities on the ranch. We discuss every decision and come to a consensus before we act. Mike is a gifted cattleman. He does all our AI work too," Davis says.

Joe and Mandy have two sons. The eldest son, Mark, 43, works as a consultant for two international companies. The youngest son, Joel, 40, lives on the ranch and helps whenever he gets the opportunity. He is also the owner and president of a construction company called J. Davis Inc. He and his wife, Michelle, have three children: Jackson, 17, Ryleigh 14, and Theo, 9.

"Our mission, that we started with in 2001, is the same even though we made a lot of changes to how we do it," Davis concludes, "We are committed to using the resources of land, cattle, and the abilities God has entrusted to us in a God-honoring way at all times to produce high-value beef and replacement females for others while increasing the environmental quality of the land and the financial value of cattle."

ST



Heifers and cows are expected to have a calf each year to remain in the herd.



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- Most are AI sired and bred to AI sires

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10 Commercial Heifers

- Simmental/Brahman influenced Bred Heifers



F1 Simbrahs

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HOMOZYGOUS BLACK & POLLED



426G // 3620161
5/8 SIMANGUS™ Sired by CDI MAINLINE 256D
HOMOZYGOUS BLACK & POLLED



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PUREBRED Sired by HOOK'S BOZEMAN 88
HOMOZYGOUS BLACK & POLLED



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Genetic Knowledge in Commercial Herds

Four approaches to genetic awareness

By Chip Kemp, Rachel Endecott, Ph.D. and Jackie Atkins, Ph.D.

Genetic awareness within the commercial beef sector has been a much-discussed topic and an ongoing challenge to make a pervasive reality. Ideally, commercial producers would see the rationale behind serious collection of phenotypes and genotypes, have the resources to capture them, and use the data to improve the profitability of the herd; however, the practicality of the matter may be very different. Given the limited time and dollars available within commercial environments, the expense of collecting records needs to be offset with a ready manner in which to use and profit from the data.

Clearly, commercial producers hold the keys to obtaining genetic knowledge on certain hard-to-collect traits such as cow longevity, feedlot, and carcass data. While progressive seedstock producers prioritize these data points, in many seedstock operations cows turn over quickly in the pursuit of genetic progress and a high percentage of male calves are destined for a bull battery and not meat production. Thus, commercial producers have access to insight that seedstock breeders may not have the ability to collect. Commercial data promises immense value in genetic prediction.

The difficulty of capturing value from commercial data collection may limit the bottom-line focus of the commercial audience unless the demand for data can

be turned into tangible actions and subsequent dollars for the commercial operation.

There are two primary pivot points that will determine the uptake of serious data collection and use in the commercial sector:

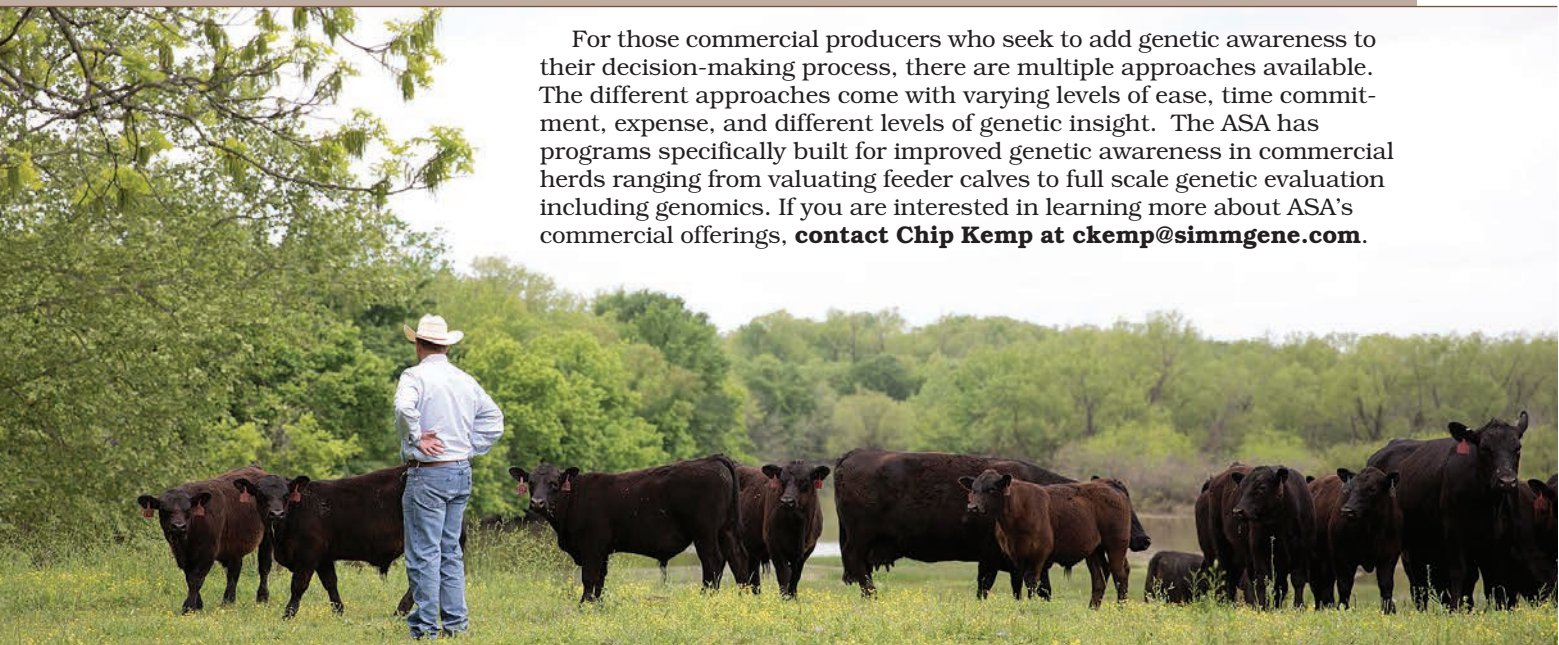
1. The production of and demand for slaughter cattle with more predictable profit potential, whether that takes the form of retained ownership or the marketing of value-added feeder calves.
2. Replacement females with reliable predictability of long term cow performance.

The Beef Improvement Federation (BIF) and like-minded organizations need to continue to engage and relay information to those entities involved in the marketing of feeder cattle, cattle feeding, the harvesting of terminal cattle, and the promotion and sale of beef products if we are to significantly grow the appetite for serious genetic awareness of feedlot and carcass traits in the commercial sector. The beef cattle industry should continue to advocate for whole life-cycle indexes that reflect a holistic view of the impact a female has on the bottom line of an operation, including female longevity without ignoring the end product (beef).

Commercial producers recognize these fundamental ingredients of a herd improvement program:

- A controlled breeding and calving season(s)
- Adoption of a mating system that uses heterosis
- Selection and use of superior sires for traits economically relevant to the system
- Selection of replacement females
- Culling of the cow herd based on economically relevant criteria

For those commercial producers who seek to add genetic awareness to their decision-making process, there are multiple approaches available. The different approaches come with varying levels of ease, time commitment, expense, and different levels of genetic insight. The ASA has programs specifically built for improved genetic awareness in commercial herds ranging from valuating feeder calves to full scale genetic evaluation including genomics. If you are interested in learning more about ASA's commercial offerings, **contact Chip Kemp at ckemp@simmgene.com**.



Approach A: Bull knowledge alone

Purchase bulls from trusted seedstock providers and use the genetics of the bull battery as a proxy for herd knowledge. In this scenario, commercial producers are taking advantage of the genetic credibility provided by their seedstock supplier. No further steps are taken by the commercial operation to refine the genetic awareness of their herd.

Pros

- Easy – no added effort after purchase of bull(s) for record collection or DNA testing.
- No added expense after bull purchase.
- Allows access to most feeder calf verification programs (e.g. IGS Feeder Profit Calculator™) as do the remaining approaches.

Cons

- Provides little to no understanding of genetic differences within the herd.
- Doesn't differentiate females based on their own genetic merit.
- Provides the least genetic insight and therefore the poorest opportunity for genetic advancement of the approaches discussed.

Approach C: Structured genetic evaluation using pedigrees and phenotypes only

This approach (and Approach D) require a more significant commitment to data collection. A structured approach to individual animal identification, performance records, and reporting identified phenotypes at regularly scheduled intervals is essential to gain meaningful results. This approach opens the door for serious knowledge, but also requires significant homework to make the data usable in NCE.

Pros

- Significant genetic awareness — on par with seedstock operators.
- EPDs and selection indexes can be generated across all females or an entire operation.
- EPDs and selection indexes allow for more precise decisions on heifer selection, mating, and marketing.
- Cost can be low when viewed on a per-cow basis through some genetic evaluation providers.
- Robust software, system support, and technical assistance available through some genetic evaluation providers.

Cons

- Greater time and labor commitment for data collection and reporting.
- Greater learning curve to understand the reporting software.
- Cost can be variable depending upon the provider.

Upon first glance, the demands of data reporting through a structured genetic evaluation are foreign to many commercial operations; however, many thorough and progressive producers are already capturing a large portion of the information needed — and often more. Seedstock operators should encourage their elite customers to consider this step. It empowers their customers and also provides an avenue to get more information regarding their own genetics into a genetic evaluation. All parties benefit from enhanced data collection, in particular, hard-to-capture phenotypes. The commercial customer gains more insight into their own ranch and is better equipped to determine the next step in their genetic purchases. This holds the seedstock operation more accountable for continuing to improve if they are to service that customer. In turn, the seedstock operator has greater knowledge to better consult and guide the commercial operation.

Approach B: Bull knowledge and commercial DNA tests

In addition to the knowledge acquired with bull purchases, this option incorporates commercially-available genomic tests that give a basic genetic view for in-herd comparisons. These tests range in price, efficacy, and appropriateness for various breed types or breed compositions.

Pros

- Easy — typically requires only a blood or tissue sample captured chute side. The sample is sent to a commercial lab and results returned on a simplified scale.
- Provides information to make heifer retention decisions. It can be used on terminal calves, but that is usually price prohibitive. In lieu of sampling terminal calves, samples taken on replacement heifer prospects are usually viewed as a proxy for the terminal calves.

Cons

- Does not take into account the genetic awareness derived from pedigree and performance knowledge.
- Is better served as an in-herd comparison than an industry-wide comparison.
- Moderate expense. Return on investment should be considered.
- Moderate knowledge.

BIF's guiding policy makes the limitations of this approach clear: "BIF believes that information from DNA tests only has value in selection when incorporated with all other available forms of performance information for economically important traits in the National Cattle Evaluation (NCE), and when communicated in the form of an Expected Progeny Difference (EPD) with corresponding BIF accuracy. For some economically-important traits, information other than DNA tests may not be available." In place of individual animal data collection, commercially available DNA tests can shed light on genetic differences in replacement candidates.

Approach D: Structured genetic evaluation using pedigrees, phenotypes, and genomic data

This approach is the pinnacle of thorough genetic awareness. Of course, that brings with it the greatest demand of time and dollars. This approach allows a committed commercial operation to ultimately attain a similar level of genetic awareness with the most elite seedstock programs in the business. This approach isn't for every commercial program, but where appropriate adds a unique level of knowledge and informed selection not possible with the other approaches.

Pros

- Greatest amount of genetic knowledge. With time can attain a similar level of genetic awareness of elite seedstock programs.
- Provides powerful genetic insight for all facets of the operation

Cons

- Most expensive approach. This is still quite varied depending upon the genetic evaluation provider and the relationship with the genotyping lab. These costs will range from moderate to high.
- Largest commitment of time and labor for data collection and reporting.
- Learning curve for reporting software and DNA testing.

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CDI 304G Homo Polled PB SM

CDI Revival 370D x CDI Ms Xpectation 122A

CE BW WW YW MCE MM MARB REA

3 5.3 91 135 0 24 0.16 1.11

ASA# 3651195 API 126 TI 81



CDI 261G Homo Polled Blk Pending PB SM

CDI Revival 370D x CDI Ms Cowboy Cut 625D

CE BW WW YW MCE MM MARB REA

4 4.1 93 136 0.3 26 0.17 1.10

ASA# 3651108 API 120 TI 80



CDI 556G Polled Pending PB SM

CDI 49er 257D x CDI Miss Hometown 87E

CE BW WW YW MCE MM MARB REA

15 -1.3 70 100 8 26 0.33 1.24

ASA# 3651424 API 153 TI 83



CDI 270G Homo Polled Homo Black PB SM

CDI Mainline 265D x CDI Miss Fortified 147C

CE BW WW YW MCE MM MARB REA

13 0.4 76 118 7 28 0.27 0.87

ASA# 3651127 API 145 TI 78



CDI 285G Homo Polled Homo Black PB SM

CDI Mainline 265D x CDI Miss Fortified 147C

CE BW WW YW MCE MM MARB REA

13 0.4 76 118 7 28 0.27 0.87

ASA# 3651151 API 145 TI 78



CDI 256G Polled Pending PB SM

CDI 49er 257D x CDI Miss Prime Time 110E

CE BW WW YW MCE MM MARB REA

16 -0.7 71 103 9 28 0.32 1.18

ASA# 3651099 API 153 TI 82

But as for you, be strong and do not give up, for your work will be rewarded.

- 2 Chronicles 15:7

C DIAMOND SIMMENTALS



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Sold to Berg's Red-Tail Ranch



CDI Legendary 364D ASA# 3152529

Proven heifer bull
Sons selling



CDI 262G Homo Polled Homo Black 3/4 SM
TJ Main Event 503B x CDI Miss Taylormade 75C

CE	BW	WW	YW	MCE	MM	MARB	REA
12	0.7	76	112	5	31	0.34	0.92
ASA# 3651106 API 138 TI 79							



CDI 381G Polled Pending Blk Pending 3/4 SM
TJ Main Event 503B x CDI Miss Fortified 72C

CE	BW	WW	YW	MCE	MM	MARB	REA
14	0.3	79	119	7	29	0.24	1.06
ASA# 3651332 API 137 TI 79							



CDI 272G Homo Polled 3/4 SM
CDI Freight Train 230E x CDI Miss Hometown 115C

CE	BW	WW	YW	MCE	MM	MARB	REA
8	1.6	79	118	4	24	0.31	0.83
ASA# 3651129 API 132 TI 78							



CDI 252G Homo Polled PB SM

CDI Perception 254E x CDI Miss Prime Tlme 43E

CE	BW	WW	YW	MCE	MM	MARB	REA
13	0.3	77	118	7	28	0.21	0.83
ASA# 3651087 API 156 TI 80							



CDI 341G Homo Polled PB SM

LCDR/CDI Fierce 81E x CDI Ms Inception 123B

CE	BW	WW	YW	MCE	MM	MARB	REA
5	3.7	81	121	3	26	0.27	0.99
ASA# 3651212 API 136 TI 80							

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LCDR 124G



ASA: 3646272

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LCDR 173G ASA: 3646347

LCDR 144G



LCDR 110G



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***Selling a flush
and pick of 3
Innovator
daughters out of
TJ Ms 38W!***



ASA# 2528932

LCDR Favor 149F



ASA# 3491054

A full brother to Lcdr Favor 149F will sell!

LCDR Impact 134F



ASA# 3491039

***2019 High Selling Lcdr bull; several 1/2 ET siblings will
sell along with embryos sired by him!***

LCDR 116G



***Bull calf sired by Lcdr American Red, a past high
seller to Crossroad Farms!***



***Pick of 3 WS Ms Sugar C4 daughters!
Sired by CDI Innovator and Ajax!***

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NEW

Ruby's Turnpike 771E

By WBF Significant
EPDs: CE: 8 \$API: 126 \$TI: 83



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 12 \$API: 117 \$TI: 72



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 10 \$API: 109 \$TI: 62



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 5 \$API: 84 \$TI: 56



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 19 \$API: 121 \$TI: 60



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 19 \$API: 155 \$TI: 80



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 10 \$API: 122 \$TI: 70



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 9 \$API: 112 \$TI: 60



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 10 \$API: 121 \$TI: 69



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 15 \$API: 143 \$TI: 70



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPDs: CE: 11 \$API: 103 \$TI: 69



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 12 \$API: 165 \$TI: 86



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 14 \$API: 149 \$TI: 76



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 11 \$API: 109 \$TI: 63



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 8 \$API: 109 \$TI: 69



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 4 \$API: 100 \$TI: 58



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 9 \$API: 112 \$TI: 70



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 121 \$TI: 68



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 17 \$API: 160 \$TI: 93



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 137 \$TI: 58



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 10 \$API: 117 \$TI: 68



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 10 \$API: 125 \$TI: 76



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 12 \$API: 114 \$TI: 58



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 17 \$API: 132 \$TI: 66



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 11 \$API: 113 \$TI: 65



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 12 \$API: 121 \$TI: 68



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 15 \$API: 138 \$TI: 70



W/C Cash In 43B

By JS Sure Bet 4T
EPDs: CE: 12 \$API: 114 \$TI: 59



LLSF Addiction AY792

By Top Grade
EPDs: CE: 7 \$API: 117 \$TI: 70



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 17 \$API: 135 \$TI: 68

Relentless brother - sexed semen available.



CDI Executive Power 280D

By W/C Executive Order
EPDs: CE: 9 \$API: 132 \$TI: 84



HPF Tradecraft D010

By JF Milestone 999W
EPDs: CE: 6 \$API: 110 \$TI: 70



FBF1 Combustible Y34

By Steel Force
EPDs: CE: 13 \$API: 99 \$TI: 59



LLSF Uprising Z925

By Heads Up 20X ET
EPDs: CE: 8 \$API: 107 \$TI: 74

SimAngus™



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z
EPDs: CE: 15 \$API: 162 \$TI: 82

SimAngus™



HILB Royal Rumble E102W

By W/C Executive Order 8543B
EPDs: CE: 11 \$API: 113 \$TI: 73

NEW



W/C Grandstand 6B

By W/C Wide Track 694Y
EPDs: CE: 13 \$API: 125 \$TI: 69



Ford's-WMCC Revolution 60E

By CCR Cowboy Cut 5048Z
EPDs: CE: 12 \$API: 139 \$TI: 76

NEW



HPF Rockstar B332

By JF Milestone 999W
EPDs: CE: 8 \$API: 123 \$TI: 74

74644



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 16 \$API: 136 \$TI: 67

NEW



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 7 \$API: 114 \$TI: 64

NEW



Long's Stand Alone B35

By Built Right
EPDs: CE: 7 \$API: 126 \$TI: 70

64644



Yardley Top Notch C371

By Sandeen Upper Class 2386
EPDs: CE: 14 \$API: 125 \$TI: 64



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 14 \$API: 115 \$TI: 71

20-20's brother



Rousey Gold Strike 512C

By Hooks Trinity 9T
EPDs: CE: 16 \$API: 142 \$TI: 87

SimAngus™



WLTR Nashville 22A ET

By High Voltage
EPDs: CE: 12 \$API: 117 \$TI: 70

44644



SAS Big Bruzer Y131

By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 119 \$TI: 69

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What Do Google, Amazon, Facebook, and IGS All Have in Common?

Data is their lifeblood!

By Jackie Atkins, Ph.D.,
Director of Science and Education



International Genetic Solutions (IGS) partner organizations, representing 18.9 million beef cattle, gathered in Bozeman on October 22-24, 2019, for a meeting of the minds. Thirty guests including executive vice presidents, breed improvement staff and consultants, and the IGS Science Team, participated in meetings filled with big-picture discussions of the power of the IGS collaborative, ideas on how to continue to improve data collection and integration into the genetic evaluation, new ways to benefit from economies of scale within this group, and technical updates on the genetic evaluation. Ample time for brainstorming during the meetings led to tangible action items for future developments.

Topics included:

- The “why” behind IGS by Dr. Wade Shafer
- Advice to IGS and its partners for continued success by Dr. Matt Spangler
- Updates to the Genetic Evaluation since the first Launch of IGS Multi-breed Genetic Evaluation powered by BOLT by Dr. Lauren Hyde
- New improvements and developments in genomics by Dr. Mahdi Saatchi
- Updates to growth trait predictions by Dr. Bruce Golden
- New bull lookup features by Ryan Boldt
- Educational awareness efforts for foot/leg assessment by Ryan Boldt

Wade Shafer gave a compelling presentation starting with a video of Simon Sinek’s TED talk entitled, “How Great Leaders Inspire Action”. Sinek is the author of the book *Start with Why* about how successful companies build their business by starting with the “why” behind what they do instead of the “what”. Sinek talks about

“the Golden Circle” with “why” as the bullseye, followed by “how” and the “what” is the outermost circle.

Successful leaders and companies start in the center of the circle with “why”, then “how”, and finally “what”.

Shafer extrapolated the golden circle principle for IGS.

The “why” = Better serve the beef industry by more effectively leveraging our resource for genetic improvement.

The “how” = Leveraging data and technology through massive and unprecedented collaboration.

The “what” = The largest and most powerful beef cattle genetic evaluation in the world.

Shafer talked about an article in the May, 6, 2017, issue of *The Economist* about data being the world’s most valuable resource. Google, Amazon, Apple, Facebook, and Microsoft all have something in common with IGS. Data is our lifeblood. The IGS collaboration now has 18.9 million animals and over 230,000 genotypes from 17 different organizations. Not only is it the largest beef cattle database, but it also has a large amount of connectivity among the different organizations. Shafer shared a table of sires (see table) with progeny from more than one data source. IGS has more than 30,000 sires represented in at least two different databases and nearly 6 million progeny records from these sires. Three of these sires show up in 12 databases. This perfectly illustrates the power in pooling this information into one genetic evaluation and gaining the benefit of all that information instead of each association only using their own records.

