
Board of Trustees' Meeting

American Simmental Association

January 15, 2016

Denver, Colorado

Chairman Bob Lanting called the meeting to order at 8:05 a.m.

Roll Call: Bob Lanting, Dale Miller, Tim Smith, Susan Russell, Brian DeFreese, Michael Forman, Jim Butcher, Gordon Hodges, Cliff Orley, Barry Wesner, Calvin Drake, JW Brune, Erika Kenner, Clay Kaelberer, Gary Updyke, Fred Schuetze, Jon Willis.

Incoming Trustees: Tim Curran, Clay Lassel, John Irvine

Staff: Wade Shafer, Paulette Cochenour, Bill Zimmerman, Linda Kesler

Guests: Fred Smith, Marty Ropp, Garrett Thomas

Approval of the Agenda: Moved Fred Schuetze second Tim Smith to approve the agenda as presented. Motion carried.

Minutes: Moved Tim Smith, second Fred Schuetze to approve the minutes of September 13, 2015, September 15-16, 2015, November 23, 2015, and December 8, 2015 as presented. Motion carried.

Chairman's Report. Bob Lanting.

- Committees working together tackling many issues this year.
- Fundraising possibilities with board contributions.
- Working together as a board.

Executive Vice President's Report. Wade Shafer.

- Outgoing Trustees commitment to the Board and Association.
- Introduction of current Trustees to new Trustees.
- Crossbreeding and Straight-breeding.
- Purpose – Vision & Mission statements.
- IGS and Breed Association Roles.
- Cost Analysis

Financial Report. Tim Smith presented the financial report. Moved Erika Kenner second Mike Forman to approve the financial report as presented. Motion carried.

ASA Publication. Update by ASA Publication Chairman, Dale Miller.

Committee Reports.

Activities & Events. Susan Russell led the discussion and presented the resolutions and directives.

Items discussed:

- More State Association involvement.
- Approval for 2016 American Royal and NAILE Judges pending.
- Procedures for judge selections; more communication to ensure January 1 deadline for A&E Committee review and approval.
- Tutorial video available for judge's review.

Directive #1

Direct ASA staff to implement a youth strategic planning session starting January 2016 working with an outside youth facilitator, the A&E committee, and a committee from the AJSA Board of Trustees. Staff should have a cost analysis by the April 2016 A&E committee meeting, and present results from strategic planning and proposal(s) for advancing youth programs during the September 2016 ASA board meeting.

Points of discussion:

- The AJSA board has passed four proposals regarding the National Classic which could dramatically alter the junior program. The suggestions include increasing the number of head allowed per exhibitor, designating a rotation of specific Classic host locations, and changing the breakdown of expenses and financial commitments between the host state and ASA. Due to these potential sweeping changes, especially setting location parameters and regarding finances, we feel that information from outside sources should be gathered.
- Setting up a youth strategic planning session with an outside facilitator, an AJSA committee and A&E will bring more voices to the table to help create a vision and mission. These long-range goals will then help the future evolution of the AJSA programs.
- As 2016 and 2017 National Classic commitments have been made to Iowa and Mississippi state associations, a 2018 rollout will allow future host states to prepare for and accommodate program changes.

Moved and seconded in committee 12/9/2015.

Resolution #1 .

Approve the AJSA board's suggestions for Owned Cattle Show judge at the 2016 National Classic in the ranking request order of:

- 1) Charlie Boyd of KY;
- 2) Shane Bedwell of MO; and
- 3) Joel Judge of KS.

Points of discussion:

- All judge candidates are on the PTP list. Both the AJSA board and A&E believe they have the knowledge and integrity to judge the 2016 National Classic in Des Moines, IA.
- Nominated judges have NOT been asked, but will be approached in rank order if resolution passers. Only one judge is selected.

Moved and seconded in committee 12/9/2015.

Recess for 5 minutes; Activities and Events Committee to meet and review the resolution #1 presented. Reconvened; All present.

Resolution #1 - amended

Approve the AJSA board's suggestions for Owned Cattle Show judge at the 2016 National Classic, in the ranking request order of:

- 1) Charlie Boyd of KY;
- 2) Shane Bedwell of MO; and
- 3) Joel Judge of KS.

And further,

Approve the AJSA board's suggestion that the Bred & Owned show at the AJSA National Classic be separated from the Owned Show and exhibited under a different judge. The start date may be immediate, pending the 2016 host state's decision to implement this change into their current plans.

With the Bred & Owned Cattle Show judge, in ranked request order of:

- 1) Chris Mullinix of KS;*
- 2) Chris Sankey of KS;*
- 3) Doug Satree of TX.*

Points of discussion

- All judge candidates are on the PTP list. Both the AJSA board and A&E believe they have the capability and expertise to judge the 2016 National Classic in Des Moines, IA.
- Nominated judges have NOT been asked, but will be approached in rank order if resolution passes. Only one judge is selected.
- AJSA board wants to encourage exhibitors to produce and exhibit more bred and owned cattle, in addition to more distinctly recognizing and rewarding Bred & Owned exhibitors.
- Bred & owned exhibitors may enter and re-show in the Owned show if they pay entry fees for both shows

Moved and seconded in committee 1/15/16.

