

**Board of Trustees' Meeting  
American Simmental Association  
Bozeman, Montana  
April 19, 2010**

Meeting called to order at 8:00 a.m.

Roll Call: Gregg Bailey, Mike Mallett, Dr. John Harker, Bill McDonald, Beth Mercer, Tommy Brown, Jessie Driggers, Harold Williams, Kevin Thompson, Roger Finke, Dr. Calvin Drake, Bobby Willis, Jim Butcher, Robert Lanting, Susan Russell, Jim Skillestad

Staff: Jerry Lipsey, Steve McGuire, Marty Ropp, Wade Shafer, Paulette Cochenour, Annie Allen, Marilyn Roth, Linda Kesler

Legal Counsel: Gene Summerlin

1. Approval of the Agenda. Moved Williams, seconded Harker to approve the agenda as amended.
2. Approval of the Minutes.
  - September 21, 2009 – eMeeting
  - October 29, 2009 – Kansas City, Missouri
  - October 30, 2009 – Kansas City, Missouri

Moved Harker, seconded Skillestad to approve the minutes of the above past meetings as amended, with the addition of Dr. Calvin Drake as a guest at the October 29, 2009 meeting in Kansas City.

3. Board Orientation – Summerlin explained details concerning each Board members' Non-Disclosure Agreement, as well as other legal procedures to adhere to as a member of the ASA Board of Trustees. Chairman Bailey welcomed the three new Board members: Susan Russell, Robert Lanting, and Dr. Calvin Drake.
4. ASA/RA Project Report – Summerlin explained the purpose and presented the draft agreement that ASA has made with Red Angus Association of America, Inc. This agreement will allow both breeds to collaborate on the further development of genetic evaluation services.

Meeting recessed for Board photographs.

Meeting reconvened after Board photos were taken.

Moved Harker, seconded Drake to approve the ASA/RAAA Genetic Evaluation Agreement as presented. Motion carried unanimously.

Moved Skillestad, seconded Harker that the Executive Committee appoint four representatives to the Technical Advisory Committee and also determine the rotation cycles of these appointments. Motion carried.

5. Convenience Trait Data Collection. McGuire gave an informational presentation on “Convenience” trait data collection (polled, coat color) and the possibilities of displaying this information on both paper and online pedigrees.

Moved Mallett, seconded Drake to direct staff to develop a system of member reported polled and coat color status to be recorded in the ASA database. Motion carried.

6. Staff Presentation. Marty Ropp gave a presentation on ASA-Past and Present. His statistics on the growth and development of Simmental since 1999 gave much to reflect on as he bid farewell as an ASA staff member.

Board recessed for Committee Meetings.

Board reconvened on Tuesday, April 20, 2010 at 8:30 a.m.

Roll Call: Bailey, Mallett, Harker, McDonald, Mercer, Brown, Driggers, Williams, Thompson, Finke, Drake, Willis, Butcher, Lanting, Russell, Skillestad

Staff: Lipsey, McGuire, Shafer, Cochenour, Roth, Kesler

### **Committee Resolutions and Reports.**

7. Computer Committee. Bill McDonald presented the Computer Committee report.

As a spokesperson for NCBA, McDonald encouraged funding and will request a repeat donation from the ASA Foundation to NCBA Licensing Program.

8. ASA Publication, Inc. Mallett presented the ASA Publication Report. Lipsey and Kesler contributed financial statistics to the report.

9. Activities and Events Committee. Dr. Harker presented the Activities and Events Committee Resolutions.

- Res. #1. Activities and Events Committee recommends that the ASA National Annual Meeting does not continue its 4-year rotation. The Activities and Events Committee further recommends that the Annual Meeting be held in Denver, Colorado, in conjunction with the National Western Stock Show.

Points of Discussion:

Opportunities for different people from each location to attend the Annual Meeting.

More expense involved with the rotation to the 4 different locations.

More people attend the Denver meeting and Chairman's reception than the other meetings.

Easier for staff and attorney to plan a single annual meeting each year than multiple meeting locations in same year.

The rotating schedule has resulted in decreased funds for the Foundation.

- Res.#2. Activities and Events Committee recommends that the National Show continue with the present rotation of Denver, Louisville, Fort Worth and Kansas City.

Points of Discussion:

Outside funding must be obtained for ultrasound and placement of bulls, Grand Champion & Reserve Champion in Carcass merit herds, and not funded by ASA.