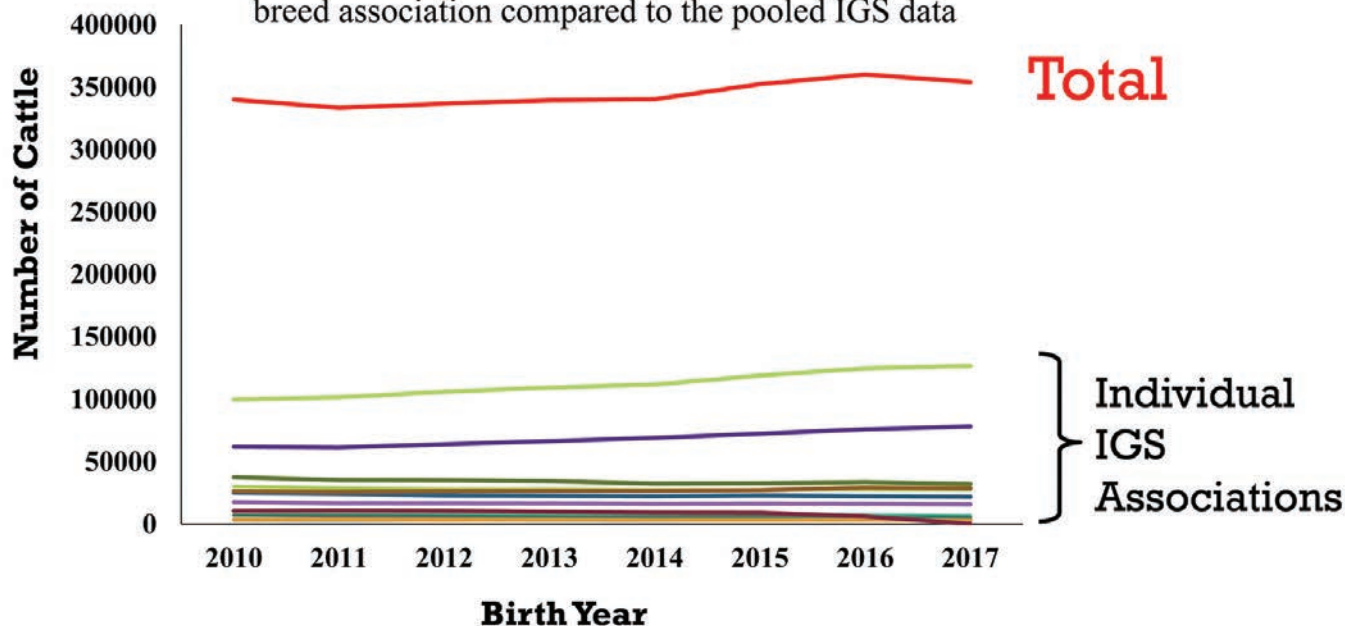
Sires with Progeny from more than one Data Source

Number of data sources	Number of sires	Number of progeny
12	3	13,904
11	23	58,439
10	40	46,674
9	86	62,408
2-8	33,691	5,698,851
Total number of sires in 2 or more databases	33,843	5,880,276

Over a third of the records in the IGS Multi-breed Genetic Evaluation have data coming from more than one source. The power of having these animals analyzed in one central evaluation is a tremendous benefit to the members of the IGS organizations and their commercial customers.

The Power of Collaboration

Volume of records by year of birth from each individual breed association compared to the pooled IGS data



Another way to illustrate the value of collaboration can be seen in this graphic. The total data in the IGS genetic evaluation is vastly more than any single association contributes. By pooling all the information into one genetic evaluation, all associations gain better genetic predictions than any could do alone.

The IGS advisory meeting further developed the synergy of sharing and learning from our partners in beef cattle genetic improvement. Talks from the science team, brainstorming among the partners, and bonding over meals proved a valuable and productive time for all. We are excited about what the future holds for this group. **ST**



International Genetic Solutions (IGS) partner organizations, representing 18.9 million beef cattle, gathered in Bozeman on October 22-24, 2019, for a meeting of the minds.



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A MUST USE SIRE IN 2020!

WS PROCLAMATION E202

#3254156 | PB SM
Homozygous Black & Polled

Owned with Wilkinson Farms
Montpelier, ND | 701-489-3583



SEMEN
\$40/UNIT



SIRE: CCR COYBOY CUT 5048Z / **DAM:** WS MISS SUGAR C4
MGS: CLRS GRADE-A 875 A

- A 'Genetic Superstar' that will propel Simmental and SimAngus seedstock to a new level of predictability!!!
- His eye appealing progeny exhibit tremendous performance, extra body mass and natural muscle plus great feet and legs!
- Calving ease reports in numerous programs throughout North America have been excellent, including usage on a number of first calf heifers!
- His offspring's calm dispositions are the talk everywhere, and a must have trait that everyone values!
- Maternally he is a home run! His daughters are attractive fronted, volumous females, destined to make awesome cows and competitive show heifers.
- In 2020, use him to improve EPD profiles, structural correctness, performance, body mass, eye appeal and marketability.
- Semen available also sold in Canada and Australia.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.0	0.9	92.3	138.0	0.29	11.5	31.3	77.5	17.5
2%	30%	1%	1%	4%	1%	2%	1%	50%
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
17.0	56.7	-0.41	0.28	-0.083	1.25	-0.41	160.4	93.4
2%	1%		10%		1%	15%	1%	1%

EPDs as of December 10, 2019

Proclamation x Loaded Up son!



EXCITING, FIRST Sons Sell in the APEX Cattle 'Heterosis Headquarters' Bull and Bred Heifer Sale on January 27th!
At PRIVATE TREATY, we have a select group of top producing cows bred to him for February and early March calves.



Dan Leo - 308-750-0200 - sales@apexcattle.com - 1146 7th Avenue, Dannebrog, NE 68831

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MONDAY - 1:00 PM
JANUARY 27, 2020



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DANNEBROG, NE

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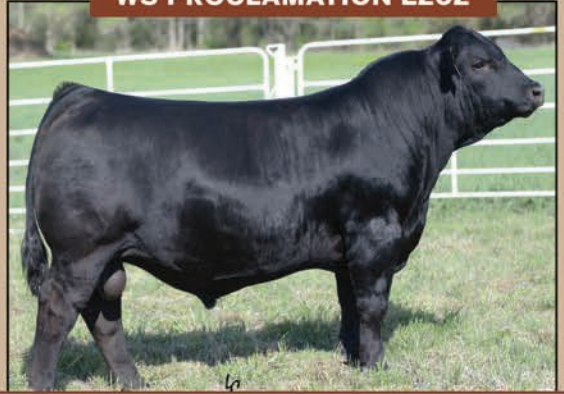
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'Age-Advantaged' bulls developed on all roughage ration!

WS PROCLAMATION E202



Top 1% CE, WW, YW, MCE, MWW, DOC, CW, REA, API and TI...His first sons sell!



By Gold Strike, 20+ Brothers Sell



Rampage x Basin Payweight 1682



By Loaded Up, #1 API son in breed!



By Bankroll, Impressive Quality and Data!



By Dividend, 30+ Brothers Sell!



Bankroll x OCC Legend 616L, ET

Selling progeny by these EPD pacesetting SimAngus and Simmental sires PLUS Holy Smoke 060C, Bridle Bit Rembrandt D630 and THR Testament 5451C, LRCC THR Mtn Pass 6219D and W/C Bankroll 811D.



Angus sires include HA Cowboy Up 5405, Quaker Hill Rampage 0A36, Musgrave Aviator and Bruns Top Cut 373.



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YEARLING BULLS



LOT 105

HE SELLS!
SimAngus™
Yearling

Proclamation x Loaded Up
Top 10% CE, MCE, MWW, REA and API



LOT 146

HE SELLS!
SimAngus™
Yearling

Mountain Pass x Masterlink
Top 2% WW, YW & TI. Top 10% API



LOT 134

HE SELLS!
SimAngus™
Yearling

Gold Strike x Cowboy Cut
Top 1% WW, YW & TI, Top 10% REA & API



LOT 121

HE SELLS!
SimAngus™
Yearling

Proclamation x Connealy Capitalist
Great genetics, Top 10% DOC, API & TI



LOT 108

HE SELLS!
SimAngus™
Yearling

Proclamation x Lock N Load
Top 10% CE, MCE, MWW, REA, API and TI



LOT 123

HE SELLS!
SimAngus™
Yearling

Bankroll x OCC Legend 616L from heralded
Windsong donor - top 15% CE



WE ARE COWHERD STRONG!

ASA registry verifies that we have the second largest number of BOTH CCR Cowboy Cut 5048Z and W/C Loaded Up 1119Y daughters plus the breed's largest group of High Calibre sired females. Our Angus maternal base represents productive daughters of Basin Payweight 1682, K Bar D Joe Canada, Quaker Hill Rampage, AAR Ten X, Connealy Capitalist, Barstow Cash, Hoover Dam, Dameron Northern Lights, Kramers Apollo, Connealy Final Product, OCC Emblazon, GAR New Design 5050 and Mytty In Focus.



BRED HEIFERS



LOT 170

SHE SELLS!
SimAngus™
Bred Heifer

W/C Holy Smoke x W/C Loaded Up
Maternal sister to WC172G, a featured bull



LOT 154

SHE SELLS!
Angus
Bred Heifer

Quaker Hill Rampage x SAV Bruiser
Bred to CLRS Dividend 405D



LOT 162

SHE SELLS!
SimAngus™
Bred Heifer

W/C Holy Smoke x Up North (Upgrade)
Bred to Bridle Bit Rembrandt D630



LOT 194

SHE SELLS!
SimAngus™
Bred Heifer

CCR Masterlink x 9K Gold Key
Bred to Bridle Bit Rembrandt D630



LOT 186

SHE SELLS!
SimAngus™
Bred Heifer

CDI Executive Power x DUFF Copyright
Bred to Bridle Bit Rembrandt D630



LOT 202

SHE SELLS!
SimAngus™
Bred Heifer

CCR Flint Hills x W/C Loaded Up
Bred to Bridle Bit Rembrandt D630

"We have bought several bulls from you in the last years, mostly over Superior, and they have been outstanding. Your bulls have lots of thickness and excellent carcass traits that we demand in our Angus based program. Calves could not be better!"
- Glenn Cantrell, Long Grove, OK

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The American Simmental Association offers the Beef Industry's most varied and robust lineup of heat tolerant, fescue tolerant, disease resistant cattle. As you battle through the environmental challenges that face your cow herd, take the time to check out SimAngus™ HT, Simbrah, and slick-haired Simmental and SimAngus™ options.



Chip Kemp

Director, ASA and IGS Commercial
and Industry Operations
American Simmental Association
ckemp@simmgene.com
406-587-4531

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American Simmental Association
www.simmental.org

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SIMMENTALS & RED ANGUS



BCLR MISS BALDY E704 • ASA#: 3322997
Newest addition to the Bichler donor pen and also the pick-of-the-herd flush by Lazy C Diamond Ranch, ND and Rydeen Farms, MN.



TJ MS 38W • ASA#: 2529932
Proven outcross donor that has raised many high-sellers for the Triangle J Ranch, NE. We are offering four sons and the pick of her heifer calves sired by CDI Authority 77X.

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Feb. 11, 2020

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55 Bulls
45 Females

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BCLR ALAMO F552-3 • ASA#: 3480640
High-selling bull of our 2019 sale. Sold to Kenner Simmentals, ND.



BCLR ARTILLERY E21-3 • ASA#: 3322964
High-selling black bull of our 2018 sale. Owned with Tom Brothers, TX.



BCLR CASH FLOW C820 • ASA#: 3071303
High-selling bull in our 2016 sale and a recent addition to the Genex line-up.



BCLR HEARTLAND E130 • ASA#: 3322925
High-selling red bull in our 2018 sale. Sold to Crosshairs Ranch, ND.



BCLR AMBITION E301 • ASA#: 3322973
Purchased in 2018 by Wheatland Cattle, CA.



BCLR MISS AMBITION E731 • ASA#: 3322935
High-selling red heifer in 2019. Sold to Doll Farms, ND.

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Building Blocks of Commercial Genetic Awareness



by Lane Geiss, Director of Commercial and Nontraditional Data Programs

The commercial programs offered by the American Simmental Association (ASA) are an effort to provide genetic tools to the largest sector of the beef industry—the cattle operations. These efforts are supported through multiple ASA programs and the world’s most comprehensive beef genetic database. The three pillars to ASA Commercial Programs are the: **Total Herd Enrollment — Commercial option (THE-CM)**, **Cow Herd DNA Roundup (CHR)**, and the **IGS Feeder Profit Calculator™ (FPC)**. These programs allow commercial producers to maximize the genetic awareness surrounding their program and to make better management and selection decisions.

Each of these programs are designed to offer assistance at three key management moments in commercial operations; **Breeding, Heifer Selection, and Weaning**. This article will briefly dive into how each program functions.

Total Herd Enrollment — Commercial

The THE-CM is the foundation to these programs and allows participants to fully capitalize on the true genetic awareness of their cow herd. This is a whole-herd reporting program that helps isolate the known genetic potential of every female owned. The industry’s best metric for understanding genetic merit on individual animals is through an expected progeny difference (EPD). Simply put, an EPD describes the difference in production value for a given trait compared to other cattle. These are all calculated through pedigree relationships and performance records — and genomics if desired. Selection indexes take that one step further by combining multiple economically relevant EPDs along with industry costs and thresholds into a prediction model. Seedstock breeders undoubtedly use EPDs and selection indexes to make mating decisions. Why shouldn’t commercial producers have the same technology?

Follow this link to learn more about THE-CM: www.simmental.org/commercial

Cow Herd DNA Roundup

The CHR is an opportunity to push the accelerator on female genetic awareness. Every cattleman knows which cow is his best producer, but do they know right away which replacement heifer will fill that role? The field of genomics allows us to gain a better understanding of a young heifer's genetic potential even before she starts producing. This technology uses known regions on the bovine genome that impact specific economically relevant traits. For example, longevity in cattle is known once they've been in production for almost a generation, but producers would hope to know that information before they invested time and money in replacements. Through genomics, we can use known genetic markers to give an indication of whether a female may last in the herd longer (or shorter) than others. The CHR will provide years of information before you have to invest years of time.

Follow this link to learn more about CHR:
www.simmental.org/chr

IGS Feeder Profit Calculator™

While the other two programs are focused around the cow herd, the FPC is centered around where commercial producers make ends meet. They've invested a lot of time and money into not only their cow herd, but also their bull battery because they know the role genetics play in the end product. They've also invested in their management protocols to ensure the feeder calves they raise will stay healthy and perform in the feedlot. These investments help producers stay profitable and build a more valuable feeder calf, but are their buyers aware of their commitment? The FPC is a third-party view of the profit potential on a calf crop through the understanding of genetics, health, and management. Buyers want low-risk, high-potential calves with earning potential. Producers want to highlight that their calves fit potential buyer's needs. As opposed to traditional marketing slogans and empty statements let's provide true awareness. **We can Know or Guess. Choose Know.**

Follow this link to learn more about the FPC:
www.internationalgeneticsolutions.com

ST



Clint Berry

"The FPC is a simple and easy tool that commercial cattlemen can utilize to differentiate their cattle in the marketplace. Works in breeding programs using various breeds and has no cost to the producer."

beef@internationalgeneticsolutions.com



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Hook's Flint 2F



ASA 3403314 3/4 SM 1/4 AN

CE	BW	WW	YW	MARB	RE	SAPI	STI
18.7	-2.4	75.7	114.3	0.71	1.05	171.6	91.8

GW Major Move 590E



ASA 3242835 5/8 SM 1/4 AN 1/8 AR

CE	BW	WW	YW	MARB	RE	SAPI	STI
10.6	1.1	87.7	135.3	0.21	1.06	140	81.7

TJ Heisman 388F



ASA 3459048 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
14.8	-0.8	82	120.9	0.46	0.74	174.3	92.1

KBHR Cimarron F151



ASA 3499731 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
15	-1.6	73.8	110.6	0.7	0.97	182.7	94.3

Bridle Bit Best Man F839



ASA 3423917 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
18	-0.1	72.6	113.4	0.17	0.64	150	79.3

TJ High Plains 86E



ASA 3288842 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
13.5	1	80	117	0.41	0.89	159.8	88.4

ALL BEEF PARTNERSHIP BULLS AT STUD:

- EGL Fireman - ABS
- Hook's Eagle - GENEX
- Hook's Frontline - ABS
- KBHR High Road - GENEX
- KBHR Wentz - GENEX
- KCC Excellence 139-774 - SELECT SIRES
- NLC Gen Ten - ABS
- Southern Fortune Teller - GENEX



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All new, ground-breaking and innovative programs that will literally change our business and yours. Stay tuned.

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Meet the Allied Team



MARTY ROPP
CEO and Business Development Specialist
406-581-7835



CLINT BERRY
Commercial Marketing and Seedstock Procurement
417-844-1009



ROCKY FORSETH
Customer Service Professional and Feeder Cattle Marketing
406-590-7984



COREY WILKINS
Director of Sale Services
256-590-2487



LEOMA WELLS
Data Genie and DNA Specialist
559-696-4941



CLRS GUARDIAN 317G

\$API 190
\$TI 94

ASA# 3563436
HOOK'S BEACON 56B x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED PB SM



HOOK'S GIDEON 23G

\$API 158
\$TI 92

ASA# 3563742
HOOK'S EAGLE 6E x DIKEMANS SURE BET
HOMO BLACK HOMO POLLED PB SM



HOOK'S GRADUATE 210G

\$API 174
\$TI 92

ASA# 3563620
BRIDLE BIT ECLIPSE E744 x HOOK'S BEACON 56B
HOMO BLACK HOMO POLLED 3/4 SM 1/4 AN



HOOK'S GLACIER 37G

\$API 160
\$TI 93

ASA# 3563728
HOOK'S EAGLE 6E x HOOK'S INFINITI 10U
HOMO BLACK HOMO POLLED 3/4 SM 1/4 AN



CLRS GRAND CANYON 523G

\$API 164
\$TI 85

ASA# 3563479
COLORADO BRIDLE BIT E752 x HOOK'S YELLOWSTONE 97Y
HOMO BLACK HOMO POLLED PB SM



HOOK'S GEMINI 5G

\$API 166
\$TI 91

ASA# 3563760
TJ DIPLOMAT 294D x HOOK'S CAPITALIST 37C
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN



HOOK'S GEYSER 101G

\$API 157
\$TI 89

ASA# 3563664
HOOK'S DELEGATE 64D x HOOK'S SHEAR FORCE 38K
RED HOMO POLLED PB SM



CLRS GRAND JUNCTION 516G

\$API 140
\$TI 87

ASA# 3563395
WS ALL ABOARD B80 x CLRS ARCHIE 136 A
RED HOMO POLLED PB SM



CLRS GROWTH SPURT 322G

\$API 156
\$TI 94

ASA# 3563483
HOOK'S DELEGATE 64D x WS BEEF KING W107
RED HOMO POLLED PB SM



HA GALAXY 931G

\$API 139
\$TI 90

ASA# 3601138
TJ MAIN EVENT 503B x K C F BENNETT ABSOLUTE
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN



CLRS GRAYSON 7305G

\$API 173
\$TI 88

ASA# 3563450
CCR BOULDER 1339A x HOOK'S SHEAR FORCE 38K
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN



HOOK'S GLOBAL 60G

\$API 172
\$TI 86

ASA# 3563705
TJ DIPLOMAT 294D x HOOK'S XAVIER 14X
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

clarity + focus
2020 VISION

Genetic progress you can clearly see.
FOCUSED on customer profitability and service.

BRED FOR Balance

FEBRUARY 14, 2020 • 1:00 PM (CT) • STARBUCK, MINNESOTA



HOOK'S FELLOWSHIP 206F

\$API 159
\$TI 80

ASA# 3393192

HOOK'S CAPITALIST 37C x HOOKS SHEAR FORCE 38K
HOMO BLACK HOMO POLLED 3/4 SM 1/4 AN
Due 3/27/20 to EGL Fireman 111F.



CLRS FOOT LOOSE 821F

\$API 160
\$TI 89

ASA# 3399283

HOOK'S BLACK HAWK 50B x J BAR J NIGHTRIDE 225Z
HETERO BLACK HOMO POLLED 5/8 SM 3/8 AN
Due 3/6/20 to Hook's Beacon 56B.



HOOK'S FELICIA 14F

\$API 152
\$TI 86

ASA# 3403326

TJ DIPLOMAT 294D x HOOK'S BROADWAY 11B
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN
Due 3/28/20 to EGL Fireman 111F.



HOOK'S FABULOUS 31F

\$API 152
\$TI 81

ASA# 3403343

HOOK'S BEACON 56B x W/C UNITED 956Y
HOMO BLACK HOMO POLLED 3/4 SM 1/4 AN
Due 3/6/20 to Hook's Black Hawk 50B.



CLRS GLAMOROUS 912G

\$API 159
\$TI 83

ASA# 3563454

CCR BOULDER 1339A x HOOKS SHEAR FORCE 38K
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN
Sells open.



HOOK'S GINGER 87G

\$API 166
\$TI 91

ASA# 3563678

HOOK'S EAGLE 6E x HOOK'S BOUNTY 6B
HOMO BLACK HOMO POLLED PB SM
Sells open.

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Home of the

Hottest Sires!

EPDs as of 12.6.19



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.4 79 119 .25 2 19 59 124 75

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at
Lee Simmentals, MO



Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .4 80 122 .26 4 18 58 142 82

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 3.7 67 83 .10 4 19 52 117 68

ASA# 3045559

Sires more champions and high-sellers than any other sire!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
19 -2.7 70 91 .13 10 25 60 163 81

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.6 54 79 .15 -.4 17 44 104 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 0.0 46 72 .16 6 24 47 123 60

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross
donor!



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 2 80 112 .20 6 18 58 126 77

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter
at Circle M Sale, TX



Homo black
Hetero polled

ASA#
2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 2 62 88 .16 -1.6 17 48 112 66



Homo black
Hetero polled

ASA#
2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.6 65 95 .19 -.5 17 50 105 66

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black
Homo polled

GEFF County O 736E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .7 63 96 .20 6 24 55 123 63

ASA# 3289219

Loaded Up x Montecito x Ruby Rhythm donor

Bob May told Griswold that he had as good a Simmental as he's ever seen in the fall of 2017, 2019. Embryos on Snow feature sale lot!



Black
Polled

Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 4 70 96 .16 2 12 47 84 56

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black
Homo polled

SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
11 1.5 93 137 .28 7 22 68 152 90

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Hetero black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
15 .3 67 90 .14 8 23 57 138 70

ASA# 3187005 • Bankroll progeny are topping sales across North America!



Homo black
Homo polled

WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.2 79 121 .26 1 24 63 133 79

ASA# 3208343 • Walsh's 2017 high-seller.

A PB Stepping Stone x Built Right red charlie free!



Hetero Black
Homo Polled

JBS Logic 5E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 3.5 64 85 .14 3 16 48 113 64

ASA# 3337441

HOT Relentless son and full sib to the Grand and Reserve Champion Females at 2019 AJSA National Classic.



Grand Champion 2019 AJSA National Classic for Guyer



Hetero black
Homo polled

GPG Focus 135F

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 2.3 65 96 .19 7 26 58 118 69

ASA# 3485396

Mr CCF 20-20 x Profit

Focus is the exciting Hartman 2019 NWSS Reserve Champion Pen member that sold to Gana, NE! Combines the hottest sires of today in a complete, stout, sound, great-looking package!



Focus dam was a \$35,000 HCC sale feature.



Werning's 2019 High-Selling Bull at \$180,000.



Double Bar D featured bull selling for \$56,000.



RJ's \$164,000 2018 high-seller.



Cardinal's 2018 \$84,000 heifer



3/4 SimAngus™
Homo black
Homo polled

CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .3 95 148 .33 7 26 73 153 93

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



2019 Sweepstakes Res. Champ Jr. PB!



2019 AJSA Res B&O



Hetero black
Hetero polled

LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 1.9 72 100 .17 3 14 50 120 71

ASA# 3123088 • An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Sixteen Step was the Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Homo black
Homo polled

Mr CCF 20-20 100B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 1.1 76 117 .25 6 20 58 127 75

ASA# 2964446 • Vision x Dew the Stroke donor 20-20 is one of the HOTTEST sires in the breed for combining calving ease, depth, soundness and eye-appeal! You'll be seeing more high-sellers around the country soon like the ones pictured here, plus champions like Buck Creek Perfect Vision, Reserve % Bull at Forth Worth and high-selling bull at the Cowtown Classic!