Note: AJSA Board to determine awarding points for award scoring.

Directive #2

Direct ASA staff to encourage state associations and membership to submit PTP judge nominations, And, further, A&E lobbies for and requests that the ASA Chairman create an ad-hoc committee for PTP shows.

Points of discussion

- To receive more Progress Through Performance (PTP) judge nominations for consideration, the committee suggests that ASA promote applications through its state association liaison communication. This might generate interest from various regions.
- We'd also propose that the general membership be included in the promotion campaign, which might include ASA e-blasts, social media and print avenues.
- In seeking more diversity in Classic and major show judges, A&E established a policy about 3 years ago that when host states nominate their ranked judges for consideration, they should not have judged a Simmental major for 2 years. While accomplishing the goal, this also has created the need for additional qualified judges on the PTP list.
- The application form is available on the ASA web site. After the form and 2 letters of recommendation are received, the A&E committee reviews, researches and then approves/denies/puts on hold the application.
- In further consideration, we asked that the Chairman of the Board, which has the authority to create ad hoc committees, to consider creating a PTP subcommittee under A&E. We'd propose that the Chairman, if he/she chooses, consider:
 - Select ASA members (non-trustees), who are interested in and involved in the show segment of the breed. They would be asked to bring suggestions and regional insight to the A&E committee.
 - An ad hoc committee-type structure was dissolved about 9 years ago, but if an ad hoc committee was re-established, it would be clear that it's only an advisory ad hoc committee, with no voting rights.
 - Suggest that 2-year staggered terms be implemented.
 - Ad hoc committee could be a conference call support group for A&E committee.
 - Ad hoc committee structure might enhance membership participation.

Moved and seconded in committee 12/9/2015.

Resolution #2

Approve the following three changes to the ASA Major PTP Show Hosting Responsibility Guidelines:

1. *Under "rules," move "Submits current ASA PTP show rules and regulations to show management staff for publication in exhibitor premium books" from ASA to state host responsibilities.*
2. *Under "judges" insert in state host responsibilities: "Coordinate one associate judge selection and ensures that associate judge selection is persons in good standing with the ASA."*
3. *Under "booth space" move "Serves as a landing base for exhibitors to come ask questions" from ASA to state host responsibilities.*

Points of discussion:

- A full table of the current guidelines with the proposed changes is attached. These rules impact the American Royal, North American International Livestock Expo, National Western Stock Show and Fort Worth Stock Show, which are considered the "majors."
- Due to a recent associate judge situation, the wording would establish a policy and practice to be implemented immediately.

Moved and seconded in committee 12/9/2015.

PTP Show Hosting Responsibility Guidelines following:

American Simmental Association Major PTP Show Hosting Responsibilities

American Royal, North American International Livestock Expo,
National Western Stock Show and Fort Worth Stock Show

These policies are effective with the 2016 American Royal.

<i>Area of Responsibility</i>	<i>Host State Responsibilities</i>	<i>ASA Responsibilities</i>
Photographer		Coordinate with official photographer for backdrop photos of all grand and reserve champions, division champions and reserve for press purposes only. Full financial responsibility.
Host Hotel	Secures block	
Rules	Submits current ASA PTP show rules and regulations to show management staff for publication in exhibitor premium books.	Provides host states with most current PTP rules and regulations. Facilitates rules review survey following the show with host state.
Check-in	Coordinates check-in area and time with show management. Provides: 4 volunteers to distribute back numbers/ support traffic; 2 chutes for processing.	Oversees cattle check-in, provides staff to check tattoos, picks up back numbers from show office, serves as the final say on tattoos, issue dates, etc., Adjust class breaks as needed based on regimented classes utilized for all major shows.
Entries	Handles any entry information for which the show management is not accountable.	Receives entry data from host state 2 weeks prior to show date for data pull.
Awards	Full financial and ordering responsibility.	Set up awards on show day and ensure passed out properly.
Show Programs (Printing, covers, distribution)		Full responsibility
Promotion		Full responsibility
Follow up promotion (Press releases)		Full responsibility
Judges (Selection, payment)	Submits 3 names from the PTP approved judges list for consideration by the Activities and Events Committee. Full responsibility for lead judge payment unless otherwise arranged with stock show staff. Once a judge has officiated one of the above 4 major shows, that judge will not be allowed to be nominated for 2 years. Coordinates one associate judge selection and ensures that the associate judge selection is a person in good standing with the ASA.	Activities and Events Committee to make final judge selection (all major show judge selections to be made at the January board meeting and secured immediately thereafter). Full responsibility for associate judge payment.

