

Minutes
ASA Board of Trustees' Meeting
American Simmental Association
April 19-21, 2007
Bozeman, Montana

Meeting called to order at 8:00 a.m. April 19, 2007.

Roll Call: Harry Moser, Michael Stoltey, Gregg Bailey, Jim Skillestad, Curtis Russell, Tommy Brown, Mike Wells, John Harker, Michael Dikeman, Van Neidig, Bob Volk, Bobby Willis, Mike Mallett, Beth Mercer, Aaron Owen, Jay Rinderknecht.

Absent: Ron Moulton

Staff: Jerry Lipsey, Steve McGuire, Wade Shafer, Marty Ropp, Linda Kesler, Paulette Cochenour, Marilyn Roth

Legal Counsel: Gene Summerlin

1. **Instructions and Approval of Agenda.** Moser reviewed the Board Meeting Agenda.
2. **ASA Staff Report.** Lipsey, Shafer, and Ropp gave a presentation on American Simmental Association's genetic evaluation program and the future of the Simmental breed.

Board meeting recessed.

Board meeting reconvened at 1:45 p.m.

3. **Nominating Committee Report.** Stoltey presented for discussion the Board Nominees.
4. **Approval of the Minutes.** Moved Stoltey, seconded Harker to approve the minutes of January 12, 2007 a.m., January 12, 2007 p.m. and January 13, 2007 as presented. Motion carried.
5. **ASA Financial Report.** Bailey presented the FY2007 report and proposed FY2008 budget.

Moved Bailey, seconded Mallett to go into Executive Session.

Moved Brown, seconded Neidig to come out of Executive Session.

6. **ASA Publication Inc. Financial Report.** Stoltey presented the ASA Publication Inc. Financial report and proposed FY2008 budget.
7. **Presentation of Committee Resolutions.** Committee Resolutions were presented for discussion.

1) Simbrah Committee Report. Mallett and Mercer presented the Simbrah Committee report and resolutions.

Resolution #1.

The Simbrah Committee recommends that the American Simmental Association continue its membership on behalf of Simbrah in the American Breeds Coalition, as well as the funding for the various activities of ABC in the amount of \$2500.00.

Points of Discussion:

- ABC is an extremely focused, cooperative, and active group of Brahman-influenced breeds.
- Exposure for Simbrah is widespread through ABC booths and sponsored activities.
- ABC utilizes funds well.

Moved Stoltey, seconded Skillestad to go into Executive Session to discuss personnel issues.

Moved Bailey, seconded Neidig to come out of Executive Session.

Meeting recessed until Friday, April 20, 2007, at 8:00 a.m.

Meeting reconvened at 8:00 a.m. Friday, April 20, 2007.

Roll Call: Harry Moser, Michael Stoltey, Gregg Bailey, Jim Skillestad, Curtis Russell, Tommy Brown, Mike Wells, John Harker, Michael Dikeman, Van Neidig, Bob Volk, Bobby Willis, Mike Mallett, Beth Mercer, Aaron Owen, Jay Rinderknecht.

Absent: Ron Moulton

Staff: Lipsey, McGuire, Kesler, Shafer, Ropp, Cochenour, Roth

Legal Counsel: Summerlin

Continued Presentation of Committee Resolutions.

2) Activities & Events: Stoltey presented Activities & Events Committee Resolutions.

A recommendation was made to have AJSA meet in Bozeman instead of Denver next January.

Resolution #1:

Activities & Events recommends that the ASA make the intermediate division of the AJSA National Classic a permanent division. Funding necessary is \$3500.

- Point of Discussion: to make the contests more equitable for the participants.

3) Breed Improvement. Dikeman and Mercer presented Breed Improvement Committee resolutions.

Resolution #1:

The Breed Improvement Committee recommends that ASA request University of Guelphs' Beef Improvement Ontario run genetic evaluation in June of our database at the same time that ASA runs genetic evaluation "in-house", and a subsequent comparison of results from the two

evaluations. Based on the results from the two runs, a decision will be recommended regarding future genetic analysis.

- Point of Discussion: The “comparison run” by Beef Improvement Ontario will not cost ASA. BIO has programming for the bi-weekly genetic evaluation and multi-breed calving ease and carcass traits. University of Guelph/BIO is considered one of the top 4 genetic evaluation centers in the world.

Resolution #2:

The Breed Improvement Committee recommends that ASA provide DNA and phenotypic data from the NCBA Carcass Merit Project to the University of Missouri to develop commercial DNA tests for whole genome selection from 48,000 SNP's at no cost to ASA.

