

Board of Trustees' Meeting
American Simmental Association
January 18, 2013
Denver, Colorado

Chairman Bill McDonald called the meeting to order at 2:15p.m.

Roll Call: Bill McDonald, Dr. Calvin Drake, Kevin Thompson, Harold Williams, Mike Mallett, Beth Mercer, Blake Nelson, Scott Cowger, Jon Willis, Bob Lanting, Susan Russell, Dale Miller, Jim Butcher, Jessie Driggers, Jimmy Holliman, Brian DeFreese. Roger Finke not in attendance.

Staff: Jerry Lipsey, Wade Shafer, Paulette Cochenour, Lauren Hyde, Linda Kesler

Legal Counsel: Gene Summerlin
Incoming 2013 New Board Member: Tim Smith

Guests: Foundation Chairman Mike Stoltey, Sally Buxkemper, Roger Allen, Koty Allen

Instructions and Approval of Agenda: Moved Calvin Drake seconded Scott Cowger to approve the agenda as presented. Motion carried.

Approval of the Minutes: Moved Jessie Driggers seconded Jimmy Holliman to approval the minutes of July 24 – 25 and December 26, 2012 with the addition to record coming out of executive session (July 24-25 minutes). Motion carried.

ASA Financial Report: Harold Williams presented the ASA financial report.

Staff Report presented by Dr. Jerry Lipsey.

Items discussed:

- Maternal Continental
- Power of End-product Value
- Our Members' Customers
- Multi-breed Focused

Staff Report presented by Dr. Wade Shafer

Items discussed:

- Improve Seedstock Profitability
- ASA's Technology
- Advancing Seedstock Profitability and Technology
- Expanding Field Staff — National and Regional

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Executive Committee Report presented by Chairman, Bill McDonald.

Items discussed:

- AJSA Rule to use any SimGenetic entry or photo for sales talk
- Switching from STR to SNP
- Only Purebred Chianina are required to PH and THA genetic defect testing
- Storage Building Mural not accepted by City of Bozeman
- Programming Staff
- Cost Share for State Associations
- Legal Counsel transition
- 50K testing on all AI Sires and Donor Dams
- Accept other breed DNA tests if correct information is provided
- Accept Gelbvieh data into our genetic evaluation
- Guideline/check on offspring reported to old parents
- TraitTrac added to Sales, Terms & Conditions
- Trademark infringement
- EPDS, frequency to run and release
- Electronic Voting

Recess until 7:00 p.m., January 18, 2013

Meeting reconvened at 7:15 p.m.

Roll Call: Bill McDonald, Dr. Calvin Drake, Kevin Thompson, Harold Williams, Mike Mallett, Beth Mercer, Blake Nelson, Scott Cowger, Jon Willis, Bob Lanting, Susan Russell, Dale Miller, Jim Butcher, Jessie Driggers, Jimmy Holliman, Brian DeFreese. Roger Finke not in attendance.

Staff: Jerry Lipsey, Wade Shafer, Paulette Cochenour, Lauren Hyde, Linda Kesler

Legal Counsel: Gene Summerlin
Incoming 2013 New Board Member: Tim Smith

Activities & Events: Susan Russell presented the report.

Items discussed:

- A&E and Finance Committee meeting to discuss Regional and National Classic events and funds used; responsibilities of host organizer and ASA.
- National Western Judges meeting to discuss tools provided for evaluation

- AJSA Proposal and Resolutions for 2013 Regional and National Classics
- PTP Judges Review

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Resolution #1 — Approve the request from the AJSA Board to invite Kyle Colyer of Idaho to serve as the cattle judge at the 2013 ASA National Classic in Lincoln, Nebraska.

Resolution #2 — Based on AJSA Board recommendations, ASA make the following rule changes starting with the 2013 Regional and National Classic.

- In the judging contests, a standard be set of:
 Junior Division — 1 set of reasons and 1 set of questions
 Intermediate Division – 2 sets of reasons
 Senior Division — 2 sets of reason and 1 set of questions;
 A comment or feedback system be added.
- In cattle division, AJSA members may exhibit up to 3 entries per show division, with the total maximum remaining at 3 entries total per exhibitor. For example, this would allow members to exhibit 3 purebred heifers or 3 percentage heifers, if so desired.
- Drop the National Skill-a-Thon contest.
- In the Cattlemen's Quiz contest, hard copies of *SimTalk* magazine are made available for use whenever Sire Summary questions are asked.