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Birth Weight Update for the Approaching Calving Season

Research study finds hoof tape correlates highly to scale weights but exhibits less variation.

By Jackie Atkins, Ph.D., Director of Science and Education

There has long been a stigma against using hoof circumference for estimating birth weight; however, there are pragmatic reasons why hoof tape is a sound alternative. Collecting scale weights at birth can be difficult for breeders due to labor constraints. It is known that some breeders are using hoof tape to estimate birth weight. Recently, IGS and consulting scientists, Drs. Bruce Golden and Matt Spangler, delved into a number of potential improvements to the genetic evaluation of growth traits including how to handle hoof tape records as a measure of birth weight in genetic evaluation.

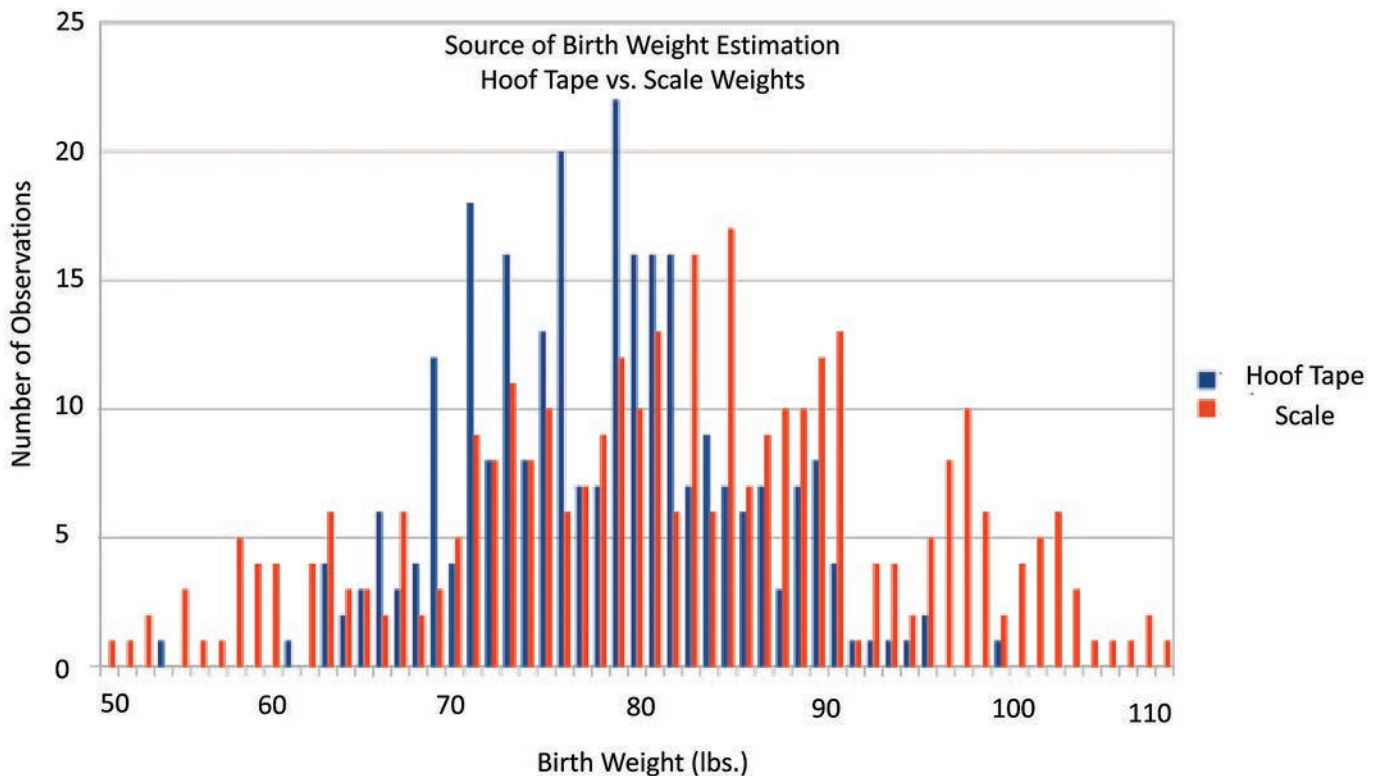
Dr. Golden started looking at large numbers of records from herds known to use hoof tape or known to use scale weights. Golden used over 7,000 hoof tape records and 15,000 scale weight records and found hoof tape and scale weights have a high genetic correlation (0.92). As expected, hoof tape estimates for birth weight had less variation in the records resulting in

hoof tape measurements with fewer extremely light or heavy birth weight estimates compared to scale weights (see graph).

What does this mean for seedstock breeders?

Scale weights remain a gold standard for birth weight measurements. However, hoof tape measurements look like a very reasonable alternative. The Beef Improvement Federation recently came out with the following statement. "BIF recommends that organizations responsible for recording performance data require breeders who use a hoof tape to record birth weight to indicate that they have done so."

Remember, with both measurements, the economically-relevant trait is Calving Ease. The genetic correlation between hoof tape measurements and calving ease is not yet known but given the high correlation to scale weights, it is likely to be similar to the correlation between birth weight and calving ease.



As a reminder, for ALL phenotypic records, if animal measurements are missed for any reason, it is far better to leave the records blank than to fill in the blanks with guesses. Inaccurate records introduce noise to the genetic prediction that reduces the ability to assess the genetic merit of these and related animals.

Stay tuned for more updates on other improvements in the growth traits predictions in the IGS Multi-breed Genetic Evaluation.

“The key for success is for the same person to do the measuring with the same tension on the tape every time. When it is cold, it is important to make sure the feet are not swollen when you measure them. Consistency is the key,”

says Jim Butcher, Lewiston, MT, Gateway Simmentals and long-time user of hoof tapes.

Tips when using a hoof tape:

1. Measurements should be collected within 24 hours of birth.
2. Place the tape around the coronary band (where the hoof meets the hide) of a front hoof, tighten, and read the measurement.
3. There are two sides to the tape. One for bull calves and one for heifers.
4. Use the same method for ALL calves in a management group. Avoid collecting some weights with a scale and some with a hoof tape.
5. When turning in birth records to your association, if possible indicate if measurements are from a scale or hoof tape. **ST**



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HHS Entourage 847F

CDI Entourage 156U
HHS MR Entourage 867B
HHS Miss 836Z

MCM Top Grade 018X
HHS Miss Lucky AVA 847A
HHS Miss 870U

Trait	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	API	TI
EPD	13.0	1.7	82.6	126.7	7.5	29.5	70.8	22.7	17.6	39.2	-0.37	0.44	-0.089	-0.40	170	90
ACC	0.41	0.49	0.47	0.47	0.23	0.40	0.42	0.26	0.15	0.46	0.36	0.38	0.35	0.45		
%	15		5	4	15	4	1	1	1	10		1			1	1

- This bull is for sale Private Treaty
- Purebred with calving ease with muscle
- Great foot and leg structure
- Semen is available, he would be a good fit on Simmental, Angus or commercial cows
- Keller Broken Heart Ranch purchased his full brother in 2018.



HHS Entourage 841F

CDI Entourage 156U
HHS MR Entourage 867B
HHS Miss 836Z

MCM Top Grade 018X
HHS Miss Allie 841A
HHS Miss 870U

Trait	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	API	TI
EPDs	17.6	-1.0	65.7	101.2	10.7	31.7	64.5	21.6	14.7	22.0	-0.35	0.51	-0.083	0.62	175	85
ACC	.41	.47	.45	.46	.46	.22	.40	.41	.25	.15	.44	.34	.36	.34	.41	.05
%	1	10			1	2	10	3	10			1			1	2

- This bull is for sale Private Treaty
- Calving ease and low birth weight
- Purebred baldy with great EPD profile
- Outcross with amazing good looks
- Moderate frame
- Semen is available



Full sister with picture-perfect udder



HHS Powerhouse 801C

C R A Bextor 872 5205 608
Sire: G A R Prophet
G A R Objective 1885

HC Hummer 12M
Dam: HHS Miss 829Z
HHS Miss 833R

Trait	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	API	TI
EPD	14.4	1.7	78.1	117.3	9.6	20.0	59.0	14.2	11.4	38.8	-0.07	0.83	-0.022	0.43	161	90
ACC	0.54	0.65	0.60	0.59	0.32	0.48	0.49	0.30	0.46	0.53	0.41	0.47	0.39	0.51		
%	20		10	15	10		25			20		1			2	1

- These measurable traits speak for themselves
- Adj. BW: 77 lbs.
- BW Ratio: 105
- Adj. WW: 869 lbs.
- WW Ratio: 120
- Adj. YW: 1,435 lbs.
- YW Ratio: 111
- Adj. IMF: 4.58
- IMF Ratio: 145
- Adj. REA: 16.05
- REA Ratio: 99

Bull is deceased, limited amount of semen available



801C Son - High-selling bull at 2019 Illinois Beef Expo

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FACTORY DIRECT PRICING

Putting the Best Foot Forward

ASA Launches Feet and Leg Scoring Recommendations

By Lane Giess, Director Commercial & Nontraditional Data Programs

There has been a significant amount of buzz in the industry lately when it comes to structural soundness in genetic evaluation. With workshops educating breeders across the country, multiple presentations happening at national conferences, and articles in countless publications, feet and leg structural evaluation obviously matters to beef producers — seedstock and commercial alike.

The ASA science team has been hard at work developing further understanding of the genetic control of feet and leg structure in beef cattle and encourages members to start thinking about structural evaluation in their own herds.

While not new to dairymen, feet and leg structure evaluation is in its relative infancy for the beef industry. Through a research project at Kansas State University funded by the American Simmental Association, Red Angus Association of America, and the Kansas Global Food Systems Initiative, multiple traits related to feet and leg structure were evaluated and tested in the most comprehensive research project of its kind in beef cattle. Approximately 4,000 animals from both the Red Angus and Simmental breed populations were scored for 14 traits relating to structure.

Dr. Bob Weaber, professor and extension beef cattle specialist at Kansas State University led the project.

“The objectives were to understand the genetic relationships among hoof, leg, and limb angulation attributes —

especially any differences between the front and rear limbs. We also wanted to test the granularity of the scoring system to determine information loss using a simple categorical system,” Weaber commented.

The study provided insight for ASA and IGS breed partners to develop educational material and recommendations for breeders to start evaluating their own herds.

Three traits were identified to be issues in the breed population worth exploring further: 1) Claw set and divergence; 2) Hoof angle and heel; 3) Hock angle or rear leg side view.

Curvature or divergence in claw set disrupts the surface area on the base of the hoof. This often appears as a scissor or corkscrew claw, where the most severe cases result in one claw growing outward and crossing over the other claw. Cattle often experience shortness of stride and apparent painful movement with this phenotype.

Hoof angle and/or heel depth issues can lead to shallow-heeled cattle, which can cause toes to grow out and lengthen. Inversely, too much depth of heel results in a rigid hoof and pastern angle, limiting an animal’s flexibility of motion.

Though the previously mentioned traits affect hoof conformation, structure issues also manifest themselves in the limbs of cattle, notably the hock and rear leg set. Cattle with extreme straightness are limited in their mobility as are animals that experience over-flexion of the hock joint.

Feet and Leg Recommendations

Developing a set of educational guidelines for feet and leg structure for ASA members to better select and evaluate their own animals has been a high priority for the ASA science team. While much of the research regarding the use of feet and leg data in genetic evaluation, as well as structure’s impact on economically-relevant traits is still ongoing, membership can contribute to this research by voluntarily sending any data they collect on three traits: Claw Set, Hoof Angle, and Rear Leg Side View (See Figures. 1–3).

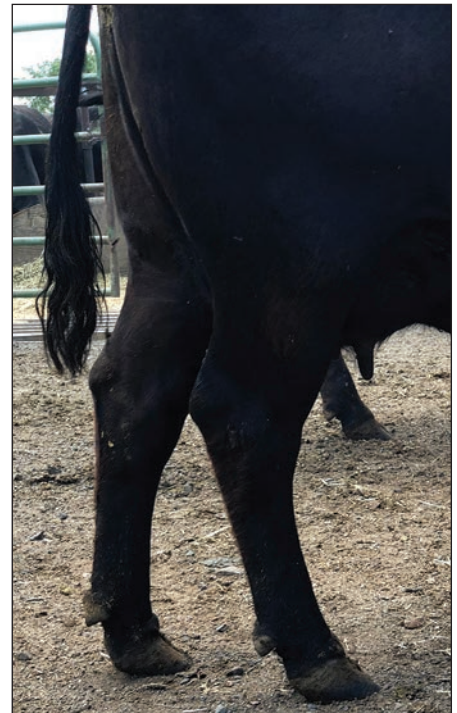
Figure 1: Claw Set



Figure 2: Hoof Angle



Figure 3: Rear Leg Side View



Weaber stressed the importance of breeders familiarizing themselves with feet and leg structural evaluation. “Seedstock cattle will continue to be evaluated for a wide range of economically important traits for the foreseeable future. Commercial cattle producers making sizeable investments in genetics are elevating their expectations relative to foot and leg conformation and durability. As such, seedstock producers seeking repeat customers for high-value bulls should strive to breed cattle with foot and leg longevity in mind,” Weaber emphasized.

Scoring Rubric

- Score the three traits (Claw Set, Hoof Angle, and Rear Leg Side View) on a 1 to 9 scale using the included rubrics (See Scoring Rubric).
- If there is variation in the conformation of hoof traits between the front and rear/left or right, score the worst hoof.
- The best time to evaluate cattle to capture whole contemporary group information is between 12 to 18 months of age.
- Scores may be evaluated annually on mature cows (taken in conjunction with mature weights and body condition scores).
- Score all animals prior to any hoof trimming.
- Score animals on a level and hard surface, devoid of mud or grass to ensure an accurate appraisal.
- Score all animals on the same day, by the same evaluator.

Claw Shape

1 2 3 4 5 6 7 8 9

Open Divergent (OD) desirable Scissor claws (SC)

Reference: Shape (primarily curl) and evenness of the claw set.

Foot Angle

1 2 3 4 5 6 7 8 9

Steep feet angle (SA) desirable Shallow feet angle (SA)

Reference: Strength of pastern, depth of heel and length of foot.

Rear Leg Side View

1 2 3 4 5 6 7 8 9

Straight rear leg (ST) desirable Sickie hocked rear leg (SI)

Reference: Angle measured at the front of the hock.

These scores provide utility for two reasons; 1) they allow breeders to objectively rank and identify problem animals in their herd on an annual basis 2) they may prove useful in a national genetic evaluation.

“It could be reasoned soundness is already reflected in the currently published Stayability EPD, but it’s useful for ASA members to be aware that these guidelines are a tool at their disposal to identify problem animals in their population,” says ASA Executive Vice President Wade Shafer, Ph.D. “It’s ideal to have educational material that encourages breeders to objectively look at feet and legs and make culling decisions, all the while contributing to the larger research effort at hand”.

**For any questions regarding the feet and leg trait complex
and how to submit any data recorded, please contact
Lane Giess at lgiess@simmgene.com**

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974
PB • WW 777 • API 115 • TI 76
TURNPIKE X UPRISING
Top 2% for WW & YW, 114 WW Ratio.



976
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984
1/2 • WW 667 • API 125 • TI 72
CLASSIFIED X LONG DISTANCE
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986
PB • WW 667 • API 138 • TI 74
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9154
PB • WW 700 • API 129 • TI 83
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9158
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901	BLK	PB	BLACK HAWK X UNO MAS	64E	1/24	82	892	16	-1	86	124	9	20	63	149	88
902	BLK	1/2	BOULDER X BISMARK	119E	2/6	80	680	15	-1	64	100	9	27	59	149	77
908	BLK	5/8	NIGHTRIDE X BOISE	E763	2/13	68	656	15	-1	68	101	8	23	57	148	80
914	BLK	3/4	TRUE JUSTICE X MAKERS MARK	D620	2/15	97	687	11	2	79	121	8	27	66	132	77
920	BLK	3/4	BOISE X PREMIUM BEEF	B401	2/16	82	698	15	-1	67	98	10	26	59	129	70
922	RED	PB	ALL ABOARD X RANCH HAND	X010	2/17	71	620	17	-3	63	90	11	27	58	150	77
928	BLK	3/4	BLACK HAWK X CLASSIFIED	E789	2/19	74	714	12	-2	76	114	5	24	62	134	77
929	BLK	5/8	INNOVATOR X BRILLIANCE SON	B4133	2/19	86	692	13	-1	76	116	6	29	67	140	80
931	BLK	PB	BOISE X UPGRADE	A3106	2/19	102	753	11	2	75	107	6	28	66	129	75
932	BLK	5/8	BLACK HAWK X BRILLIANCE	E715	2/19	79	640	16	-1	75	114	9	24	61	144	79
933	BLK	PB	BOISE X TANKER	A348	2/20	93	723	11	1	73	106	9	32	69	127	71
942	BLK	3/4	BLACK HAWK X BROADWAY	E794	2/20	87	704	11	2	80	125	7	23	63	133	77
943	BLK	PB	COWBOY CUT X UNLIMITED	D632	2/20	83	675	13	0	73	105	8	29	65	149	78
945	BLK	3/4	COWBOY CUT X IN FOCUS	Y105	2/21	98	693	12	2	79	114	8	23	62	142	78
950	BLK	5/8	NIGHTRIDE X COWBOY CUT	E781	2/21	76	664	17	-3	61	93	10	22	52	160	80
951	BLK	3/4	TRUE JUSTICE X DAUL FOCUS	Y107	2/21	87	616	13	0	66	100	8	26	59	132	71
955	RED	PB	RIMROCK X SHEAR FORCE (ET)	A332	2/21	85	694	14	-1	71	98	8	22	58	142	80
958	BLK	3/4	COWBOY CUT X ROBUST	D698	2/22	80	704	15	-1	79	114	8	27	66	158	88
959	BLK	PB	BOISE X DREAM ON	Z286	2/22	95	620	12	1	64	86	9	25	57	131	68
962	BLK	PB	BOISE X TANKER	D6116	2/22	85	739	12	1	75	109	9	28	65	131	73
963	BLK	PB	INNOVATOR X UNO MAS	101D	2/22	87	732	13	0	81	121	6	25	66	144	86
966	BLK	PB	BIG TIMBER X BERETTA	D6134	2/23	88	727	13	-1	71	101	8	26	61	144	77
967	BLK	3/4	NIGHTRIDE X COWBOY CUT	E756	2/23	90	701	12	1	73	107	6	20	56	147	80
970	BLK	3/4	BOISE X RANGE BOSS	B413	2/23	90	683	12	1	78	113	8	20	59	133	76
971	RED	PB	RIMROCK X SHEAR FORCE (ET)	A332	2/23	96	699	14	-1	70	95	8	23	57	142	79
974	BLK	PB	TURNPIKE X UPRISING	DY37	2/23	98	777	8	4	87	132	5	18	62	115	76
976	BLK	PB	CASH FLOW X COWBOY CUT	D644	2/23	103	712	9	3	86	128	4	18	61	143	81
980	BLK	PB	BLACK HAWK X COWBOY CUT	E748	2/24	85	755	15	0	84	124	9	24	66	152	84
981	BLK	PB	CASH FLOW X UNLIMITED	D645	2/24	75	687	15	-2	74	111	1	20	57	145	78
984	BWS	1/2	CLASSIFIED X LONG DISTANCE	C5131	2/24	86	667	12	-1	65	100	4	23	55	125	72
986	BLK	PB	BIG TIMBER X UNLIMITED	D638	2/25	93	667	11	1	68	101	7	27	61	138	74
987	BLK	PB	CASH FLOW X BLK DIAMOND	A393	2/25	93	759	11	2	82	124	5	18	59	135	77
988	BLK	3/4	BOULDER X SANTA FE	E735	2/25	71	688	14	-2	69	104	8	23	58	138	76
989	BLK	3/4	CASH FLOW X CHAMBERLIAN	A3114	2/25	104	746	9	3	83	119	3	19	60	138	79
990	BLK	PB	BOISE X DEW IT RIGHT	C583	2/25	102	750	8	3	79	112	4	26	66	122	72
991	BLK	AN	FORTRESS X FRONTMAN	624	2/26	94	697	9	-0.4	62	108	13	25	55		
992	BLK	PB	TRUE JUSTICE X GOLDMINE	A370	2/25	90	723	8	2	74	105	4	28	64	129	75
994	BWF	PB	BIG TIMBER X GAME PLAN	D6131	2/26	82	620	12	0	66	99	8	25	58	138	73
995	BLK	PB	CASH FLOW X CHAMBERLIAN	Z285	2/27	98	645	10	2	75	108	3	17	55	135	75
998	BLK	3/4	BLACK HAWK X NIGHT RIDE	E7106	2/27	64	680	19	-5	67	103	11	23	56	166	85
9100	BLK	PB	BOISE X TANKER	A3118	3/1	102	671	9	3	74	108	7	27	65	120	68
9102	BLK	PB	CASH FLOW X FORTIFIED	D6135	3/1	88	768	13	1	84	127	7	20	62	143	82
9104	BLK	PB	BLACK HAWK X TANKER D488	E770	3/1	76	619	15	-1	73	108	9	21	57	144	77
9107	BLK	PB	CASH FLOW X COWBOY CUT	C5127	3/4	104	783	10	4	92	137	5	17	63	142	84
9108	BLK	3/4	CASH FLOW X BRILLIANCE	D699	3/4	75	673	15	-1	76	116	7	21	59	134	77
9109	RED	PB	ALL ABOARD X REDESTINED	B440	3/5	82	710	14	-2	75	107	8	24	61	158	86
9119	BLK	3/4	BOULDER X INTEGRATE	E799	3/12	91	683	12	1	78	122	8	21	59	134	77
9120	BLK	PB	COWBOY CUT X OPTIMUS PRIME	B039	3/12	80	624	15	0	69	95	8	23	58	144	76
9123	BLK	3/4	CLASSIFIED X EFFICIENT	Z213	3/14	86	722	11	1	76	115	5	23	60	123	75
9127	BLK	PB	BLACK HAWK X INTEGRATE	E780	3/15	77	707	16	-1	80	123	9	21	61	144	81
9151	BLK	PB	BOISE X GOLDMINE (ET)	U828	2/24	92	657	13	1	68	90	8	25	59	121	68
9152	BLK	PB	BOISE X GOLDMINE (ET)	U828	2/25	98	572	13	1	68	90	8	25	59	121	68
9154	BLK	PB	TURNPIKE X CASH FLOW (ET)	E774	2/27	95	700	7	4	92	140	3	17	63	129	83
9156	BLK	PB	BOISE X GOLDMINE (ET)	U828	2/27	93	764	13	1	68	90	8	25	59	121	68
9158	BLK	PB	BOISE X GOLDMINE (ET)	U828	2/27	88	694	13	1	68	90	8	25	59	121	68
9160	RED	PB	LAW MAKER X ALL AROUND	D49	3/1	80	873	10	2	77	120	4	27	66	133	76
9162	BLK	PB	TURNPIKE X CASH FLOW (ET)	E774	3/2	103	764	7	1	92	140	3	17	63	129	83
9166	BLK	PB	TURNPIKE X DREAM ON (ET)	T739	3/5	101	827	10	4	84	127	5	24	66	119	75

MEET THE TEAM

Culbertson Joins ASA and IGS Science Team, Hyde Steps into Retirement

Randie Culbertson, Ph.D.