- Point of Discussion: Our data (DNA & phenotypic) are not being used currently. We don't have anything to lose, but potential to benefit from whole genome selection. The University of Missouri will own the intellectual property rights, and ASA will not gain financially.

4) Growth & Development Committee. Skillestad and Bailey presented Growth & Development Committee resolutions.

Resolution #1:

Growth & Development Committee requests FY2008's advertising budget at \$60,000 to advertise nationally with *Beef Today*, *Working Ranch & Drover's* and, also, regional publications with *SimTalk*, *Gulf Coast*, *WLJ*(Bull-Buyers Guide), *Agri-Media*, and field staff advertising in 15 state publications.

Resolution #2:

Growth & Development requests \$4000 to purchase booths which will be available to State Associations.

Resolution #3:

Growth & Development Committee requests \$40,000 for additional mailing of *SimTalk* (\$20,000 to polybag January *SimTalk* with *Beef*; \$5000 for additional *SimTalk* mailing in September, \$10,000 additional *SimTalk* mailing in January and \$5,000 additional mailing in March).

Resolution #4:

Growth & Development requests \$15,000 to subsidize SimChoice tags.

5) Policies & Procedures Committee. Stoltey presented Policies & Procedures Committee resolutions.

Resolution #1:

Policies & Procedures recommends to amend ASA Bylaw 4.B.2 to read as follows:

Trustees shall be nominated and elected by written ballot according to the following plan: The United States shall be divided into four (4) geographical areas-the Eastern Area, the North-Central Area, the South-Central Area, and the Western Area; from these geographical areas shall be elected, four (4) Trustees **in accordance with paragraph 3 of this Section.** At no time shall

more than two (2) members of the Board of Trustees reside in any one (1) state. **In order to be elected or remain in office, the Trustee's primary residence must be located within the geographical area from which the Trustee was elected or seeks election.**

- Points of Discussion: This amendment provides that a Trustees' primary residence must be located within the geographical region the Trustee represents.

Resolution #2:

Policies & Procedures recommends to amend ASA Bylaw Sec. 4.B.5.to read as follows:

The Trustees shall elect from among their own number a Chairman, Vice Chairman and Treasurer whose term of office shall be for one (1) year. This election shall be **held** at the **Board of Trustees' meeting immediately prior to the** Annual Membership Meeting. Officers may succeed themselves only once. Said officers are to be introduced to members at **the Annual Membership** Meeting. **For the purposes of Section 4, the term "year" refers to the period of time between consecutive Annual Membership Meetings.**

- Point of Discussion: Currently, the Bylaws provide for the election of officers and Executive Committee members "at the Annual Membership Meeting." This provision is unclear since the Annual Membership Meeting is not a Board of Trustees' Meeting. This amendment allows the officers and Executive Committee members to be elected by the Trustees at the Board of Trustees' Meeting immediately before the Annual Membership Meeting. In addition, under this amendment, the outgoing Board will elect the officers and Executive Committee members for the following year. The definition of "year" as the period between consecutive Annual Membership Meetings reflects the fact that due to changes in the dates of the Annual Membership Meeting, the period between meetings may not always be a calendar year.

Resolution #3:

Policies & Procedures recommends to instruct staff to proceed with publication of the genetic abnormality status list on the ASA website, and that list be periodically updated.

- 6) PTP Committee. Dr. Harker presented the PTP Committee resolution.

Resolution #1:

The PTP Committee proposes a 12 month limit on the offer to test the Grand Champion and Reserve Grand Champion bulls from the National Show in the Carcass Merit Program at no cost to the owners. Owners will be required to provide up to 100 units of semen and shipping at no charge to the ASA.

- 7) Building Committee. Bobby Willis informed the Board of the Building Committees' projects.

Wade Shafer reported on NCBA meeting he attended in January, 2007.

8. **Simbrah Committee.**

Moved Mercer, seconded Brown that the American Simmental Association continue its membership on behalf of Simbrah in the American Breeds Coalition as well as the funding for the various activities of ABC in the amount of \$2,500.00. Motion carried.

9. **Selection of Board Nominees.**

a) Eastern Region-By ballot, Tommy Brown and Jessie Driggers were elected the Board nominees for the Eastern Region.

b) North-Central Region-By ballot, Van Neidig and Jeff Springer were elected the Board nominees for the North-Central Region.

Moved Russell, seconded Wells to destroy the ballots. Motion carried.

c) South-Central Region-By acclamation, Bobby Willis was re-elected the Board nominee for the South-Central Region.

d) Western Region-By acclamation, Jim Skillestad was re-elected the Board nominee for the Western Region.