American Simmental Association Major PTP Show Hosting Responsibilities

Area of Responsibility	Host State Responsibilities	ASA Responsibilities
Show ring help		Full responsibility (staff and AJSA Board of Trustees)
Additional awards (Including premier breeder, exhibitor, etc.)	Full responsibility for awards and calculations.	
Ready ring		Provides a ready ring line up staff member. Serves as the official on whether or not a calf is permitted in the ring late.
Official book	Secure one volunteer to serve as recording secretary and keep the official book throughout the show.	Submits official book along with photos to <i>the Register</i> for results publication.
Stalling	Full responsibility (per coordination with show management).	
Tie-out time	Full responsibility (per coordination with show management).	
Booth Space	Accounts for ASA booth/ "in-stalls office" in-stalling space. Serves as landing base for exhibitors to ask questions.	
Booth materials	Full responsibility	ASA provides materials per requests from state associations.
Social events	Full responsibility for any additional activities.	National Show: Host a social, breeder oriented gathering at the National show to develop breeder interaction and foster the feeling of association involvement.
Event Insurance	Full responsibility	
Pulling Hair Samples		Full responsibility. Provide hair sample cards, keep hair samples on file. Handle pulling of hair samples on all division champions and overall grand and reserve champions. In addition, pull 2 random samples for parental validation in an HD panel. ASA will incur costs.
Challenges of Authenticity		Full responsibility of handling any animal authenticity/registration issues when proper protocol is followed for challenges, which begin with a signed written protests from a member and sent to the ASA Executive Vice President.
Conflict Resolution	To remain in the National Show rotation, host states must comply with the outlined responsibilities.	

Resolution #3

ASA set up a PTP show regimented class break system. It is recommended that ASA staff implement a consistent and regimented class break system into the PTP guidelines. Below are the recommended class breaks.

Recommended Class Breaks :

FEMALE CLASSES

1. Spring heifer calves calved after May 1, 2015
2. Spring heifer calves calved March 1 - April 30, 2015
3. Junior heifer calves calved February 1 - 28, 2015
4. Junior heifer calves calved January 1 - 31, 2015
5. Winter heifer calves calved November 1 - December 31, 2014
6. Senior heifer calves calved September 1 - October 31, 2014
7. Late summer yearling heifers calved July 1 - August 31, 2014
8. Early summer yearling heifers calved May 1 - June 30, 2014
9. Spring yearling heifers calved March 1 - April 30, 2014
10. Junior yearling heifers calved January 1 - February 29, 2014
11. Senior yearling heifers calved August 1 - December 31, 2013

Female Division Championships: From Classes:

- Spring Heifer Calves 1 & 2
- Junior Heifer Calves 3 & 4
- Fall Heifer Calves 5 & 6
- Intermediate Heifers 7 & 8
- Spring Yearling Heifers 9
- Junior Yearling Heifers 10
- Senior Heifers 11

BULL CLASSES

101. Spring bull calves calved after May 1, 2015
102. Spring bull calves calved March 1 - April 30, 2015
103. Junior bull calves calved February 1 - 29, 2015
104. Junior bull calves calved January 1 - 31, 2015
105. Winter bull calves calved November 1 - December 31, 2014
106. Senior bull calves calved August 1 - October 31, 2014
107. Late summer yearling bulls calved June 16- July 31, 2014
108. Early summer yearling bulls calved May 1 - June 15, 2014
109. Spring yearling bulls calved March 1 - April 30, 2014
110. Junior yearling bulls calved January 1 - February 29, 2014
111. Senior yearling bulls calved August 1 - December 31, 2013
112. Two-year old bulls calved January 1 - July 31, 2013

Bull Division Champions: From Classes:

- Spring Bull Calves 101 & 102
- Junior Bull Calves 103 & 104
- Fall Bull Calves 105 & 106
- Intermediate Bulls 107 & 108
- Yearling Bulls 109 & 110
- Senior Bulls 111 & 112

ASA reserves the right to combine and break classes as deemed necessary.

Points of discussion:

- A system would create a consistent class break into the PTP guidelines at all shows, so the same age breakdowns would be used. This uniformity will aid exhibitors.

Moved and seconded in committee 12/9/2015.

Directive #3

Direct the ASA staff to encourage SimGenetics shows to use a PTP-type format.

Points of discussion

- Not all junior shows at the majors can become PTP, because some junior shows actually fall under the Expo's management and use multi-breed junior judges who likely are not on the ASA's PTP list. These shows and others, such as state fairs, are technically not ASA-sanctioned shows.
- ASA has a software system in which reported the system is easy to use. The format allows the coordinator to drop ASA registration numbers into the program and still keep the current class format, but gain EPD and Indexes. The ASA does NOT do the entry work or print programs, but does have the software to offer.
- Using PTP-type formats will be a good educational tool for both judge and the audience.
- Promotion to state associations and the membership may generate more use of this PTP-type format.