Dr. Miranda “Randie” Culbertson recently accepted the position as Lead Geneticist for International Genetic Solutions (IGS) taking over the responsibilities of Dr. Lauren Hyde who stepped into retirement at the end of 2019. Culbertson graduated from Colorado State University (CSU) with

an M.S. and Ph.D. in Animal Breeding and Genetics.

ASA’s CEO, Dr. Wade Shafer comments on the transition from Hyde to Culbertson, “I can’t thank Dr. Lauren Hyde enough for her many years of service to ASA and the beef industry. She has been a critical factor in the dramatic advancements in genetic evaluation at IGS and ASA. She was wonderful to work with and always kept us entertained. Though we will

miss her, we are happy for her and support her decision to retire. We feel fortunate to have found Dr. Miranda “Randie” Culbertson to fill Lauren’s many roles. Randie compiled an impressive body of work while at Colorado State and comes highly recommended. Randie also has a solid, practical background — hailing from a large commercial operation in New Mexico. Randie will undoubtedly be a great asset for team ASA/IGS.”

Originally from New Mexico, Culbertson spent her childhood on the family’s cattle ranch located in Northern New Mexico. She later attended New Mexico State University where she earned a B.S. in Animal Science. Following graduation, she moved to Colorado and became self-employed in the equine industry as a show jumping trainer and instructor. From 2001 until entering graduate school, she owned, operated, and managed her own business. With a desire to return to her roots in the beef industry, she applied to CSU’s graduate program to pursue research in the field of beef cattle breeding and genetics.

While pursuing her graduate degrees, Culbertson’s research interests focused on addressing questions facing the beef industry. Her master’s research project examined the effect of the genetic potential for beef cattle milk production and the ability to remain in production with improved longevity (or stayability). In conjunction with her research, Culbertson was placed in charge of coordinating test schedules and data collection for CSU’s Feed Intake Unit. It was this work that led to her interest in feed intake as a trait and its application to the beef industry. As a result, her doctoral research focused on feed intake in beef cattle and specifically the implementation for genetic improvement.

In addition to her graduate work, Culbertson conducted several genetic evaluations for new and novel traits for breed associations and cattle producers. Some of the traits she worked on included heifer pregnancy, stayability, and a multi-trait analysis of pulmonary arterial pressure (PAP). The last nine months at CSU, Culbertson managed and coordinated a USDA grant project examining late feedlot death in cattle. Cattle dying in feedlots due to heart failure is becoming a greater concern in the industry. This project examined the effects of PAP on the performance and survivability of fed steers and begins to answer some questions about this growing concern.

Culbertson shares, “I am very excited for this tremendous opportunity to join the ASA/IGS team and to serve our members. I am fortunate to be able to work for an organization that is focused on using science to provide seedstock and commercial producers the tools to make genetic improvement to their herds.”

ST

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37th Annual Production Sale

Thursday, March 12, 2020 – 1PM at the Ranch
Lunch served at 11:30

Selling 30 Polled Purebred Simmental Yearling Bulls (Blacks and Reds)

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CCR Cowboy Cut
SSR Upgrade 23C



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F244 - PB - ASA# 3565362

RFS Bulletproof x CDI Authority
Red, Homo Polled | 18-Month-Old
7.9 2.0 83 126 5 23 65 [130 API, 78 TI]

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G8 - PB - ASA# 3595821

WS Proclamation x CLRS Constitution
Homo Black, Homo Polled | Yearling
14.9 1.4 88 138 10 31 75 [161 API, 91 TI]

MANY CALVING EASE HEIFER BULLS



G133 - 1/2 - ASA# 3595948

G A R Relevancé x SVF/NJC Built Right
Black, Homo Polled | Yearling
16.2 0.8 66 99 9 29 62 [161 API, 82 TI]

CALVING EASE HALF BLOODS



G68 - 1/2 - ASA# 3595883

KBHR Next Level x S A V Bismarck
Homo Black, Homo Polled | Yearling
13.5 0.3 77 122 9 23 62 [148 API, 83 TI]



G121 - 3/4 - ASA# 3595936

KBHR High Road x W/C United
Homo Black, Homo Polled | Yearling
11.1 0.6 88 137 7 20 64 [130 API, 87 TI]



G116 - PB - ASA# 3595931

IR Imperial x TJ Power Grid
Red, Homo Polled | Yearling
12.5 -0.8 67 101 8 33 66 [153 API, 82 TI]

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12/10/19 EPDs: CE BW WW YW MCE Milk MWW API TI



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First Breeding Season Guarantee



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Tattoo: 9077G • Sire: W/C Night Watch 84E



Tattoo: 9223G • Sire: W/C Rapid Fire 2101C



Tattoo: 9140G • Sire: Andras Fusion R236



Tattoo: 9150G • Sire: Hook's Xpectation 36X



Tattoo: 9407G • Sire: OOO Sir Loin 5122

Sires Represented Include:

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W/C Rapid Fire 2101C • CCR Wide Range 9005A
KG Justified 3023 • WS All Aboard B80
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Hook's Xpectation 36X • OOO Sir Loin 5122
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Loma, Colorado

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All Bulls are PAP Tested



EPDs as of 12.30.19

CCR Wide Range 9005A • ASA# 2725666

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
13	.1	81	127	.28	7	9	50	131	77



S D S Graduate 006X • ASA# 2548143

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
17	-3.2	73	113	.25	8	25	62	128	73



LRS Top Ten 104A • ASA#: 2729707

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
14	-.7	79	122	.27	9	11	51	135	79



J Bar J Nightride 225Z • ASA#: 2628568

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
7	-2.3	70	113	.27	8	6	41	171	90

Percentage calves out of Wide Range, Graduate, Top Ten and Nightride.

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Contact lgiess@simmgene.com for more information regarding both programs.



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Hurdsville, North Dakota

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FEB. 2, 2020

AT THE RANCH • HURDSFIELD, ND

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15 Registered Bred Heifers
20 Registered Open Heifers
& aprx 100 commercial bred heifers



G970

QB Blueprint D47 x Mr NLC Superior S6018
ASA#: 3647923 • BD: 3/5/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
98		5.5	4.3	83.7	126.5	4.3
Adj. 205	MILK	MWW	MARB	REA	API	TI
830	21.7	63.5	-0.05	1.05	119.9	73.5



G931

QB Blueprint D47 x MR NLC Superior S6018
ASA#: 3647929 • BD: 2/26/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
101		5.3	5.4	94.3	144.6	3.8
Adj. 205	MILK	MWW	MARB	REA	API	TI
913	18.8	62.6	-0.04	0.99	115.5	78.2



G969

MRL Red Whiskey 101B x Rendezvous Locomotive 80B
ASA#: 3647928 • BD: 3/5/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
96		4.3	5.7	92.3	133.5	4.8
Adj. 205	MILK	MWW	MARB	REA	API	TI
857	21.6	66.4	-0.06	0.92	112.2	76



G959

LFE The Riddler 323B x LFE BS Lewis 322U
ASA#: 3647943 • BD: 3/3/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
100		4.3	4.7	96	142.3	3.5
Adj. 205	MILK	MWW	MARB	REA	API	TI
866	12.6	58.9	-0.09	0.96	117.5	77.8



G949

DCR Main Attraction E18 x TNT Tanker U263
ASA#: 3647941 • BD: 3/1/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
94		4.5	3.5	76.2	115.1	3.7
Adj. 205	MILK	MWW	MARB	REA	API	TI
796	27.5	65.5	-0.05	1	118.2	70.4



G1057

DCR Power Up E68 x THR Northern 2109
ASA#: 3647951 • BD: 4/10/2019 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
94		3.9	4.2	89.8	131.3	2.3
Adj. 205	MILK	MWW	MARB	REA	API	TI
906	20.9	65.8	-0.07	1.01	117.6	76

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 Bred to: W/C HOC Red Answer

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 Simmental Sale--February 10, 2020



ASA# 3638252
 5/8 Simmental Sire: Longs The Player



AAA# 19583099
 Purebred Angus Sire: SAV Governor 6844



AAA# 19583098
 Purebred Angus Sire: SAV Governor 6844



ASA#3638265
 Purebred Simmental Sire: Law Maker

Black Simmental & SimAngus™



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Selling 50 Yearling Bulls



614G
Purebred

CCR Wide Range 9005A x SAS/ASF All Star

BD: 2-18-19 BW: 95 WW: 890

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
7.6	3.3	79.6	117	4.8	20.8	60.5	113	69

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Tuesday, February 4, 2020

2:00pm CT • Kist Livestock • Mandan, ND



450G
3/4 SM 1/4 AN

RC Club King 040R x Connealy Right Answer 746

BD: 3-5-19 BW: 95 WW: 928

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
11.7	1.1	77.5	119	5.4	24.3	63.1	123	72



918G
Purebred

MRL Discovery 21A x Olf Odin U5

BD: 2-19-19 BW: 98 WW: 920

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
10.1	2.3	72.4	116	8.1	30.2	66.3	113	68



500G
Purebred

CCR Cowboy Cut 5048Z x Olf Odin U5

BD: 2-2-19 BW: 71 WW: 870

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12.1	1.7	81.7	119	8.0	28.0	68.8	137	78



173G
Purebred

Ellingson Riddler E734 x Kappes Lucky Man W603

BD: 3-24-19 BW: 92 WW: 843

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
6.4	3.2	70.1	111	5.7	24.1	59.0	123	68



511G
Purebred

CCR Cowboy Cut 5048Z x Olf Odin U5

BD: 2-17-19 BW: 88 WW: 872

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12.8	1.7	80.4	116	9.0	23.9	64.0	139	78

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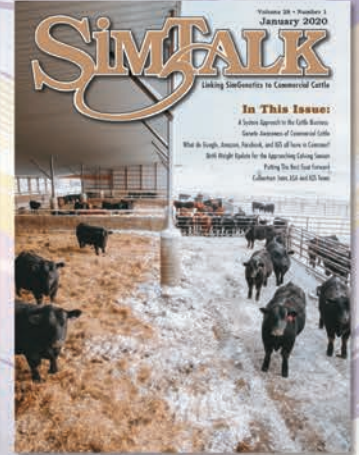
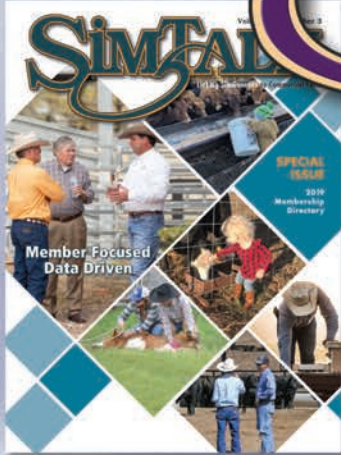
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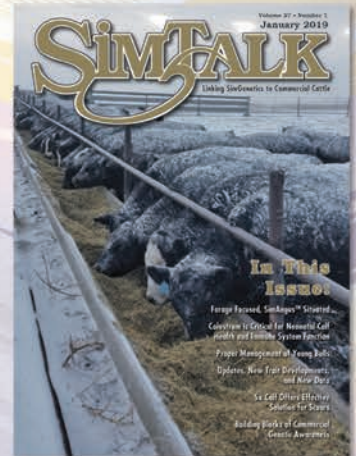
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ASA Publication's *SimTalk* Production Schedule Deadlines

	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2020	Jan 20	Jan 30	Feb 8	Mar 2
Breeder Directory 2020	May 1	May 10	May 23	June 15
Early Fall 2020	July 23	July 31	Aug 12	Aug 26
Late Fall 2020	Sept 21	Sept 25	Oct 8	Oct 23
January 2021	Dec 4	Dec 11	Dec 18	Jan 11



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Plan to attend Montana's Choice Sale, the following events, or contact Montana Simmental Association members to see what they have to offer you!

MSA Members Bull and Private Treaty Sales

Date	Ranch/Sale	City	Phone
December 7, 2019	Montana's Choice Simmental/SimAngus™ Sale	Billings	208-267-2668
January 17, 2020	Diamond Bar S	Great Falls	406-467-3303
February 1, 2020	Prickly Pear Simmental Ranch and Rocking W Heart Bull Sale	Helena	406-949-1754
February 3, 2020	Gateway Simmental Breeding Value Bull Sale	Lewistown	406-538-9695
February 5, 2020	Begger's Diamond V Ranch Genetic Source Bull Sale	Wibaux	406-796-2326
February 10, 2020	Edge of the West Production Sale	Mandan, ND	701-843-8342
February 13, 2020	Lassle Ranch Simmental – Annual Bull Sale	Glendive	406-486-5584
February 17, 2020	Bulls of the Big Sky Bull Sale	Billings	208-267-2668
March 3, 2020	Hill's Ranch Production Sale	Stanford	406-566-2479
March 7, 2020	Trinity Farms Generations of Excellence Sale	Ellensburg, WA	509-968-4800
March 17, 2020	Open Gate Ranch Sale	Simms	406-644-3113
April 4, 2020	X/L Ranch	Powell, WY	231-878-1908
April 6, 2020	Nelson Livestock Co. Production Sale	Wibaux	406-588-3371
May 7, 2020	Nelson Simmental and SimAngus™ Bull Sale	Glasgow	406-228-2024
Private Treaty	Rocking L 4 Ranch	Bonnors Ferry, ID	208-691-6656
Private Treaty	Walking 5	Broadview	406-667-2251
Private Treaty	3 JM Simmental	Twin Falls, ID	208-731-6646
Private Treaty	Andrea Cocergine	Butte	406-479-0010
Private Treaty	Zimmerman Simmental	Stevensville	406-777-3869
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Private Treaty	Little Bitterroot Ranch	Hot Springs	406-741-2523
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PB SM

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PB SM

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PB SM

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Herd Bull Prospect
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PB SM

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INDUSTRY UPDATE

Protect Cattle from Lepto and Other Feral-Swine Disease

By Boehringer Ingelheim, reprinted with permission from *Bovine Veterinarian*

With nearly 77% of all livestock located in regions with feral swine and up to 34 known diseases those swine can transmit, it's crucial for beef producers to protect their cattle from exposure to feral-swine disease risks.

"The biggest struggle we're having with feral hogs is that we're starting to see more of them, and in parts of the country we've never seen them before," said Jody Wade, DVM, Boehringer Ingelheim. "They're spreading disease to cattle that, unfortunately, can cause a lot of problems, including reproductive diseases."

The greatest threat to cattle from feral swine is disease transmission. Transmission usually happens when swine contaminate feed and water sources. This can infect cattle with a handful of costly diseases such as brucellosis, pathogenic *E. coli* and leptospirosis, one of the most common reproductive diseases leading to production and financial losses.

The following steps can help beef veterinarians and producers make strides to protect cattle from exposure to feral-swine disease risks:

Increase biosecurity

For producers experiencing feral swine in their area, Dr. Wade recommends making sure their operation has a good fence. It's hard to keep feral swine away from livestock, and barbed wire fences typically don't offer the best protection. Net wire fences provide a barrier that pigs can't go through or underneath. Not only can fences protect cattle from disease transmission, they can also protect farm equipment and crops from being damaged by feral swine.

Another key component is to avoid feeding cattle on the ground. A lot of producers don't realize by feeding cattle on the ground, they increase the risk of pathogen transmission. When feral swine have access to feed, it is easy for them to contaminate it with their saliva or urine, putting cattle at risk the next time they eat.

Practice prevention

"When beef producers ask about prevention, I tell them vaccination is the number one tool to protect cattle from exposure," said Dr. Wade.

CONTINUED ON PAGE 78

DIXSON FARMS INC Simmentals

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3/4 SM

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CCR Wide Range x Welsh Dew It Right



PB SM

Ms Ruth 636G

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PB SM

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Royal Affair x Mr Confidence
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PB SM

Selena F807

LLSF Uprising Z925 x HTP/SVF Duracell T52
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PB SM

Ms Ruth 50F

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Bred to W/C Lock Down 206Z



ANGUS

MAK Dually 836

DL Dually x EXAR 2002 B



3/4 SM

Nabe One Eyed Jack 140G

TLLC One Eyed Jack x SVF Steel Force S701



SIM
ANGUS

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Colburn Primo 5153 x JF Milestone 999W

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Jake 402.367.8390

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HART POWERHOUSE 074G • PB SM



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 CE 6, BW 3.3, WW 96, YW 148, MCE 5, MILK 27, MWW 75 API 121, TI 79



HART ASSAULT 059G • PB SM

Hetro Black, Hemo Polled Act BW: 87 Adj WW: 802
 HSR POWER PLUS D206 X WELSH'S WARSAW 312Z
 CE 8, BW 4.0, WW 94, YW 145, MCE 6, MILK 23,
 MWW 70, API 128, TI 79



HART QUANTUM 067G • PB SM

Homo Black, Hemo Polled Act BW: 85 Adj WW: 921
 WS EQUALIZER E1 X WELSH'S WARSAW 312Z
 CE 8, BW 2.9, WW 79, YW 114, MCE 3, MILK 19,
 MWW 58, API 121, TI 72

HART MOST WANTED 083G • PB SM



Homo Black, Hemo Polled Act BW: 87 Adj WW: 918 • GLS INTEGRATE Z3 X WLB ROUGHNECK 366R 377W
 CE 7, BW 3.9, WW 100, YW 154, MCE 5, MILK 19, MWW 69, API 107, TI 81



HART DAKOTA 019G • PB SM

Hetro Black, Hemo Polled Act BW: 78 Adj WW: 874
 DCR EXCLUSIVE E28 X HART MERRITT 155B
 CE 13, BW 2.3, WW 89, YW 142, MCE 7, MILK 33,
 MWW 77, API 125, TI 76



HART TURNSTONE 124G • PB SM

Homo Black, Hemo Polled Act BW: 83 Adj WW: 842
 RUBY'S TURNPIKE 771E X WS ALL AROUND Z35
 CE 9, BW 4.0, WW 93, YW 141, MCE 5, MILK 26,
 MWW 73, API 125, TI 81



HART GLADIATOR 101G • PB SM

Homo Black, Hemo Polled Act BW: 85 Adj WW: 898
 BBS TRUE JUSTICE B10 X WS ALL AROUND Z35
 CE 11, BW 1.3, WW 88, YW 134, MCE 7, MILK 27,
 MWW 71, API 141, TI 86



HART ROADHOUSE 328G • PB SM

Homo Black, Hetro Polled Act BW: 80 Adj WW: 878
 DKSR HOLLOW POINT C66 X JF REAL WORLD 050X
 CE 10, BW 2.5, WW 74, YW 115, MCE 5, MILK 23,
 MWW 60, API 121, TI 73

★ **Thursday, February 6, 2020 at 12:00 Noon Sharp!** ★
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90 HERD BULL PROSPECTS WILL SELL!

Bulls will be penned on display at the farm prior to and also sale day.



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Heiro Black Homo Polled Act BW: 85 Adj WW: 729
 WS EQUALIZER E1 X PROFIT
 CE 8 BW 2.6 WW 61 YW 89 MCE 3 MILK 29
 MWW 59 API 113 TI 65



HART GOLIATH 094G • PB SM

Homo Black, Homo Polled Act BW: 90 Adj WW: 901
 WS EQUALIZER E1 X TRIPLE C INVASION R47K
 CE 8 BW 3.3 WW 81 YW 120 MNE 2 MILK 23
 MWW 63 API 126 TI 73



HART MILO 211G • PB SM

Homo Black, Homo Polled Act BW: 83 Adj WW: 915
 HSR POWER PLUS D206 X HART IN TIME W095
 CE 9 BW 2.8 WW 84 YW 135 MCE 6 MILK 33
 MWW 75 API 120 TI 75



HART TURN' UP 217G • PB SM

Homo Black, Homo Polled Act BW: 87 Adj WW: 918
 RUBYS TURNPIKE 771E X OBCC KING PIN W42Y
 CE 14 BW 2.5 WW 81 YW 128 MCE 8 MILK 28
 MWW 69 API 135 TI 77



HART SOUTH POINT 286G • PB SM

Homo Black, Homo Polled Act BW: 87 Adj WW: 866
 HART BURBANK 363D X MADE IN AMERICA 210Z
 CE 9 BW 2.7 WW 74 YW 115 MCE 5 MILK 29
 MWW 66 API 123 TI 70

EPDs
 12/10/19



For more info or catalog:

HART SIMMENTALS

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Safe to W/C Night Watch



801F *3/4 Simmental*
TJ Maine Event x Dream Catcher
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Rubys Turnpike x Bennett Absolute



009G SimAngus™

W/C Bullseye x B/R Ambush 28



447G Purebred Simmental

Rubys Turnpike x 534 Donor
Selling 15 Sons of the 534 Donor Cow!



29G Purebred Simmental

Rubys Turnpike x Shear Force
Selling 15 Sons of Turnpike!



6340G SimAngus™

SAV Raindance x 534 Donor
Selling 13 SimAngus Sons of Raindance!



1001G Purebred Simmental

CDI CEO x 8543 Donor
Selling 15 Sons of CEO!



65G 3/4 Simmental

Mr SR Right Now x Tour of Duty
Selling 11 Sons of Right Now!



531G Purebred Simmental

W/C Bankroll x Y770 Donor



7108G SimAngus™

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W/C Lock Down 206Z x FHEN Halftime
A127 • 5/8 SM Herd Bull Prospect
BW 84 WW 827



FELT GETTING UP N GO G350
W/C Bankroll 811D x Nelson Style 4418
SimAngus™ Herd Bull Prospect
BW 77 WW 745

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INDUSTRY UPDATE

CONTINUED

Killed vaccines that protect against leptospirosis are easy to add to any protocol as a first line of defense. More often than not, when a producer purchases their cattle, they are given limited information on the animals' previous preventive health programs. Since killed vaccines only contain killed antigens, they offer safe and effective protection regardless of previous vaccination status. They can also be administered to cattle of all ages and at all stages of production.

"If we vaccinate routinely for leptospirosis, we know we can control it," Dr. Wade concluded. To learn more about vaccination plans and protocols to control diseases of feral swine, producers should work closely with their veterinarians.

Study Shows Cattle Temperament Affects Feedlot Performance

By Piper Whelan, reprinted with permission from *Canadian Cattlemen*

Differences in beef cattle temperament could significantly affect value from the feedlot to the plate, according to a Texas A&M University study.

These findings, published in the *Journal of Animal Science*, show heifers with calmer temperaments have better feedlot performance and, as a result, higher carcass quality and value than those with more excitable temperaments. This suggests that evaluating temperament could be a useful feedlot management practice with less cost and effort than developing new tools.

CONTINUED ON PAGE 80

2020 BULL SALE

Trauernicht Simmentals *45th Annual* **PRODUCTION SALE 2020**

Sunday February 16th 12:00 Noon

New Location: Trauernicht Simmentals Sale Facility at 901 E Pine, Wymore, NE



Maternal
brother to
Firestorm!