10. **ASA Financial Report.** The FY2008 financial report and budget were presented.

Moved Bailey, seconded Skillestad to approve the FY2008 budget. Motion carried.

11. **ASA Publication Inc. Financial Report.** Stoltey presented the FY2008 ASA Publication budget.

Moved Skillestad, seconded Rinderknecht to go into Executive Session.

Moved Bailey, seconded Dikeman to come out of Executive Session.

Meeting recessed until Saturday, April 21, 2007.

Meeting reconvened Saturday, April 21, 2007, at 8:30 a.m.

Roll Call: : Harry Moser, Michael Stoltey, Gregg Bailey, Jim Skillestad, Curtis Russell, Tommy Brown, Mike Wells, John Harker, Michael Dikeman, Van Neidig, Bob Volk, Bobby Willis, Mike Mallett, Beth Mercer, Aaron Owen, Jay Rinderknecht.

Absent: Ron Moulton

Staff: Lipsey, McGuire, Kesler, Cochenour, Roth

Legal Counsel: Summerlin

12. **Activities & Events.**

Moved Stoltey, seconded Bailey that the ASA make the intermediate division of the AJSA National Classic a permanent division. Motion carried.

13. **Breed Improvement.**

Moved Dikeman, seconded Brown that ASA request University of Guelphs' Beef Improvement Ontario run genetic evaluation in June of our database at the same time that ASA runs genetic evaluation "in-house", and a subsequent comparison of results from the two evaluations. Based on the results from the two runs, a decision will be recommended regarding future genetic analysis. Motion carried.

Moved Dikeman, seconded Russell that ASA provide DNA and phenotypic data from the NCBA Carcass Merit Project to the University of Missouri to develop commercial DNA tests for whole genome selection from 48,000 SNP's at no cost to ASA. Motion carried.

14. **Growth & Development**

Moved Skillestad, seconded Neidig for the budget to allow \$60,000 for advertising nationally with *Beef Today*, *Working Ranch & Drover's* and, also, regional publications with *SimTalk*, *Gulf Coast*, *WLJ*(Bull-Buyers Guide), *Agri-Media*, and field staff advertising in 15 state publications. Motion carried.

Moved Skillestad, seconded Mallett to allow \$4,000 to purchase booths which will be available to State Associations. Motion carried.

Moved Skillestad, seconded Mercer to allow \$40,000 for additional mailing of *SimTalk* (\$20,000 to polybag January *SimTalk* with *Beef*; \$5,000 for additional *SimTalk* mailing in September, \$10,000 additional *SimTalk* mailing in January and \$5,000 additional mailing in March). Motion carried.

Moved Skillestad, seconded Brown to allow \$15,000 to subsidize SimChoice tags. Motion carried.

15. **Policies & Procedures:**

Moved Stoltey, seconded Rinderknecht to amend ASA Bylaw 4.B.2 to read as follows: Trustees shall be nominated and elected by written ballot according to the following plan: The United States shall be divided into four (4) geographical areas-the Eastern Area, the North-Central Area, the South-Central Area, and the Western Area; from these geographical areas shall be elected, four (4) Trustees **in accordance with paragraph 3 of this Section.** At no time shall more than two (2) members of the Board of Trustees reside in any one (1) state. **In order to be elected or remain in office, the Trustee's primary residence must be located within the geographical area from which the Trustee was elected or seeks election.** Motion carried.

Moved Stoltey, seconded Owen to amend ASA Bylaw Sec. 4.B.5.to read as follows:
The Trustees shall elect from among their own number a Chairman, Vice Chairman and Treasurer whose term of office shall be for one (1) year. This election shall be **held** at the **Board of Trustees' meeting immediately prior to the** Annual Membership Meeting. Officers may succeed themselves only once. Said officers are to be introduced to members at **the Annual Membership Meeting**. **For the purposes of Section 4, the term "year" refers to the period of time between consecutive Annual Membership Meetings.** Motion carried.

Moved Stoltey, seconded Mercer to instruct staff to proceed with publication of the genetic abnormality status list on the ASA website, and that list be periodically updated. Motion carried.

16. **PTP Committee**

Moved Harker, seconded Volk to impose a 12 month limit on the offer to test the Grand Champion and Reserve Grand Champion bulls from the National Show in the Carcass Merit Program at no cost to the owners. Owners will be required to provide up to 100 units of semen and shipping at no charge to the ASA. Motion carried.

17. McGuire presented an annual summary of THE enrollments and animal registrations for review and discussion.

Moved Mallett, seconded Wells to adjourn. Motion carried.