

Board of Trustees' Meeting
American Simmental Association
July 24 - 25, 2012
Manhattan, Kansas

Chairman Bill McDonald called the meeting to order at 1:50 p.m.

Roll Call: Bill McDonald, Calvin Drake, Kevin Thompson, Harold Williams, Roger Finke, Mike Mallett, Beth Mercer, Blake Nelson, Scott Cowger, Jon Willis, Bob Lanting, Susan Russell, Dale Miller, Jim Butcher, Jessie Driggers, Jimmy Holliman, Brian DeFreese

Legal Counsel: Gene Summerlin

Staff: Jerry Lipsey, Wade Shafer, Paulette Cochenour, Will Townsend, Ed Creason, Luke Keller, Hannah Wine, Chance Ujazdowski, Jeremie Ruble, Lauren Hyde, Linda Kesler

Guests: Sally Buxkemper, Dr. Bob Schalles, J.W. Brune, Rodney Hofmann, Ben Puett, Kim Hofmann, Ralph Brooks, Dr. Michael Dikeman, Jeff Houck

Agenda. Moved Calvin Drake, Seconded Beth Mercer to accept the agenda as presented. Motion carried.

Minutes. Moved Scott Cowger, Seconded Harold Williams to accept minutes of April 26 – 28, 2012 as presented. Motion carried. Moved Blake Nelson, Seconded Susan Russell to accept Executive Session minutes of April 26, 2012 as presented. Motion carried.

Staff Presentation. Presentation given by Dr. Jerry Lipsey and Wade Shafer.

Items Discussed:

- Multi-Breed Calving Ease and Maternal Calving Ease.
- Docility
- DNA for EPDs
- Common Base with Red Angus
- Things We Have Done that are Productive to our Business
 - Focus on members' customers
 - Expand genetic value
 - Beef consumers will ultimately decide the kind of cattle/genetics preferred
 - Balance member fees with services
 - Aggressively use science and chemistry to advance genetic value
 - Offer easy Internet access and get members to manage their own data

Financial Report. Report presented by Harold Williams and Linda Kesler.

ASA Publication. Report presented by Jessie Driggers.

Items Discussed:

- Advertising Sales
- Field Staff Representation

Activities & Event Committee. Report presented by Susan Russell.

Items discussed:

- National Classic
 - Concerns/Complaints Received From Membership
- National Shows
 - Fort Worth in Rotation
- PTP Judges List

A&E Resolution #1. Since some AJSA Trustees were witnessed consuming alcohol at the AJSA Classic in Lima, Ohio and since a policy is in place stating that AJSA hosts no-alcohol and no-drug events, the ASA Board wants to go on record that it is concerned about the liability and that violators will not be tolerated.

AJSA Trustees are role models and held to their responsibilities on their signed code of conduct, so it is imperative that they follow the rules.

Therefore, the ASA Board calls for voluntary resignation of any violators serving on the AJSA Board of Trustees.

Breed Improvement Committee. Report presented by Calvin Drake and Wade Shafer.

Items Discussed:

- Common Base
- Profit Simplified editorial for *SimTalk*
- Allied Access

Directive:

Hereby be it resolved that the Breed Improvement Committee recommends that Dr. Wade Shafer confer with Greg Comstock concerning the release of the multi-breed calving EPDs by ASA as soon as possible.

Growth & Development Committee. Report presented by Dale Miller.

Items Discussed:

- Promotion
- Cost Share

G&D Resolution #1 – Growth & Development requests that the Board consider accepting ads placed by state associations in *the Register* to qualify for cost share dollars under the same guidelines as ads placed by state associations in *SimTalk*.

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Policy & Procedures Committee. Report presented by Roger Finke
Item Discussed:

- Homozygous Black and Homozygous Polled Reporting.

Directive: Would like committee and staff to review the current reporting procedures and statement published. Could the current statement be removed if the actual status is entered from DNA 50K tests?

Simbrah Committee. Report presented by Beth Mercer.

Items Discussed:

- Carcass Merit Herd
- New Simbrah Brochure
- SimAngusTMHT

Building and Grounds. Report presented by Bob Lanting.

Items Discussed:

- Outdoor Signs; back of the storage building and front of the building.
- Handicap Compliance

Meeting recessed until July 25, 2012 at 9:00 a.m.

Chairman Bill McDonald called meeting to order on July 25 at 8:30 a.m.

Roll Call: Bill McDonald, Calvin Drake, Kevin Thompson, Harold Williams, Roger Finke, Mike Mallett, Beth Mercer, Blake Nelson, Scott Cowger, Jon Willis, Bob Lanting, Susan Russell, Jessie Driggers, Jimmy Holliman, Brian DeFreese. Dale Miller and Jim Butcher not present.

Legal Counsel: Gene Summerlin

Staff: Jerry Lipsey, Wade Shafer, Paulette Cochenour, Will Townsend, Ed Creason, Luke Keller, Hannah Wine, Chance Ujzdowski, Jeremie Ruble, Lauren Hyde, Linda Kesler

Executive Session. Moved Scott Cowger, Seconded Jon Willis to go into Executive Session. Motion carried. Moved Jessie Driggers, Seconded Mike Mallett to come out of Executive Session. Motion Carried.

Golden Book Awards – Jessie Driggers presented the 2012 Golden Book Nominees. Calvin Drake, Roger Finke and Kevin Thompson nominated Roger Kenner. Bill McDonald, Jessie Driggers and Jimmy Holliman nominated Tommy Brown. The Colorado Simmental Association nominated Willie Altenburg. Moved Roger Finke, Seconded Beth Mercer to accept all three nominations for Golden Book Awards by acclamation

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Nomination Committee. Jessie Driggers presented applications for open positions.

- North Central – Dr. Calvin Drake nomination from the Board. Motion carried.
- Western Region – Robert Lanting and Susan Russell nominations from the Board. Motion carried.
- South Central Region - Beth Mercer has completed serving her terms. Mike Bartush selected for the Board Nomination. Motion carried.

Moved Mike Mallett, Seconded Jon Willis to destroy the ballots. Motion carried.

Voting of Resolutions.

Growth and Development Committee. Resolution #1. State Association advertising in *the Register* is eligible for cost share. Resolution passed.

Breed Improvement. Directive #1. Notification of release of multi-breed calving EPDs. Motion carried.

Jessie Driggers, excused at 10:05 a.m.

Activities and Events Committee. Resolution #1. Addressing junior board members consuming alcohol at the National Classic. Resolution passed.

Beef Profit Conference. Discussion regarding the joint conference held with the Red Angus Association and Kansas State University. Moved Mike Mallett, Seconded Dale Miller to donate \$2,500 to Kansas State University, Animal Science Department. Motion carried.

Moved Scott Cowger, Seconded Mike Mallett to adjourn. Motion carried.