LHT Revolution 03G Red Angus
 Damar Trump C512 x Citation 138
 BW -1 WW 50 YW 84



LHT Main Force 184G 3/4 SM
 TJ Main Event 503B x SVF Steel Force 5701
 BW 0 WW 74 YW 108 API 115 TI 71



LHT 109G SimAngus™
 TJ Main Event 503B x Tour Of Duty
 BW 1 WW 82 YW 123 API 126 TI 80



LHT 77G 3/4 SM
 WS All Aboard B80 x Mulberry
 BW 0 WW 84 YW 131 API 139 TI 82



LHT 118G 3/4 SM
 WS All Aboard B80 x Conquest
 BW -1 WW 79 YW 122 API 137 TI 80



LHT 47G SimAngus™
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 ACLL Fortune 393D x Remington Lock N Load
 BW 2 WW 76 YW 114 API 118 TI 73



LHT Mr Main Event 343F 3/4 SM
 TJ Main Event 503B x Remington Lock N Load
 BW 1 WW 76 YW 115 API 127 TI 76

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Cameron Olson, currently a Ph.D. student in animal science at the University of Alberta, was the lead author on this study, working with primary investigator Dr. Gordon Carstens of Texas A&M University. Olson's interest in improving beef production efficiency with easily adopted tools drew him to this topic.

"We don't have to rely on long-term genetic change necessarily for this. A lot of this could be implemented right away," he says. "The animals inherently have these traits, and it's up to us to look at how to use them."

The study examined how temperament upon feedlot arrival relates to feeding behaviour, feedlot performance and carcass traits and value. It also explored the role of breed type in relation to temperament. Newly weaned heifers around eight months of age were used in three trials conducted over three years, with breed influence being purebred Angus, Brangus, Simbrah or Braford. Heifers were used rather than steers based on data availability.

It was important that the animals were sourced from a single location, as past studies on temperament used cattle from multiple locations. This

allowed for decreased variation in how the heifers were raised as well as increased uniformity in genetics.

Researchers evaluated temperament by measuring exit velocity when the heifers arrived at the feedlot and at the beginning and end of each trial. Researchers used infrared sensors to time how long it took a heifer to travel 1.8 metres after exiting a squeeze chute.

In addition to using electronic feed bunks from GrowSafe Systems to collect data on feed intake and feeding behaviour for 70 days, heifers were weighed every 14 days, and ultrasound carcass measurements were taken at the start and conclusion of each trial. Measurements included loin muscle area, subcutaneous backfat depth, and intramuscular fat percentage.

There was a significant difference in initial body weight, with calm heifers coming into the feedlot heavier than excitable heifers. As a result, these animals were heavier when they came off trial. Calm heifers also had a higher average daily gain.

"That starts to paint a picture of calm animals that are a little bit more efficient compared to animals that are excitable," says Olson.

CONTINUED ON PAGE 82

LARSON XL SIMANGUS™

42nd Annual Production Sale

Wednesday, **February 26, 2020**

1 PM (MST) • Lemmon Livestock Sale Barn, Lemmon, SD

Selling: 75 Powerful SimAngus™ & Angus Yearling Bulls



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50 POWERHOUSE HERD BULL PROSPECTS

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W/C HOC Red Answer x TNT Gunner N208



NLC Tanker U263 x Mr NLC Upgrade



CDI Authority 77X x Remington Lock N-Load



DFSI Load Limit x W/C Lock Down 206Z



WINC Tanker 620D x GLS New Direction X184



W/C Loaded Up 102C x AJE/GC Vortex 2603 • Bred to GW Major Move 390E



Hooks Xpection 36X x BFCK Cherokee Canyon • Bred to CDI Ace



KNH Added Value 58W TRPH Mr United A01 • Bred to RTZ F42

LEHRMAN FAMILY SIMMENTALS

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This is backed up by the eight percent difference in dry matter intake between calm and excitable cattle. Calm animals averaged a dry matter intake of 9.4 kilograms per day, compared to the average of 8.7 kilograms per day for the excitable heifers. While there was no difference in residual feed intake between calm and excitable heifers, the gain-to-feed ratio showed that calm heifers gained more per pound of feed consumed, as expected based on the findings for average daily gain.

The study didn't find a noteworthy difference among the four breeds of heifers in initial or final relative exit velocity. Olson found this a bit surprising, as past research suggests that on average, Bos indicus cattle can be more temperamental than Bos taurus cattle when put through these tests.

"We didn't find much difference between those different breeds, and we think it's probably because they were all from the same location," he says. Another reason may be the lower percentage of Brahman genetics present in the American breeds used in the study, which was only three-eighths.

Temperament results in differences in tenderness and value

Olson says that including carcass traits in this study was important to better understand the topic.

"There isn't much else out there that looks at the whole scope and follows these animals, from the same environment, through to slaughter and records that carcass information," he says. "The literature shows that temperament impacts feedlot efficiency and it impacts carcass traits, so we wanted to tie it all together and see if those animals that were more efficient in the feed yard paid dividends as well when they actually made it to the rail."

The study examined carcass quality, yield grade and tenderness, and found that the effects of temperament also translated into more desirable carcass traits. Calm animals had a greater hot carcass weight, as reflected by their heavier weights while on feed. These cattle also had larger ribeye areas and loin muscle areas and were fatter.

CONTINUED ON PAGE 84



Announcing 2020 Sale Date...

2019 provided one of the most unique and challenging years in agriculture, we felt it to be most beneficial for our customers and operation to combine our spring bull and female sales into one. We cordially invite you to join us at the ranch **APRIL 11, 2020** for a great event consisting of our most exciting set of genetics to date.



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Annual Production Sale 2020

Friday, March 6th at 1:00 PM at the Farm, Salem, SD

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CDI Perspective X CDI Authority
Bred to: CDI Legendary 364D on 5/30/2019



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Hook's Eagle 6E X BC Lookout 7024

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“The yield grade was as expected,” says Olson. “With fatter cattle, you have a significantly higher yield grade, but you also have a higher quality grade, which is what you need to see when you have a higher yield grade in order for those cattle to continue to be profitable.”

Using the Warner-Bratzler shear force test to determine tenderness, they found that temperament resulted in differences in tenderness, seen in the initial test and then after steaks were aged for 14 days. Both tests showed that tenderness was considerably higher in calm cattle.

“We’re not really sure what may have driven those differences, but they exist and it’s something that future research could certainly look at as to why calm animals may have more tender beef than excitable animals,” he says.

They followed this portion of the study with a small economic analysis. Using a grid to price the cattle out based on yield and quality grade, there wasn’t a huge difference in carcass values; however, due to the differences in body weight, the calm animals brought more money per animal than the excitable animals. While excitable animals brought \$1,278, the calm animals brought \$1,335.

“When we included the Warner-Bratzler shear forces into that marketing grid, we had almost a significant difference between the value per pound between calm and excitable animals, but it really came out to a larger differential between calm animals and excitable animals on a dollars per animal basis.”

CONTINUED ON PAGE 88

Prickly Pear Simmental Ranch



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February 1, 2020

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ppsranch@gmail.com

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Helena MT 59602

ASA Charter Member No. 174



PPSR Payweight 63G

ASA# (3645648)

CE	BW	WW	YW	ADG	MCE
13	-.2	71	107	.22	9
Milk	MWW	DOC	CW	YG	
23	59	11	45.9	-.10	
MB	BF	REA	\$API	\$TI	
.28	-.03	.55	130	74	

He Sells!

PPSR Black Granite 44G

ASA# (3645468)

CE	BW	WW	YW	ADG	MCE
14	.6	76	117	.26	9
Milk	MWW	DOC	CW	YG	
24	62	13.3	42.3	-.17	
MB	BF	REA	\$API	\$TI	
.24	-.04	.64	137	76	



He Sells!



PPSR Prime Cut 18G

ASA# (3645661)

CE	BW	WW	YW	ADG	MCE
13	.7	80	125	.28	10
Milk	MWW	DOC	CW	YG	
22	62	17	46.2	-.29	
MB	BF	REA	\$API	\$TI	
.23	-.05	.99	130	79	

He Sells!

PPSR Horizon 31G

ASA# (3645579)

CE	BW	WW	YW	ADG	MCE
17	-2.3	79	120	.26	9
Milk	MWW	DOC	CW	YG	
26	66	13.1	42.3	-.23	
MB	BF	REA	\$API	\$TI	
.35	-.05	.77	148	85	



He Sells!

EPDs as of 12.16.19

Denver is our WORK ZONE!



LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:
CE: 8 \$API: 110 \$TI: 72



Dam: URA Baby Doll



Granddam: Rockin Robin



WLE Big Deal A617

EPDs: CE: 11 \$API: 107 \$TI: 64
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



DMCC/Wood Fully Loaded 39D

EPDs: CE: 11 \$API: 130 \$TI: 67
ASA#: 3131823

Lock N Load x 3C Macho

Fully Loaded is a full brother to W/C Loaded Up. His first progeny have been extremely well received!



TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!

EPDs:
CE: 10 \$API: 140 \$TI: 73



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371
WS All Around Z35 x OMF Commander Y69

Homozygous Polled • Homozygous Black
EPDs: CE: 16 \$API: 150 \$TI: 82

Exciting calving ease outcross genetics
who sold to Schooley, IA, and Sears, CA,
from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058
LRS Elevate 213B x MCM Top Grade 018X
Homozygous Polled • Homozygous Black
EPDs: CE: 12 \$API: 141 \$TI: 78

High-selling bull in 2018 "The One Sale",
selling to Lee, CO. Tremendous EPDs
combined with great design —
an exciting purebred!



ACLL Fortune 393D

ASA#: 3190116 • Homozygous Black/Homozygous Polled
Mr TR Hammer 308A ET x WS Pilgrim H182U

Fortune is the exciting new sire that is a Hammer x Pilgrim cross that works so well! His dam is the great Firefly female that sold for \$100,000 in the fall 2013 sale and was a champion for the Efflings!

EPDs:
CE: 8 \$API: 102 \$TI: 66



Fortune daughter that was
a 2018 Sullivan Farms Sale
feature and won several
times for the Moores!



Mr. TR Hammer 308A ET

ASA#: 2759745 • Upgrade x Dream On

EPDs:
CE: 9 \$API: 119 \$TI: 79

Black/Polled

1/3 revenue sharing \$200,000
top-seller of the 2013 HCC Sale,
Hammer is a world class individual
with a unique blend of pedigree,
performance and phenotype. A
rarity who combines performance,
EPDs and phenotype. With
Hammer, you can compete on the
tanbark and produce breed-leading
bulls who will work for even
the most discriminating commer-
cial cattleman!

EPDs as of 12.6.19

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Denver is our WORK ZONE!



EPDs:
CE: 11 \$API: 126 \$TI: 84



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled
WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!

KINGSMAN'S FULL SISTER PRODUCED WERNINGS 2019 \$180,000 BULL!



EPDs:
CE: 13 \$API: 137 \$TI: 67



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho
Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 10 \$API: 106 \$TI: 67



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt
Heterozygous Black/
Homozygous Polled

Bottomline will add power and PIAZZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



EPDs:
CE: 10 \$API: 123 \$TI: 73



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearn's 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it...he'll add performance and great type!

Sexed semen available and limited!



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better
Heterozygous Black/Homozygous Polled

EPDs: CE: 7 \$API: 109 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time
Black/Polled

EPDs: CE: 12 \$API: 136 \$TI: 69

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 7 \$API: 117 \$TI: 69

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



TJSC Hammer Time 35D

ASA# 3185062
Mr TR Hammer 308A ET x TJSC So Sweet 104X

EPDs: CE: 14 \$API: 119 \$TI: 67

Hammer Time is siring excellent show-quality type progeny with the ability to generate profit for their owners! He is trending UP in popularity.



EPDs:
CE: 7 \$API: 108 \$TI: 57

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D

VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker



EPDs:
CE: 8 \$API: 104 \$TI: 58

Heterozygous Black,
Homozygous Polled.
The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 6 \$API: 109 \$TI: 62

Homozygous Black,
Homozygous Polled
This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!
Rust Mountain, ND and Hartman, NE have sold high-sellers in their respective 2019 sales with his first calf crop!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango

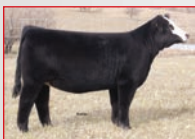


EPDs:
CE: 11 \$API: 113 \$TI: 62

Homozygous Black,
Homozygous Polled
A high-seller in the 2017 Hartman Sale to Gregg Schaefer, ND. Owners, Mike Moser and Chris Polzin. First progeny are looking great!

VCL LKC Equity 608D

ASA#: 3188692 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here! Their full sister brought over \$100,000 in Hartman's 2018 fall sale!



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:
CE: 9 \$API: 103 \$TI: 60

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultrasound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!



2018 NAILE Reserve Calf by Legendary.



EPDs:
CE: 7 \$API: 108 \$TI: 68

Homozygous Black,
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



EPDs:
CE: 13 \$API: 121 \$TI: 68

Homozygous Black,
Heterozygous Polled



These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.

LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne



EPDs:
CE: 10 \$API: 114 \$TI: 65

Black,
Polled

He continues the legendary Profit genetics out of the famous dam of Bottomline, Miss Star Above! Use him on your Dream On, Upgrade, Loaded Up and Steel Force pedigrees to add mass, depth and power!

Ledger is newly on the open market!

TL Ledger 106D

ASA#: 3240219 • Profit x Flying B Cut Above

More research needed on causes and applications

These findings raise questions about what causes the variations between cattle of different temperaments, as this is not entirely understood, Olson says.

“Is it stress hormones that are controlling a lot of this? Is there some other physiological phenomena that we aren’t aware of yet that’s driving these differences in how animals gain and how they carcass out?”

Feeding behaviour is known to sometimes predict feedlot performance. Cattle that are at the bunk longer and more often generally gain more. Olson believes there’s more to explore regarding how these behaviours interact with temperament.

“Are animals that are more excitable less likely to be competing for food? Are they less likely to be right up at the bunk when feedlot machinery passes by?”

Further research is also needed on how cattle sorted into groups based on temperament on feedlot arrival interact with each other, though there is anecdotal evidence on how a calm heifer can cool down a group of excitable heifers, or vice versa.

“Are the feedlots actually going to be able to implement this, and are they actually going to be able to use it to improve production efficiency at the feedlot level and therefore at the carcass level as well?”

As well, interest from feedlots in implementing management practices based on these findings needs to be gauged. Olson says it may be of interest because measuring chute exit velocity and sorting on that basis doesn’t require further processing.

“It’s something that can be done when cattle come off a truck, more or less, and enter the feed yard.”

Cattle with Feet Issues Often Culled Earlier Than Normal

By Martha Blum, reprinted with permission from *AgriNews Publications*

Developing a genetic evaluation for feet and legs of cattle can help producers improve their herds.

“Good stewardship necessitates that we focus on genetic improvement in this area to decrease the number of welfare incidents in our production system,” said Bob Weaber, professor and Extension cow/calf specialist at Kansas State University.

CONTINUED ON PAGE 92



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake data.

- ASA Members will receive a \$25 rebate after low density DNA test and feed intake record on the same animal are submitted.
- Records must be valid for use in ASA’s genetic evaluation.
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G909

Harvie Red Summit 54B x Ellingson Klondike B472
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 5 4.4 97 150 .33 3 20 69 106 76
 Adj. WW: 855 lbs.



G924

V A R Discovery 2240 x Ellingson Dominator A310
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 9 2.1 91 151 .37 7 19 65 145 89
 Adj. WW: 844 lbs.



G926

CDI Hometown 246A x Ellingson Ms. Dakota Z252
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 8 4 97 148 .32 5 22 70 142 88
 Adj. WW: 900 lbs.



G943

Harvie Red Summit 54B x Ellingson Ms. Ideal B4054
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 11 1.2 89 139 .31 7 22 67 110 72
 Adj. WW: 866 lbs.



G960

LFE The Riddler 323B x Ellingson Traveler S669
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 7 2.7 88 138 .31 7 22 66 124 75
 Adj. WW: 842 lbs.

For catalogs and information:



Terry Ellingson & Family

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 Cell: 701-741-3045

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 email: tellings@polarcomm.com

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The catalog and updated information
 (homozygous polled test, ultrasound
 and scrotal measurements)
 will be available online.

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Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



G968

Harvie Red Summit 54B x Ellingson Top Gun Y171
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 7 3.3 88 137 .30 5 18 62 104 70
 Adj. WW: 861 lbs.



G969

LFE The Riddler 323B x Ellingson Ms. 680S A336
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 4 4.6 94 151 .35 4 19 66 129 80
 Adj. WW: 864 lbs.



G979

Harvie Red Summit 54B x Ellingson Ms. Amigo Z223
 CE BW WW YW ADG MCE Milk MWW \$API \$TI
 12 1.3 90 135 .28 7 20 65 120 77
 Adj. WW: 885 lbs.



G9027

GLS Integrate Z3 x Ellingson Tanker Z3042
 CE BW WW YW ADS MCE Milk MWW \$API \$TI
 9 3.8 98 157 .37 6 18 67 108 78
 Adj. WW: 935 lbs.

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EPDs pulled 12.19.19



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“Any time we cull a female before her productive life has paid back her development cost, we experience a loss,” Weaber said during a webinar hosted by the National Beef Cattle Evaluation Consortium.

“We should consider making some genetic improvement because we know replacement females are one of the major cost centers in cattle production at the cow/calf level.”

In addition, bulls with feet issues will require them to be culled earlier than they would normally be removed from the breeding herd.

“Getting bulls back because they have a problem related to feet and leg structure doesn’t provide very good customer service to clients,” Weaber said.

One of the challenges related to feet and legs is deciding what to score.

“And the surface the animal is standing on when you score it can make a big difference on how easy or difficult it is to score the feet,” Weaber said.

“There is not a lot of work done to look at the relationship between the claw set and cow stayability,” he said.

“That is an opportunity as we collect more data to look at that and understand those relationships.”

“People interpret that the things we select for are things we care about,” he said. “That is true for commercial customers that buy bulls, and it highlights to consumers that these are important issues that we strive to improve in our production system.”

Researchers have considered lots of ways to evaluate the structure of cattle feet and legs. Those attributes include shoulder angle, front leg and knee orientation, hip and stifle set, hock set and hoof attributes such as toe angle, toe shape and heel depth.

“The shoulder angle affects how the foot and toe performs on those animals,” Weaber said. “The hock set affects how the rear foot comes to the ground and grows in terms of the toe shape, toe length and heel depth.”

Super-Tuning Stayability

Warren Snelling, a research scientist at the US Meat Animal Research Center in Clay Center, Nebraska, talked about the work he has done on stayability tools to select for efficient cows, during the webinar.

“The definition I have for an efficient cow is she is a fertile cow,” Snelling said. “Increasing fertility gives you more calves, fewer cull cows so you don’t need as many replacements, you’re not spending as much developing heifers and you have fewer heifers calving so you’ll have lower dystocia,” he said.

CONTINUED ON PAGE 96

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4306G | 1/2 SM 1/2 AN | ASA# 3545144
LD CAPITALIST X MCM TOP GRADE



442G | PB SM | ASA# 3563006
HOOK'S EAGLE X LRS CLASS ACT



7104G | 3/4 SM 1/4 AN | ASA# 3563059
RBS BOISE X CONNEALY CAPITALIST



161G | PB SM | ASA# 3545139
HOOK'S BALTIC X MCM TOP GRADE

Bred Heifer



8035F | PB SM | ASA# 3405879
3C PASQUE X TNT DUAL FOCUS

Bred Heifer



816F | 1/2 SM 1/2 AN | ASA# 3405821
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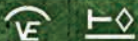
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SimAngus™

CCLC Resource 8144



CED	BW	WW	YW	MILK	\$W	\$B
+13	+1.0	+75	+135	+20	+71	+148

CCLC Declaration 8156



CED	BW	WW	YW	MILK	\$W	\$B
+12	+4	+61	+114	+22	+58	+114

CCLC Absolution 8529



CED	BW	WW	YW	MILK	\$W	\$B
+9	+1.2	+65	+126	+24	+64	+149

CCLC Cowboy Cut F835



CED	BW	WW	YW	MILK	API	TI
16.3	1	72.9	104.6	20.5	145.8	76.6

CCLC Admiral F8610



CED	BW	WW	YW	MILK	API	TI
12.7	1.8	80.4	122.8	18.5	146.5	81

CCLC Admiral F8613



CED	BW	WW	YW	MILK	API	TI
10.2	1.4	81.6	124.4	12	143.4	82.7

AAA EPDs as of 12/4/19

Lee Nickles
Ranch Manager
580-367-0299

Billy Hall,
Consultant
918-244-0154
bkcattlecfl@gmail.com

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KBHR HIGH ROAD

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CE 17 BW -0.9 WW 89 YW 136 MCE 12
M 28 MWW 72 API 173 TI 99



KBHR SNIPER

Owned with Wilkinson Farm Simmentals
CE 25 BW -4.1 WW 72 YW 107 MCE 15
M 30 MWW 66 API 181 TI 88



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EPDs 12/2019

Stayability is a binary measure, Snelling said. “You either have success or failure,” he said. “You don’t pick up differences like cows that conceive early in the breeding season.”

Researchers are interested in how stayability might be related to cow weight and efficiencies. “We have annual records of cow weights so we can look at correlations between growth, productivity and weight,” Snelling said. “Things we need to work on now are economic values for productivity and maybe working these traits into selection indexes,” he said.

“One of the problems we have now is that we’ve got lots of cows that are genotyped, but we may not have genotypes on their contemporaries that have been culled before they were genotyped,” he said. “There may be some unintentional bias until we get complete genotypes on females.”

See page 50 and 51 to learn more about ASA’s feet and leg scoring system.

Resistance to Dewormers is Growing; Treat Cattle Less Frequently

By Anna Miller, reprinted with permission from *Western Livestock Journal*

Resistance is not a new topic when it comes to drugs such as antibiotics, but one class of drugs — anthelmintics, also known as dewormers — is often overlooked. And that’s not good.

An anthelmintic is the term for drugs used to treat and prevent infections of animals with parasitic worms. Worms are not only a welfare issue in the livestock industry, but also result in an economic burden.

Parasitic worms of relevance include flatworms, tapeworms, and roundworms. *Ostertagia ostertagi*, commonly known as the medium or brown stomach worm, is the most important cattle parasite in North America, according to Dr. Thomas Craig of Texas A&M University.

Resistance to deworming products is caused by the ability of parasites to survive doses of drugs that would typically kill similar parasites. These drugs can be administered in the form of a pour-on, paste, drench, or injectable.

CONTINUED ON PAGE 100

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Saturday, August 29

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“Anthelmintic resistance is an inevitable consequence of the use of anthelmintics over time,” said Louisiana State University Extension Veterinarian Christine Navarre in an Extension publication.

The short answer to “why does resistance happen?” is an over-reliance on anthelmintics. Resistant parasites have genes that protect them from being affected by an anthelmintic. Drug-resistant worms exist in a small proportion of all populations. After deworming an infected animal, the only worms that survive in a population are resistant to the drug. It’s a simple case of only the fittest survive. The resistant worms will then pass their genes onto the next generation, creating an increasingly drug-resistant population.

