

**Board of Trustees' Meeting
American Simmental Association
Kansas City, Missouri
October 30, 2009**

Board Meeting reconvened at 8:00 a.m.

Roll call: Jim Skillestad, Gregg Bailey, John Harker, Mike Mallett, Tommy Brown, Jessie Driggers, Bill McDonald, Bob Volk, Harold Williams, Kevin Thompson, Bobby Willis, Beth Mercer, Mike Stoltey, Curtis Russell, Jim Butcher, Roger Finke

Staff: Jerry Lipsey, Marty Ropp, Steve McGuire, Wade Shafer, Paulette Cochenour, Linda Kesler
Guests: Sally Buxkemper, Calvin Drake, Susan Russell, Bob Lanting, Fred Schuetze, Gordon Hodges
Legal Counsel: Gene Summerlin

2010 Board – Turn over to Chairman Gregg Bailey.

Review of April ,2010 Board Meeting Schedule and 2010 Committee Appointments.

Election of Officers and Executive Committee

- a. **Nominations for Vice-Chairman.** Moved Curtis Russell, Second Mike Stoltey to nominate Dr. Harker. Moved Tommy Brown, Second Bob Volk to nominate Mike Mallett. Moved Beth Mercer, second Mike Stoltey to cease nominations. Mike Mallett elected by vote.
- b. **Nominations for Treasurer.** Moved Bob Volk, Second Mike Stoltey to nominate Dr. Harker. Moved Mike Mallett, Second Beth Mercer to cease nominations. Dr. Harker elected by acclamation.
- c. **Nominations for 1st position.** Moved Mike Stoltey, Second Bob Volk to nominate Bill McDonald. Moved Bob Volk to cease nominations. Bill McDonald elected by acclamation.
- d. **Nominations for 2nd position.** Moved Curtis Russell, Second Mike Stoltey to nominate Beth Mercer. Moved Bob Volk, Second Mike Mallett to nominate Harold Williams. Moved Mike Stoltey, Second Tommy Brown to cease nominations. Beth Mercer elected by vote.

Moved Mike Mallett, Second Curtis Russell to destroy the ballots. Motion carried.

Review of Committee Work Plans. Gregg Bailey asked committee chairpersons to report on items the committees plan to discuss/review this year.

Activities and Events workplan:

- PTP
- All Events
- AJSA
- April Meeting: Proposal for the Board Meetings venues
- Foundation/Donation Drive

Breed Improvement workplan:

- Genetic Evaluation
- DNA/Genetic Defects
- Use of data (database) for advancement of Simmental

Growth & Development workplan:

- Advertising
- Promotion
- Website Presentation

Policy and Procedures workplan:

- Parental Verification process/procedure
- TraitTrac
- Convenience Traits

Simbrah workplan:

- Redefining Simbrah and the combination of breeds used in the animals identified as Simbrah.
- Phenotypic challenges

International workplan:

- American Simmental and Simbrah Public Relations
- World Simmental Association
- WSF Congress

Computer/Technology Advancement workplan:

- Projects for continued advancement of HerdBook Services
- Revisit concerns of members using HerdBook Services

Nominating Committee workplan:

- 6 Trustees term ends 2010
- Reach out to potential members to serve as a trustee

Building and Grounds workplan:

- Maintenance of Building

Finance/Assets Committee workplan:

- Revisit Investment Strategy

- Budget
- Financial Planning

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Strategic Planning – potential ad-hoc/sub-committee.

- Executive Committee to evaluate if there is a need for this sub-committee.
 - Executive Committee to present a report in April.
- Note: If decided that this committee should be created, the report will include goals, a budget and a process to identify potential committee members.

NCBA workplan:

- Exhibitor/Booth Representation by ASA
- Meet with key industry members
- ASA Staff stay involved in industry meetings

AJSA Kansas City Meeting. Report given by Mike Stoltey.

September eConferences and eMeeting review.

Carcass Merit/Commercial Programs. Report given by Marty Ropp

- Cattle delivered to Illinois this week for the progeny test sires
- VA Field Day very successful
- Continue Field Days for promotion around the carcass herds
- Field Staff travel
- Commercial Industry members interest in Simmental

Moved Tommy Brown, Second Beth Mercer to adjourn. Motion carried.

