# Board of Trustees' Meeting

# American Simmental Simbrah Foundation / American Simmental Association August 27, 2014 eMeeting

ASA Chairman Jim Butcher and Foundation Chairman Nancy Tom called the meeting to order at 6:10 p.m.

ASA Roll Call: Jim Butcher, Susan Russell, Dale Miller, Jessie Driggers, Brian DeFreese, Gordon Hodges, Roger Finke, Calvin Drake, Erika Kenner, Scott Cowger, Tim Smith, Blake Nelson

Not in attendance: Bill McDonald, Cliff Orley, JW Brune, Jon Willis, Bob Lanting

Foundation Roll Call: Nancy Tom, Fred Schuetze, Fred Swain, Lori Eberspacher, John Harker

Not in attendance: John Walston, Gordon Jones

Staff: Wade Shafer, Paulette Cochenour, Sheldon Ross, Jackie Atkins, Linda Kesler

#### ASA Chairman Introduction. Welcome by Jim Butcher.

Items discussed:

- > Importance for a strategic/business plan for the Foundation to grow and support programs.
- ASA Trustees' support to make the Foundation successful
- > Foundation and Executive Committee met several times since the April Board Meeting

#### **ASA EVP's Introduction**. Welcome by Wade Shafer.

Items discussed:

- > Staff's commitment in supporting roles to help the Foundation
- > Teamwork a key element to success of fundraising
- > Foundation can be a major element to the success of programs for ASA's members

### American Simmental Simbrah Foundation Report. Report given by Chairman Nancy Tom.

Items discussed:

- > Foundation's Mission Statement
- > Foundation's Articles of Incorporation and Goals
- Current and Past Focus
- > Financial Situation
- > Building for the Future for Youth, Education and Research
- Fiscal Year Meeting Schedule
- > Communication and Promotion
- Vision Statement
- Core Policies

## <u>September Educational Session and Board Meeting</u>. Update given by Jim Butcher and Wade Shafer.

Items discussed:

- > Educational Symposium Sponsors. Currently have six sponsors supporting the educational event.
- Schedules for Educational Symposium, Open Committee Meetings and the Board Meeting.

Adjourn. Moved by Tim Smith seconded by Dale Miller to adjourn. Motion carried.