

ASA Board of Trustees' Meeting
August 26 – September 2, 2021
Virtual Meeting

Chairman Randy Moody called the meeting to order at 5:58 pm.

Roll Call: Randy Moody, Barry Wesner, Chris Ivie, Doug Parke, JW Brune, Kent Brunner, Steve Eichacker, Tim Clark, Greg Walthall, Gary Updyke, Brandon Callis, Victor Guerra, Tim Curran, Clay Lassle, Tom Nelson, Chad Cook

Staff: Wade Shafer and Linda Kesler

Agenda. Move Gary Updyke second JW Brune to accept the agenda as presented. Motion carried.

Executive Session. Move Gary Updyke second Brandon Callis to enter into Executive Session for Trustee Nomination Selection. Motion carried.

Move Clay Lassle second Gary Updyke to come out of Executive Session. Motion carried.

Recess until Wednesday, September 1, 2021 at 7:00 am; Committee meetings August 30 – 31, 2021.

Reconvened at 7:00 am, September 1, 2021

Roll Call: Randy Moody, Barry Wesner, Chris Ivie, Doug Parke, JW Brune, Kent Brunner, Steve Eichacker, Tim Clark, Greg Walthall, Gary Updyke, Brandon Callis, Victor Guerra, Tim Curran, Clay Lassle, Tom Nelson, Chad Cook

Staff: Wade Shafer, Chip Kemp, Lane Giess, Sheldon Ross, Luke Bowman, Jackie Atkins, Randie Culbertson, Jannine Story, Kathy Shafer, Nancy Chesterfield, Linda Kesler

Minutes. Move Steve Eichacker second Doug Parke approve the minutes as presented. Motion carried.

EVP Report. Wade Shafer

- In Good Financial Shape
- Committed to the Commercial Segment
- Recommended Reading: Innovation Meets Application written by Dr. Jackie Atkins.
- Important to continue to collect data and information to allow members to make better cattle and better beef.

IGS Partner Data Analysis. Dr. Randie Culbertson, Genomicist

- IGS Genetic Evaluation – it's success today
 - o SIMUSA prefix (prefix identifies the association of the animal's original record)
 - o Total number of animals in the IGS pedigree: 19,324,152
 - o Number of animals with SIMUSA prefix in the pedigree: 5,743,306
 - o Number of sires with SIMUSA prefix: 125,371
 - o Number of sires with SIMUSA progeny & progeny in multiple databases: 12,979
 - o Number of progenies from the above sires: 4,301,916
 - o Number of non-SIMUSA calves sired by above sires: 2,024,462
 - o Number of SIMUSA calves sired by above sires: 2,277,454
 - Results in a 1.9-fold increase in progeny for the 12, 979 sires.
- More information available in the 2021 IGS Partner Analysis Report.

Financial Report ~ Treasurer Steve Eichacker

- FY21 End-of-Year Review
- Yearly Audit Process Review
- ASA Investment Review

Stats and Measures ~Director, Systems Administration, Lead Developer, Sheldon Ross

Staff Report – Keeping Informed, Director, Commercial and Industry Operations, Chip Kemp

- If they have reliance on paper; their reliance is on technology that is no longer cutting edge
- Listen to your audience, users, and potential customers
- Discern what is truly needed to service your core mission
- Provide facts; drive home, the collection of data
- Provide creative areas of engagement
- Focus on deliverables, not just “noise”
- Collaboration – what it has done for us
 - o Genetic trends advancing
 - o 33% of modern carcass have genomics
 - o 27% of modern stay have carcass
- Superior Livestock – Simmental and SimAngus sired calves progressing
- National Classic Trend (number of head)
- We firmly have an important, leadership seat at the table

Committee Reports and Presentation of Resolution and Directives

Activities and Events Committee. Chairman, Steve Eichacker

Update:

- Junior Programs Review and Evaluation.
 - o SPC Contest
 - o Judging Contest
 - o Bred and Owned
 - o Consider a contest that may start at a regional level and then move up to a national contest (for example: herdsman of the year).
 - o Resolution from the 2020 AJSA Board – proposal to reduce the number of juniors on the board
 - This would be a change in the AJSA’s Constitution
- Dixie National be considered as a National Show; no action taken as committee felt that more thought is needed.
 - o Different levels of PTP Shows
 - o Concern regarding the Ring of Champions points system
- PTP Judge Selection continued discussion of the current policy; tabled
- Ring of Champions
 - o Point System
 - o Encourage attendance at the National Show

Directive #1: For Staff to produce a document and provide recommendations on the National Classics hosting responsibilities for A&E Committee review. Timeline: Meet with the A&E Committee in October. Moved and seconded in committee.