Wormy details

Adult parasitic worms live in the gastrointestinal tract of cattle and lay eggs that are shed in manure, according to Navarre. The eggs hatch into larvae that crawl onto grass and are ingested by grazing cattle. The larvae then develop into adults in the gastrointestinal tract and continue the cycle.

There is vast genetic diversity in parasite populations. A species can lay up to 5,000 eggs a day, and with 300 females infecting each host in a herd of 100, this can result in upwards of one billion eggs total per day on an individual operation.

Cooperia sp. and Haemonchus placei are common worms found in cattle but tend to affect only calves. They are warm-season worms, so large numbers build up in summer months. Cattle tend to build immunity to these parasites as they mature, but adult cattle will continue to

carry low numbers that can contaminate the pastures for calves.

Brown stomach worms are significant because they impact both young and adult cattle. The parasite thrives in cool weather from October to May.

Cattle are less commonly identified with anthelmintic resistance, as treatments aren’t given frequently enough to stoke resistance. Small ruminants are the most prone to resistance worldwide and horses also have a higher incidence of resistance as they are more regularly dewormed.

In addition to anthelmintic resistance, rainfall, environment, grazing management, animal maturity, and individual immunity determine the severity of parasitic outbreaks on operations.

Delaying resistance

Resistance is a natural biological consequence of drug treatment. Overusing a product and ignoring resistance issues could result in a serious case of drug-resistant parasites. Frequently treating animals with a dewormer more than a few times a year, underdosing, and other management practices can increase the onset of resistance.

By treating all animals at the same time — a common management practice to save labor and time — resistance is more prone to happen. In addition, treating animals when there is a small incidence of larvae in the pasture, or treating and turning out onto a clean field, can encourage resistance even further.

However, attempts can be made to prevent the inevitable. For example, by only treating animals that display a need for treatment (especially before turning out into clean pastures), avoiding deworming older cows going into summer, not using the

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CONTINUED ON PAGE 104

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FF Rampage G1164

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CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
13	1.2	84	133	.31	9	23	64	.47	1.08	139	84



FF Step Up G1184

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Felt Purple Steps Up x TC Aberdeen 759

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
11	1.5	72	109	.23	5	26	62	.14	1.00	122	70



FF Redemption G1662

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Brown JYJ Redemption Y1334 x WS Prime Beef Z8

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
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1/2 SimAngus™

CCR Boulder 1339A x EXAR Upshot 0526B

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
13	-0.8	65	100	.22	8	25	58	.51	.88	147	78



FF Absoluted G1745

3/8 Blood SimAngus™

K C F Bennett Absolute x FF Beef Z782

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
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same pastures for young stockers year after year and selectively breeding and culling, resistance can be delayed.

Increasing overall herd immunity will decrease the potential for parasites, which can include implementing a proper nutrition program. Using cows as “vacuum cleaners” for calf parasites by grazing cows on pasture after calves can reduce the amount of *Cooperia* and *Haemonchus* parasites.

Implementing a proper parasite control program is also important to delaying resistance. Ensuring proper product storage, administration, dose, and route can help achieve the expected production responses. Alternating product use will keep parasites from building immunity against a certain product.

Maintaining and increasing “refugia” in the worm population is one of the most critical control measures to delaying resistance. This is effectively selecting for weaker worms.

Anthelmintics (dewormers) can be administered orally, topically or by injection. “Parasites in refugia do not have genes for anthelmintic resistance — they are still susceptible to anthelmintics,” Navarre said. “The more refugia in a population, the more the resistance genes in a population are diluted and the more effective anthelmintics will be.”

By deworming an entire group of cattle, refugia is eliminated in the animals and the only parasites that survive are drug resistant. After mating and reproducing, the parasites take over and eventually dewormers fail to work. By selectively treating animals, refugia can be maintained and worms that are not drug resistant will be capable of reproducing other non-drug-resistant offspring.

The same idea goes for pastures. If an entire group of dewormed animals are put onto clean pasture, the only parasitic inhabitants of that pasture will now be drug resistant and contaminate the entire pasture.

“Cattlemen should work with their veterinarian to find a balance between keeping overall parasite levels low enough to prevent economic losses while at the same time retaining some refugia to slow the progression of anthelmintic resistance,” Navarre said.

Take a Fresh Look at Trichomoniasis Management

By Boehringer Ingelheim, reprinted with permission from *Bovine Veterinarian*

“There’s not another disease out there that approaches the economic significance of trichomoniasis for a cow-calf producer,” stated John Davidson, DVM, Boehringer Ingelheim.

Trichomoniasis, or trich, is a sexually transmitted protozoal disease that is transmitted from bull to female or female to bull. While clinical signs may not be observed, bulls are the carriers of trichomoniasis and spread it to cows during breeding. Infected cows show no outward signs; however, reproductive failures such as infertility, low pregnancy rates, abortions and pyometra are indicators of infection.

With trich’s ability to cut a calf crop in half, implementing a management protocol is crucial. “Infected bulls are asymptomatic permanent carriers of this disease,” said Dr. Davidson. “A bull’s value can be wiped out in a single service with an infected cow or heifer. Most operations simply cannot tolerate a scenario where a \$5,000 bull is used for one or two breeding seasons and is culled due to a trich infection. To avoid lost profits due to reproductive inefficiencies on your operation, I recommend taking a fresh look at the trich prevention and biosecurity protocols you have in place for your herd.”

Discussing the following topics with a local veterinarian can help producers establish an effective trich prevention and management program:

Bull selection and testing

Though bulls of any age are susceptible, older, sexually active bulls are more likely to be infected with trich. To reduce the likelihood of trich introduc-

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833F

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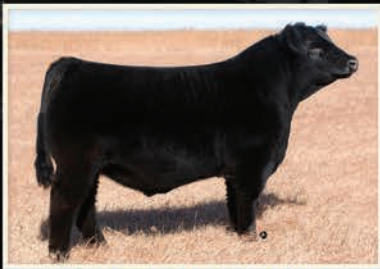
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tion, it is recommended that producers avoid purchasing untested, non-virgin bulls or bringing them into a herd. Since trichomoniasis is physically unnoticeable in bulls, testing prior to breeding is strongly encouraged.

“Testing bulls for trich before turnout is an absolute must,” said Dr. Davidson. “I suggest that large operations in at-risk areas conduct post-breeding testing on bulls. Post-breeding testing coupled with accurate pasture breeding records can go a long way in avoiding a trich disaster.”

Prior to testing a bull, sexual rest should be observed for two to three weeks to allow numbers of the organism to increase and improve the chances of detecting a positive bull. Dr. Davidson noted that this is also a good time for a veterinarian to perform a breeding soundness exam (BSE). The Society for Theriogenology has recently adjusted BSE standards, allowing for more accurate and potentially more useful results for both veterinarians and producers.

Vaccine selection

In heifers, the transmission rate of infection was reported to be 95% after a single mating with a 3-year-old trich-infected bull. Given the ease of transmission and the likelihood of delayed detection, administering appropriate reproductive vaccinations is crucial.

“If a properly vaccinated female is exposed to a trich-infected bull, the likelihood that she calves successfully is increased substantially,” Dr. Davidson explained. “Proper vaccinations provide insurance against costly diseases and production losses.”

He recommends producers choose a vaccine that reduces the shedding of trichomoniasis in addition to a vaccine that can protect against the other leading reproductive diseases. This vaccination plan protects cattle against common diseases known to cause delayed breeding, abortions and smaller calves.

Vaccination timing

“In trich-prone areas, it’s pretty common to vaccinate cows at pregnancy check,” said Dr. Davidson. “However, this may be a little later than ideal to prevent this venereal disease, as peak antibody production typically occurs 30 days after the annual dose is given. For optimal protection, cows should be vaccinated 30 days prior to bulls being turned out.”

He encourages producers to read and follow the vaccine label closely. Proper administration timing is critical for cattle to receive the intended benefits of a vaccine.

Record keeping

While it can be a daunting task, record keeping is key. In a large ranch with multiple breeding pastures, it’s important to know which cows and bulls have been in each pasture. Ear tags and other identification systems are helpful to keep track of the location of bulls and cows.

“Managing trichomoniasis comes down to having a number of strategic management practices in place,” concluded Dr. Davidson. “Be sure to work with a local veterinarian to tailor trich management protocols to your herd.”

Draft GFI for Most Animal Antibiotics

A draft guidance covers dosage forms such as injectable or intramammary antibiotic products now available over the counter for use in beef and dairy cattle.

The FDA has released draft guidance for industry (GFI) #263, outlining a process for voluntarily bringing remaining approved animal drugs containing antimicrobials of human medical importance under the oversight of licensed veterinarians by changing the approved marketing status from over-the-counter (OTC) to prescription (Rx).

Earlier this year, the FDA indicated they would release this draft guidance as part of the agency’s five-year plan for Supporting Antimicrobial Stewardship in Veterinary Settings. The action is intended to build on the earlier GFI 213, which eliminated “production” or “performance” claims from labels for medically important antibiotics and brought purchase of most medicated feeds under the Veterinary Feed Directive (VFD).

Once implemented, the new GFI would place administration of all dosage forms of approved medically important antimicrobials for all animal species under the supervision of a licensed veterinarian and only when necessary for the treatment, control or prevention of specific diseases. This



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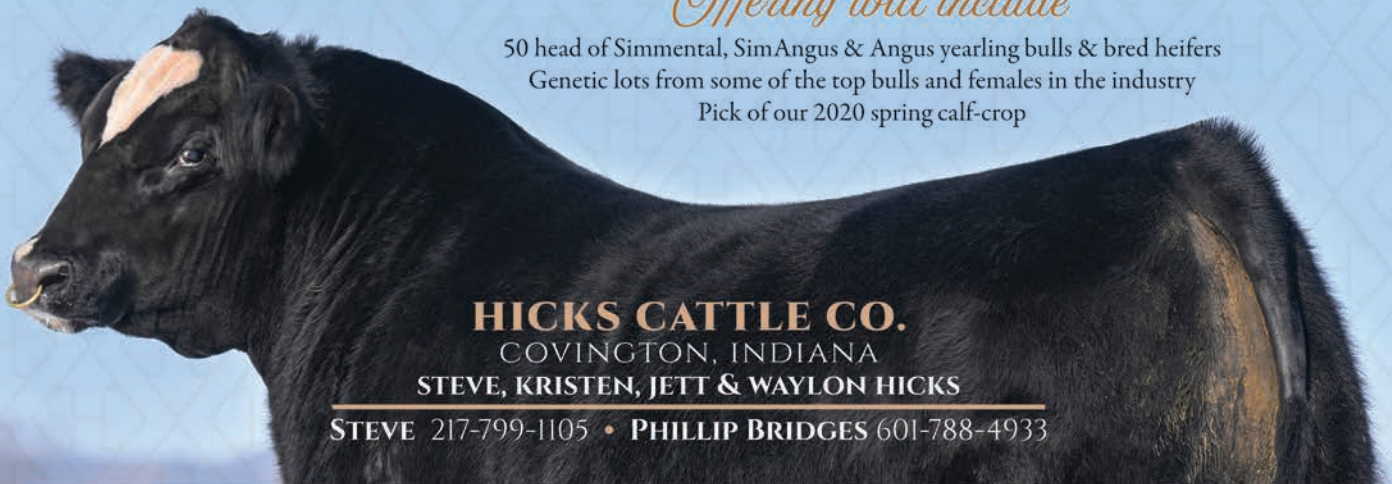
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would include dosage forms such as injectable or intramammary antibiotic products now available over the counter for use in beef and dairy cattle.

FDA will accept public comments on the draft guidance for 90 days, and subsequently will issue the final guidance, after which the agency plans a two-year implementation period.

In August, FDA published a summary report on VFD inspections and compliance. The draft GFI issued this week, on veterinary oversight for other dosage forms, was next on the schedule.

By the end of this year, FDA's Center for Veterinary Medicine (CVM) plans to update its list of "medically important" antimicrobials used in livestock, currently listed in GFI 152.

By September 2020, FDA/CVM plans to issue a draft strategy to ensure that all medically important antimicrobial drugs used in the feed or drinking water of food-producing animals have an appropriately targeted duration of use. Currently, the labels for some medications delivered in feed or water do not specify duration of use.

Antimicrobial Sales Rise

After two consecutive years of decline, domestic sales of antimicrobials for use in food-producing animals rose 9% in 2018 from the year before, FDA said in its annual report on stewardship of medically important antimicrobial drugs.

Still, 2018 is the second-lowest year since the first year of reporting in 2009. "The overall trend continues to indicate that ongoing efforts to support antimicrobial stewardship are having an impact," the agency said.

Amid efforts to slow antimicrobial resistance and preserve the drugs' effectiveness in fighting disease in both people and animals, sales in 2018 are down 21% since 2009 and down 38% since 2015, the peak year of sales and distribution, according to the 2018 Summary Report on Antimicrobials Sold or Distributed for Use in Food-Producing Animals.

USDA is also tracking the use of antibiotics, specifically in pork and beef. Earlier this year, the agency said its studies showed that 87.5% of feedlots and 95.5% of swine sites gave animals antimicrobials in feed or water or by injection in 2016.

Also this year, the US Poultry & Egg Association (USPOULTRY) released the industry's first-ever report on antimicrobial use on broiler chicken and turkey farms, which found that from 2013 to 2017, chickens receiving antimicrobials in the hatchery decreased from 93% to 17% and turkeys receiving antimicrobials in the hatchery fell from 96% to 41%.

NAMI Challenging California's Prop 12

The North American Meat Institute (NAMI) has filed a lawsuit challenging the constitutionality of California's Proposition 12, arguing the farm animal confinement initiative violates the commerce clause of the US Constitution.

NAMI said it opposes the law because it will hurt the nation's food value chain by significantly increasing costs for producers and consumers.

"If this unconstitutional law is allowed to stand, California will dictate farming practices across the nation. California's overreach creates an unworkable patchwork of differing state regulations that will make it impossible for the supply chain, from small farmers to your local grocer, to function," NAMI President and CEO Julie Anna Potts said in a press release.

Approved by California voters in November 2018, Proposition 12 sets specific space requirements for breeding pigs and veal calves. The law prohibits the sale in California of uncooked pork or veal from animals whose housing does not meet California's rules. It also prohibits the sale of meat from the offspring of those breeding pigs.

The lawsuit, filed in US District Court for the Central District of California, asks the court to issue a preliminary injunction to halt implementation of the law.

McDonald's Testing Plant-based Burger

McDonald's is conducting a 12-week test of a new plant-based burger called the P.L.T., which stands for "plant, lettuce, tomato." McDonald's has selected southwestern Ontario as the exclusive market for its global test, which will take place in 28 restaurants.

The P.L.T. is made with a Beyond Meat plant-based patty that has been crafted exclusively by McDonald's, for McDonald's, to deliver the iconic McDonald's taste customers know and love, the company said.

"McDonald's Canada has a proud legacy of innovating across our menu, and we're excited that Canadians will be the first in the world to try the P.L.T.," Anderson, a McDonald's spokesman, said. "We're eager to hear what our customers love about the P.L.T. to help McDonald's around the world better understand how a plant-based burger works in our restaurants."

The McDonald's P.L.T. features a plant-based patty with no artificial colors, artificial flavors or artificial preservatives. It will be priced at \$6.49 (Canadian) plus tax (\$4.90 U.S., plus tax).

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2012 Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

* Major Continental Breeds — Simmental, Gelbvieh, Limousin, Charolais

Trait	Simmental Rank vs. Major Continental Breeds*	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
# Retail Product	Second	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second
Shear Force	First	First

"Crossbred steers with a **50:50 ratio of Continental European to British breed** inheritance are likely to produce a more **optimum** balance between carcass **quality grade** and **yield grade** than crossbred or straightbred steers that represent either 100% British breed, or 100% Continental European breeding."

— MARC GPE Progress Report No. 22, USDA

South Dakota

Simmental Association

President

Clay Duxbury
19640 367th Ave
St Lawrence, SD 57373
605-461-1494
jackpotcattle@yahoo.com

Vice President

Mike Stavick
10752 BIA Road 15
Veblen, SD 57270
605-237-4663
stavick@tnics.com

Secretary

Colton Buus
24532 438th Ave
Canova, SD 57321
605-214-3532
colton.buus@gmail.com

Treasurer

Kevin Blagg
PO Box 294
Salem, SD 57058
605-240-0015
kblagg@firstdakota.com

Director

Harley Cable
23447 Rocky Rd
Pukwana, SD 57370
605-894-4464
hdcable@midstatesd.net

Director/Beef Breed Representative

Chris Effling
PO Box 23
Highmore, SD 57345
605-769-0142
ceffling@tsln-fre.com

Director/Junior Coordinator

Cam Fagerhaug
23351 371 St. Ave.
Wessington Springs, SD 57382
605-350-2018
cam.fagerhaug@gmail.com

Director

Ross Demers
28381 318th Ave.
Colome, SD 57528
605-840-4188
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2020

January 22	Sioux Empire Farm Show and Sale, Sioux Falls
February 8	Black Hills Stock Show & Sale, Rapid City
February 12	Watertown Winter Farm Show and Sale, Watertown

Junior Coordinator

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amberblagg@gmail.com

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SK Smooth G21

SK Smooth Criminal E174 x Karla C24
ASA# 3537551 3/8 SM 5/8 AN

CE: 8.3 BW: 2.9 WW: 84.6 YW: 136.5 ADG: 0.32 MCE: 6.1 MILK: 21.9 MWW: 64.2 STAY: 16
DOC: 13.4 CW: 43 YG: -0.1 MRB: 0.25 BF: -0.004 REA: 0.71 SHR: -0.14 API: 122 TI: 76.1



SK Carver G28

TKCC Carver 65C x Sadie B63
ASA# 3538050 3/4 SM 1/4 CS

CE: 7.8 BW: 3.4 WW: 84.6 YW: 113.9 ADG: 0.18 MCE: 3.4 MILK: 20 MWW: 62.3 STAY: 13.8
DOC: 10.7 CW: 26.8 YG: -0.53 MRB: 0.17 BF: -0.1 REA: 1.09 SHR: -0.4 API: 125.8 TI: 80.3



SK Loaded Up G35
W/C Loaded Up x ES D84
ASA# 3539428 PB SM

CE: 10.5 BW: 1.6 WW: 70.6 YW: 105.8 ADG: 0.22 MCE: 4.3 MILK: 22.4 MWW: 57.7 STAY: 19.4
DOC: 11.6 CW: 36.2 YG: -0.48 MRB: -0.01 BF: -0.102 REA: 1.04 SHR: -0.27 API: 130.3 TI: 70.7



SK Significant G36
WBF Significant B132 x Sadie W16
ASA# 3539429 PB SM

CE: 12.1 BW: 1.4 WW: 76.5 YW: 117.5 ADG: 0.26 MCE: 7.3 MILK: 29.2 MWW: 67.5 STAY: 16.6
DOC: 19.4 CW: 38.2 YG: -0.55 MRB: 0.02 BF: -0.108 REA: 1.23 SHR: -0.51 API: 132.5 TI: 76.9

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Yardley High Regard W242 x 8543
ASA# 2840230 PB SM

AI SIRE: W/C PINNACLE E80 EST.DUE: 2/22/2020



KAPPES WINTER Z175 B17
GW Premium Beef 021TS x Winter Z175
ASA# 2840223 1/2 SM 1/2 AN

AI SIRE: Kappes Trail 884 C507 EST.DUE: 3/5/2020

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142F

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 Sept '18 Purebred Simmental
 • Non-dilute Red • Homo Polled



121F

CDI Ambition x Shear Force
 Sept '18 Purebred Simmental
 • Non-dilute Red • Homo polled results pending



F33

GW-WBF Substance x Final Answer x Shear Force
 Dec '18 5/8 SM 3/8 AN ET
 • Homo Black • Homo Polled



119F

HSF Conquest 29Z x HH Perfect Timing x Bismarck
 Sept '18 3/8 SM 1/4 AR 1/4 HP 1/8 AN
 • Hetero Black • Homo Polled results pending
 Outcross pedigree with IMF ratio of 135



F131G

Hoosier x High Roller x Autobahn
 Jan '19 Purebred Simmental ET
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Sires represented include:

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G675 1/30/19 3/4 Blood
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G551 1/20/19 5/8 Blood
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EHD Confirmed in Washington Cows

The Washington State Department of Agriculture has confirmed diagnosis of epizootic hemorrhagic disease (EHD) in four cows in eastern Washington. EHD primarily affects wild deer, but the vector-borne virus can cross over to cattle.

“Although EHD is seldom prevalent in cattle, we must show an abundance of caution and investigate each case due to the similarity of symptoms this disease has with the highly contagious and economically disastrous foot-and-mouth disease,” says a Washington State Veterinarian.

Epizootic hemorrhagic disease virus (EHDV) belongs to the genus Orbivirus, family Reoviridae, according to a fact sheet from the Center for Food Safety and Public Health, Iowa State University (CFSPH). At least seven recognized serotypes of EHDV circulate among cervids worldwide.

EHD Outbreaks in cattle generally are milder than in deer, but can result in reduced productivity, lower milk yield, and occasional deaths.

Several species of midges from the Culicoides genus serve as biological vectors for the EHD virus, and with no vaccines available in the United States, insect control remains the best preventive measure against the disease. Supportive care is the only treatment for infected cows.

According to the CFSPH, signs of EHD can include: Fever, anorexia, lethargy, weakness, stiffness/ lameness, respiratory distress, severe and rapid edema of the head and neck, swelling of the mucous membranes of the oral cavity, swelling and hyperemia of the conjunctiva, ulcers and erosions in the oral cavity resulting in excessive salivation and nasal discharge, sometimes blood-tinged, diarrhea and dehydration, progressive abnormalities in blood clotting, with extensive hemorrhages in many tissues including the skin and gastrointestinal tract. Deaths are common during the acute stage of the disease. Surviving animals may have ulcers, erosions, scars and other damage to the lining of the rumen and omasum, resulting in prolonged lethargy, inappetence and emaciation. Breaks or rings in the hooves caused by growth interruptions can result in lameness, and in some cases, sloughing of the hoof wall or toe.

The Washington State Department of Agriculture reminds producers that signs in cattle such as excessive drooling, lethargy, lameness or oral and nasal lesions with ulceration, can resemble those for the more virulent and economically devastating foot-and-mouth disease.

Genome-Editing Hornless Trait

For the past two years, researchers at the University of California, Davis, have been studying six offspring of a dairy bull, genome-edited to prevent it from growing horns. This technology has been proposed as an alternative to dehorning.

UC Davis scientists have published their findings in the journal *Nature Biotechnology*. They report that none of the bull's offspring developed horns, as expected, and blood work and physical exams of the calves found they were all healthy. The researchers also sequenced the genomes of the calves and their parents and analyzed these genomic sequences, looking for any unexpected changes.

All data were shared with the US Food and Drug Administration. Analysis by FDA scientists revealed a fragment of bacterial DNA, used to deliver the hornless trait to the bull, had integrated alongside one of the two hornless genetic variants, or alleles, that were generated by genome editing in the bull. UC Davis researchers further validated this finding.

