To Whom It May Concern:

First, I would like to say, I am very honored to be a write-in candidate for the American Simmental Association Board.

As an Oklahoma Simmental Simbrah Association member and living in northwest Oklahoma at Shattuck, Oklahoma, which has an average rainfall of 18 to 22 inches on a good year, a breeder must learn a great deal about animal nutrition, reproduction, production, marketing, and how to apply this information. I have been a part of the Simmental breed for 40 years and now have a cow herd of Simmental, Red Angus, and commercial cows. The registered Simmental bulls, show heifers, and replacement heifers are sold private treaty or on contract. The Red Angus and commercial cows are mainly used for recips for clients.

Through the years of being an Oklahoma Simmental Simbrah Association member, and a member of the American Simmental Association, I have been the executive director and president for the Oklahoma Simmental Simbrah Association, and along with the duties of the executive director, I have organized Junior National shows and Regionals. I will always be a strong supporter of our youth. As the next generation of leaders, our youth will lead our industry, our state, and our nation into the future, and it is crucial to equip them with the knowledge and skills they need to be successful.

As a marketing agent, I travel all over the United States and Canada. In my travels to SimGenetic ranches and farms, I visit and hear the needs of breeders and junior members. I hope that as an ASA Board member I will be able to address some of their needs and ideas. The ASA members are the ones that fund the ASA, and I will always take their call for ideas or concerns whether you are a large breeder or a small breeder of Simmental, Simbrah, or Fleckvieh. I look forward to working for YOU.

Thank you for the opportunity to be a part of the ASA Board and would appreciate your vote. If you have any questions, please feel free to call me at 580-747-7000.

Buddy Robertson