Points of Discussion:

1. Consider to moving to host committee vs. host states
2. ASA taking more responsibilities for consistency
3. Staff would have quality control over the awards
4. Better judge interaction

Resolution #1: Stating with the 2021-2022 PTP Show Season, animals may earn Ring of Champions points at each of the five Major Shows. However, the final ROC Standings will be determined based on points earned at a maximum of four events, with the lowest point total being dropped if all five Major Shows are attended. Moved and seconded in committee.

Resolution #2: The National Show rotation shall follow the order of American Royal, North American International Livestock Exposition, National Western Stock Show, Cattlemen’s Congress, then Fort Worth Show & Rodeo. Implementation shall start with FWSSR 2022 being the first National Show in the rotation. Moved and seconded in committee.

Breed Improvement. Chairman, Tom Nelson

Updates:

- DNA Research update – Calf Crop Genomics data
- Foot/Leg Update
- ASA Data Collection Summary
- Committee's priority list
 - o Mature weight EPD
 - o Dry matter intake EPD
 - o Heifer pregnancy EPD
 - o Foot and leg data collection
 - o BOLT software updates
 - o Marker effects update across all traits
 - o Low pass sequence
 - o Spotting gene
- Committee's tasks on deck:
 - o Stayability update package
 - o Maternal marker effects
 - o Genomic pipeline
 - o Index incorporation of new/updated traits
 - o PAP
 - o Genomic pooling/phenotypic pooling

Growth and Development. Chairman, Barry Wesner

Updates:

- Grant Company
- 2021 NCBA Promotion
- 2022 NCBA Promotion – IGS Pavilion
- Texas A&M Beef Short Course
- BIF promotional efforts
- Enhancing Regional Impact / Ongoing staff efforts
- Young Adult Leadership Program Development

Directive #1. Direct staff to proceed with implementation of ASA Young Adult Leadership Program in Oklahoma City, OK area. Participant fee to be determined once location and details are secured. Moved and seconded in committee.

Policy and Procedures Committee. Chairman, JW Brune

Directive #1: Direct staff to ask legal counsel to develop a Code of Conduct that applies to the ASA Board, ASA Staff and Membership. Moved and seconded in committee.

Points of Discussion:

1. A priority from strategic planning
2. Meant to protect all parties

Resolution #1: For ASA to phase out the scanning of paper certificate in 12 months. After which ASA will only supply actual paper certificates or digital certificate.

Points of Discussion:

1. Will include an educational push to make it known to membership and shows concerning the coming deadline.
2. Reminder that the online Herdbook is the official record in all cases.

Simbrah Committee. Chairman, Greg Walthall

Updates:

- Seeking photos and data to use for promotion
- NCBA – would like a new look and presence for Simbrah
- Percentage classification for Simbrah – consideration in conjunction with the National Classic.

Recess until 7:00 am September 2, 2021

Reconvened at 7:00 am, September 2, 2021

Roll Call: Randy Moody, Barry Wesner, Chris Ivie, Doug Parke, JW Brune, Kent Brunner, Steve Eichacker, Tim Clark, Greg Walthall, Gary Updyke, Brandon Callis, Victor Guerra, Tim Curran, Clay Lassle, Tom Nelson, Chad Cook

Staff: Wade Shafer, Chip Kemp, Lane Giess, Sheldon Ross, Luke Bowman, Jackie Atkins, Randie Culbertson, Jannine Story, Kathy Shafer, Nancy Chesterfield, Linda Kesler

Committee Resolutions and Directives. Voting

Activities and Events. Chairman Steve Eichacker

Directive #1: Staff to provide a document and recommendations on the National Classic hosting responsibilities for the A&E Committee review. Motion carried.

Resolution #1: Starting with the 2021-2022 PTP Show Season, animals may earn Ring of Champion points from the five Major PTP Shows. Maximum of four events, with the lowest point total being dropped if all five Major Shows are attended. Motion carried.

Resolution #2: National Show Rotation: American Royal, North American International Exposition, National Western Stock Show, Fort Worth Stock Show & Rodeo. Motion carried.

Growth and Development. Chairman, Barry Wesner

Directive #1: Staff to proceed the implementation of ASA Young Adult Leadership in the Oklahoma City area. Motion carried.

Policy and Procedures. Chairman, JW Brune

Directive #1: Legal Counsel to develop a Code of Conduct that applies to the ASA Board, ASA Staff and membership. Motion carried.

Resolution #1: Phase out scanning paper certificates in 12 months. ASA will provide the actual paper certificate or the digital certificate. Motion carried.

Staff Update. EVP, Wade Shafer

Adjourn. Move JW Brune second Greg Walthall to adjourn. Motion carried.