The study found that two calves inherited the naturally occurring hornless allele and four calves additionally inherited a fragment of bacterial DNA, known as a plasmid. Plasmid integration can be addressed by screening and selection, in this case, selecting the two offspring of the genome-edited hornless bull that inherited only the naturally occurring allele.

This type of screening is routinely done in plant breeding where genome editing frequently involves a step that includes a plasmid integration. The plasmid does not harm the animals, but the integration technically made the genome-edited bull a GMO, because it contained foreign DNA from another species, in this case a bacterial plasmid.

Since the original work in 2013, initiated by the Minnesota-based company Recombinetics, new methods have been developed that no longer use donor template plasmid or other extraneous DNA sequence to bring about introgression of the hornless allele.

Scientists did not observe any other unintended genomic alterations in the calves, and all animals remained healthy during the study period. Neither the bull, nor the calves, entered the food supply as per FDA guidance for genome-edited livestock.

ST

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SIMMENTALS

SAT @ 1pm(CST)...FEB 1, 2020
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G343 | ASA 3620273 | S: Erixon Bitten MGS: Cowboy Cut
CE 15 • WW 82 • YW 116 • API 142 • TI 79



PB SM
Homo Blk
Homo Polled

G377 | ASA 3620254 | S: Erixon Bitten MGS: Zebulon
CE 12 • WW 68 • YW 105 • API 140 • TI 75



PB SM
Hetero Blk
Homo Polled
Full brother to SAS Antidote, 2019 High Seller

G093 | ASA 3620261 | S: QB Blueprint MGS: Erixon Bitten
CE 14 • WW 85 • YW 129 • API 150 • TI 83



PB SM
Homo Blk
Homo Polled

G354 | ASA 3620331 | S: Erixon Bitten MGS: Yukon
CE 12 • WW 81 • YW 118 • API 133 • TI 77



PB SM
Deep Cherry Red
Homo Polled

*EPDS as of 12/19/2019



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20th Annual **King of the Range**

Thursday, **FEB. 6, 2020**

1:00 PM CST

Aberdeen Livestock, Aberdeen, SD **DVAuction**

Production Sale

90 Simmental Bulls and 30 Open Simmental Heifers

Sires Represented: GW Red Oak 295B, Kinns Mega Wide 3316E, LRS Tenx Excellance 352C, RBS Boise B63, Red Baron HR P101, STAV King Of Clubs 106Y, STAV Pipeline 4E, TJ Crossfit 570C, TNT Pride C232, WINC Hoss 562C, WS All Aboard B80, and WS Certified E151.



STAV CERTIFIED 11G • #3549823
3/4 SM • WS CERTIFIED E151



STAV CERTIFIED 13G • #3549826
Homo Black/Polled • PB SM • WS CERTIFIED E151



STAV RED OAK 18G • #3549838
5/8 SM • GW RED OAK 295B



STAV PIPELINE 22G • #3549844
Homo Polled • 5/8 SM • STAV PIPELINE 4E



STAV ALL ABOARD 37G • #3549882
1/2 SM • WS ALL ABOARD B80



STAV PRIDE 44G • #3549899
Homo Black/Polled • PB SM • TNT PRIDE C232



STAV PIPELINE 61G • #3549947
3/4 SM • STAV PIPELINE 4E



STAV MEGA WIDE 64G • #3549952
PB SM • KINNS MEGA WIDE 3316E



STAV RED OAK 103G • #3549853
Homo Polled • 3/4 SM • GW RED OAK 295B



STAV PRIDE 107G • #3549889
Homo Black/Polled • PB SM • TNT PRIDE C232



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Tracy Brunner
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“A large percentage of the cattle we feed have Simmental influence. Simmental has what a lot of cows need — more carcass weight, more live weight, more ribeye area, and still keeps the marbling intact.”

Tom Williams
Chappell Feedlot

Trait	Simmental Rank vs. Major Continental Breeds	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

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100% ET Genetics

Saturday, February 15, 2020

at the farm near Kimball, MN

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Angus A.I. Sires Include:

Colonel	Discovery	Black Onyx
38 Special	Ten Speed	Woodhill Blueprint
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Cowboy Up	Schiefelbein;	RBM Rave
Epic	iBULL, Allied, Protocol,	Baldrige Beast Mode
Fortress	Attractive, Zeus, Skol.	Tex Playbook 5437
The Rock	LD Capitalist 316	Basin Payweight
Remedy	Byergo Black Magic	Sitz Investment

– plus many others!

Please plan on attending the Wulf/Hook sale 2 hours west on Friday, February 14 and then join us for all our festivities that evening.

Plan to join us for these events:

Friday, February 14

12 noon Viewing of Sale Cattle
 2 till 5 pm Tour of the Farm
 4 till 6 pm Social Hour (Free Drinks & Appetizers)
 4 pm Premium Beef Educational Panel
 6 pm Free Prime Rib Dinner with all the fixings

Saturday, February 15

9:00 am Viewing of Sale Cattle
 10:30 am Free Beef Lunch
 11:00 am 2020 Sale Begins

(NOTE: All events will take place at the sale facility)



All Bulls HD50K
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Southworth Bros. Inc.
Seneca, OR

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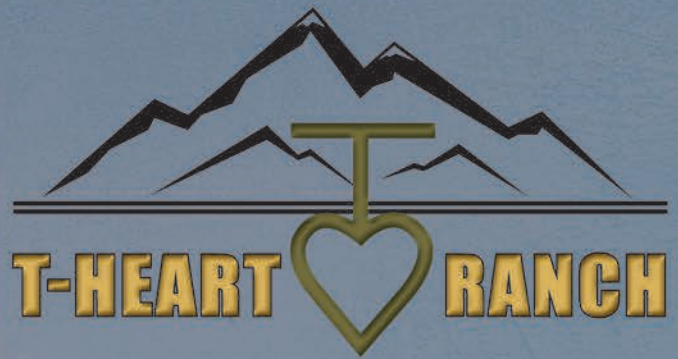
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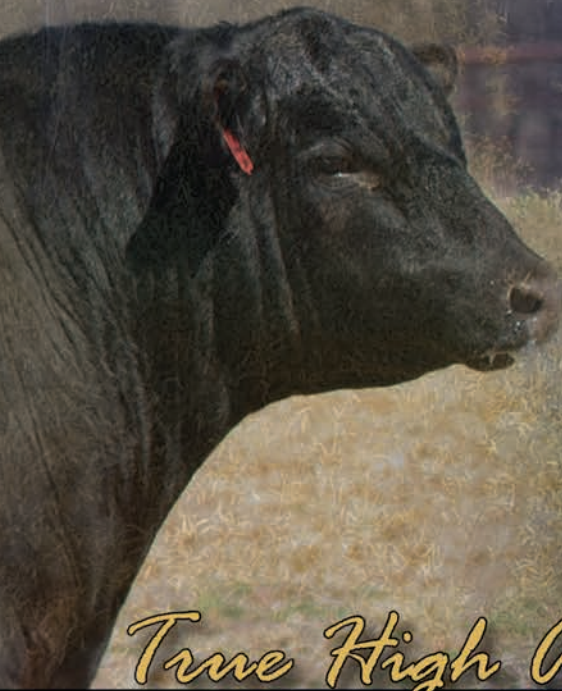
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BENDA RANCH

Simmentals

Annual Production Sale Monday, February 10, 2020 - 1:00 PM

Kimball Livestock Exchange, Kimball, SD



JBS MR Main Event 9G

1/2 SM BD: 3/16/19

TJ Main Event 503B x W/C United 956Y

ASA# 3640664 WW Ratio: 110 Rank: 16/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
13	.3	85	131	.29	6	25	68	133	84



JBS MR Red Moon 764G

PB SM BD: 2/10/19

WS Red Moon D76 x JBS Mr. Tanker 750A

ASA# 3640766 WW Ratio: 115 Rank: 6/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
14	-.7	74	115	.26	9	31	68	137	79



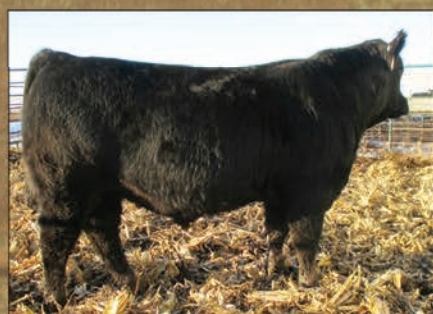
JBS MR Night Watch 614G

3/4 SM BD: 3/10/19

W/C Night Watch 84E x WS Stepping Stone B44

ASA# 3640758 WW Ratio: 118 Rank: 3/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
15	-1.4	72	102	.19	8	29	65	144	78



JBS MR Nightride 741G

1/2 SM BD: 2/12/19

J Bar J Nightride 225Z x KCF Bennett Absolute

ASA# 3640573 WW Ratio: 113 Rank: 9/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
15	-1.7	73	115	.26	7	21	57	160	88



JBS MR Casino 701G

5/8 SM BD: 3/5/19

JBS Big Casino 336Y x B/R New Frontier 095

ASA# 3640563 WW Ratio: 116 Rank: 4/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
14	-.7	73	106	.21	7	17	54	137	73



JBS MR Boulder 235G

5/8 SM BD: 3/6/19

CCR Boulder 1339A x ASR/GLS Pacesetter U862

ASA# 3640575 WW Ratio: 108 Rank: 25/121

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
14	-.8	69	107	.24	8	25	60	152	79

Other Sires:

CCC Cowboy Cut, Hook's Bozeman, RBS Boise, RFS Bulletproof, Koch Big Timber, DCR Domination, SAV Renown

We will winter the bulls until April 15 and semen test.
Bulls had no creep feed.

Cattle pictures can also be viewed at:
www.bendaranch.com

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SUNDAY | FEBRUARY 16, 2020 | 3:00 PM

Highmore South Dakota



Due to conflicting dates on the 2020 calendar we will be moving this coming production sale to February 16, 2020 at the Ranch in Highmore, SD. Catalogs will be mailed and available at the National Western Stock Show and Black Hills Stock Show.

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We would like to thank our new and returning customers.



WBF Decided D095

ASA# 3113183

Homozygous Polled

CE	BW	WW	YW
13	.6	70	109
MCE	Milk	MWW	CW
6	27	62	40.3
MB	REA	SAPI	STI
.09	.81	140	75

A different pedigree compared to most red genetics out there. His progeny in the upcoming sale may be the largest sired group we are offering. Most of his EPDs are well above the breed average with the bulk of those being in the top 30% or better.



DCR Mr Warsaw F113

ASA# 3471421

CE	BW	WW	YW
10	2.4	82	122
MCE	Milk	MWW	CW
6	27	68	40.4
MB	REA	SAPI	STI
-.14	.83	126	73

Thanks to Quandt Brothers for purchasing him as the top seller in our 2019 sale.



DCR Mr Finnigan F446

ASA# 3471286

Homozygous Polled

CE	BW	WW	YW
11	2.4	81	134
MCE	Milk	MWW	CW
7	36	76	51.4
MB	REA	SAPI	STI
.00	1.02	132	78

Thanks to Rust Mountain View Ranch for purchasing him as our second high-seller in our 2019 sale.



Springcreek Denali 21E

ASA# 3467991

Homozygous Polled and

Homozygous Black by pedigree

CE	BW	WW	YW
6	3.4	80	115
MCE	Milk	MWW	CW
7	25	65	31
MB	REA	SAPI	STI
.06	.74	129	75

Our new junior herd sire, his first calf crop has impressed us. In Canada his Sire demanded \$170K, and his dam brought \$45K. He also was one of the top-selling lots of the day when he sold. It has been said by multiple breeders in Canada that his dam is one of the top 10 females in Canada.



WSM Wide Load 303B

ASA# 3012688

Homozygous Polled

CE	BW	WW	YW
5	1.1	74	105
MCE	Milk	MWW	CW
3	15	52	41.2
MB	REA	SAPI	STI
-.14	.95	114	68

Wideload does it for us year after year. Sires thick, deep-bodied offspring. Very pleased with his daughters, carrying tight-level udders under them. Offering many impressive sons in our sale.

EPDs as of 12.18.19

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Production Sale
Tuesday,
March 3, 2020

1:30 p.m. CST

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for Both Breeds!*

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DCR Mr Moon Shine X102
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Kuntz Sherriff 8A
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BBS G11

7 5.1 95 151 .35 6 30 77 \$API: 126 \$TI: 81
Trax Red River E84 x MRL Mr. Pro Bowl 138X
PB – Homo Polled – Non-Diluter – Adj. WW: 835



BELL G74

7 3.1 83 121 .24 3 24 64 \$API: 118 \$TI: 74
MRL Bomber 28E x BBS Miss Cain C5
Top 5% of breed in WW; top 10% for YW

EPDs as of 12.16.19



BBS G22

2 5.8 104 168 .40 5 23 75 \$API: 127 \$TI: 84
LFE The Riddler 323B x MLC Mr Justice W744
PB – Homo Polled – Homo Black – Adj. WW: 814



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4 4.9 92 144 .33 4 30 76 \$API: 137 \$TI: 86
CDI Hometown 246A x MRL Ringman 112Z
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BBS G81

7 4.8 98 128 .25 6 29 72 \$API: 120 \$TI 75
BBS Triple Play E228 x BBS Meatball Z19
PB – Homo Polled – Adj. WW: 845



BELL G48

9 2.7 83 123 .25 7 22 62 \$API: 121 \$TI: 74
MRL Bomber 28E x OLF Tgr Lady B11
Top 5% in WW; top 10% in YW; Top 20% in ADG



BELL G5

17 -1.9 85 124 .24 12 23 64 \$API: 166 \$TI: 92
Hook's Beacon 56B x Bell Miss Cowboy Cut E32
Top 1% in MCE; top 2% CE and BW; top 3% WW



BELL G93

11 .6 82 127 .28 8 25 65 \$API: 138 \$TI: 80
KWA Riddler 201D x Bell Miss True Justice E5
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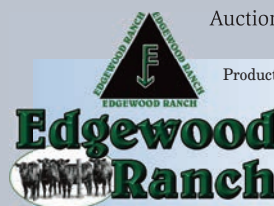
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RF Red Absolute 307A	Hook's Beacon
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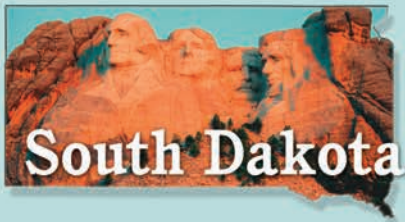
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- ◆ Free cattle management software called Active Herd
- ◆ 24 hour/7 days a week access to online registration and payments
- ◆ *the Register* and *SimTalk* magazines, Sire Source, online eNews, and eBlasts to stay informed
- ◆ Rights and privileges to elect Trustees and vote on changes to Rules and Bylaws
- ◆ Contribute to the world's largest multi-breed beef cattle genetic evaluation
- ◆ Opportunity to participate in complete herd reporting with reduced or no registration fees for enrolled animals in the Total Herd Enrollment (THE) program

Total Herd Enrollment

A dam management program

Herds that participate in THE:

- ◆ Are included in the world's largest multi-breed genetic evaluation
- ◆ Receive more informative EPDs
- ◆ Improve cow records and develop pedigrees
- ◆ Have access to free online data submission, reports, management software, and genetic trends
- ◆ Can be registered, commercial, and cows of other breed



Herdbook Services

Membership includes access to Herdbook.org and the following services:

- ◆ Online data reporting, registrations, and transfers
- ◆ Online billing and payment
- ◆ Animal, member, and EPD search
- ◆ Planned mating, Active Herd, and reports

www.simmental.org

Adult Membership

Junior Membership

Date of Birth _____

*Juniors only

JUNIOR must be 21 or under as of January 1st of the paid membership year (July 1 – June 30)

NAME TO BE ON CERTIFICATES (Max 36 characters): _____

Adult Members – Ranch, Corp/LLC, or Individual Junior Members – Junior name only

OWNER/MANAGER (or GUARDIAN if Junior Account): _____

*Guardian will be made authorized representative on account

MAILING ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

HOME PHONE: _____

CELL PHONE: _____

OFFICE PHONE: _____

FAX: _____

EMAIL: _____

*Please note: If an email is provided on the membership form, all notifications (billing/invoices, etc) from ASA will be sent to that email. If certificates are requested, they will be mailed to address on account. (initials) _____

HERD PREFIX (OPTIONAL \$10.00): 1ST CHOICE _____ 2ND CHOICE _____ 3RD CHOICE _____

A prefix is a 2-4 character (letter, symbol and/or number) combination that precedes the name of the animal followed by a space. A common word or person's first, middle, or last name is not considered a prefix, even if it's two to four characters long.

**Signature of each authorized representative required below – Print application to add signatures
Names must appear exactly the same on all partnership, junior, and/or adult accounts.**

The undersigned applicant expressly agrees that the Board of Trustees has and shall forever retain the exclusive and sole right to discontinue any member's membership whenever, in the sole and unlimited discretion of the said Board of Trustees, any member shall be found to have failed to comply with any of the Association's Rules and Bylaws, Regulations or Constitution. The above named ranch, corporation or individual agrees to abide by the Rules and Bylaws, Regulations, or Constitution of the American Simmental Association as amended from time to time, as interpreted and enforced by the Board of Trustees or such committees as the Board of Trustees may designate. Applicant further binds himself to keep and maintain complete within-herd performance and breeding records.

***NOTE: Any authorized representative has the authority to conduct business (register, transfer, change account information, passwords, etc) on this account.**

X _____ Print name of Primary	X _____ Signature of Primary
X _____ Print name of Authorized Representative (Parent or Guardian if Junior)	X _____ Signature of Authorized Representative (Parent or Guardian if Junior)
X _____ Print name of Authorized Representative	X _____ Signature of Authorized Representative
X _____ Print name of Authorized Representative	X _____ Signature of Authorized Representative

By signing this application for membership applicant irrevocably waves any claim against and grants an absolute release to the American Simmental Association, any member, employee, or agent of the Association, for any act or omission in connections with the Association, including but not limited to, any enforcement of the rules and regulations presently in effect or hereafter adopted by the Association

{Policy re: ASA By-Law § 2.N., § 3.D.} All ASA junior members must designate a parent or legal guardian who is authorized to act on the junior member's behalf and to sign registration applications, transfer applications or other similar ASA documents.

MEMBERSHIP/ANNUAL SERVICE FEES (ASF)

(Includes subscription to the Register and SimTalk magazines, and access to ASA's registration performance system, Herdbook Services)

Adult

New Membership (July 1 – June 30) - **\$160.00** (\$110 + \$50 setup fee)
New Membership (January 1 – June 30) - **\$105.00** (\$55 + \$50 setup fee)
Annual Service Fee (Billed July 1; must be paid by Oct 24) - **\$110.00**
Annual Service Fee (If paid after Oct 24) - **\$160.00** (ASF + Reinstatement Fee)

Junior

New Membership (July 1 – June 30) - **\$40.00**
Annual Service Fee (Billed July 1) - **\$40.00**

PAYMENT OPTIONS:

Mail check with application
Credit card by phone - (406) 587-4531
Online (Password will be sent by email/mail for online access)

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Date Rcvd: _____

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Rates and Policies

Ad Sales Staff

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Nancy Chesterfield
406-587-2778

nchesterfield@simmgene.com



Rebecca Price
406-587-2778

rprice@simmgene.com

SimTalk is an 8 1/8 x 10 7/8 inch publication produced by *the Register*, the official publication of the American Simmental Association. Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation that targets commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

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1/3 page	\$380	\$370	\$350	\$100
1/4 page	\$260	\$250	\$230	\$75
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2-inch card	\$289/year, 4 insertion			\$60
1-inch card	\$220/year, 4 insertions			\$40
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	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2020	Jan 20	Jan 30	Feb 8	March 2
Early Fall 2020	July 23	July 31	Aug 12	Aug 26
Late Fall 2020	Sept 21	Sept 25	Oct 8	Oct 23
January 2021	Dec 4	Dec 11	Dec 18	Jan 11

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	May 1	May 10	May 23	June 15

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- Domestic \$50/year
- First Class \$100/year
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CALENDAR

JANUARY

- 17 Diamond Bar S Bull Sale — Great Falls, MT (pg. 69)
- 18 Rust Mountain View Ranch's 4th Annual Rust Denver Online Semen, Embryo and Pick Sale — Denver, CO
- 18 SimMagic On Ice — Denver, CO
- 19 Parks Show Cattle's Online Sale — www.sconlinesales.com
- 20 National Western "The One-Volume XXVI" Sale — Denver, CO (pg. 60)
- 21 Powerline Genetics' Bull Sale — Arapahoe, NE
- 22 Sioux Empire Farm Show and Sale — Sioux Falls, SD (pg. 115)
- 24 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 91)
- 24 SK Cattle Sale — Frederick, SD (pg. 116)
- 25 Double J Farms' 46th Annual Bull Sale — Garretson, SD (pgs. 52-53)
- 25 Forster Farms' 41st Annual Production Sale — Smithfield, NE (pg. 101)
- 25 J&C Simmentals' Bull Sale — Arlington, NE (pg. 121)
- 25 Powerline Genetics' Bull Sale — Logan, NM
- 26 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, IA (pg. 71)
- 26 Triangle J Ranch's Bull Sale — Miller, NE
- 27 APEX Cattle Annual Heterosis Headquarters Bull and Bred Heifer Sale — Dannebrog, NE (pgs. 31, 32, 33)
- 31 Schooley Cattle's Annual Production Sale — Bloomfield, IA (pg. 105)