- Res. #3. Activities and Events Committee recommends to secure the following dates and sites for the 2011 and 2012 AJSA Events:

2011 Western Regional Classic-June 15-18, Tremonton, Utah. Coordinator Chris Beins.

2011 North Central Regional Classic-June 20-24, Wausau, Wisconsin. Coordinator Diane Jarvis.

2011 Eastern Regional-No applications to host submitted at this time.

2012 National Classic-July 1-6, Chillicothe, Ohio. Coordinator Kim Allen.

- Res. #4. Activities and Events Committee recommends that ASA Junior member participants at AJSA activities will refrain from the use of, or being under the influence of illegal drugs or alcohol on the grounds of the AJSA Event. Any AJSA member who violates this prohibition will be immediately suspended from the AJSA event and asked to leave the grounds for the remainder of the event. A second violation of this policy will result in a permanent suspension from all AJSA events. Any appeal

from a suspension imposed under this policy shall be directed to and heard by the ASA Executive Committee pursuant to ASA Bylaws 2.G.

Point of Discussion: ASA Insurance liability was discussed.

10. Breed Improvement Committee. Brown presented the Breed Improvement Committee Report.

11. Growth & Development Committee. Driggers presented the Growth & Development Committee report and resolution.

Res. #1. Growth & Development Committee recommends tying additional state checkoff dollars to a rewards structure. Beginning base rate would be lowered from the current \$0.35 per registration to a base of \$0.25. If a state does all eight rewards points, it would be possible for a state to earn \$1.05 per registration.

12. Total Herd Enrollment- Kesler and processing staff gave informational presentation on Total Herd Enrollment.

13. Policies & Procedures Committee. Mallett presented Policies & Procedures Committee resolutions.

- Res.#1. Policies & Procedures recommends to amend the ASA Suggested Sale Terms & Conditions to delete the “Ethics” paragraph and add the following:

TraitTrac Status: Sellers must identify the TraitTrac status of all animals or genetic material offered for sale. The Association considers it an unethical practice to misrepresent the TraitTrac status of any animal or genetic material.

Points of Discussion:

Assuring genetic defect free cattle

Transparency of possible genetic defects

Encourages testing and marketing green status animals

14. Simbrah Committee. Mercer presented the Simbrah Committee report.

15. Building and Grounds Committee. Willis presented the Building and Grounds Committee report.

16. Foundation Board. Cochenour reported on the ASA Foundation activities and reminded the Board of the need to promote fund raising.

17. International. Mercer presented the International report. Cochenour further explained how the International Program works along with the USDA for international marketing.

18. Nominating Committee. Mallett gave the Nominating Committee report. There are six positions to be filled for next year.

19. Finance Committee. Harker presented the Finance Committee report and FY2011 Preliminary budget.

Directive was given for ASA Finance Committee to consider funding a donation to NCBA to sponsor a representative.

### **Voting on Committee Resolutions.**

20. Activities and Events.

- Resolution #1. Moved Harker, seconded Mallett that the ASA National Annual Meeting does not continue its 4-year rotation and that the Annual Meeting be held in Denver, Colorado, in conjunction with the National Western Stock Show. Motion carried.
- Resolution #2. Moved Harker, seconded Driggers that the National Show continue with the present rotation of Denver, Louisville, Fort Worth and Kansas City. Motion carried.
- Resolution #3. Moved Harker, seconded Willis to secure the following dates and sites for the 2011 and 2012 AJSA Events:

2011 Western Regional Classic-June 15-18, Tremonton, Utah.

2011 North Central Regional Classic-June 20-24, Wausau, Wisconsin.

2012 National Classic-July 1-6, Chillicothe, Ohio.

Motion carried.

- Resolution #4. Moved Harker, seconded Skillestad that ASA Junior member participants at AJSA activities will refrain from the use of, or being under the influence of illegal drugs or alcohol on the grounds of the AJSA Event. Any AJSA member who violates this prohibition will be immediately suspended from the AJSA event and asked to leave the grounds for the remainder of the event. A second violation of this policy will result in a permanent suspension from all AJSA events. Any appeal from a suspension imposed under this policy shall be directed to and heard by the ASA Executive Committee pursuant to ASA Bylaws 2.G. Motion carried.

The announcement was made that nominations for the Golden Book Award are to be submitted by August 7, 2010.

21. Growth and Development.

- Resolution #1. Moved Driggers, seconded Mercer to tie additional state checkoff dollars to a rewards structure. Beginning base rate would be lowered from the current \$0.35 per registration to a base of \$0.25. If a state does all eight rewards points, it would be possible for a state to earn \$1.05 per registration. Motion carried.

22. Policies and Procedures.

- Resolution #1. Moved Mallett, seconded Finke to amend the ASA Suggested Sale Terms & Conditions to delete the “Ethics” paragraph and add the following:

TraitTrac Status: Sellers must identify the TraitTrac status of all animals or genetic material offered for sale. The Association considers it an unethical practice to misrepresent the TraitTrac status of any animal or genetic material. Motion carried.

23. Finance.

Moved Harker, seconded Williams to approve the FY2011 ASA budget. Motion carried.

Moved Mallett, seconded Brown to adjourn. Motion carried.