

Board of Trustees' Meeting
American Simmental Association
January 29, 2009
Fort Worth TX

Roll Call: Michael Stoltey, Jim Skillestad, Gregg Bailey, Curtis Russell, John Harker, Tommy Brown, Bobby Willis, Mike Mallett, Jay Rinderknecht, Beth Mercer, Harry Moser, Bob Volk, Jessie Driggers, Bill McDonald, Kevin Thompson, Harold Williams

Staff: Jerry Lipsey, Steve McGuire, Wade Shafer, Paulette Cochenour, Linda Kesler

Legal Counsel: Gene Summerlin

Guest: Roger Finke

Chairman Michael Stoltey called the meeting to order at 8:10 a.m.

Instructions and Approval of Agenda. Michael Stoltey reviewed the Board Meeting Agenda. Moved Curtis Russell, seconded Jay Rinderknecht to approve the agenda adding ASA Publication report after the ASA financial report. Motion carried.

Approval of the Minutes. Moved Gregg Bailey, seconded Bobby Willis to approve the minutes of September 16 – 18 and December 1 as presented. Motion carried.

ASA Financial Report. Gregg Bailey presented the financial report for ASA.

ASA Publication Report. Curt Russell presented ASA Publication Report.

Items discussed:

- Reorganization of Publications (*the Register* and *SimTalk*)
- Internet/Web Sales
- Simmental Sire Source catalog
- Financial Report

Committee Reports.

Activities and Events. Report given by John Harker.

Items Discussed:

- SimPlace 2008
- Youth Conference, Texas A&M - \$2,500 budget request for FY 2010
- Cattlemen's Conference
- AJSA – meeting in Bozeman, January
- PTP Judges

Directive: Look into selecting PTP judges from associate judges for junior events.

Growth and Development. Report given by Jim Skillestad.

Items Discussed:

- Booth
- Interest in Simmental material in Spanish
- Australian interest in U.S. Simmental genetics
- Fullblood presence on ASA's web site

Breed Improvement. Report given by Tommy Brown.

Items Discussed:

- March Sire Summary
- Genetic Defects Policy
- Cow Production Records/Summary on Website

Policy and Procedures. Report given by Jim Skillestad.

Items discussed:

- Genetic Defects Policy
 - Note: ASA reserves the right to request additional testing on suspect animals in addition to the Genetic Defects Policy.*
- Review of registration rule regarding a non-registered, unknown sire.

Simbrah. Report given by Beth Mercer.

Items discussed:

- Cooperating Herd for a Carcass Merit Program.
- Heifer Development Program
- Southern Livestock Publication will have a Simbrah section each month.
- American Breeders Coalition Support
- Simbrah Market in Mexico
- American Simbrah Publication

Commercial Data Collection Committee. Report presented by Harry Moser.

Items discussed:

- Continued discussions regarding a data collection/performance reporting option
- Develop Business Plan / Feasibility Study

Relocation Committee. Report presented by Beth Mercer.

Items discussed:

- Reviewed report/study developed by the relocation committee.
- Report/Study posted on ASA's web site.

Recess until 8:00 a.m. January 30, 2009.