FEBRUARY

- 1 Blue River Gang's 38th Annual Production Sale — Rising City, NE (pg. 73)
- 1 Cowtown Classic Simmental Sale — Fort Worth, TX
- 1 Klain Simmental's 38th Annual Sale — Turtle Lake, ND
- 1 Loonan Stock Farm's 45th Anniversary Production Sale — Corning, IA (pg. 63)
- 1 Prickly Pear Simmental Ranch's Made in Montana Sale — Helena, MT (pgs. 69, 84)
- 1 Springer Simmentals' Sale of Value Based Genetics — Decorah, IA (pg. 123)
- 1 Stockmen's Source Bull Sale — North Platte, NE (pg. 129)
- 2 Hartman Cattle Company Simmental Bull Sale — Tecumseh, NE
- 2 Kline Simmental Ranch 8th Annual Bull Sale — Hurdsfield, ND (pg. 59)
- 3 Gateway Simmental Breeding Value Bull Sale — Lewistown, MT (pgs. 69, IBC)
- 3 Wicks Cattle SimAngus and Simmental Bull Sale — Richardton, ND
- 4 Koepplin's Simmental Ranch's Bull Sale — Mandan, ND (pg. 61)
- 5 Begger's Diamond V Annual Sale — Wibaux, MT (pgs. 69, 161)
- 5 Lazy C Diamond Ranch's Annual Bull and Female Production Sale — Kintyre, ND (pgs. 24-25)
- 6 Hart Simmentals' Power Bull Sale — Frederick, SD (pgs. 74-75)
- 6 Rust Mountain View Ranch's 9th Annual "Ace In the Hole" Bull Sale — Mercer, ND
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 125)
- 7 Bata Brothers/Bell Family 23rd Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 147)
- 7 Chundy Land and Cattle Sale — Imperial, NE
- 7 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pgs. 10-11)
- 7 Kunkel Simmentals' Annul Bull and Bred Female Sale — New Salem, ND (pg. 113)
- 8 Best of the Midwest Sale — LeRoy, MN (pg. 103)
- 8 Black Hills Stock Show and Sale — Rapid City, SD (pgs. 83, 115)
- 8 Kenner Simmentals' 24th Annual Production Sale — Leeds, ND (pg. 110)
- 8 Mississippi-Dixie National Simmental Sale — Jackson, MS
- 8 RL Fleckvieh Limerock Ranch's 37th Annual Bull and Bred Female Sale — Brandon, IA (pg. 119)
- 8 Rousey SimAngus™ Bull Sale — North Platte, NE (pg. 56)
- 8 Rydeen Farms' Genetics with Vision Simmental and SimAngus™ Bull and Female Sale — Clearbrook, MN (pg. 55)
- 8 Sutphin Cattle Company's 26th Annual Bull Sale — Lamar, CO (pg. 108)
- 9 Oak Meadow Farms' 2nd Annual Production Sale — Cresco, IA (pg. 143)
- 10 Benda Ranch's Annual Production Sale — Kimball, SD (pg. 133)
- 10 Dakota Power Bull Sale — Valley City, ND
- 10 Edge of the West Bull and Female Sale — Mandan, ND (pg. 69)
- 10 Iowa Simmental Association's "Mark of Genetic Excellence" Sale — Des Moines, IA (pg. 60)
- 11 Bar CK Cattle's Profit Sharing — Culver, OR (pg. 134)
- 11 Bichler Simmentals' 15th Annual "Quality Not Quantity" Production Sale — Linton, ND (pg. 35)
- 11 Werning Cattle Company's Production Sale — Emery, SD (pgs. 76-77)
- 12 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 12 River Creek Farms' 9th Annual Production Sale — Manhattan, KS (pgs. 18-19)
- 12 Watertown Winter Farm Show and Sale — Watertown, SD (pg. 115)
- 13 Brand of Excellence Sale — West Point, NE (pg. 78)
- 13 Houck Rock Creek Ranch Spring Private Treaty Bull Sale — Allen, KS (pg. 104)



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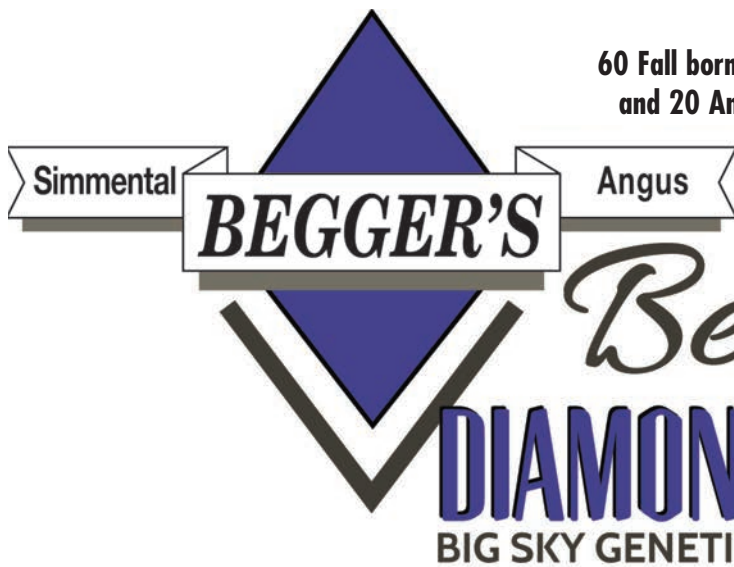
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- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

FEBRUARY (Cont.)

- 13 Lassle Ranch Simmentals' 27th Annual Bull Sale — Glendive, MT (pgs. 69, 93)
- 14 Bred for Balance Sale — Starbuck, MN (pgs. 42-43)
- 14 TNT Simmentals' 35th Annual Bull Sale — Almont, ND (pg. 149)
- 15 7P Ranch's 26th Annual Spring Bull and Female Sale — Tyler, TX (pg. 15)
- 15 Badger Creek Cattle Company's Bull Sale — Aberdeen, SD
- 15 Choctaw County Land and Cattle's Sale — Boswell, OK (pg. 94)
- 15 Dixon Farms' Private Treaty Sale and Open House — Atwood, KS (pg. 72)
- 15 Double T Simmental's Annual Production Sale — Turtle Lake, ND (pg. 156)
- 15 Rhodes Angus Bull and Female Sale — Carlinville, IL (pg. 6)
- 15 Schiefelbein Farms' 29th Annual Bull and Female Sale — Kimball, MN (pg. 127)
- 16 CK and Wager Cattle's Production Sale — Highmore, SD (pg. 139)
- 16 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE (pg. 79)
- 17 Bulls of the Big Sky — Billings, MT (pgs. 69, 90)
- 18 QBVJT Power By Design Sale — Oakes, ND (pg. 89)
- 19 TF-Branded Genetics Sale — www.trennepohlfarms.com
- 20 Illinois Performance Tested Bull Sale — Springfield, IL
- 20 Nebraska Cattlemen's Classic Simmental Bull Sale — Kearney, NE
- 21 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pgs. 36-37)
- 21 Nebraska Cattlemen's Classic Simmental Female Sale — Kearney, NE
- 21 Mader Ranches 31st Annual Bull Power Sale — Carstairs, AB
- 21 R&R Cattle Company's Annual Bull and Female Sale — Chamberlain, SD (pg. 70)
- 21 Sandy Acres Bull Sale — Neligh, NE
- 22 Hicks Cattle Company's Sale — Covington, IN (pg. 109)
- 22 Mid-America Simmental Sale — Springfield, IL
- 22 MN State Simmental Sale — Rochester, MN
- 24 Lehrman Family Farms Production Sale — Mitchell, SD (pg. 81)
- 25 Barker Cattle Company's Bull and Female Sale — Burley, ID
- 26 C-Diamond Simmentals Bull and Female Sale — Dawson, ND (pgs. 22-23)
- 26 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 26 Larson XL Simmental's 42nd Annual Production Sale — Lemmon, SD (pg. 80)
- 29-3/7 Hofmann Simmental Farms' "Buy Your Way" Bull Sale — Clay Center, KS (pg. 117)

MARCH

- 1 Gateway Genetics' Versatility + Bull Sale — Pierce, NE (pg. 145)
- 1 Gold Bullion Group's 17th Sale — Manhattan, KS (pg. 106)
- 2 Sweet 16 Bull and Female Online Sale — www.rinckersimmentals.com
- 3 Doll Simmental's 40th Annual Production Sale, Mandan, ND (pg. 141)
- 3 Hill's Ranch Simmentals' Bull Sale — Stanford, MT (pgs. 69, 107)
- 3 Houston Livestock Show Simbrah/Simmental Sale — Houston, TX
- 4 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS (pg. 100)
- 5 Brink Simmentals' Private Treaty Bull Sale — Elkader, IA (pg. 98)
- 5 Kearns Cattle Company's 31st Annual Bull Sale — Rushville, NE (pg. 102)
- 5 Keller Broken Heart Ranch's Sale — Mandan, ND (pg. 95)
- 6 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 83)
- 6 KSU's Annual Legacy Sale — Manhattan, KS
- 7 Cason's Pride and Joy Bull Sale — Russell, IA
- 7 Kentucky Beef Expo — Louisville, KY
- 7 Mason Angus and SimAngus Bull Sale — Broken Bow, NE
- 7 Powerline Genetics' PAP Tested Bull Sale — Castle Dale, UT
- 7 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 69, 131)
- 9 Genetic Options Online Sale - www.sconlinesales.com (pg. 137)
- 10 Bonchuk Farms' Bull Sale — Virden, AB
- 11 R.A. Brown Ranch's 5th Annual Spring Bull Sale — Throckmorton, TX (pg. 64)
- 12 16th Annual Cattleman's Kind Sale — San Saba, TX
- 12 37th Annual Schmig Simmental Ranch Production Sale — Stockholm, SD (pg. 54)
- 14 Carcass Performance Partners' Bull and Female Sale — Lucedale, MS
- 14 Dikeman and Hunninghake Premium Genetics Bull Sale, Wamego, KS (pg. 164)
- 14 Great Lakes Beef Connection Bull Sale — Clare, MI (pg. 112)
- 14 Northwest Select Simmental Sale — Stanley, ND
- 14 Tennessee Beef Agribition — Lebanon, TN
- 15 Gonsior Simmental Production Sale — Fullerton, NE
- 15 Rhodes Angus Farm Open House Bull and Female Sale — Carlinville, IL
- 16 Wilkinson Farms Simmentals' 22nd Annual Production Sale — Montpelier, ND (pg. 99)
- 17 Open Gate Ranch Sale — Simms, MT (pg. 69)
- 17 Powerline Genetics' Bull Sale — Arapahoe, NE
- 17 Schrader Ranch's 18th Annual SimAngus and Charolais Bull Sale — Wells, KS
- 20 3C Christensen Annual Production Sale — Wessington, SD (pg. 157)
- 20 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 47)
- 20 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 21 Altenburg Super Baldy Ranch's 28th Annual Sale — Fort Collins, CO (pg. 159)

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at
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K-Ler Kingsman 610D



5/8

ASA#: 3125337
EPDs: CE: 11 \$API: 125 \$TI: 83

W/C Executive 187D



3/4

ASA#: 3182363
EPDs: CE: 17 \$API: 120 \$TI: 75

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 11
\$API: 103
\$TI: 59



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 14
\$API: 130
\$TI: 66



WLE Copacetic EO2



3/4

ASA#: 3299037
EPDs: CE: 13
\$API: 111
\$TI: 67



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W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 13
\$API: 152
\$TI: 85



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 11
\$API: 118
\$TI: 86



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 10
\$API: 105
\$TI: 57



Schooley Emmett C543



3/4

ASA#: 3268112
EPDs: CE: 8
\$API: 108
\$TI: 67



TJ Franchise 451D



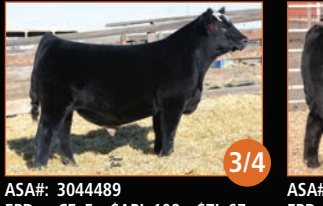
1/2

ASA#: 3148384
EPDs: CE: 17
\$API: 165
\$TI: 88



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GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 5 \$API: 108 \$TI: 67

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 15 \$API: 163 \$TI: 82

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 16 \$API: 143 \$TI: 87

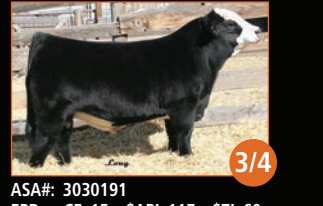
WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 11 \$API: 125 \$TI: 76

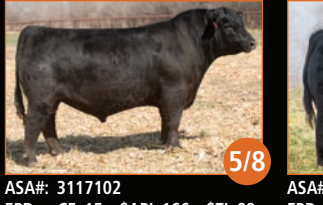
Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 15 \$API: 117 \$TI: 60

LCRR THR Mtn Pass 6219D



5/8

ASA#: 3117102
EPDs: CE: 15 \$API: 166 \$TI: 88

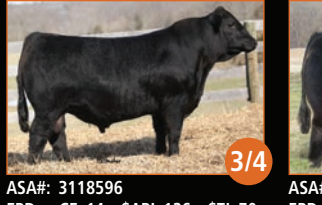
Damar Duration D871



1/2

ASA#: 3222772
EPDs: CE: 11 \$API: 126 \$TI: 81

WHF Tenfold C38



3/4

ASA#: 3118596
EPDs: CE: 14 \$API: 126 \$TI: 70

DAF Cadillac Style C4



1/2

ASA#: 3066650
EPDs: CE: 9 \$API: 115 \$TI: 62

W/C Last Call 206A



1/2

ASA#: 2785178
EPDs: CE: 11 \$API: 149 \$TI: 82

W/C Son of a Biscuit 83E



1/2

ASA#: 3336314
EPDs: CE: 10 \$API: 127 \$TI: 64

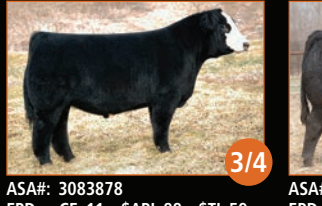
Bridle Bit Rembrandt D630



5/8

ASA#: 3137473
EPDs: CE: 18 \$API: 167 \$TI: 79

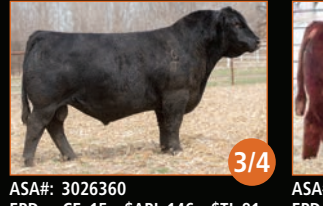
Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 11 \$API: 88 \$TI: 59

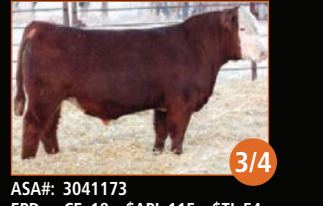
CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 15 \$API: 146 \$TI: 81

W/C Red Revolver 8443C



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ASA#: 3041173
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Dikeman & Huninghake Sale

March 14, 2020 ~ 1:00 pm
 Kansas Bull Development ~ Wamego, KS

- 20 Simmental and SimAngus™ yearling bulls
 - 10 yearling heifers
 - 3 1st-calf pairs
- Cowboy Cut, Boulder, Graduate, and Night Ride sires

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Annual Production Sale

60 BULLS AND 25 BRED HEIFERS SELL

FARMS

March 28, 2020

1:00 pm • Hanover, IL



G061 // ASA 3592237 // PB SM
HOMO BLACK, HOMO POLLED CLRS DIVIDEND 405D BULL.

CE	BW	WW	YW	MCE	MILK	MWW
9	1.9	78.7	120.7	3.5	27.2	66.5
DOC	CW	YG	MARB	REA	API	TI
18.4	32.1	-0.42	0.26	0.83	137.9	82.2



G042 // ASA 3592220 // PB SM
RED, HOMO POLLED HOOK'S XPECTATION 36X BULL.

CE	BW	WW	YW	MCE	MILK	MWW
15.4	-0.8	73.4	108.1	7.6	33.3	70.0
DOC	CW	YG	MARB	REA	API	TI
13.8	33.6	-0.37	0.27	0.82	157.1	83.4



G019 // ASA 3592202 // PB SM
HETERO BLACK, POLLED WS HIGH STAKES W115 BULL.

CE	BW	WW	YW	MCE	MILK	MWW
16.9	-3.2	63	98.8	8.8	36.2	67.7
DOC	CW	YG	MARB	REA	API	TI
17.2	41.7	-0.46	-0.07	0.85	135	72.8



G018 // ASA 3592201 // 1/2 SM 1/2 AN
HOMO BLACK, HOMO POLLED BARSTOW BANKROLL B73 BULL.

CE	BW	WW	YW	MCE	MILK	MWW
13.1	-1.6	61.3	100.3	7	29.5	60.1
DOC	CW	YG	MARB	REA	API	TI
22.1	38.2	-0.11	0.28	0.45	131.7	71.6



G023 // ASA 3592204 // 1/2 SM 1/2 AN
HOMO BLACK, HOMO POLLED JC JOURNEY 610E BULL.


CE	BW	WW	YW	MCE	MILK	MWW
9.2	0.6	64.7	102.4	4.9	27.1	59.5
DOC	CW	YG	MARB	REA	API	TI
17.2	34.8	-0.21	0.34	0.64	129.3	72.1



G122 // ASA 3592295 // 1/2 SM 1/2 AN
BLACK, POLLED WBF DEEP POCKETS D092 BULL.

CE	BW	WW	YW	MCE	MILK	MWW
10.8	1.4	65.8	104.1	6.3	23	55.9
DOC	CW	YG	MARB	REA	API	TI
22.3	40.7	-0.2	0.2	0.78	120.7	68

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- Follow Wildberryy Farms Simmentals on FaceBook 



G163 // ASA 3592335 // PB SM
BLACK, POLLED WBF SIGNIFICANT B132 BULL.

CE	BW	WW	YW	MCE	MILK	MWW
15.5	-0.8	62.9	97.5	8.3	27.6	59
DOC	CW	YG	MARB	REA	API	TI
20.1	34.8	-0.27	0.38	0.66	157.1	79

Seedstock for both the commercial and purebred producer.

WILDBERRY

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EPDs current 12/13/19.



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CE	BW	WW	YW	ADG	MCE	M	STAY	DOC	CW	YG	MA	BF	REA	API	TI
11.2	0.6	77.3	130.2	0.33	6.4	18.6	18.4	16.0	39.1	-0.47	0.77	-0.067	1.31	169.3	91.7
60%	55%	10%	3%	1%	50%	80%	20%	5%	20%	4%	2%	30%	1%	1%	1%

*EPDs on 12-12-19



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CO-LIN FEED & SEED OF BROOKHAVEN, MS WITH 17 HEAD
FAIRHAVEN PROPERTIES OF COLUMBIA, SC WITH 12 HEAD

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\$15,000 / PURCHASED BY TK FARMS - MO



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PB SM / ASA# 3569300 / SIRED BY HOOKS BLUEPRINT 13B
\$9,750 / PURCHASED BY TNT SIMMENTAL - ND



GIBBS 8360F BLUEPRINT



GIBBS 8025W RANGER

PB SM / ASA# 3568966 / SIRED BY CCR WIDE RANGE 9005A
\$14,000 / PURCHASED BY TRIANGLE J RANCH - NE



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SAPI: 150
STI: 75

Erixon Bitten 203A

NCB Cobra 47Y x BMD Miss BLK Ice Dancer
ASA# 2966135 • Hetero black • Homo polled
Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



SAPI: 142
STI: 79

RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade
ASA# 3268058 • Homo black • Homo polled
High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



SAPI: 113
STI: 70

B C R Perfect Vision F022

Mr CCF 20-20 x HSF Callie D613
ASA# 3516009 • Black • Homo Polled
Perfect Vision was the high-selling bull at the 2019 Cowtown Classic in Fort Worth at \$24,500 and went on to become the Reserve Champion % Bull! He has excellent structure and profile!



SAPI: 105
STI: 67

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 133
STI: 76

KCC1 Exclusive 116E

Hammer x Entourage
ASA# 3306064 • Homo black • Homo polled
\$240,000 valuation high-seller Fort Worth!
Lead bull in Kearns' 2018 NWSS Champion Pen!



SAPI: 110
STI: 61

TNGL Imprint D989

TNGL Track On x JF Shock and Awe
ASA# 3173557 • Homo black • Homo polled
Division Champ at 2016 NAILE & 2017 NWSS!
Use his impeccable structure and great design with outcross pedigree!



SAPI: 140
STI: 76

WRS Emergent E715

CCR Anchor x Remington Lock N Load 54U
ASA# 3280609 • Hetero Black • Homo Polled
3/4 Outcross to Dream On and Upgrade



SAPI: 120
STI: 74

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



SAPI: 109
STI: 74

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 120
STI: 79

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion % for Lee.



SAPI: 121
STI: 72

VCL Foresight 17F

Mr CCF 20-20 x Profit
ASA# 3506652 • Black • Polled
Full brother to Sinclair's multi-champion \$77,500 heifer in IN.



SAPI: 120
STI: 73

KWA Law Maker 59C

CDI Authority x KWA Red Rock
ASA# 3223767
Producing highly desirable, stout progeny!



SAPI: 117
STI: 65

STF Crimson Tide DZ87

CDI Rimrock x STF Much More
ASA# 3274952
Exciting Red Genetics both phenotypically and genotypically!



SAPI: 127
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled



SAPI: 122
STI: 74

WMCC Mayhem 810 F

Mr CCF 20-20 x Hammer
ASA# 3425186 • Homo Black • Homo Polled
Willie Morris' all-time performance leader!



SAPI: 120
STI: 59

KSIG Steelin His Style 6D

Silveras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



SAPI: 114
STI: 68

Rocking P Die Hard C060

Quantum Leap x Mo Magic
ASA# 3102430 • Homo black • Homo polled
Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.



SAPI: 118
STI: 75

W/C Double Down 5014E

Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



SAPI: 127
STI: 75

Mr CCF 20-20 100B

Mr CCF Vision x HTP SVF Dew The Stroke
ASA# 2964446 • Homo black • Homo polled
20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

BUY THE BEST DON'T JUST BUY A BULL

40TH Annual Gateway "Breeding Value" Bull Sale

Monday, February 3, 2020 at Noon, MST
Offering 250 Bulls at the Ranch near Lewistown, Montana

ALL BULLS SELL WITH GENOMIC ENHANCED EPDS
FREE FEEDING UNTIL APRIL • FREE DELIVERY

Whichever direction you are going, they cross.



SALE BULL AVERAGE EPDS:

API	TI	CE	BW	WW	YW	MCE	MILK	STAY	DOC	MARB
152	80	15	-0.7	69	108	8	23	18	15	0.5
5%	10%	20%	25%	35%	30%	20%	40%	20%	10%	15%



GW BREAKTHRU 045C x GW MISS MARL MAN 898E
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
16	-1.4	64	103	10	31	63
DOC	CW	YG	MARB	REA	API	TI
11	22	-0.12	0.56	0.39	163	80



GW SPARKY 369E x GW MISS DUE NORTH 837E
BLACK POLLED 5/8 SM 5/16 AN 1/16 AR

CE	BW	WW	YW	MCE	MILK	MWW
19	-3.9	64	101	10	23	55
DOC	CW	YG	MARB	REA	API	TI
15	24	-0.26	0.55	0.81	165	83



GW PREDOMINATE 848A x GW MISS DUE NORTH 751C
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
16	-0.5	76	118	8	28	66
DOC	CW	YG	MARB	REA	API	TI
18	33	-0.19	0.51	0.64	155	85



GW QUANTUM LEAP 117B x GW MISS PD 770Y 445A
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
16	0.4	79	122	10	20	59
DOC	CW	YG	MARB	REA	API	TI
16	17	-0.19	0.6	0.4	169	87



GW MOVIN ON 183C x GW MISS DIRCT DRIVE 932E
RED HOMO POLLED 1/2 SM 3/8 AR 1/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
16	-1.2	80	125	8	14	54
DOC	CW	YG	MARB	REA	API	TI
13	40	-0.28	0.4	0.86	151	85



TFS DUE NORTH 2659Z x GW MISS SPARTAN 703E
HETERO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
14	-1.1	67	101	8	16	49
DOC	CW	YG	MARB	REA	API	TI
17	28	-0.15	0.63	0.62	150	81

Gateway Simmental and Lucky Cross bulls

are bred to deliver better females and better beef! Consider our growthy, moderate framed, big bodied bulls with great EPDs for combined calving ease, maternal calving ease and stayability. Gateway bulls are bred to keep you in the business delivering long term value into the future. Buy Gateway bulls this spring to delivery heterosis, durability and generations of proven maternal adaptability!



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EPDs current 12/19/19.



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John & Jeanne Scorse
P.O. BOX 3832
Joplin, MO 64803
Phone: 417-437-0911
Fax: 417-625-1574
scorsej@steaksalive.com