Moved and seconded in committee 12/9/2015.

Breed Improvement. Calvin Drake led the discussion and presented directive.

Items Discussed:

- Responsibilities of the Committee
- IGS
- Quantum Leap
- Genomics Research
- Feed Intake & Carcass Merit Program
- Average Daily Gain
- Foot & Leg Confirmation
- Carcass Merit & Ultrasound Reparameterization
- Genetic Evaluation – more frequent runs; should we re-evaluate the time-frame for releases?
- Contemporary Groups
- DNA Testing. Consider a second genetic testing service supplier

Recess for 5 minutes for the Breed Improvement Committee to quickly meet regarding the Genetic Evaluation. Reconvened; all present.

Directive #1.

Direct Staff to investigate a release of the genetic evaluation around April 1 with cutoff date for data on March 1.

Points of Discussion:

- Research shows a good amount of data is received between November 1 and March 1.
- April 1 release of updated EPDs and Indexes will give a better picture for breeders before purchasing semen for the upcoming breeding season.

Moved and seconded in committee.

Growth & Development Committee. Discussion led by JW Brune and Jon Willis.

Items Discussed:

- Membership by State
- National Budget and Advertising
- Regional Budget and Advertising
- Focus on Headlines
- SimTalk Advertising

Policy & Procedures Committee. Discussion led by Erika Kenner.

- Review of Electronic Voting
- No New Business at this time

Simbrah Committee. Discussion led by Fred Schuetze.

- Simbrah Herds
- Advertising and Promotion
- Events
- Genomics

2016 Board Orientation. Gene Summerlin review basics of a policy board via an eMeeting.

Recess until January 16 at 8:00 a.m.

Board of Trustees' Meeting

American Simmental Association

January 16, 2016

Denver, Colorado

Reconvened at 8:05 a.m.

Roll Call: Bob Lanting, Dale Miller, Tim Smith, Susan Russell, Brian DeFreese, Michael Forman, Jim Butcher, Gordon Hodges, Cliff Orley, Barry Wesner, Calvin Drake, JW Brune, Erika Kenner, Clay Kaelberer, Gary Updyke, Fred Schuetze, Jon Willis.

2016 New Trustees: Tim Curran, Clay Lassle, John Irvine

Staff: Wade Shafer, Paulette Cochenour, Bill Zimmerman, Linda Kesler, Bert Moore

Guests: Fred Smith, Alan Forster

New Headquarters Update. Presentation given by Linda Kesler.

Moved Fred Schuetze seconded Tim Smith to paint the downstairs storage area; acknowledge that it will go over budget. Motion carried.

How Are We Doing? Review of ASA Statistics led by Wade Shafer.

Comments:

- Feed Intake Project
- Carcass Merit Herds

Note: Chairman Bob Lanting sent back to Breed Improvement for further discussion.

Voting on Resolutions.

Activities and Events.

- Directive #1. Motion carried.
- Resolution #1 - Amended. Motion carried.
- Directive #2. Motion carried.
- Resolution #2. Motion carried.
- Resolution #3. Motion carried.
- Directive #3. Motion carried.

Breed Improvement.

- Directive #1. Motion carried.

2016 Board. Bob Lanting turns gavel over to 2016 Chairman Dale Miller.

Election of Officers and Executive Committee.

Nominations for Vice-Chairman. Moved Susan Russell second Mike Forman to nominate Tim Smith. Moved Bob Lanting second Jim Butcher to nominate Brian DeFreese. Moved Barry Wesner second Fred Schuetze for nominations to cease. Motion carried. Brian DeFreese elected by vote.

Nominations for Treasurer. Moved Erika Kenner second Barry Wesner to nominate Tim Smith. Moved Fred Schuetze second Barry Wesner to elect Tim Smith by acclamation. Motion carried.

Nominations for Executive Position #1. Moved JW Brune second Barry Wesner to nominate Fred Schuetze. Move Bob Lanting second Jim Butcher to nominate Erika Kenner. Moved Mike Forman second Susan Russell for nominations to cease. Motion carried. Fred Schuetze elected by vote.

Nominations for Executive Position #2. Moved JW Brune second Barry Wesner to nominate Gordon Hodges. Moved Bob Lanting second Jim Butcher to nominate Erika Kenner. Moved Fred Schuetze second Barry Wesner for nominations to cease. Motion carried. Gordon Hodges elected by vote.

Moved Fred Schuetze second Brian DeFreese to destroy the ballots. Motion carried.

2016 Committees and Committee Chairman will be announced by email, January 17.

Adjourn. Moved Fred Schuetze second Tim Smith to adjourn. Motion carried.