Resolution #3 — Any AJSA Trustee not fulfilling the requirements of their signed contract may be removed from the Board. Trustees will receive a letter of warning stating that their fellow board members feel as if they are not fulfilling their duties as a trustee and if their involvement does not improve they will be asked to resign from their position. This removal will be subject to approval by the ASA youth coordinator and ASA Board of Trustee.

Simbrah: Beth Mercer presented the report.

Items discussed:

- Carcass Merit Herd – Review of U of IL data
- New Simbrah Brochure – need photos
- SimAngusTM HT
- SimAngusTM HT – impact on Simbrah
- San Antonio Show
- American Breeds Coalition

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Breed Improvement: Calvin Drake presented the report.

Items discussed:

- Breed Improvement's Responsibilities
- Multi-breed Calving Ease EPDs
- ASA/RAA Genetic Evaluation Projects
- Genomic Test (50K) results and impact on EPDs
- Spotting Gene
- Performance Advocate
- Carcass Merit Program
- Docility EPDs
- Genetic Evaluation Priorities

Growth & Development: Dale Miller presented the report.

Items discussed:

- Advertising
- Promotion
- Circulation Statistics

Policy and Procedure: Jim Butcher presented the report.

Recess until 8:00 a.m. on January 19, 2013.

Reconvened at 8:35 a.m.

Roll Call: Bill McDonald, Dr. Calvin Drake, Kevin Thompson, Harold Williams, Mike Mallett, Beth Mercer, Blake Nelson, Scott Cowger, Jon Willis, Bob Lanting, Susan Russell, Dale Miller, Jim Butcher, Jessie Driggers, Jimmy Holliman, Brian DeFreese. Roger Finke not in attendance.

Staff: Jerry Lipsey, Wade Shafer, Paulette Cochenour, Lauren Hyde, Linda Kesler

Legal Counsel: Gene Summerlin

Incoming 2013 New Board Member: Tim Smith

Guests: Tommy Brown, Sally Buxkemper,
Voting Resolutions.

Activities and Events:

Resolution #1. Motion carried

Resolution #2. Moved Susan Russell seconded Jon Willis to eliminate item d. from the resolution. Motion carried.

Resolution #2 as amended. Motion carried.

Resolution #3. Motion carried.

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2013 Board. Bill McDonald turns over the meeting to 2013 Chairman Jessie Driggers.

Election of Officers and Executive Committee:

Nominations for Vice-Chairman: Moved Harold William to nominate Jimmy Holliman. Moved Dale Miller to nominate Jim Butcher. Jim Butcher elected by vote.

Nominations for Treasurer: Moved Mike Mallett to nominate Jimmy Holliman. Move Calvin Drake that nominations cease. Jimmy Holliman elected by acclamation.

Nominations for Position #1: Moved Jimmy Holliman to nominate Dale Miller. Move Scott Cowger that nominations cease. Dale Miller elected by acclamation.

Nominations for Position #2: Moved Kevin Thompson to nominate Bob Lanting, Move Brian DeFreese to nominate Calvin Drake. Bob Lanting elected by vote.

Moved Jon Willis second Bob Lanting to destroy the ballots. Motion carried.

Technical Committee: ASA Board recommends that the Executive Committee consider Kevin Thompson.

Sire Evaluation: Discussion led by Wade Shafer

Items discussed:

- Data Entry System
- Frequency of Running the Genetic Evaluation
- Programming
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Moved Bill McDonald seconded Jim Butcher for Staff to present what it would take to run the genetic evaluation weekly, monthly or quarterly at the April Board meeting. Motion carried.

Moved Bill McDonald seconded Mike Mallett for the Computer Committee to consider development of an app(s) for HerdBook Services access, data entry, sale catalogs and present a proposal at the April Board meeting. Motion carried.

Housekeeping.

- Update of name address, phone number and email
- 2013 Committee Appointments
- Upcoming event dates
- *Register* Viewpoint schedule

Move Harold Williams, seconded Scott Cowger to adjourn. Motion carried.